



By Meseret Bekele

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introducing **ABOUT ME**

Hello! My name is Meseret, and I am a passionate and dedicated professional with a strong background in digital marketing. With [X] years of experience in the field, I have developed a comprehensive understanding of how to leverage digital channels to enhance brand visibility, drive customer engagement, and ultimately achieve business objectives.

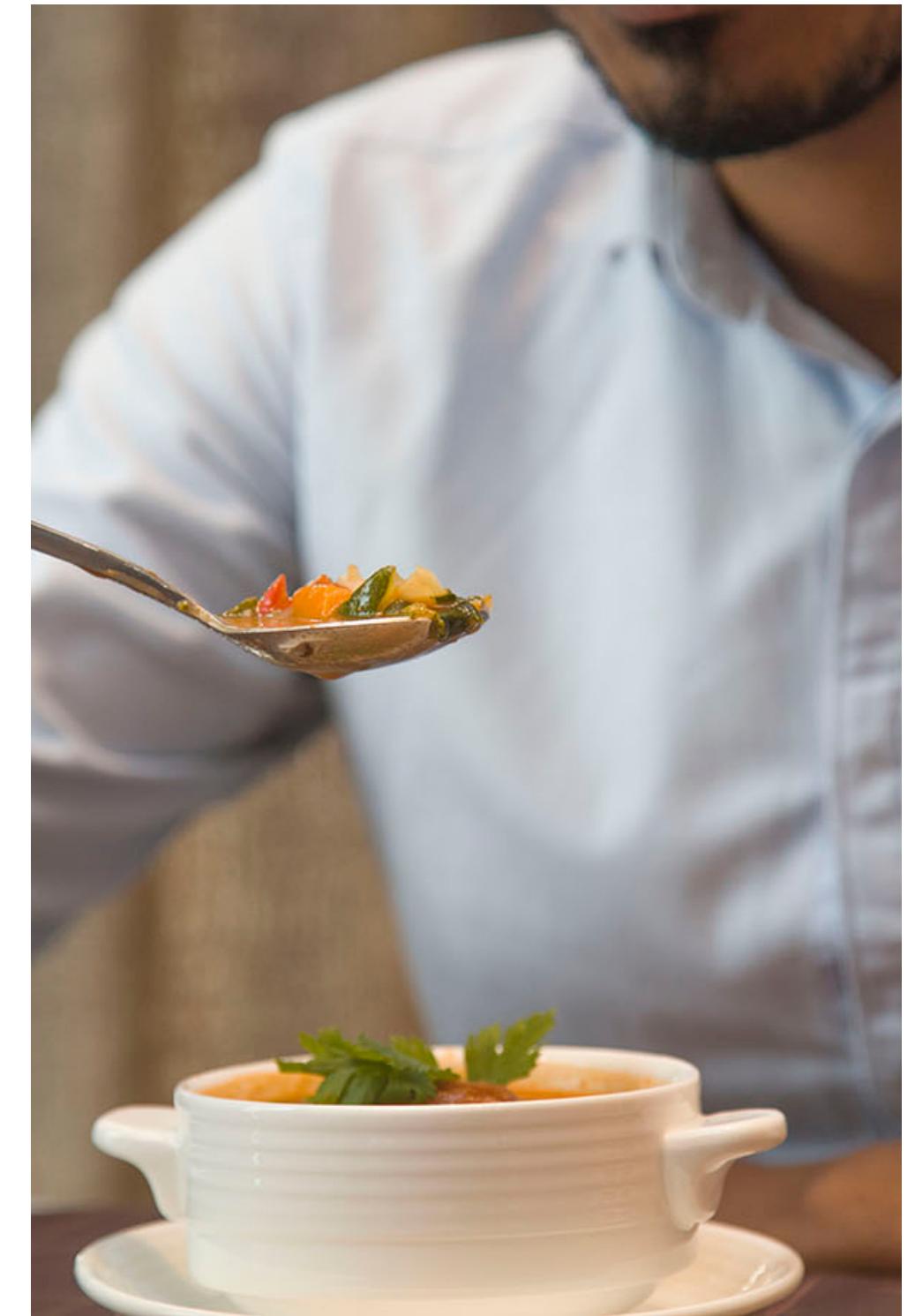
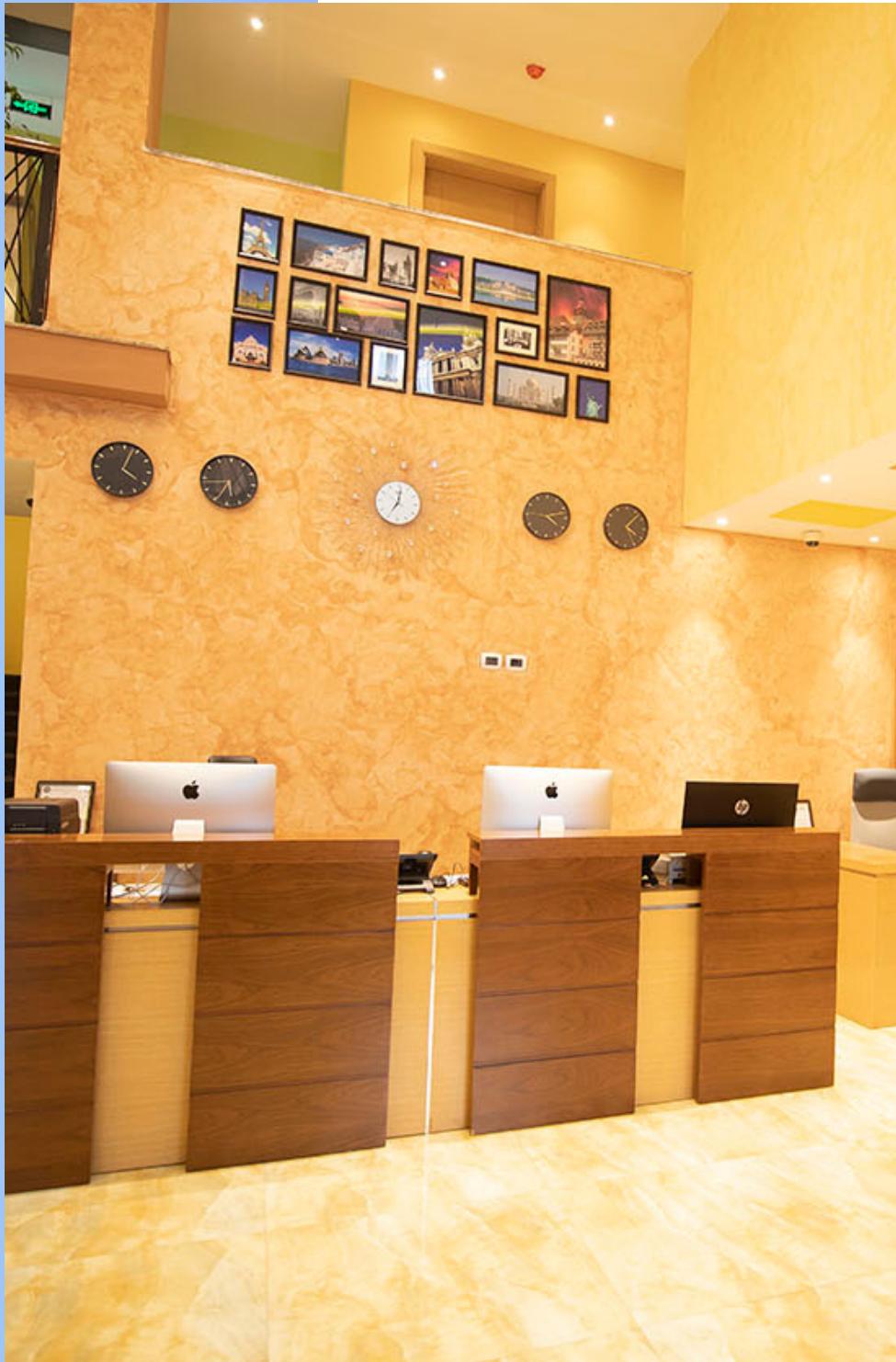


