

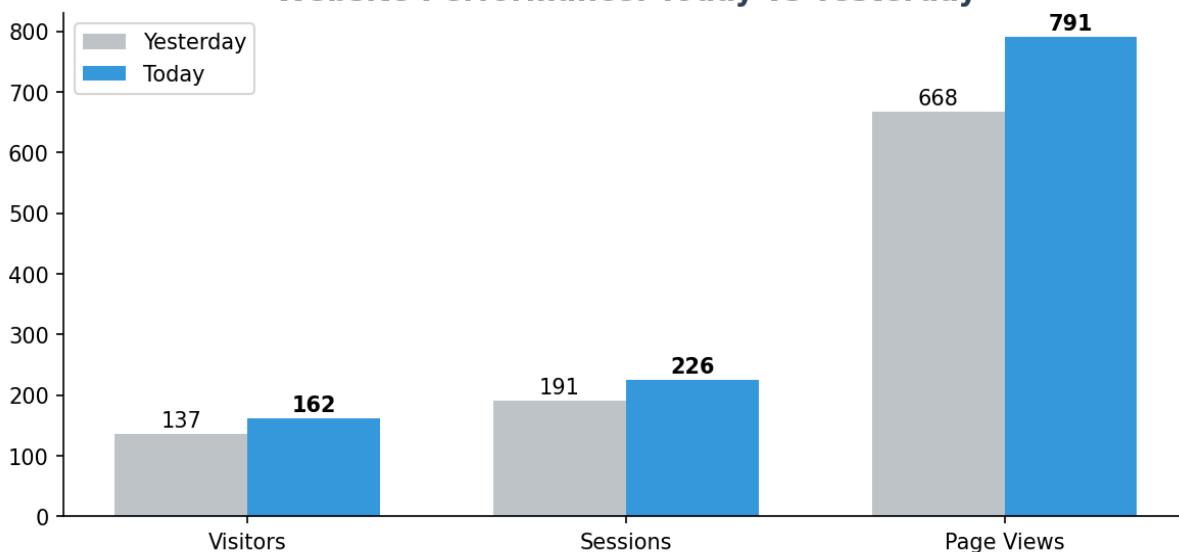


ANSWER

27/11/2025

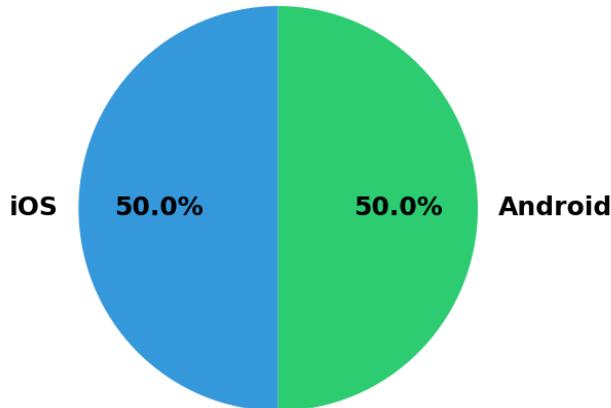
↑ +162	↑ +226	↑ +791	↑ +58
+18.2%	+18.3%	+18.4%	+18.4%

