



METACUBEZ

Executive Summary

MetaCubez is a virtual marketplace that allows users to shop, perform, vlog, and advertise anywhere in the world.

Overview

The platform integrates social media, gaming technology, and marketing to create engaging experiences. Users can create and customize their own avatars, virtual spaces, and so much more. Buying NFT land allows users to rent, advertise, sell, or communicate their brands in a revolutionary way.

As more and more people adopt VR and Web3 technologies, MetaCubez will be well-positioned to meet the rising demand of the retail market. We have built a MetaCubez ecosystem that allows for sustainable growth and a more equitable environment.



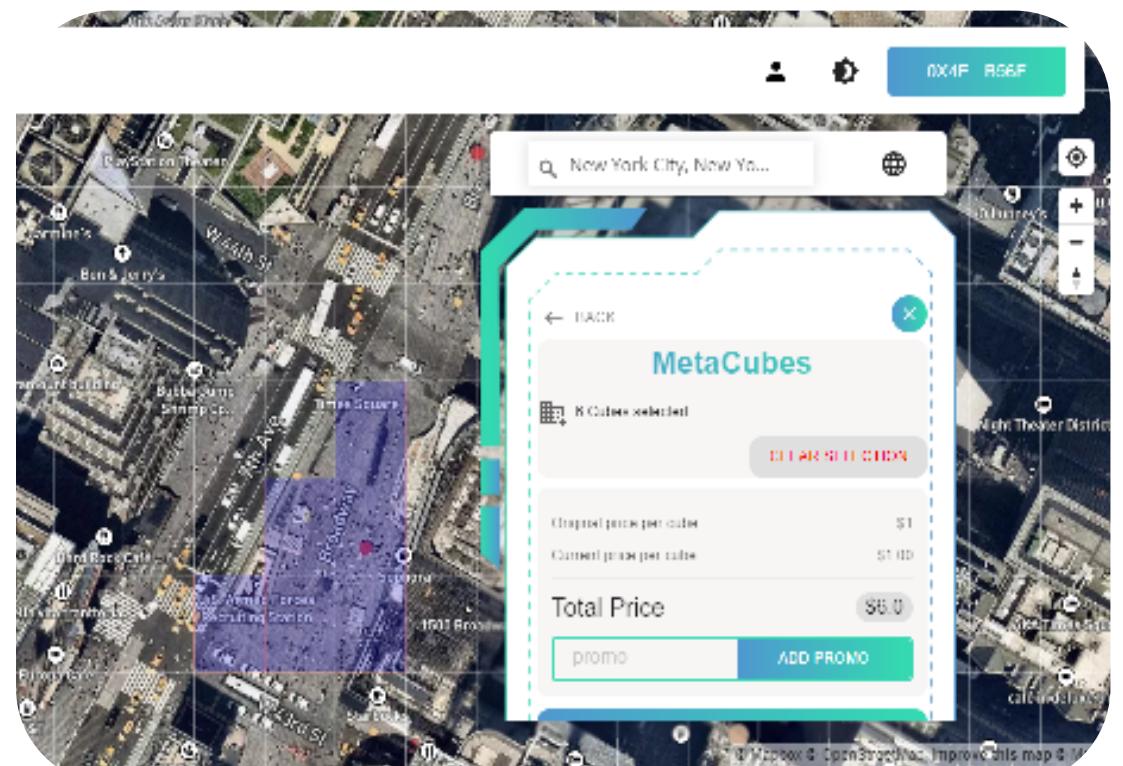
METACUBEZ

NFT Land Plots

Phase 1 focuses on allowing users to buy NFT Land plots directly off the map via our state-of-the-art platform

Overview

- Own a piece of virtual land on the blockchain and unlock endless possibilities
- Build your own eCommerce shops, social media platforms, games, and more
- Join a community of like-minded creators and entrepreneurs in the Metaverse
- Each NFT Land is unique and comes with exclusive perks and benefits
- Participate in the future of digital ownership and monetization



Virtual Ecommerce Stores

Phase 2 focuses on enabling NFT Land owners to create virtual eCommerce stores in the Metaverse

Overview

- Provides an opportunity for business owners and creators to showcase their products and services to a global audience.
- NFT Land owners can create immersive shopping experiences that reflect their brand and values.
- Allow NFT Land owners to reach a wider audience and grow their customer base.
- Community can create new products and services, driving innovation and creativity in the Metaverse.