Meseret Bekele
Digital Marketer

VISION

To become a driving force in the digital marketing landscape, pioneering innovative strategies that redefine industry standards and propel brands to unprecedented levels of success.

Through continuous learning, adaptation, and forward-thinking approaches, I aim to shape the future of digital marketing, empowering businesses to thrive in an ever-evolving digital ecosystem.



personal **SKILLS**

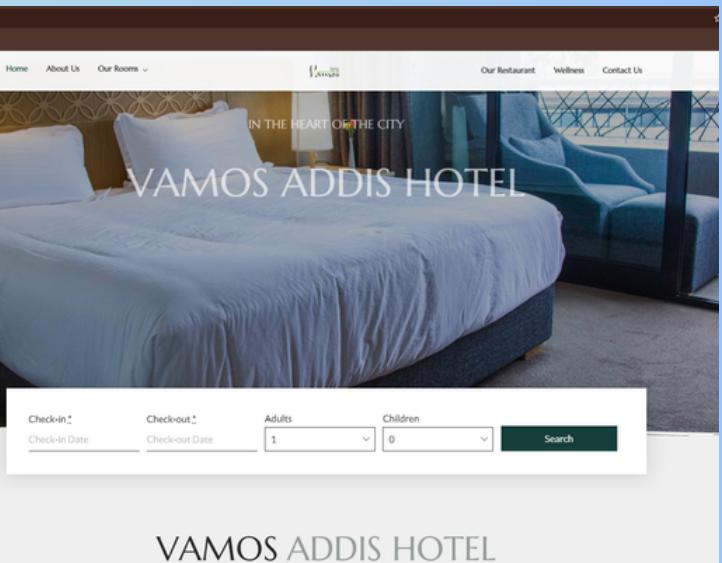
I specialize in digital marketing with a focus on leveraging personal skills to drive impactful campaigns. With a blend of creativity, analytical prowess, and technical know-how, I navigate the dynamic digital landscape with agility. From crafting compelling content to optimizing strategies for maximum ROI, my approach centers on understanding audience needs and delivering engaging experiences across various online channels.



Graphics Designing



Photography



Web Designing



Illustration



Vamos Real Estate

8.5K likes • 8.7K followers



Digital Marketing

EDUCATION

I have a passion for education and lifelong learning.
I believe in the transformative power of education
to unlock opportunities and drive personal and
societal growth.

2013 - 2017
Bachelor

Addis Ababa University
Graduated in Computer Science

2022 - 2024
Master

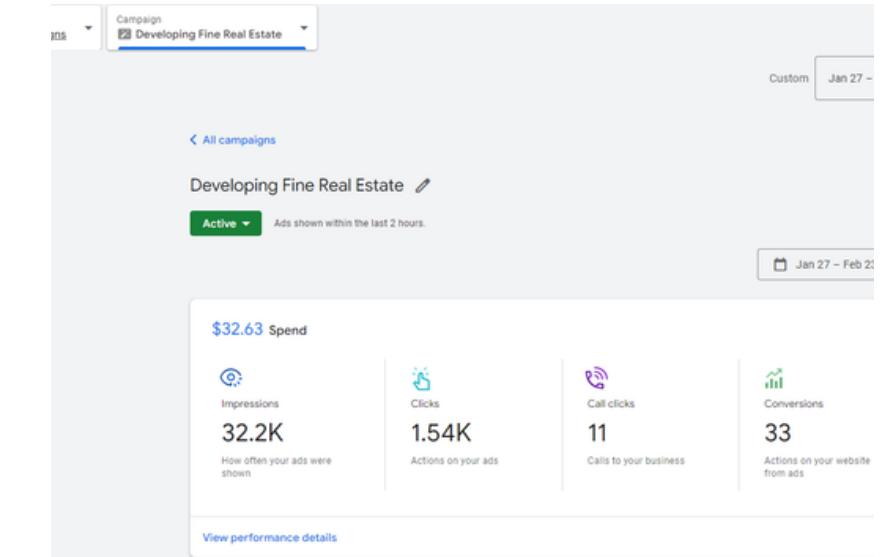
American College of Technology
Graduating Soon in Computer Science

work **EXPERIENCE**

I bring a wealth of diverse work experience to the table. With a background spanning 7 years in Graphics Design and Digital Marketing,