Website Performance: Today vs Yesterday

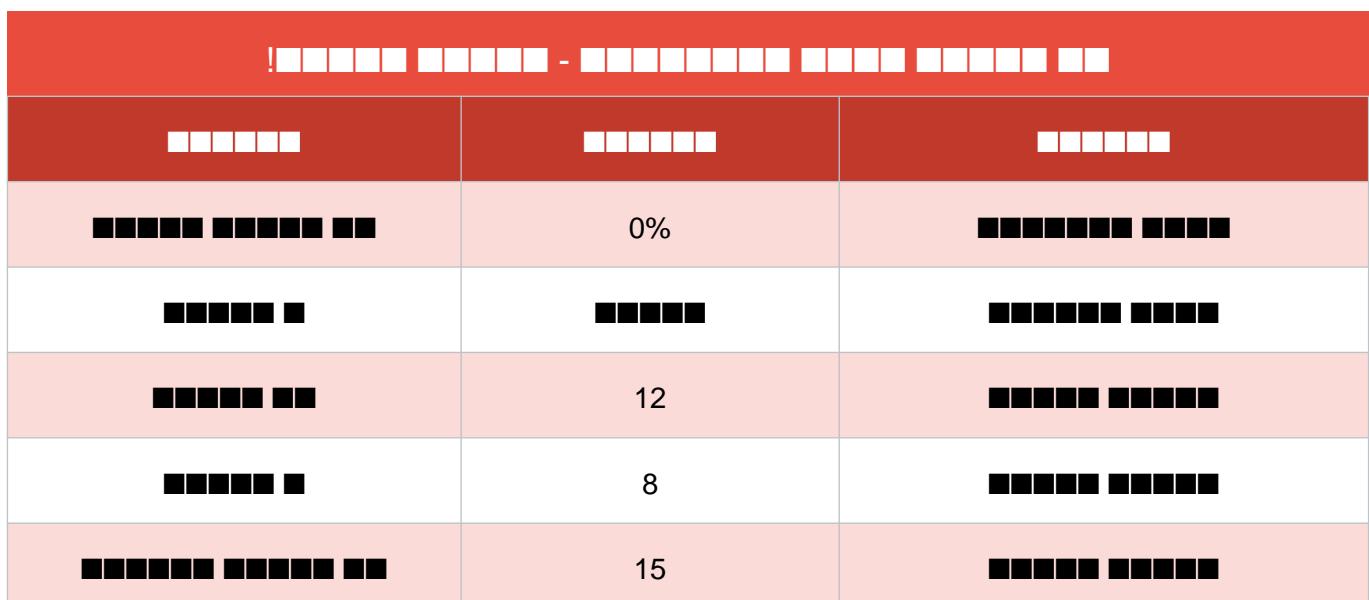
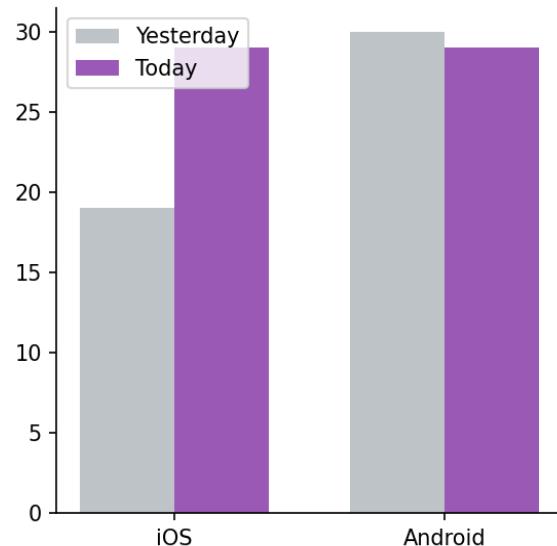


Platform Performance Metrics			
Platform	Total Games	Active Games	Change (%)
iOS	29	19	↑ +52.6%
Android	29	30	↓ -3.3%
Web	58	49	↑ +18.4%

Today's Downloads



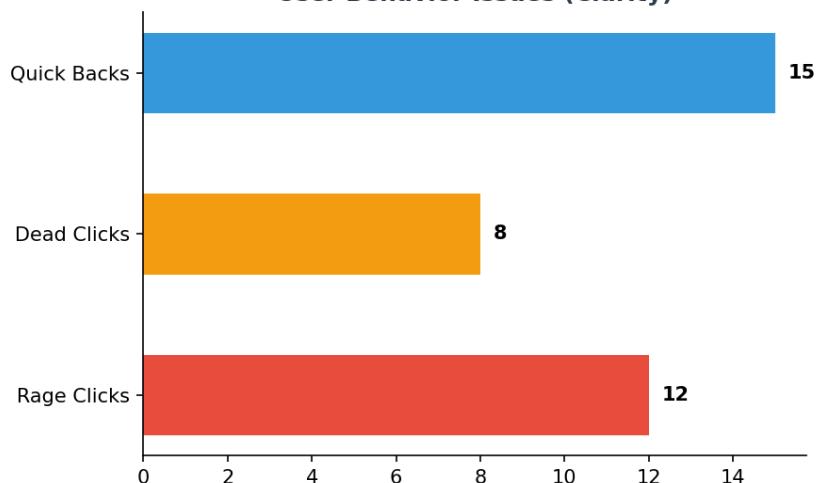
Downloads Comparison



Needs Improvement!



User Behavior Issues (Clarity)



■ POSITIVE:

- Website traffic up +18% across all metrics
- App downloads increased by 18.4% (49 → 58)
- iOS downloads jumped 52.6%!

■■ NEEDS ATTENTION:

- Engagement score is 0% - Critical issue!
- 12 rage clicks detected - UX problems
- 15 quick backs - Content not meeting expectations

■ RECOMMENDATIONS:

1. Investigate why engagement is so low
2. Review pages with rage clicks using Clarity recordings
3. Improve content relevance to reduce quick backs
4. A/B test landing pages