MetaCubez Store Rendering



Sell Virtual Goods

Build a store that reflects your brand and values, and create a truly immersive shopping experience

Overview

- Customize your store with NFT assets, 3D models, and other interactive elements
- Accept payments in various cryptocurrencies, including MetaCubez's native token, METZ
- Reach a wider audience by leveraging MetaCubez's marketing and promotional tools, including social media campaigns and virtual events
- Connect with other NFT lan owners and collaborate on new products and services

NFT Clothing Line



VLOG from Virtual Environment

Owners of a MetaCubez Land NFT can create virtual social media environments in the Metaverse

Overview

- Build your own digital world and connect with your audience in a whole new way
- Create a unique virtual environment that reflects your personality and style
- Vlog, stream, and share content with your followers in real-time
- Customize your social media environment with 3D models, animations, and other interactive elements
- Connect with other creators and collaborate on new content and experiences



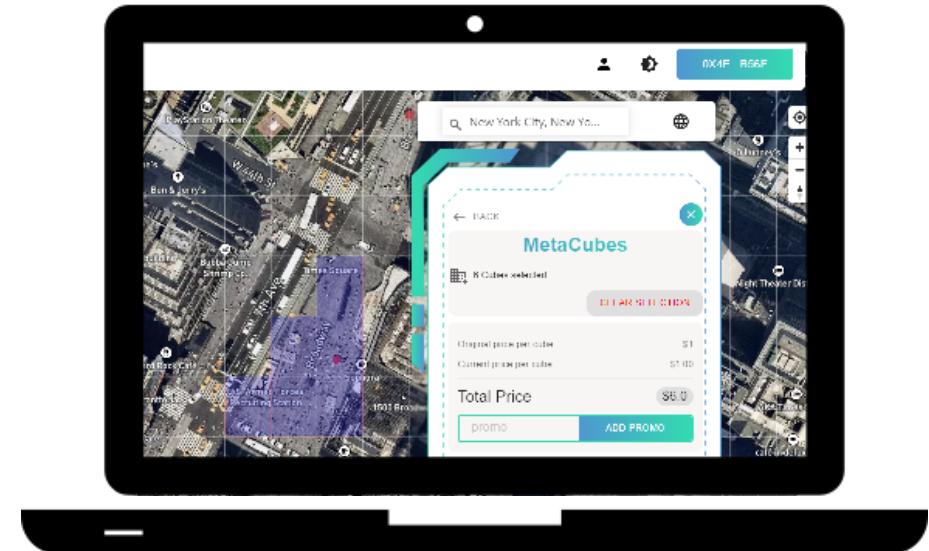
Current Platform Overview

MetaCubez initial phase will establish the core infrastructure and technologies for Phases 2 and 3.

Overview

- Technologies involved: virtual and augmented reality, blockchain, and AI
- The globe will be divided into cubes, with each cube representing a virtual location and an NFT
- Users can purchase their preferred cube to showcase social media activities or advertising experiences
- Users can also create virtual experiences and businesses can promote products or services, creating new advertising and marketing opportunities