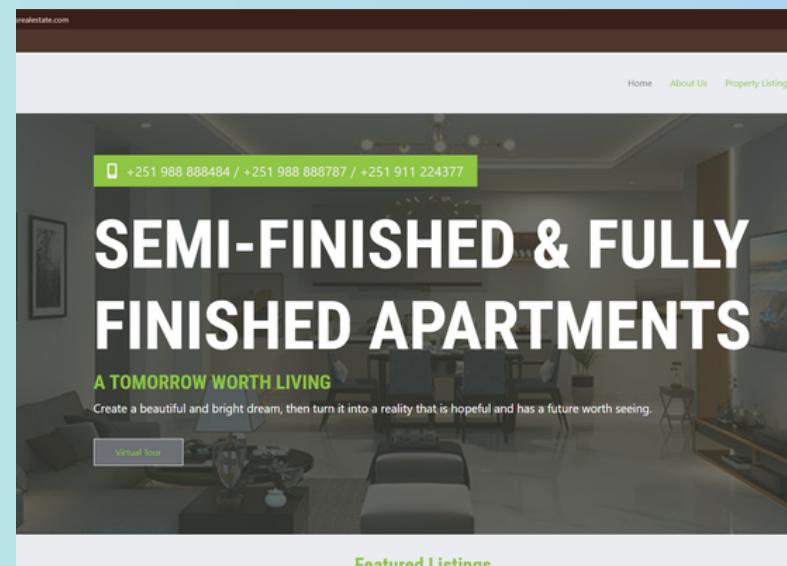
Illustration



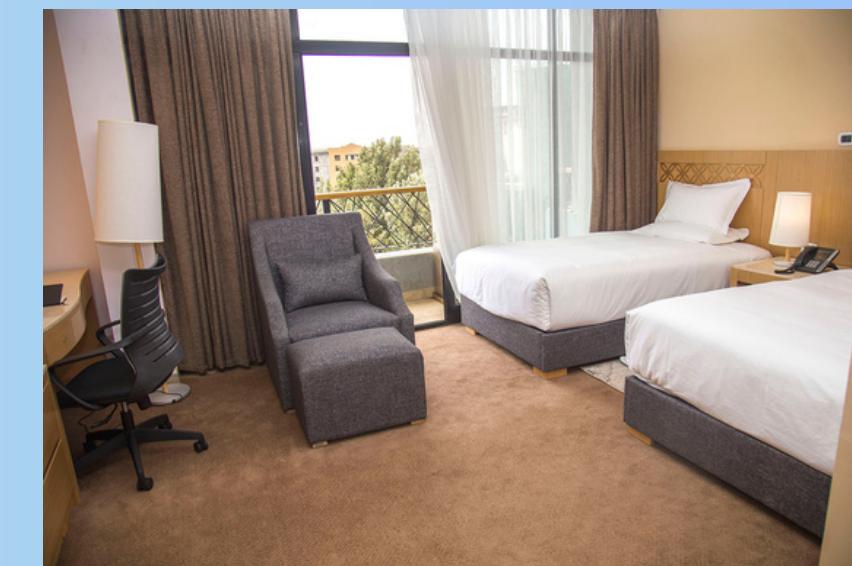
Digital Marketer



Graphics Designer



Web Designer



Photographer

Design **PORTFOLIO**

I'm thrilled to share my portfolio with you. As a Digital Marketing, I've had the privilege of working on a variety of exciting projects that showcase my skills

