

WELCOME TO BBA WORLD



Bachelor of Business Administration is one of the most popular bachelor's degrees. This degree course is about the management of a business, company or organization. You are taught skills and in-depth knowledge of the business world and all the intricate aspects of running a business.

Duration

- BBA- 3 YEARS
- BBA(HONS)-4 YEARS

Eligibility

Qualified Class 12 in any discipline. The candidate must have obtained the following minimum aggregate marks at the above qualifying examination.

FEES STRUCTURE

Year	FEES
1st year	74500
2nd year	63000
3rd year	63000
4th year	80000

Major & Minor Offered

- Business Analytics
- Finance
- Human Resource Management
- Marketing
- Entrepreneurship



BBA

JG University's BBA(Hons) is a 4-year, 8-semester programme that offers an option to take an exit after the third year with a BBA degree. The programme provides comprehensive knowledge in management, incorporating elements of liberal studies and technology. Students gain knowledge and skills through interactive and dynamic classroom sessions and can apply their learnings through capstone projects, industrial immersion programs, and internships. The faculty members are academic and industry experts who bring their real-world experiences and perspectives to the classroom. The programme also focuses on developing students' problem-solving, critical thinking, and decision-making abilities and fostering an entrepreneurial mindset. Additionally, students are encouraged to develop leadership, communication, and teamwork skills. The objective of this programme is to create "Whole Brain Change Makers" - leaders who are innovative thinkers and socially conscious individuals who bring change to their industries and society.

Syallbus of 1st Year

Semester 1	Semester 2
Financial Accounting	Macroeconomics
Macroeconomics	Quantitative Techniques-2
Principles of Management	Effective communication
India Socio-political Economics	Cost Accounting
Quantitative Techniques-1	Environmental Management
Essentials of IT	Principles of Marketing