Purchase land for your Metacubez



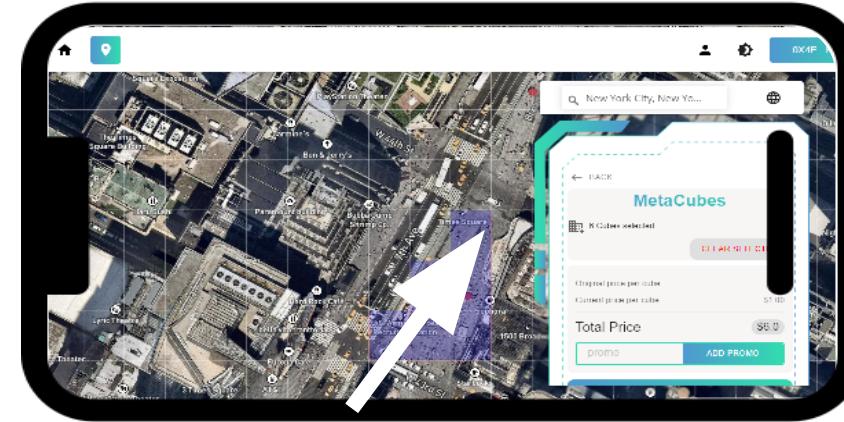
Developing Web App

Designed to provide the same level of functionality and immersive experience as desktop version, including support for virtual and augmented reality

Overview

- Development enhances accessibility and usability
- Makes it easier for users to access and engage with the virtual world from smartphones and tablets,
- Features push notifications, integration with mobile features, and highly secure encryption and protocols
- Allows users to buy and sell virtual assets, socialize, and access virtual spaces
- Enhances the accessibility and usability of the virtual world for a wider range of users.

Anywhere in the palm of your hand



Go Global Instantly

Connecting your wallet to the Metacubez platform allows you to purchase and visit plots of land in anywhere in the world.

Revenue Streams

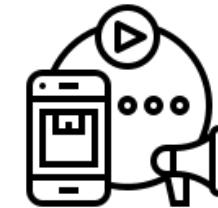
MetaCubex is focused on building a sustainable ecosystem by diversifying revenue streams through the creation of innovative and immersive metaverse experiences. These experiences appeal to a wide range of users, driving growth and ensuring long-term viability.