01

Web Dev't

Develop websites for different business sectors

02

Graphic Design

Develop graphic design for different business sectors

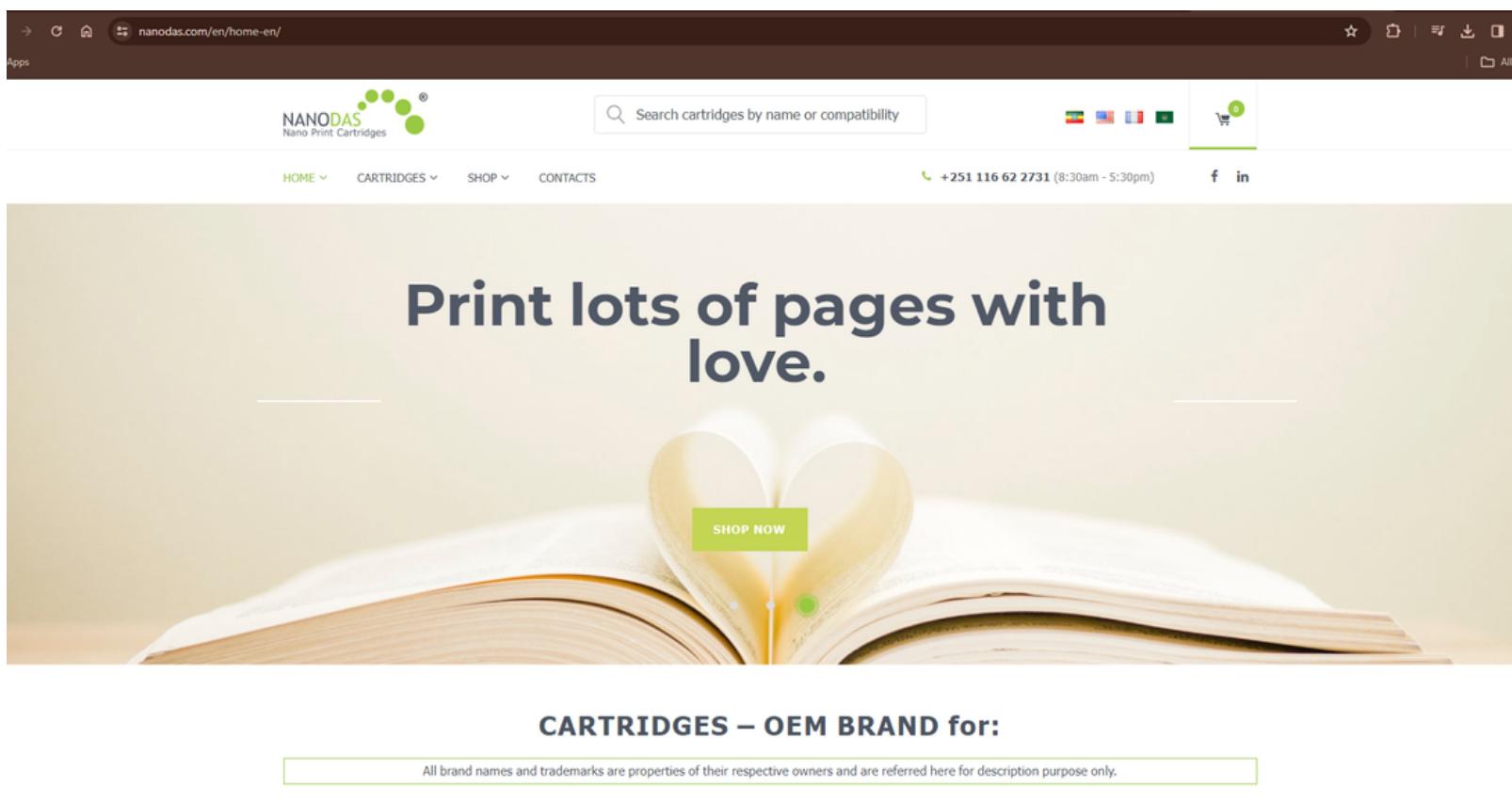
03

Digital Marketing

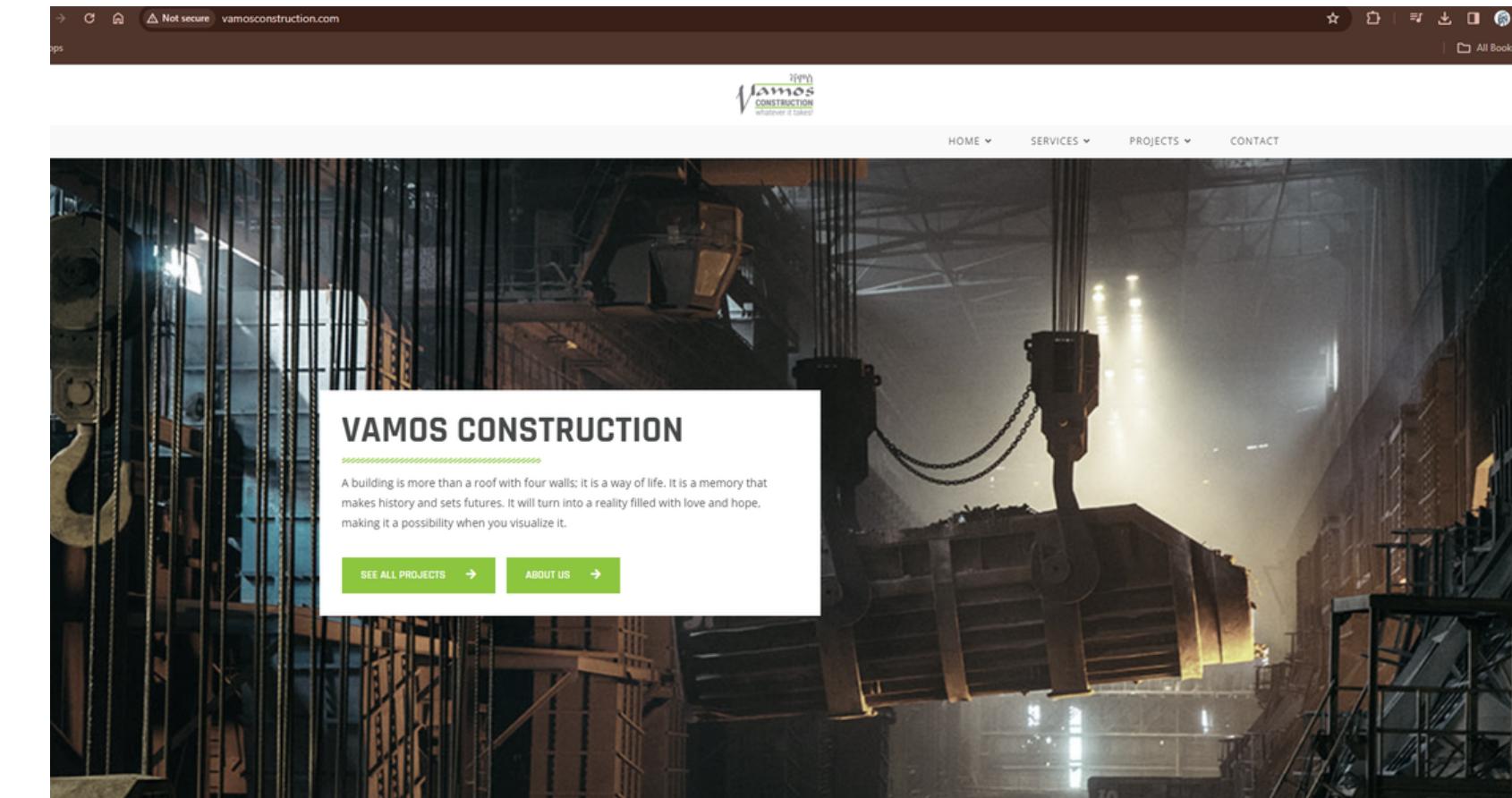
Implement and manage different marketing strategy and social media platforms

