### **1. Project & Branding Instructions**

* This is not a CRM. This is a **full ERP product** for internal company use, with the **potential to be sold externally**.
* I need you to rename the platform to: **Metio**
  + Domain: Check availability for **metio.io** or similar (also usable as metio.metasysltd.com for now).
  + The name must be consistent throughout the app, navigation, and metadata.
* For **branding**, follow MetaSys brand guidelines:  
  + Primary Colors: #1D3557, #457B9D, #2EC4B6, #FFDD57, #F1FAFB, #D6D6D6
  + Font: Clean sans-serif (similar to Montserrat or Poppins).
  + Style: Modern, minimal, and lively.
* Use this color theme for all UI elements (buttons, nav, hovers, headers, etc.)
* I will provide the **Metio logo in PNG** soon.

### **2. Login Page Improvements**

* Redesign the login page with **split-screen layout**:  
  + Left side: A high-quality image reflecting logistics, team, or tech (you can use stock if needed).
  + Right side: Login form with modern design.
* Make the form **interactive**:  
  + Add hover animations to buttons.
  + Use brand colors for form buttons, labels, and highlights.
  + Avoid flat design — make it engaging and professional.

### **3. UI/UX Fixes Across the App**

* The UI is currently **too white and bland**. Apply the branding mentioned above across the platform.
* Add **hover effects**, button animations, and subtle transitions to cards or reports.
* Use icons where helpful, and improve visual hierarchy (like ClickUp’s dashboard approach).
* Make it feel like a modern SaaS platform, not a blank template.

### **4. Admin Dashboard Overhaul**

Improve the **Admin Dashboard** page with the following components and logic:

#### **A. KPI Cards Section (top row):**

* **Total Leads (This Month)** — show only leads created in current month.
* **Active Clients** — keep this as it is.
* **Total Loads (This Month)** — filter by current month only.
* **Invoices (This Month)** — this refers to **billed invoices**, not cleared.

#### **B. Team Performance Section:**

* Split this into **Sales Performance** and **Dispatch Performance**.
* **Sales Graph KPIs**:  
  + Average Calls per Day (manual input or integration with Nextiva/RingCentral later)
  + Conversion Rate
  + Team Target vs. Achieved
* **Dispatch Graph KPIs**:  
  + Loads Completed per Dispatcher
  + Invoices Generated by each Dispatcher
  + Team-level Load Count vs. Goal

#### **C. Onboarding Ratio:**

* Add a card showing **Onboarded Ratio**:  
  + Leads Converted by Sales vs. Activated/Onboarded by Dispatch (first load done).

#### **D. Activity Feed:**

* Clarify what’s being tracked here. If it's real-time logs (new lead added, invoice sent, load completed, etc.), confirm it.
* Show most recent 5–10 activities, updated live.

#### **E. Recent Leads Panel:**

* Expand this with:  
  + Latest remarks from Dispatch
  + Lead status
  + Assigned Agent

#### **F. Commission Breakdown:**

* Clean this section up.
* Clarify that commissions = **what company owes agents**.
* Highlight:  
  + Who is earning the most commission this month (across Sales + Dispatch)
  + Team-wise breakdown
  + Total company liability in commissions this month

#### **G. Revenue / Invoicing Card (New):**

* One large section showing:  
  + Total Invoices Generated
  + Invoices Cleared
  + Invoices Pending
  + Breakdown by:  
    - This Month
    - Last Month
    - YTD
    - Forecasted Annual Revenue

#### **H. Company Finance Overview (New):**

* Section showing:  
  + Total Salaries
  + Operational Expenses
  + Tool Subscriptions
  + Commissions to be paid (auto-fetched)
  + Total Revenue (from invoices)
  + Profit/Loss this month

#### **I. Employee Summary Card (New):**

* Table or card showing:  
  + Clock-ins (today)
  + Clock-outs (yesterday)
  + Number of leaves this month
  + Missing entries or irregularities

#### **J. Additional Suggestions:**

* Add filters at the top (Date Range, Department, Team, Agent).
* Make all cards exportable (CSV or PDF).
* Allow toggling between views: Table, Graph, Summary.
* Ensure mobile responsiveness.

### **Logo Brief for Metio**

#### **Brand Name:**

**Metio**

#### **Tagline (To be added on the Login Screen):**

*“Run Better. Grow Faster.”*

#### **Design Style:**

* Modern and minimal
* Slightly techy or SaaS feel
* Clean font (rounded sans-serif like Montserrat, Poppins, Inter, or Satoshi)
* Logo icon + wordmark (but icon can also be used standalone)

#### **Color Palette (same as MetaSys):**

* Primary: #1D3557 (dark blue)
* Accent: #457B9D (bright blue), #2EC4B6 (teal), #FFDD57 (contrast yellow)
* Background: #F1FAFB, #FFFFFF

#### **Logo Suggestions:**

1. **Lettermark**: Stylized “M” with rounded edges, subtle flow/connection between bars.
2. **Icon-based**:  
   * A subtle stack or flow icon, like a layered panel to represent modules
   * Or a dot-grid or flowchart feel to signify ops/processes
3. **Motion-friendly**: Create it so that a simple animation (pulse, load-in, fade) can be applied later in the UI

**Your job is to build the above properly, structured, styled, and logically working — not just placeholder layouts. Follow naming conventions, design rules, and data mapping. Every dashboard item must be functional with accurate data logic behind it.**

Let me know when you're done. I'll review and guide further.