Selling virtual goods & services



Subscription-based fees



Virtual product placement



Advertising & Sponsorships



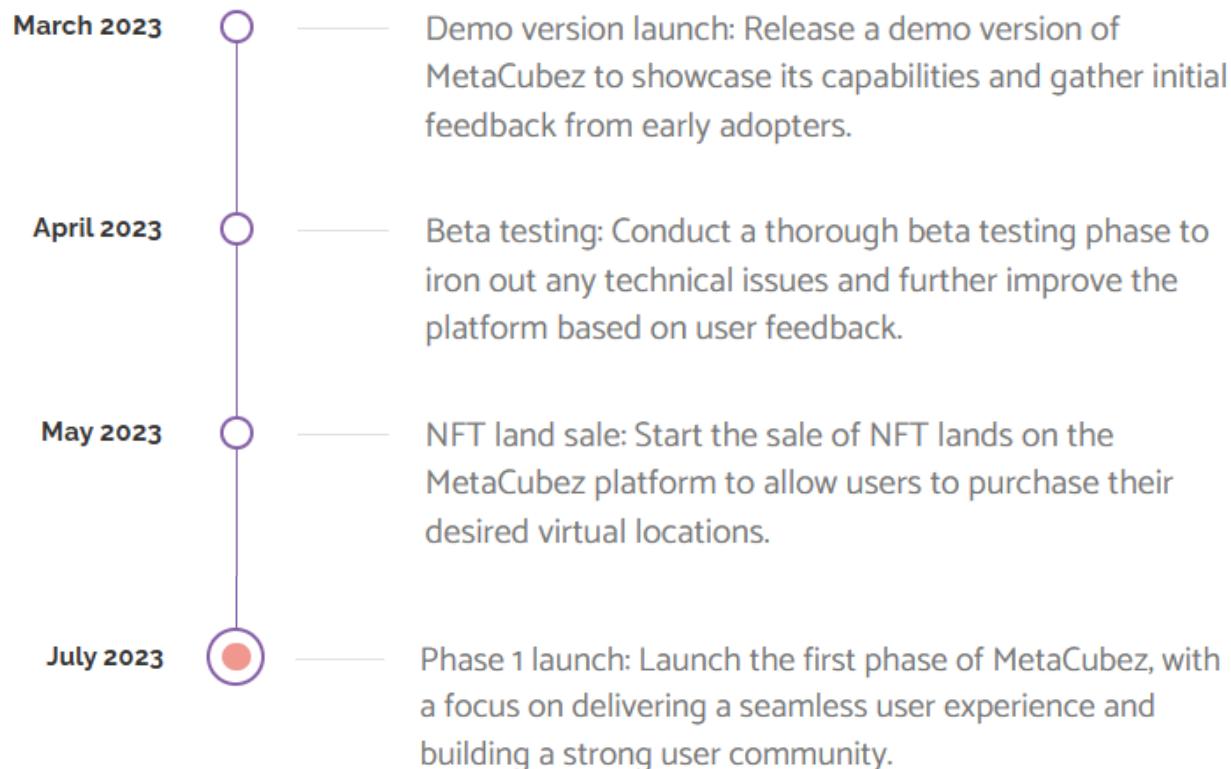
Microtransaction Fees



Virtual product customization

Roadmap

MetaCubez team continuously improves the metaverse and enhances user experience with innovative solutions. Our roadmap is ambitious, but our team is up to the challenge.

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- March 2023** Demo version launch: Release a demo version of MetaCubez to showcase its capabilities and gather initial feedback from early adopters.
 - April 2023** Beta testing: Conduct a thorough beta testing phase to iron out any technical issues and further improve the platform based on user feedback.
 - May 2023** NFT land sale: Start the sale of NFT lands on the MetaCubez platform to allow users to purchase their desired virtual locations.
 - July 2023** Phase 1 launch: Launch the first phase of MetaCubez, with a focus on delivering a seamless user experience and building a strong user community.

VR & Metaverse Market Data



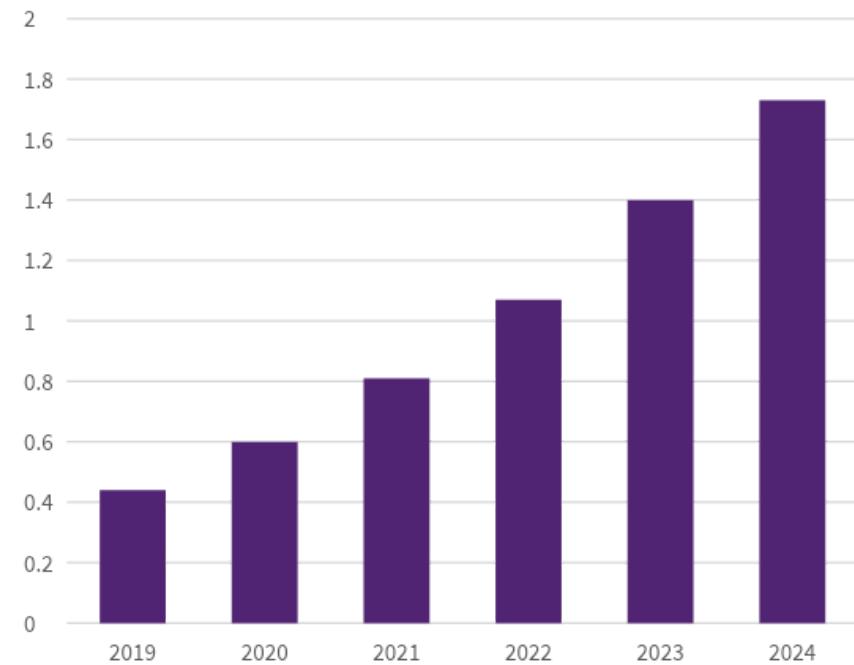
Global VR User Data

Augmented and virtual reality technology has become increasingly accessible and widely used over the past few years.

Key Statistics

- The global VR market is projected to reach \$26.9 billion by 2027.
- There are 57.4 million VR users in the U.S., which is 15% of the country's population.
- There are 90.9 million AR users in the U.S.
- There are over 171 million VR users worldwide.
- The VR industry market size is \$7.72 billion.
- 47% of Americans say they are familiar with VR.

