

## 1. Project & Branding Instructions

- This is not a CRM. This is a **full ERP product** for internal company use, with the **potential to be sold externally**.
  - I need you to rename the platform to: **Metio**
    - Domain: Check availability for **metio.io** or similar (also usable as metio.metasysltd.com for now).
    - The name must be consistent throughout the app, navigation, and metadata.
  - For **branding**, follow MetaSys brand guidelines:
    - Primary Colors: **#1D3557**, **#457B9D**, **#2EC4B6**, **#FFDD57**, **#F1FAFB**, **#D6D6D6**
    - Font: Clean sans-serif (similar to Montserrat or Poppins).
    - Style: Modern, minimal, and lively.
  - Use this color theme for all UI elements (buttons, nav, hovers, headers, etc.)
  - I will provide the **Metio logo in PNG** soon.
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## 2. Login Page Improvements

- Redesign the login page with **split-screen layout**:
  - Left side: A high-quality image reflecting logistics, team, or tech (you can use stock if needed).
  - Right side: Login form with modern design.
- Make the form **interactive**:
  - Add hover animations to buttons.
  - Use brand colors for form buttons, labels, and highlights.

- Avoid flat design — make it engaging and professional.
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### 3. UI/UX Fixes Across the App

- The UI is currently **too white and bland**. Apply the branding mentioned above across the platform.
  - Add **hover effects**, button animations, and subtle transitions to cards or reports.
  - Use icons where helpful, and improve visual hierarchy (like ClickUp's dashboard approach).
  - Make it feel like a modern SaaS platform, not a blank template.
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### 4. Admin Dashboard Overhaul

Improve the **Admin Dashboard** page with the following components and logic:

#### A. KPI Cards Section (top row):

- **Total Leads (This Month)** — show only leads created in current month.
- **Active Clients** — keep this as it is.
- **Total Loads (This Month)** — filter by current month only.
- **Invoices (This Month)** — this refers to **billed invoices**, not cleared.

#### B. Team Performance Section:

- Split this into **Sales Performance** and **Dispatch Performance**.
- **Sales Graph KPIs:**
  - Average Calls per Day (manual input or integration with Nextiva/RingCentral later)

- Conversion Rate
- Team Target vs. Achieved
- **Dispatch Graph KPIs:**
  - Loads Completed per Dispatcher
  - Invoices Generated by each Dispatcher
  - Team-level Load Count vs. Goal

#### **C. Onboarding Ratio:**

- Add a card showing **Onboarded Ratio**:
  - Leads Converted by Sales vs. Activated/Onboarded by Dispatch (first load done).

#### **D. Activity Feed:**

- Clarify what's being tracked here. If it's real-time logs (new lead added, invoice sent, load completed, etc.), confirm it.
- Show most recent 5–10 activities, updated live.

#### **E. Recent Leads Panel:**

- Expand this with:
  - Latest remarks from Dispatch
  - Lead status
  - Assigned Agent

#### **F. Commission Breakdown:**

- Clean this section up.
- Clarify that commissions = **what company owes agents**.

- Highlight:
  - Who is earning the most commission this month (across Sales + Dispatch)
  - Team-wise breakdown
  - Total company liability in commissions this month

#### **G. Revenue / Invoicing Card (New):**

- One large section showing:
  - Total Invoices Generated
  - Invoices Cleared
  - Invoices Pending
  - Breakdown by:
    - This Month
    - Last Month
    - YTD
    - Forecasted Annual Revenue

#### **H. Company Finance Overview (New):**

- Section showing:
  - Total Salaries
  - Operational Expenses
  - Tool Subscriptions
  - Commissions to be paid (auto-fetched)
  - Total Revenue (from invoices)

- Profit/Loss this month

#### **I. Employee Summary Card (New):**

- Table or card showing:
  - Clock-ins (today)
  - Clock-outs (yesterday)
  - Number of leaves this month
  - Missing entries or irregularities

#### **J. Additional Suggestions:**

- Add filters at the top (Date Range, Department, Team, Agent).
- Make all cards exportable (CSV or PDF).
- Allow toggling between views: Table, Graph, Summary.
- Ensure mobile responsiveness.

### **Logo Brief for Metio**

**Brand Name:**

**Metio**

**Tagline (To be added on the Login Screen):**

*“Run Better. Grow Faster.”*

**Design Style:**

- Modern and minimal
- Slightly techy or SaaS feel
- Clean font (rounded sans-serif like Montserrat, Poppins, Inter, or Satoshi)
- Logo icon + wordmark (but icon can also be used standalone)

### Color Palette (same as MetaSys):

- Primary: #1D3557 (dark blue)
- Accent: #457B9D (bright blue), #2EC4B6 (teal), #FFDD57 (contrast yellow)
- Background: #F1FAFB, #FFFFFF

### Logo Suggestions:

1. **Lettermark:** Stylized “M” with rounded edges, subtle flow/connection between bars.
2. **Icon-based:**
  - A subtle stack or flow icon, like a layered panel to represent modules
  - Or a dot-grid or flowchart feel to signify ops/processes
3. **Motion-friendly:** Create it so that a simple animation (pulse, load-in, fade) can be applied later in the UI

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**Your job is to build the above properly, structured, styled, and logically working — not just placeholder layouts. Follow naming conventions, design rules, and data mapping. Every dashboard item must be functional with accurate data logic behind it.**

Let me know when you're done. I'll review and guide further.