

# **COMMERCIAL RENTAL APPLICATION & GUIDE**

## Included:

Overview

Dos and Don'ts Checklist

Sample Commercial Rental Application

#### 1. Overview

Successful property management begins with good documentation, and most landlords start leasing arrangements with rental applications. A rental application allows a landlord to organize and evaluate applicants for a piece of property, and to use the information provided to run credit and background checks on those individuals and companies. Collectively, this information can be used to select tenants who will pay rent promptly and care well for the property. A landlord can also shield itself from claims that it selected applicants for improper and discriminatory reasons.

As a landlord, you need a document both you and your prospective tenants can trust. Your tenant needs assurance that it will not be asked unnecessary or illegal questions, and will be considered fairly for the available rental. You must be sure the applicant will be a good tenant, willing and able to make rent payments and to treat your property with the same care you do. The enclosed document, together with a reliable real estate lease, reduces your liability risk and helps protect your investment. It also builds a strong foundation for the ongoing relationship between you and your tenant. You will both be able to proceed with confidence of your mutual respect and trust, and start the rental off on the right foot.

#### 2. Dos & Don'ts Checklist

residential ones. They extend for many years, and many have formulas establishing rent as a percentage of commercial income (and not as a fixed rate). Since the amount of money involved can be quite substantial, the screening process is tremendously important in finding the right commercial tenant.
Renting commercial properties may often be more difficult than renting residential ones. People always need somewhere to live, but businesses may come and go depending on market fluctuations. On the other hand, commercial leases are taken to be negotiated contracts between two parties on the same footing. This means that you and your tenant(s) can include or delete any provisions that suit your arrangement.
A rental application is not a lease. You are not obligated to rent to a company simply because it has completed an application. Similarly, a potential tenant that has completed an application is not required to rent your property.
You may <u>never</u> discriminate among your applicants (or their representatives) on the basis of race, color, national origin, ancestry, sex (gender), sexual orientation, age, marital status, religion, military/veteran status, disability, or receipt of public assistance or housing subsidy.
You can request a deposit with the application if you want to assess the seriousness of prospective tenants about your property. However, this will also add more complication and confusion to the application process. Applicants may mistakenly believe that the deposit guarantees acceptance. It may be easier to accept applications without deposits, but it's good to consider this as an option if frivolous applicants become more common.



	After the application has been signed, it's a good idea to perform a thorough investigation of
	the company, its principals, and its guarantors (if any). Screening these individuals personally is
	particularly important if the business is relatively new. You want to make sure they can pay the
	lease if the company closes. Note the paragraph above which the signer(s) signs the application: the
	text indicates that on behalf of the company, he or she is consenting to a credit/criminal check and investigation. There are a number of online agencies that will conduct this search for a minimal fee.
	Be careful. Under federal law, you may not obtain a credit report on an applicant until you have their
	signed authorization. If you attempt to do this, you may face steep fines and possible imprisonment.
	Requiring all prospective tenants to complete a rental application can help insulate you from
	lawsuits alleging discrimination. If you are accused of rejecting someone's application based on
	race, religion, or another prohibited category, you will be able to show the applications that you
	received and have written documentation supporting your selection.
	All commercial rental applicants should receive information on the full range of vacant space or units
	available and be able to decide for themselves which units they want to see. Directing individuals
	or companies to a certain section of a building or floor based on race, color, religion, sex, or other
	protected categories is discriminatory and you may face lawsuits on this basis.
	Although you should feel free to customize the application to suit your needs, the information
	requested in the form may be helpful to you if you need to collect rent or seek late rent payments.
	As you are reviewing submitted applications, it's a good idea to consider this perspective. Will the
	prospective tenant have sufficient capital or property to make rent payments? Stable income? Too
	many liabilities? A little deliberation up front could save time and money down the road.

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## Form Sample

### COMMERCIAL RENTAL APPLICATION

FOR OFFICE USE ONLY								
Address	Apartment No.							
Monthly Rent	Move-in Date							

BUSINESS INFORMATION									
Business Legal Name		I	OBA (if diff	ferent than leg	al name)				
Street Address (not a P.O. Bo	ox) City/Cou	inty		State	Zip Code				
Street Address (if different than above) City/County State Zip Code									
**Gross Annual Sales:	Federal Tax ID No.:		Business	Phone No. :	Current Landlord Name:				
Current No. of Employees:	Projected Future No. of Employees:		Current N Company		Projected Future No. of Company Vehicles:				
Date of Formation:	Current owner since:		ing is:		Ave				