Metaverse User Growth (billions)



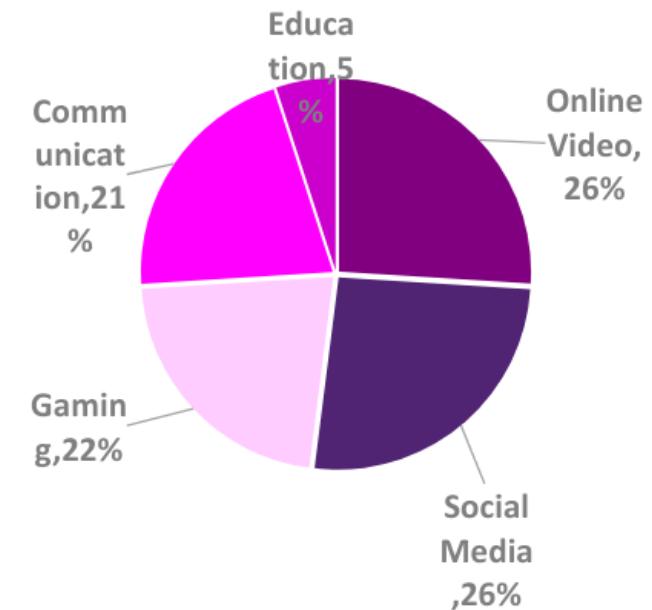
Global VR User Data

One of the main reasons why the estimated 171 million VR users worldwide enjoy spending time in the metaverse is the ability to escape reality and immerse themselves in a different world.

Key U.S. Statistics

- As of 2022, the VR gaming industry has a market size of \$12.13 billion.
- 25- to 34-year-olds account for 23% of VR/AR device users.
- 57% of VR or AR device owners are male, while 43% are female.
- 69% of those who intend to purchase an AR or VR device are male, while only 31% of those intending to make such a purchase are female.

Time Spent by App Category



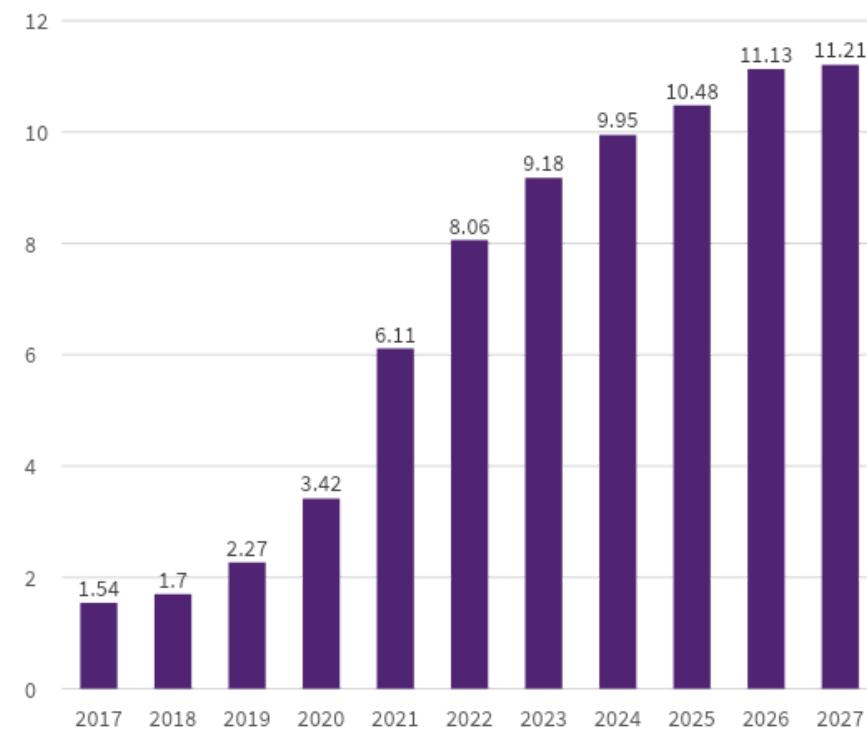
MetaCubez Market

Global metaverse market to reach USD 678.8 billion by 2030, growing at a CAGR of 39.4%

Growth Drivers

- Increasing demand from end-use industries like media and entertainment, education, and aerospace and defense driving market growth
- Adoption of XR technologies to improve user experience contributing to market growth
- Popularity of using cryptocurrencies to purchase digital assets within metaverse expected to drive market significantly
- Development and distribution of AR, VR, and MR devices expected to spur market growth in the future.

