MetaDocencia's workshops in numbers

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In this report you will find the main characteristics of the MetaDocencia courses and workshops delivered between 2020 and 2024.

Workshops' total metrics

Metrics	Value
Workshops	8.0
# editions	94.0
# hours	388.0
# signups	2404.0
# attendees	1558.0
Signups per edition	25.6
Attendees per edition	16.6
NPS (%)	88.9
Post surveys completed (%)	79.6

Over the last 5 years, MetaDocencia has taught 94 editions and a total of 388 hours of 8 different workshops. We reached 2404 educators, researchers and technicians, of which 64.8% attended synchronously and 79.6% completed the post workshop survey, in which we obtained an average Net Promoter Score (NPS) of 88.9% (min = 71.4, max = 100). This is considered excellent, as the NPS ranges from −100% to +100%, and values larger than +50%—our target—reflect very high satisfaction from the participants.

Metrics by workshop

Workshops	# editions	# hours	# signups	# attendees	Signups per edition	Attendees per edition	NPS (%)	Post surveys completed (%)
ALTa Ciencia Abierta (Open Science 101)	4	63	494	287	123.5	71.8	79.7	67.6
How to Teach Programming Online	9	27	215	101	23.9	11.2	92.7	87.3
Present! Resources for Active Meetings	65	195	1434	935	22.1	14.4	87.2	88.8
Train the Trainer	5	80	92	84	18.4	16.8	88.9	88.9
Others	11	23	169	151	15.4	13.7	95.2	82.3

Among the most popular workshops is Present! Resources for Active Meetings, which held 65 editions and drew over 1,400 participants, serving as a major gateway to the MetaDocencia community, and ALTa Ciencia Abierta—the Latin American contextualization of NASA's Open Science 101—which held the larger number of sign-ups and attendees per edition, over 100 and 70 respectively. Meanwhile, workshops like How to Teach Programming Online and Train the Trainer

stand out for their high satisfaction and retention levels, marking the beginning of a learning community capable of sustaining and multiplying its impact over time.

Metrics by year

Since its inception, MetaDocencia has shown consistent and strategic growth in its educational offerings, reflecting the development of a committed and collaborative learning community across Latin America.

Year	# editions	# hours	# signups	# attendees	Signups per edition	Attendees per edition	NPS (%)	Post surveys completed (%)
2020	44	143	985	673	22.4	15.3	NaN	100.0
2021	34	109	602	455	17.7	13.4	92.1	85.3
2022	6	42	148	80	24.7	13.3	100.0	100.0
2023	6	24	257	137	42.8	22.8	79.2	86.7
2024	4	70	412	213	103.0	53.2	83.0	61.0

In the early years (2020–2021), the focus was on short, high-demand workshops, with a total of 78 editions in just two years. These introductory sessions—often one-day events—emerged as a rapid response to the urgent educational needs brought on by the COVID-19 pandemic, and allowed MetaDocencia to reach over 1500 participants, positioning the initiative as a key player in digital teacher training.

Starting in 2022, a clear shift in strategy becomes evident. While the overall number of editions decreased, the depth and structure of the training offerings increased. MetaDocencia began to implement cohort-based programs and more extensive workshops, such as the Train the Trainer initiative and ALTa Ciencia Abierta. This transition led to a higher average workshop duration (from 3 to more than 15 hours per edition) and a growing number of participants per edition, with recent years averaging over 100 sign-ups and 50 attendees per course.

In summary, the data show a clear shift from breadth to depth: from numerous one-off introductory sessions to fewer, more intensive programs with higher engagement and learning outcomes per edition. This evolution reflects MetaDocencia's maturing role as a community of practice, capable of delivering meaningful, sustainable, and regionally grounded educational experiences.