MetaStates

Unlock the Value of Virtual Real Estate

Introduction

A decentralised social marketplace for virtual real estate transactions where we connect virtual landowners with interested buyers and renters, providing a user-friendly, secure and feature-rich ecosystem that fuels the growth of the virtual real estate economy

Problem

The virtual real estate market lacks a dedicated decentralised marketplace for buyers and sellers to transact conveniently and securely.

This untapped market potential calls for an innovative solution that revolutionises virtual property transactions by building a social community and facilitating a seamless process of renting or buying virtual real estate.

This is crucial as virtual property transactions are becoming increasingly popular with the rise of the metaverse market.

Solution

Our decentralised social marketplace platform is built on Ethereum and utilises AI-driven vector embedding technology to analyse user preferences and property attributes, generating personalised recommendations. With seamless integration with leading metaverse platforms, we aim to educate, demystify and revolutionise virtual property transactions, making investments into virtual real estate accessible to everyone while building an engaged global community.
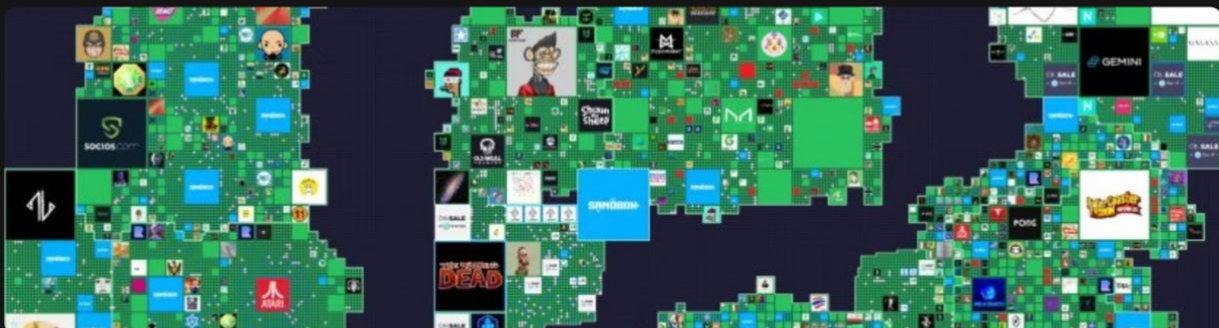
Marketplace

The virtual real estate market is rapidly growing, driven by the increasing demand for virtual land in gaming, social experiences, fashion, and advances in VR technology. The metaverse market is projected to be worth over $1 trillion within the next couple of years. Our platform aims to capture a significant portion of the market by providing a go-to decentralised marketplace for digital goods, catering to the needs of a global audience.

Features

1. Seamless property search and filtering in an engaging virtualised marketplace
2. Personalised property recommendations with AI-powered vector embedding technology
3. Decentralised application built on Ethereum blockchain to allow secure payment and seamless transactions
4. Community interaction and messaging in the virtualised marketplace

Business Model

Transaction Fees and Commissions

Premium Listing Options

Potential Partnerships and Management