Virtual reality (VR) headset revenue worldwide



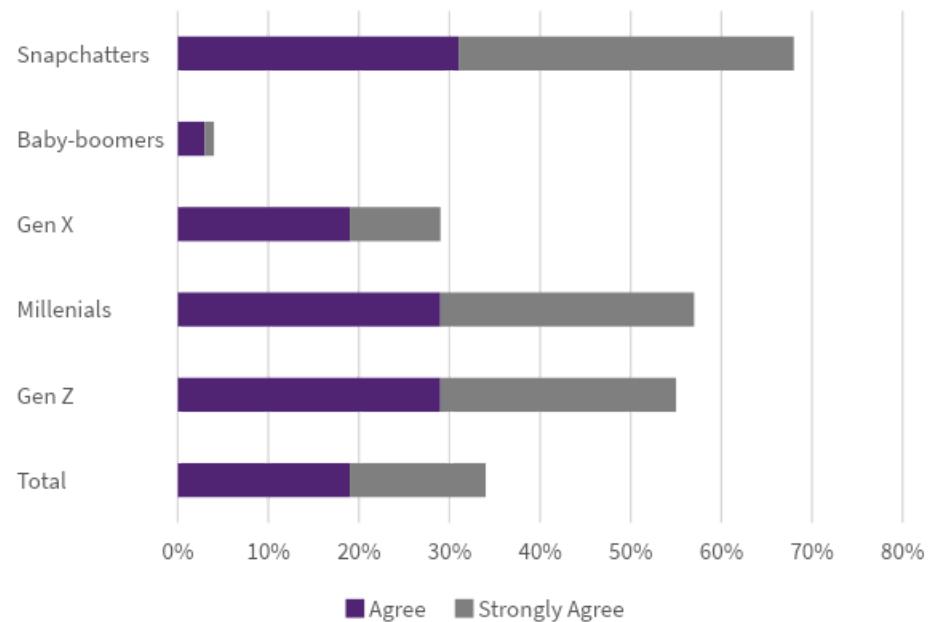
Trends in Retail

Retail organizations are exploring the potential of metaverse technology to create immersive shopping experiences and increase customer engagement.

Growth Drivers

- More and more consumers rely on online reviews and influencer recommendations to make purchasing decisions
- Walmart, Amazon, and Target have already experimented with virtual stores and augmented reality shopping experiences.
- The pandemic accelerated the digital transformation of businesses, leading to more retailers exploring new ways to reach and engage with customers online.

% of Survey Respondents that Prefer Social Platforms for Product Discovery



Digital Penetration & Virtual Use Cases

Digital penetration has enabled the widespread adoption of VR and Metaverse technology, which offer limitless virtual use cases ranging from immersive entertainment experiences to innovative business solutions.

	Music	Retail	Education	Advertising
TAM	+\$68	+\$16,614	+\$5500	+\$1138
Digital Penetration	31%	17%	5%	37%
Use Cases	<ul style="list-style-type: none">Streaming MusicVirtual ConcertsVirtual AwardsMeet & GreetVirtual Studios	<ul style="list-style-type: none">Virtual ClothesVirtual StoresVirtual Fashion ShowsBuy physical items in the virtual world	<ul style="list-style-type: none">Virtual LabsVirtual Field TripsVirtual ClassroomsVirtual Clubs	<ul style="list-style-type: none">Virtual BillboardsBranded WorldsBranded StoresBranded ClothingBranded Games

