5 Effective Writing

Effective writing

Largely based on:

- http://www.nature.com/scitable/topicpage/effectivewriting-13815989
- https://cgi.duke.edu/web/sciwriting/index.php

Effective writing

The goal of this course is to learn how to write effectively. It is not about correctness (grammar, punctuation, etc.), but about communicating what you intend to the reader.

The goal of writing is communication. These lessons do not put forth **absolute rules**. If the intent of the writer is communicated, the writing was effective, regardless of rules kept or broken.

Effective writing

I. Subjects and Actions

II. Cohesion, Coherence, and Emphasis

III. Concision and Simplicity

be simple without being simplistic,

use short sentences and simple words (avoid « erudite English »)

- do not use superfluous words, avoid terms with vague meaning and intricate sentences (this sentence is incomprehensible, therefore it must be a clever idea).
- even worse, incomprehensible sentences can convey false ideas (the contrary of what was expected).

Principles:

- Omit needless words (#1)
- Prefer simple words (#2)
- Use simple subjects (#3)
- Use adjectives/adverbs frugally (#4)

Principle 1: Omit needless words

Examine your writing and consider what each word adds; you may be surprised at how many are unnecessary.

Phrases that add no meaning = ineffectual phrases

"The intent of those who use ineffectual phrases is to make it appear as though their sentences are more substantial than they actually are...(The Dimwit's Dictionary)"

Principle 1: Omit needless words

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Phrases that add no meaning = ineffectual phrases

Examples:	
Note that	Be advised that
It should be noted that	It is interesting to note
So-called	Needless to say
It is important to realize	

Principle 1: Omit needless words

 multi-word phrases that mean nothing more than a simple word = wordy phrases

Instead of	Write
The question as to whether	
whether or not	
There is no doubt but that	
In a careful manner	
This is a subject that	
A large majority of	
has the capacity to	
Are in agreement	

Principle 1: Omit needless words

 multi-word phrases that mean nothing more than a simple word = wordy phrases

Instead of	Write
The question as to whether	whether
whether or not	whether
There is no doubt but that	doubtless
In a careful manner	carefully
This is a subject that	This subject
A large majority of	most
has the capacity to	can
Are in agreement	agree

Principle 1: Omit needless words

 multi-word phrases that mean nothing more than a simple word = wordy phrases

Instead of	Write
Prior to	
Subsequent to	
At this point in time	
Due to the fact that	
In the event that	
For the purpose of	
As a matter of fact	
In the near future	

Principle 1: Omit needless words

 multi-word phrases that mean nothing more than a simple word = wordy phrases

Instead of	Write
Prior to	Before
Subsequent to	After
At this point in time	Now
Due to the fact that	Because
In the event that	If
For the purpose of	if
As a matter of fact	actually
In the near future	soon

Principle 1: Omit needless words

 multi-word phrases that mean nothing more than a simple word = wordy phrases

Instead of	Write
With the exception of	
In conjunction with	
In the absence of	
Is of the opinion that	
As regards	
With respect to	
With regard to	

Principle 1: Omit needless words

 multi-word phrases that mean nothing more than a simple word = wordy phrases

Instead of	Write
With the exception of	except
In conjunction with	and
In the absence of	without
Is of the opinion that	Thinks that
As regards	about
With respect to	about
With regard to	about

Principle 1: Omit needless words

Example:

As discussed, the second reaction is really the end result of a very large number of reactions. It is also worth emphasizing that the reactions do not represent a closed system, as r appears to be produced out of thin air. In reality, it is created from other chemical species within the cell, but we have chosen here not to model at such a fine level of detail. One detail not included here that may be worth considering is the reversible nature of the binding of RNAP to the promoter region. It is also worth noting that these two reactions form a simple linear chain, whereby the product of the first reaction is the reactant for the second.

Principle 1: Omit needless words

Example:

As discussed, the second reaction is really the **end result** of **a very large number** of reactions. **It is also worth emphasizing that** the reactions do not represent a closed system, as r appears to be produced out of thin air. In reality, it is created from other chemical species within the cell, but we have chosen **here** not to model at such a fine level of detail. One detail not included **here that may be worth considering** is the reversible nature of the binding of RNAP to the promoter region. **It is also worth noting that** these two reactions form a simple linear chain, whereby the product of the first reaction is the reactant for the second.

Principle 3: Use simple subjects

Often complex subjects encapsulate actions in a modifying phrase:

The sequences that had passed our filtering, trimming, and alignment with ClustalX, were scanned for conserved elements across mammals.

