



MESERET BEKELE

Digital Marketing & IT Specialist

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📍 Jemo, Michael

EDUCATION

Bachelor of Computer Science
Addis Ababa University
2013 - 2017

Master of Computer Science
American College of Technology
2022 - now

EXPERTISE

Web Design
Branding
Graphic Design
SEO
Digital Marketing
Social Media Marketing
Database Administrator
Network Installation
Security Camera Installation

CERTIFICATE

Graphic Design
Digital Marketing
Cloud Computing
Leadership

LANGUAGE

Amharic
English

ABOUT ME

Hello, I'm Meseret, a creative and hard working Digital Marketer and IT Specialist with a proven track record of 7 years known for my innovative, detail-oriented approach. My greatest strength is my ability to learn quickly, adapt and gain new knowledge. I am dedicated to achieving excellence in every professional endeavor.

WORK EXPERIENCE

- Dec 2017 - April 2018
Blue Dan Advertising
Graphics Designer
Meet with clients, plan designing materials and produce a finished design material for the clients.
- May 2018 - Nov 2018
Jhpiego
Graphics Designer
Plan designing materials with project managers, discuss budgegt and schedule and get the materials ready for events and other programs.
- Dec 2018 - Now
Nanodas Trade & Industry PLC
Digital Marketing & IT Specialist
Design materials for social media marketing and printing, develop website, take pictures and videos for designs, manage database and ERP Systems, manage networks, surveillance systems, PBX systems, biometric devices, and IT Support for manufacturing and supply company.
- Dec 2018 - Now
Vamos Trading PLC
Digital Marketing & IT Specialist
Design materials for social media marketing and printing, develop website, take pictures and videos for designs, manage database and ERP Systems, manage networks, surveillance systems, IP TV systems, PBX systems, biometric devices, and IT Support for Hospitality, construction, and real estate companies.

SKILL

Adobe Suite (Photoshop, Illustrator, InDesign, Adobe XD, Premium Pro, After effects, ...)
Canva, CapCut, Fimora, Figma
Wordpress