WEB DEV'T

A passionate web developer with a knack for crafting engaging online experiences. In my portfolio, you'll find a collection of projects that highlight my expertise. From responsive designs to dynamic functionalities, each project reflects my commitment to delivering high-quality, user-friendly websites.



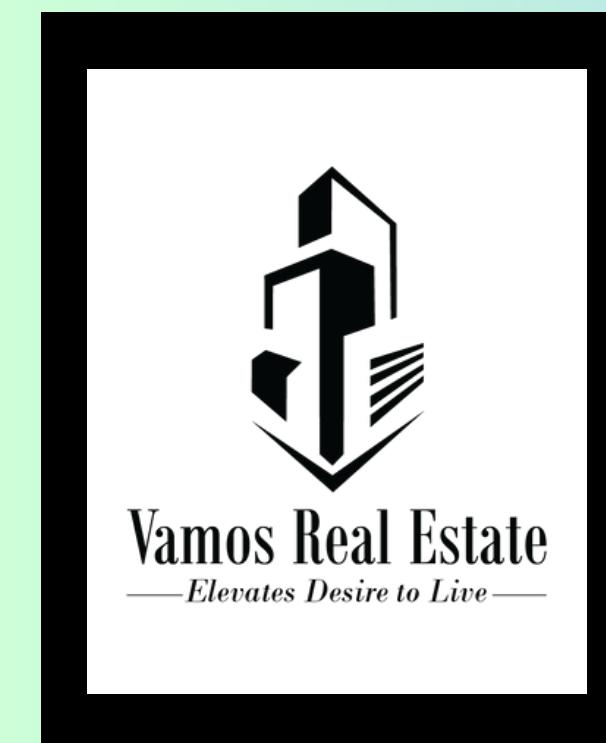
The screenshot shows the homepage of Nanodas, a company that sells nano print cartridges. The header features the Nanodas logo and a search bar. Below the header, a large image of an open book with yellow pages forms the background for a headline: "Print lots of pages with love." A green "SHOP NOW" button is overlaid on the book image. At the bottom, there's a section titled "CARTRIDGES – OEM BRAND for:" followed by a list of brand names in a small, faint font.