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The sequences were trimmed, filtered, and aligned with ClustalX. **The resulting alignments** were scanned for conserved elements across mammals.

Principle 4: Use adjectives/adverbs frugally

In scientific writing, every experiment is "very innovative," every result "very interesting," and every conclusion "very important."

When "very" isn't enough, you'll find "extremely."

Often, these words can be omitted without effect.

Principle 4: Use adjectives/adverbs frugally

Example:

The simulation is run at very high-resolution.

The word "very" here is only meaningful if the sentence is making a distinction between *high-resolution* and *very-high-resolution*.

If you use "very" in a way that doesn't convey additional information to the reader, you're just wasting space.

Principle 4: Use adjectives/adverbs frugally

Excessive Hedging:

It's good to be humble, but it's easy to go too far. Excessive hedging erodes the confidence of your results.

These results suggest that our method may possibly identify putative enhancer elements.

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These results **suggest** that our method **may possibly** identify **putative** enhancer elements.

The words *suggest*, *may*, *possibly*, and *putative* are all hedges.

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Examples:



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These approaches use different methods.

Examples:

To identify RNAs associated with each putative RBP, C-terminal tandem affinity purification (TAP)-tagged proteins, expressed



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expressed under control of their native promoters, were affinity purified from whole-cell extracts of cultures grown to mid-log phase in rich medium.

To identify RNAs associated with each RBP, we first tagged each RBP using C-terminal tandem affinity purification (TAP) tags, and expressed these proteins under control of their native promoters.

We then affinity purified these proteins from whole-cell extracts of cultures grown to mid-log phase in rich medium.

Examples:

methylation patterns.

We estimated that as much as 12-18% (depending on the tissue) of inter-species differences in gene expression levels might be explained, at least in part, by changes in DNA



Examples:

We **estimated** that **as much as 12-18%** (**depending on** the tissue) of inter-species differences in gene expression levels **might be** explained **at least in part** by changes in DNA

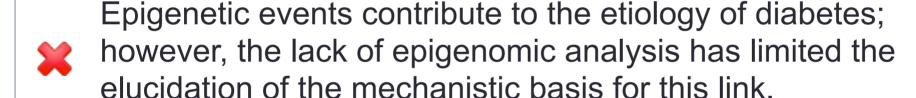
- might be explained, at least in part, by changes in DNA methylation patterns.
- Differences in DNA methylation could explain 12-18% of differences in gene expression.

Examples:

Epigenetic events contribute to the etiology of diabetes; however, the lack of epigenomic analysis has limited the elucidation of the mechanistic basis for this link.



Examples:



Epigenetic problems can cause diabetes, but how?



×

Dysregulation of physiologic microRNA, miR, activity has been shown to play an important role in tumor initiation and progression, including gliomagenesis. Therefore, molecular species that can regulate miR activity on their target RNAs without affecting the expression of relevant mature miRs may play equally relevant roles in cancer.



Dysregulation of **physiologic** microRNA (miR) activity **has** been shown to play an important role in tumor initiation and **progression**, including gliomagenesis. Therefore, molecular species that can regulate miR activity on their target RNAs without affecting the expression of relevant mature miRs may play equally relevant roles in cancer.

Changes in microRNA expression play a role in cancer, including glioma. Therefore, events that disrupt microRNAs from binding to their target RNAs may also promote cancer.



Examples:



It should be emphasized that these proportions generally are not the result of significant increases in moderate and severe injuries, but in many instances reflect mildly injured persons not being seen at a hospital.



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Shifting proportions in injury severity may reflect stricter hospital admission criteria rather than true increases in moderate and severe injuries.

Revising your manuscript in 7 steps:

[https://cgi.duke.edu/web/sciwriting/index.php?action=qt-7steps]

- 1. Underline all nominalizations. Take a closer look at these words to see if they should be changed to verbs.
- 1. For each sentence, ask "what is this sentence about?" Is that the subject of the sentence?
- 1. For each sentence, find the part of the sentence that links to the previous sentence. Is it at the beginning or the end of the sentence?
- For each paragraph, summarize the main point of the paragraph. Make sure each sentence in the paragraph supports the main point. Check to see if the first sentence and the last sentence discuss the same topic.

Revising your manuscript in 7 steps:

- 5. Read aloud or use text-to-voice to read your paper. Listen for sentences that lose you.
- Give your manuscript to an intelligent outside reader, and ask him where he gets lost.
- 6. Do a text search for words or phrases that add little (very, it should be noted, the fact, framework, mechanism, utilize, usage, methodology, methodologies...)