MetaCubez Token



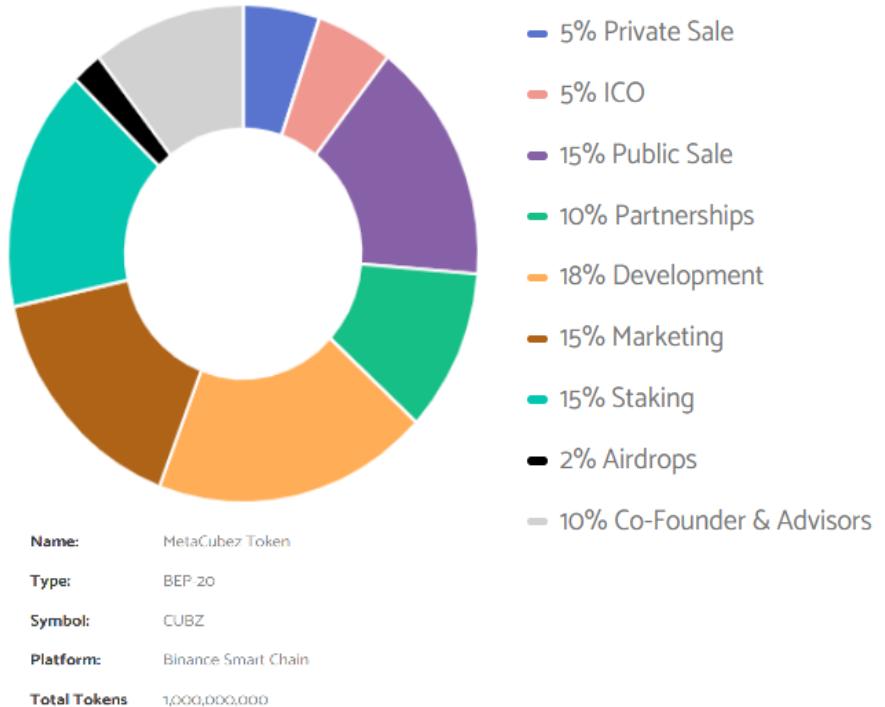
MetaCubez Token

The MetaCubez token is the lifeblood of our economy and ecosystem. In addition to being the official currency of our metaverse, it also provides owners with staking, price appreciation, and rewards earning opportunities.

Token Overview

- BEP-20 compliant for fast, cost-effective transactions with Binance Smart Chain-compatible wallets like MetaMask and Trust Wallet
- Token can be used for premium features/services and virtual real estate, exclusive events, subscriptions, and memberships
- Token incentivizes engagement and contributions to the growth of the metaverse through reward system.

Token Distribution



Marketing Strategy & Materials



Marketing Strategy

MetaCubez is a virtual marketplace that allows users to shop, perform, vlog, and advertise anywhere in the world.

1. Social Media Marketing

- Leverage platforms such as Facebook, Twitter, Instagram, and TikTok
- Use high-quality visuals and interactive content

2. Influencer Marketing

- Partner with NFT and crypto influencers
- Offer promotional codes and content creation

3. Email Marketing

- Develop a campaign to keep potential users engaged
- Offer exclusive deals and highlight new features

4. Content Marketing

- Produce high-quality content such as blog posts and tutorials
- Showcase the unique features and improve search engine rankings

5. Community Building

- Create dedicated forums and Discord channels
- Host regular AMA sessions and offer rewards for active members

6. Events and Sponsorships

- Participate in events and sponsor conferences
- Build brand awareness and establish MetaCubez as a leader.

Go Live from Life



MetaCubez

Pop Up Anywhere



MetaCubez

Even Fiji...



MetaCubez

VLOG from the Action



MetaCubez

Team



Team

Experienced team focused on delivering the highest quality results

The image displays a grid of 12 team member profiles, each consisting of a circular photo, the member's name, their title, and a LinkedIn link icon. The profiles are arranged in three rows of four. The background features a repeating pattern of purple hexagons.

Peter Kelleher CEO in	Fabio Morelli CMO in	Shubhanshu Verm Head of Cyber Security in	Michael Corkery, CFA CFO in
Rashid Tarig Senior Copywriter in	Borislav Cos 3D Animator in	Muhammad Fahad Blockchain Developer in	Dr. Abdoalgabir Sr. Software Programmer in
Zewd Alallew Social Media Specialist in	Nilesh Chhipa UX/UI Designer in	Yousef Issa Product Manager in	Michael Sunday Legal Consultant in