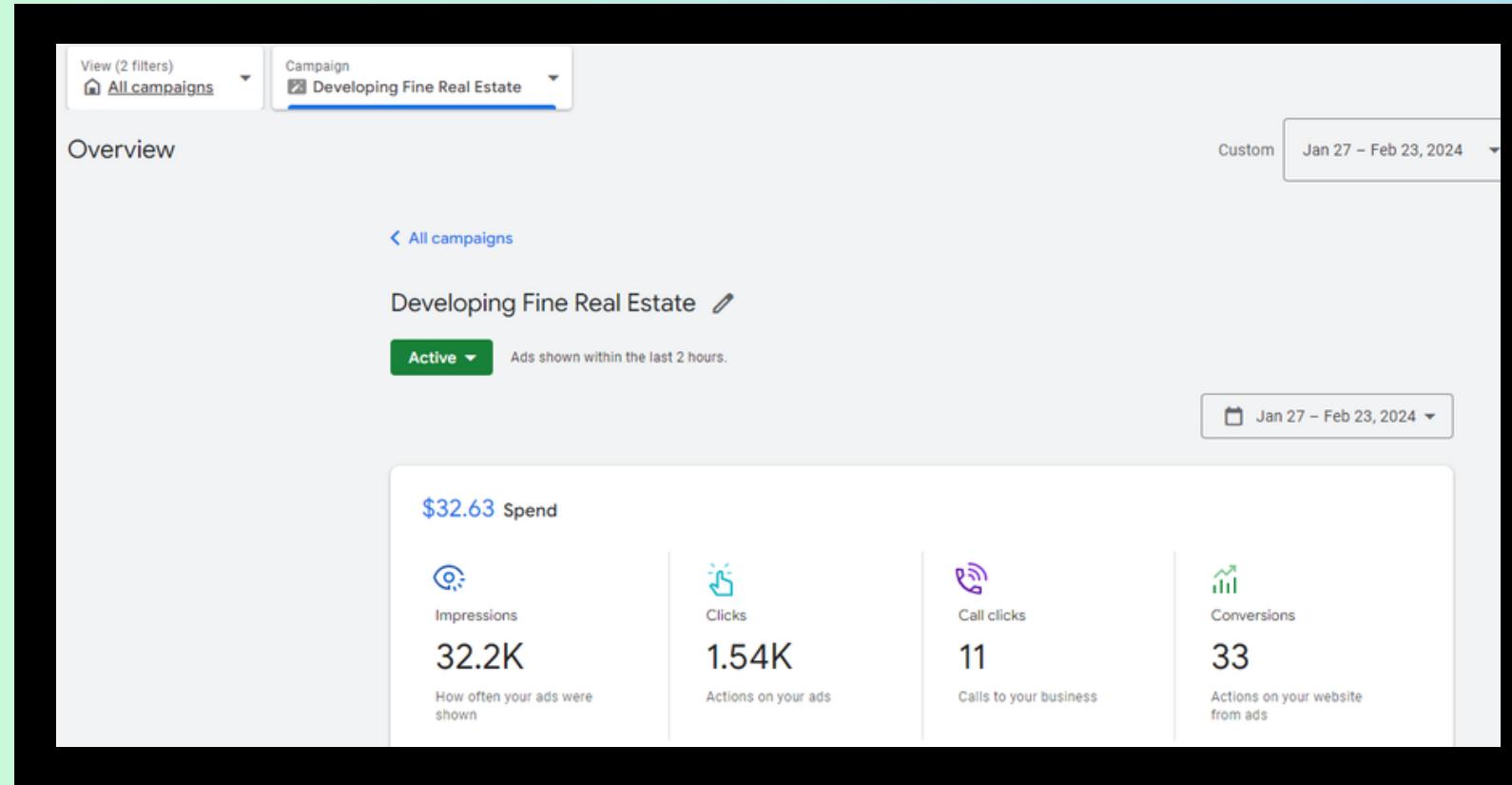
www.nanodas.com
www.vamosaddis.com
www.vamosrealestate.com
www.vamosconstruction.com

GRAPHIC DESIGN

a dedicated graphic designer excited to share my portfolio with you. Within these pages, you'll discover a curated selection of projects showcasing my creative vision and attention to detail. From captivating logos and eye-catching branding materials to stunning illustrations and sleek user interfaces, each piece reflects my passion for visual storytelling and design excellence.



