

AL-SHALAN

MESHARI

Technical Lead / Creative technologist

Dubai,
United Arab
Emirates

Riyadh,
Kingdom of
Saudi Arabia

مشاري الشعلان

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SUMMARY

Technical Lead and Creative Technologist with 7 years of experience in the Javascript & Typescript ecosystem, back-end and front-end development. Experienced in leading digital projects for brands, activations, promotions, consumer data collection, and interactive experiences. Provide digital direction, manage small teams, handle quoting and head hour estimates, and create scalable digital solutions. Utilize AI tools like Claude AI, ChatGPT, and Copilot to enhance workflow and efficiency. Responsible and quick to take ownership, always seeking to improve.

SKILLS

- BACKEND**
Build a variety of public and/or secured RESTful APIs. Token/Session-based authentication.

Model collections and datatypes, Build & deploy databases, Use real-time communication & CRON jobs, Integrate email services. And much more.
- FRONTEND**
Create stunningly looking & responsive websites with complex logic, manage data flow & it's context. Design and implement elegant UI/UX. Hook & connect to an API, or a Headless CMS.
- CI/CD**
Deploy web applications (APIs / Websites). Configure and setup Linux environments. Continuous deployment and integration with GitHub.

technical

EXPERTISE

Nodejs	Expressjs	MongoDB
Javascript	Typescript	Tailwind
Passportjs	GitHub	xlsx
Adobe XD	Adobe Photoshop	Adobe Illustrator
Reactjs	Digital ocean	Bootstrap
Netlify	AWS	Strapi

WORK

EXPERIENCE

PMG (2022-PPRESENT)

Technical Lead / Creative technologist

Leading projects and providing technical and creative direction for digital solutions. Building and delivering high-quality front-end and back-end solutions for brands, activations, promotions, and consumer data collection.

Managing a team of frontend, backend, and app developers, handling quoting and head hour estimates. Expertise in various frameworks and libraries, designing scalable, reliable, and maintainable architectures. Dedicated to delivering exceptional digital solutions that exceed expectations.

JAWALSMS.NET (5 YR)

Develop, Maintain & manage.

Managed a 50,000 userbase system. worked on a legacy ASP.NET website. Production-level system & databases development&maintenance.

Implemented critically-required KYC features, handled accounting-systems and customer - relation tools.

SINGULARITY.EVENTS

(6 MO)

Full-stack Development, UI/UX and deployment (Personal project)

Built a production-level platform for organizing Apex Legends gaming tournaments from scratch. Features include OAuth and local authentication, email verification, tournament management, integration with Twitch and Discord, templating system, search functionality, CRON jobs, URL shortener, and more.