

SAAS COMPANIES ANALYSIS

Global SaaS Landscape Overview

SUMMARY

GLOBE

METRICS

\$64.25B

Total funding

\$583B

Total ARR

\$6025B

Total Valuation

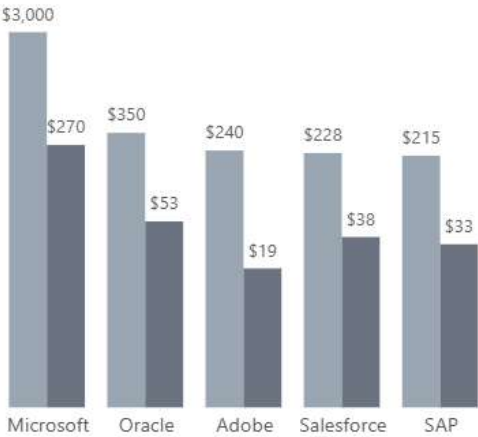
100

Total Companies

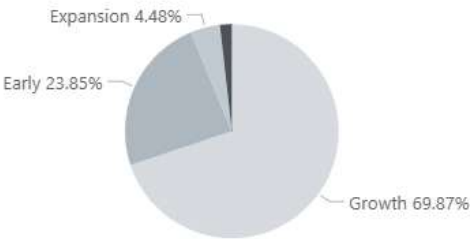
85

Total Industries

Top 5 SaaS Companies by Valuation and ARR



Funding Stage by Valuation



Top 10 Industries By Valuation



110.17

Funding-to-ARR Ratio

10.33

Valuation-to-Revenue Ratio

SAAS COMPANIES ANALYSIS

Geographic Distribution & Trends



\$6025B

Country Valuation

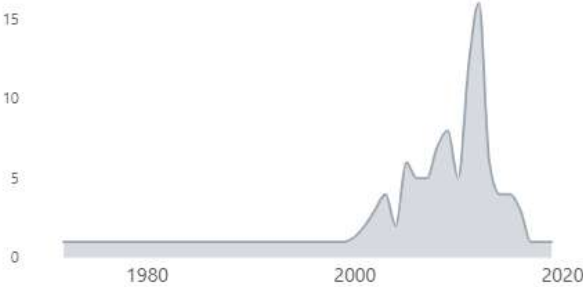
4.43

Avg G2 Rating

17.09

Avg Company Age

Founding Trends of SaaS Companies Over the Years



SUMMARY

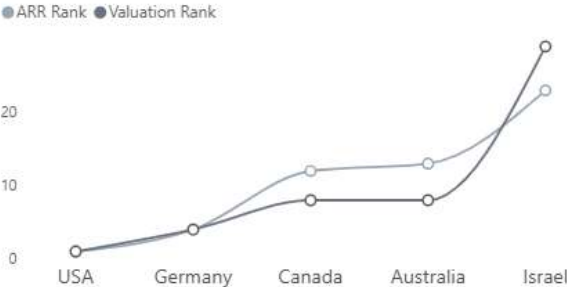
GLOBE

METRICS

ARR vs Valuation Across Countries



Comparing Country Ranks by ARR and Valuation



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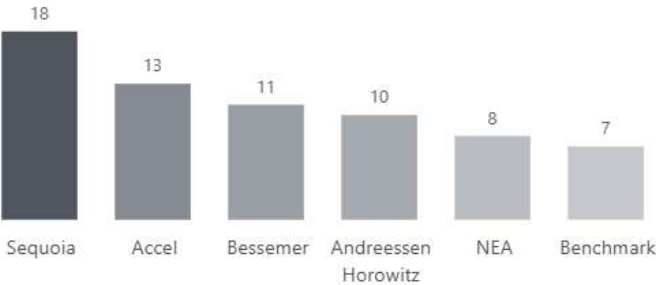
Deep Dive Into Companies and Metrics

SUMMARY

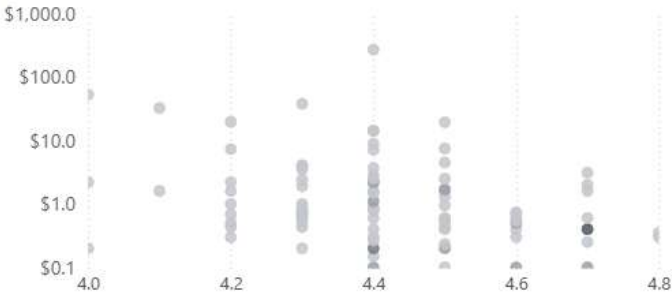
GLOBE

METRICS

Most Active Investors in SaaS



Impact of G2 Ratings on Company Performance



Company	Industry	Investors	Product	ARR(B)	Valuation(B)	ARR Growth	Company Age
Microsoft	Enterprise Software	Bill Gates, Paul Allen	Azure, Office 365, Teams	\$270	\$3,000	High Growth	50
Oracle	Database & Enterprise	Larry Ellison, Bob Miner	Oracle Cloud, NetSuite	\$52.9	\$350	Moderate Growth	48
Adobe	Creative Software	Hambrecht & Quist	Creative Cloud, Document Cloud	\$19.4	\$240	Moderate Growth	43
Salesforce	CRM	Halsey Minor, Larry Ellison	Sales Cloud, Service Cloud	\$37.9	\$227.8	Moderate Growth	26
SAP	Enterprise Software	Dietmar Hopp, Klaus Tschira	S/4HANA, SuccessFactors	\$32.5	\$215	Moderate Growth	53
Intuit	Financial Software	Sierra Ventures, Kleiner Perkins	QuickBooks, TurboTax	\$14.4	\$180	Moderate Growth	42
ServiceNow	IT Service Management	JMI Equity, Sequoia Capital	IT Service Management Platform	\$8.9	\$147	Low Growth	21
Palo Alto Networks	Cybersecurity	Sequoia, Greylock	Security Platform	\$7.5	\$95	Low Growth	20
Shopify	E-commerce	Bessemer, FirstMark, Felicis	E-commerce Platform	\$7.1	\$95	Low Growth	19
Square	Payments	Khosla Ventures, Sequoia	Payment & POS Solutions	\$19.7	\$85	Moderate Growth	16
Zoom	Video Communications	Sequoia Capital, Emergence	Video Conferencing Platform	\$4.5	\$85	Low Growth	14
Snowflake	Data Warehousing	Sequoia, ICONIQ, Altimeter	Cloud Data Platform	\$2.8	\$75	Low Growth	13
CrowdStrike	Cybersecurity	Warburg Pincus, Accel	Endpoint Security Platform	\$3.1	\$70	Low Growth	14
Stripe	Payments	Sequoia, Andreessen Horowitz	Payment Processing Platform	\$14	\$65	Moderate Growth	15
Workday	HR & Finance	Greylock Partners, NEA	HCM, Financial Management	\$7.3	\$65	Low Growth	20
Atlassian	Collaboration Software	Accel Partners	Jira, Confluence, Trello	\$3.5	\$55	Low Growth	22