

Region, Market **Customer** **Segment, Category, Product**

All All All

2019 2020 2021 2022 Est Q1 Q2 Q3 Q4 YTD YTG

Forecast Accuracy **Net Error** **Net Profit %**

Key Metrics By Customer

Customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Atliq Exclusive	74.90%	66.16%	47252	5.6%	Excess Inventory
Amazon	78.07%	69.56%	48677	3.2%	Excess Inventory
Argos (Sainsbury's)	56.06%	55.33%	3879	8.4%	Excess Inventory
Atliq e Store	76.51%	68.38%	37982	4.1%	Excess Inventory
Atliq Exclusive	49.91%	41.01%	45280	19.0%	Excess Inventory
Boulanger	45.56%	40.83%	1993	6.1%	Excess Inventory
Croma	48.82%	44.74%	45283	20.1%	Excess Inventory
Digimarket	52.62%	44.10%	19920	17.4%	Excess Inventory
Ebay	51.05%	51.42%	12676	4.1%	Excess Inventory
Electricalsara Stores	52.73%	41.97%	7322	28.9%	Excess Inventory
Electricalslance Stores	57.64%		3507	19.3%	Excess Inventory
Electricalslytical	51.50%	44.88%	43072	16.9%	Excess Inventory
Electricalsociety	52.63%	49.12%	64722	20.1%	Excess Inventory
Euronics	57.34%	43.62%	3078	7.1%	Excess Inventory
Expression	46.37%	45.67%	50774	20.0%	Excess Inventory
Ezone	47.80%	42.50%	58241	23.8%	Excess Inventory
Flawless Stores	47.26%		3166	24.2%	Excess Inventory
Flipkart	50.68%	53.07%	13240	3.3%	Excess Inventory
Total	86.45%	80.31%	637478	5.6%	Excess Inventory

Net Sales Performance Over Time

Top / Bottom Products & Customers by Net Sales

Segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Profit %	Risk
Accessories	90.20%	79.13%	-56895	2.34%	Out of Stock
Peripherals	85.06%	79.51%	-14576	3.02%	Out of Stock
Notebook	83.02%	85.46%	-29145	2.28%	Out of Stock
Networking	81.50%	84.87%	305573	1.02%	Excess Inventory
Storage	80.25%	88.60%	432521	2.09%	Excess Inventory
Total	86.45%	80.31%	637478	2.21%	Excess Inventory