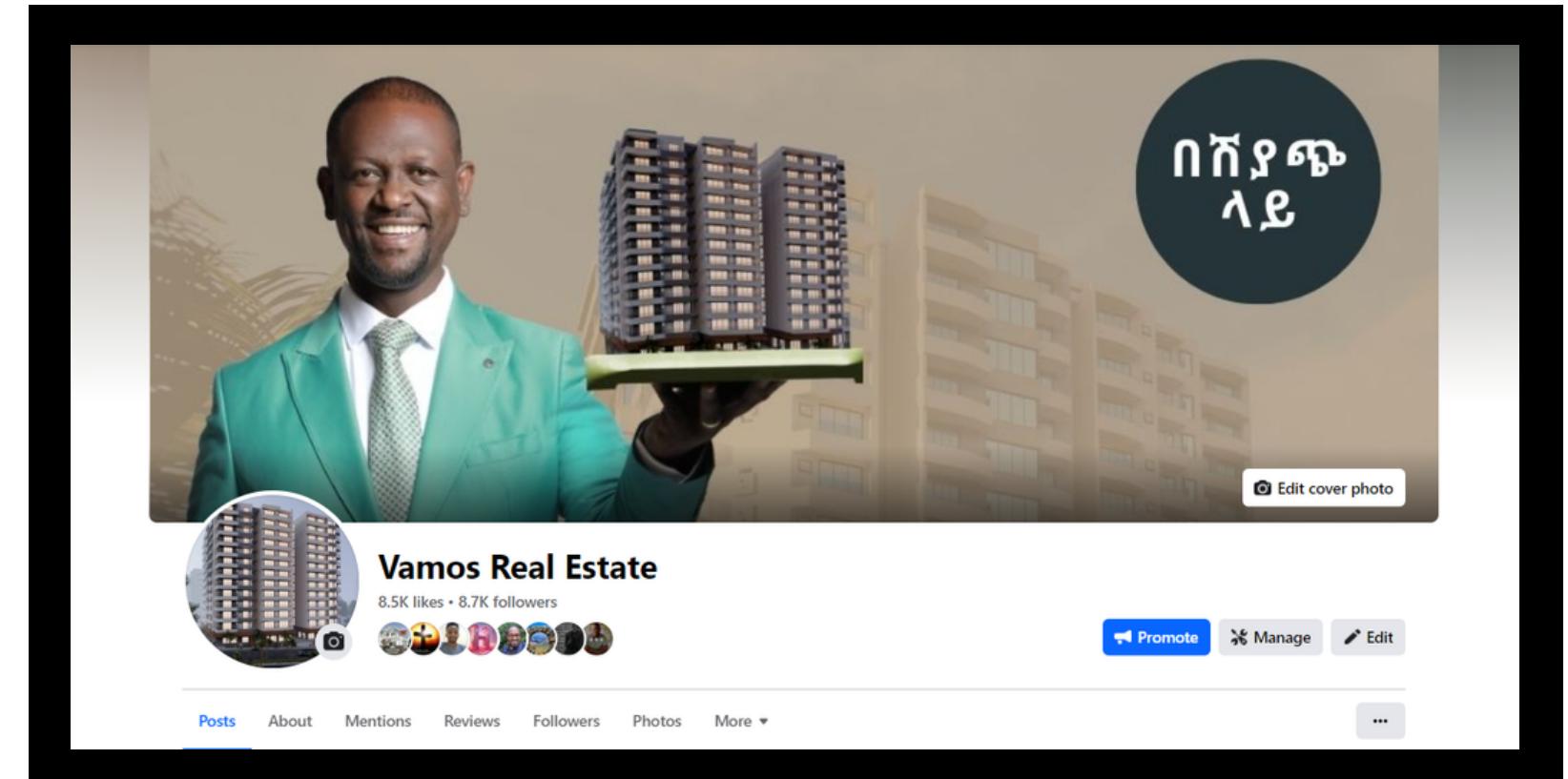
A promotional image for Vamos Addis Hotel. At the top, the hotel's name "VAMOS ADDIS HOTEL" is displayed in a serif font. Below it, the text "WE ARE OPEN" is followed by "SPECIAL MENU". A brown speech bubble contains the words "SPECIAL PRICE". The lower half of the image shows a variety of dishes, including what appears to be Bole Bras, garnished with herbs and served with sides. The background is dark, making the food stand out.



DIGITAL MARKETING

From strategic social media campaigns and engaging content creation to data-driven SEO optimizations and impactful email marketing strategies, each project showcases my ability to deliver measurable results in the digital sphere.

@ Vamos Real Estate
@ Nano Print Cartridges



**LET'S EMBARK
ON THIS CREATIVE
JOURNEY TOGETHER!**

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