PLAYBOOK

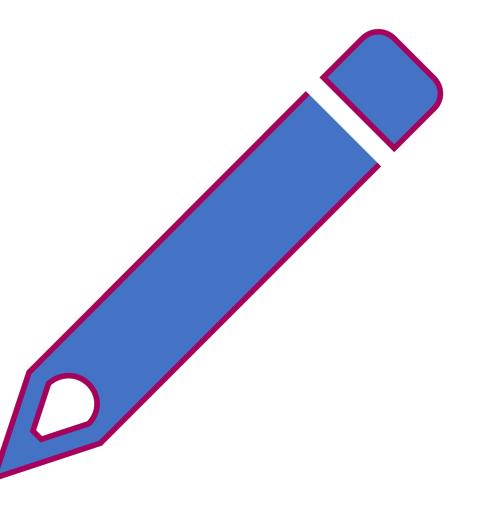
10 WAYS OF GETTING INVOLVED IN ETHEREUM AS AN ARTIST



Find your niche. Whether it's DeFi, NFTs or social tokens, find a sector of web3 that inspires you and immerse yourself in that world. Follow all the relevant projects and make yourself an expert in a specific field of emerging knowledge.



Learn to write! Practice writing as much as possible. Don't try and write for an audience, use writing as a tool to take what you learn and explain it in the simplest way possible. Hone your craft and spread the word about new trends.



Join a community. Find a group that shares your vision and make yourself known. Discord communities are becoming more robust by the day, and there's always opportunities to meet new people with the same interests.

3 WAY

Participate in governance Every project has a governance forum. Providing feedback and insights on proposals is 100x more valuable than voting 'Yes'. Projects like

<u>@MakerDAO</u>

<u>@BalancerLabs</u>

and

<u>@indexcoop</u>

are even incentivizing you to do it!



Become a power user Get into a rhythm of familiarizing yourself with the new projects in your niche. We're going to see a constant wave of retroactive airdrops, so the best time to try products is now

Key takeaways: - Focus on everything but trading. Add value through participation, not speculation. - Expect to invest ~a year honing your craft. From there, the flood gates of opportunity will open. - No one can stop your capacity to learn. There is no minimum capital required.



Tutorial island for DAOs. (community builder path) Ways to get involved + contribute to DAOs when you are fairly new to crypto and just want to learn.

Take notes for the DAO's regular community calls

Publish and summarise those meeting notes alongside other project or community issues/items into a weekly newsletter.

Help core contributors run surveys to gauge community sentiment and feedback on new draft DAO proposals.

Work on community documentation. Is there an easy way for new people to learn and get involved with a project? How can this be improved?

Help other new community members onboard into the community! Find others what others are struggling with and solve it.

Help coordinate the DAO's regular meeting agendas. It takes quite a bit of time to prepare agendas and making sure they circulate beforehand + making sure meeting notes are shared afterward.

https://www.coindesk.com/how-to-create-buy-sell-nfts

https://www.financemagnates.com/cryptocurrency/news/creating-annft-from-start-to-finish-heres-what-you-need-to-know/

Learn how to get involved in the Ethereum Community

The Ethereum community includes tens of thousands of developers, technologists, users, miners, HODLers, and enthusiasts all over the world. There are many ways to get involved in the Ethereum community: you can attend an event, join a meetup group, contribute to a project, or participate in one of many online forums about Ethereum.

Want to contribute to Ethereum more directly? Check out <u>how to get involved</u> below for a list of ways that you can contribute based on your skills and professional background.

Online communities

Hundreds of thousands of Ethereum enthusiasts gather in these online forums to share news, talk about recent developments, debate technical issues, and imagine the future.

Forums

- •<u>r/ethereum</u> all things Ethereum
- •<u>r/ethfinance</u> the financial side of Ethereum, including DeFi
- •<u>r/ethdev</u> focused on Ethereum development
- •<u>r/ethtrader</u> trends & market analysis
- •<u>r/EtherMining</u> focused on securing the Ethereum Network (mining)
- •r/ethstaker welcome to all interested in staking on Ethereum
- •Fellowship of Ethereum Magicians community oriented around technical standards in Ethereum
- Ethereum Stackexchange discussion and help for Ethereum developers
- Ethereum Research the most influential messageboard for cryptoeconomic research

Chat rooms

The Ethereum community is very active on Twitter - not sure where to start?

7 WAY

Every month, there are major Ethereum events around the world. Consider attending one near you to meet more people in the community, learn about employment opportunities, and develop new skills.

Chainlink Hackathon Spring 2021 – Virtual Chainlink hackathon (Mar 15 - Apr 11)

Scaling Ethereum - Hackathon dedicated to ETH2 and L2 on Ethereum (Apr 16 - May 14)

Have an event to add to this list? Add it!

Note on NFT Art Posts

There's been a **ton** of excitement around NFTs on Ethereum lately. NFT stands for "Non-Fungible Token" - aka a digital object with provenance (who owned it when), and markets built into it, all enabled by the Ethereum blockchain. While the concept has been around for a few years, they've really started taking off in USD terms and public awareness. Learn more about NFTs here:

<u>The Non-Fungible Token Bible</u> (by OpenSea)

Non-Fungible Tokens (NFT): Beginner's Guide (Decrypt Media)

How can I get involved?

The Ethereum community includes people of many different backgrounds and skillsets. Whether you're a developer, an artist, or an accountant, there are ways to get involved. Here's a list of suggestions that might help you get started.

Developers

Learn about and try Ethereum at <u>ethereum.org/developers/</u>

Find a bounty on Gitcoin, work on a small or large technical issue, earn crypto!

Attend an <u>ETHGlobal</u> hackathon near you!

Check out projects related to your area of expertise or programming language of choice

Watch or participate in the <u>Core Dev calls</u>

Ecosystem Support Program's wishlist - tooling, documentation, and infrastructure areas where the Ethereum Ecosystem Support Program is actively seeking grant applications

10 WAY

Researchers & Academics

Do you have a background in mathematics, cryptography, or economics? You might be interested in some of the cutting-edge work being done within the Ethereum ecosystem

Challenges.ethereum.org - a series of high-value research bounties, where you can earn >\$100,000 USD

Ethresear.ch - Ethereum's primary forum for research, and the world's most influential forum for cryptoeconomics

Ecosystem Support Program's wishlist - research areas where the Ethereum Ecosystem Support Program is actively seeking grant applications

Have non-technical skills, and aren't sure where to start?

If you're not a developer, it can be hard to know where to start in Ethereum. Here are a few suggestions, along with resources for specific professional backgrounds.

Organize a meetup in your city

Not sure how to start? The <u>BUIDL network</u> can help.

Write content about Ethereum

Ethereum needs good writers who can explain its value in plain language

Not ready to publish your own articles? Consider contributing to the existing content on community resources like <u>EthHub</u>, or propose new content for ethereum.org!

Offer to take notes for community calls

There are many open-source community calls, and having notetakers is a huge help. If you're interested, join the Ethereum Cat Herders chat <u>here</u>, and introduce yourself!

Translate Ethereum content into your native language

ethereum.org maintains a translation program that translates the website, and other resources, into many different languages Find out how to get involved <u>here</u>