



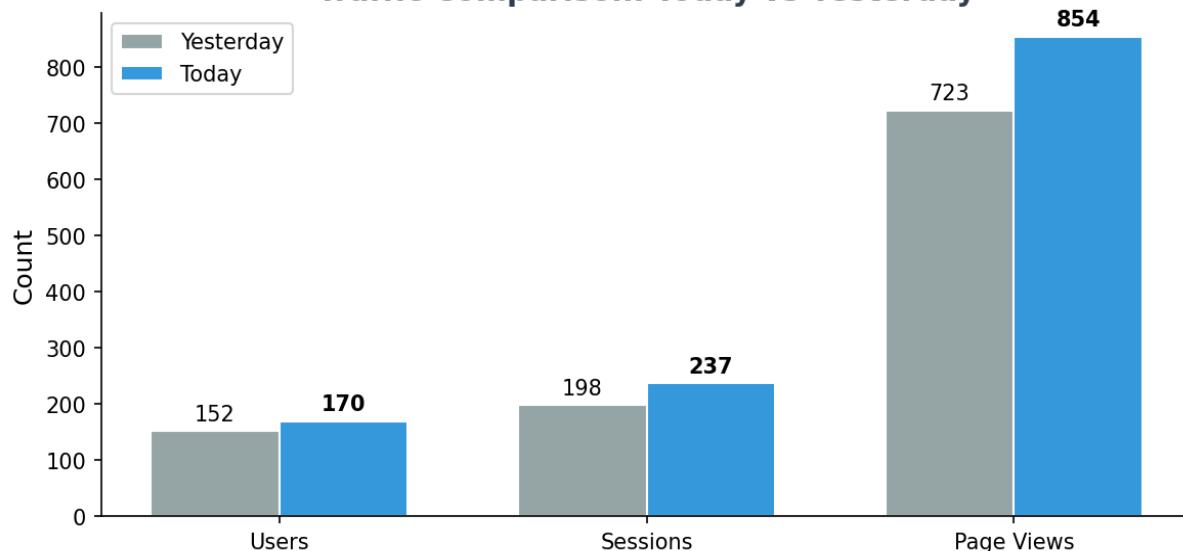
A horizontal bar consisting of 15 small, equal-sized white squares arranged side-by-side. The bar is set against a solid dark blue background.

27/11/2025

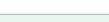
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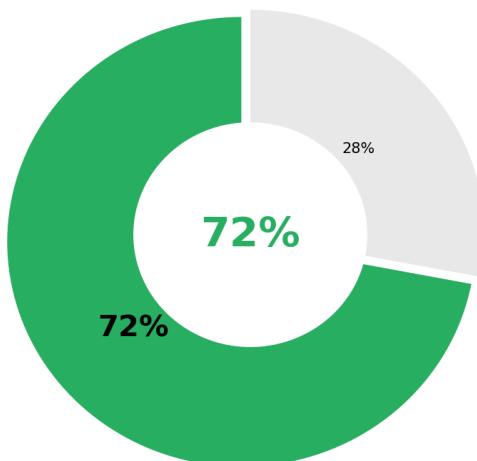
Traffic Comparison: Today vs Yesterday



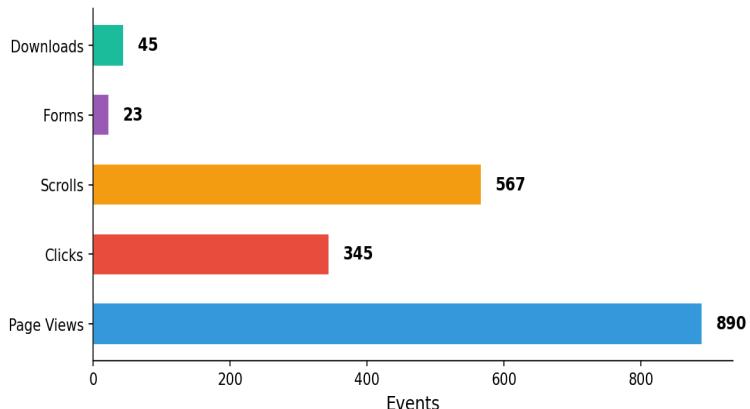
Microsoft Clarity -

		
234	↑ +16.4%	
156	↑ +16.4%	
925	↑ +17.2%	
72%	↑ +10.8%	
18%	↓ -25% 	

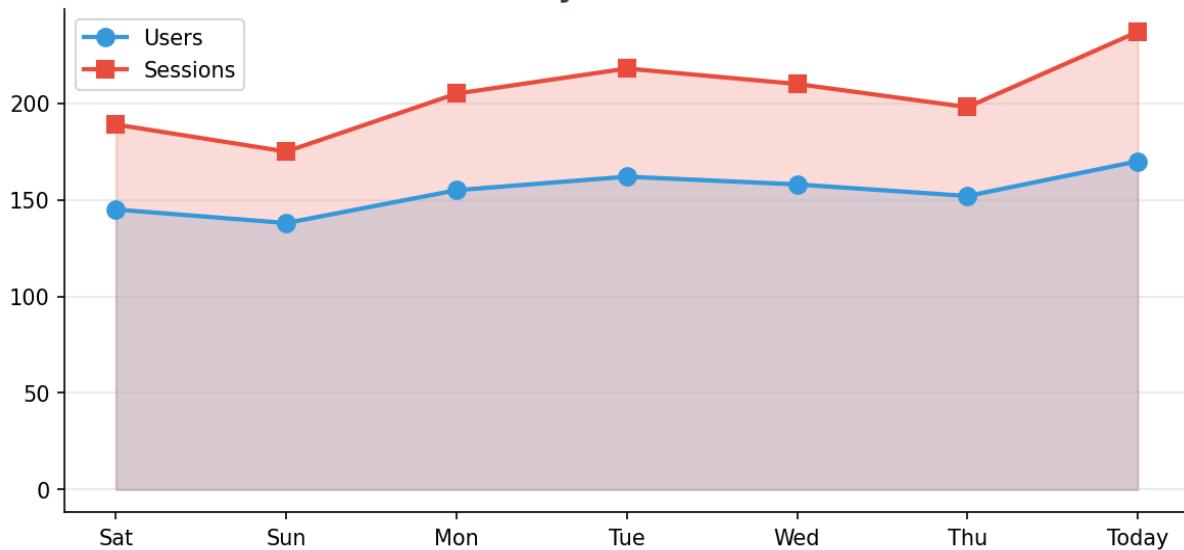
Engagement Score



User Behavior Breakdown



Weekly Traffic Trend



- Excellent growth: +11.8% in users and +19.7% in sessions compared to yesterday
- Bounce rate improved from 45.8% to 40.2% (-12.2%)
- High engagement score (72%) indicates quality traffic
- Low frustration score (18%) shows good UX
- Downloads increased by 18.4% (38 → 45)
- Recommendation: Continue current marketing efforts