

**Anna K. Lloyd**  
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[thelloydgroup@aol.com](mailto:thelloydgroup@aol.com)

Recognized executive leader, directing high-impact organizations.  
 Financing of key objectives in education and social enterprise design.  
 Integrity, trust, fairness and leadership accountability combined with mission and entrepreneurial objectives.  
 Strategic research and development collaborations to launch and sustain organization visibility and assets.

## **Executive Experience**

**TheLloydGroup, Inc.**  
**President/CEO**  
**Chicago, Illinois**

**Current**

Teaching, consulting, strategic marketing and donor development.  
 Clients include Chicago Lights, Ignatia Foundation, McCormick Seminary,  
 National Foundation for Women Legislators, Social Enterprise Alliance,  
 University of Illinois at Chicago

**A Safe Haven Foundation/  
 Chicago Christian Industrial League**  
[www.asafehaven.com/www.ccilworks.org](http://www.asafehaven.com/www.ccilworks.org)  
**Development Officer**  
**Chicago, Illinois**

**2009 – 2011**

Invited to manage the historic CCIL, the Foundation serves as a social venture dedicated to serving the homeless and ex offenders in Illinois with permanent housing and job training, case management, classroom curriculum, industry certification, resulting in family reunification and job placement. Designed and launched \$10mil multi year fundraising, development and communication strategies to support an evidence based model that serves 4000 residents annually, and cultivates five classes of donors in support of a \$5.3mil annual operating budget.

**Center for Integrative Leadership,  
 Carlson School of Management/Humphrey Institute for Public Policy  
 University of Minnesota**

**2007 – 2009**

**Founding Executive Director**  
**Minneapolis/St. Paul, Minnesota**

Dedicated to examining and advancing the concept of leadership across boundaries. Convenes research faculty and practitioners from diverse disciplines to propose new models and methods for dealing with complex community and global issues transcending workplace and relationship boundaries. Provides multidisciplinary leadership research, formal classroom case studies and instruction, public education, and leadership development.

### **Academic Curriculum/Design and Teaching**

- Social Enterprise Design and Venture Investing: *Net Impact USA*
- Professional Development Seminar: *Adaptive Leadership with Ron Heifetz*
- Graduate Seminar: *Integrative Leadership: from theory to practice*
- Undergraduate Leadership Minor: *Leadership, Community and You*

### Annual Symposia

- *Leading Across Boundaries for the Common Good*
- *Entrepreneurs Growing Leadership Role in Business, Government and Civil Society/ Making Communities Work: A Leadership Education Conference*
- *Biofuels, Carbon and Trade: Leadership Challenges for the Interdependent Americas*
- *The Dark Side of Microfinance*

### Research and Collaborations

- *Leadership Quarterly*/2009 special edition on Integrative Leadership
- Commissioned Research on *Integrative Leadership*/awards March 2009
- Carlson School of Management/NetImpact *Neighborhood Business Fellows Initiative*
- *Women Corporate Directors*, Minnesota Chapter Launch/ION Census Analysis

### TheLloydGroup, Inc.

2006

Founder and President  
Chicago, Illinois

Education, governance, development and social entrepreneurship for non profits and emerging social enterprise business missions. Identification and cultivation of venture capital. Analysis of business performance combined with social capital investment.

### The Committee of 200 &

1996 – 2005

#### The Committee of 200 Foundation

President & Executive Director/National Headquarters  
Chicago, Illinois

The Committee of 200 is the international organization of leading businesswomen dedicated to fostering and recognizing entrepreneurship among women. A catalyst for change through programs focused on outreach, education and mentoring for aspiring women business leaders.

### Accomplishments

- increased annual membership by 30%
- raised over \$10 million to launch Foundation education campaign
- launched the nationally recognized *C200 Business Leadership Index*, measuring women's influence in the business world
- distributed over \$350,000 in scholarships to women MBA candidates at top business schools
- designed and launched multi-year tracking study of young women's perceptions of business and business careers, *Teens On Business*, with the Simmons School of Management
- created and collaborated national program with the Girl Scouts USA, *From Badge To Business*
- initiated Harvard Business School case-study project focusing exclusively on women-run businesses
- created first business leadership summit for Russian and U.S. business women
- co-founded the *Forte Foundation*, a consortium of education institutions, businesses and non-profits focused on business education and networking opportunities for women
- developed collaborative partnerships with Alcoa, Ernst & Young, Northwestern Mutual, Charles Schwab, and Verizon for research and curriculum development on financial literacy for young women and girls

**Anna K. Lloyd & Associates****1995****Founder and President****New York, New York**

Practical, technical advice for not-for-profit organizations. Accomplishments included increased funding, Board Director alignment with mission and financial goals, increased membership and public awareness for clients including MADRE, Ms Foundation, New York City Unemployment Project and HousingWorks Inc.

**KeySpan Natural Gas****1989 - 1994****Manager and Staff Director****Founder, Office of Economic Development****Brooklyn, New York**

Using shareholder funds, designed and executed a \$35 million community re-investment agenda providing financing for affordable housing development and small business loans, retaining and creating over 11,000 jobs and adding over 4,000 housing units in New York City boroughs.

**Financial Services Corporation, City of New York****1984 - 1989****Vice President****New York, New York**

Successfully sought over \$90 million working capital for small retail firms from federal government and local city council. Directed New York City's business relocation and energy incentive grant programs leveraging job retention and increased tax dollars.

**Brooklyn Economic Development Corporation****1981 – 1983****Founder and Director****Brooklyn, New York**

Designed and managed technical assistance programs for small businesses.

**Teaching and Leadership Training**  
**Faculty and Curriculum Design**

University of Illinois at Chicago/Liautaud School of Business

- Social Entrepreneurship/Leadership and Execution
- Leadership and Personal Development

**2009 - Current****2011 - Current**

University of Minnesota/College of Human Development and Education

- Leadership, Community and You

**2009****Commissioned Research & Joint Publications**

*Leadership Index*, The Committee of 200/annual

*Girls & Money*, The Committee of 200 with the Girl Scouts USA, 2003

*Teen Girls On Business*, The Committee of 200 with the Simmons School of Management, 2003

*Success to Significance*, The Committee of 200 with Linda Paresky, PhD, Editor, 2002

*Corporate Boards: where's the diversity?*, The Committee of 200, 2001

*Harvard Case Study Program*, The Committee of 200 with Harvard Business School

*Forte Foundation*, The Committee of 200 in with fifteen business schools and corporations, 2001

*Mentoring: Options for Entrepreneurs*, The Committee of 200 with the Ewing Marion Kauffman Foundation, 1998

## Teaching & Lecturing

University of Illinois at Chicago  
 Hubert H. Humphrey Institute of Public Affairs, Minneapolis  
 Carlson School of Management, Minneapolis  
 St. Catherine's College, Minneapolis  
 Hamline University, St. Paul  
 Forte Foundation USA  
 Russia/U.S. Summit for Women Business Leaders  
 Eastern Michigan University  
 American Women in Economic Development, Washington, D.C.  
 Municipal Planning Society, New York  
 Polytechnic University, Brooklyn  
 Pratt Institute, Brooklyn  
 University of Michigan, Ross School of Business  
 University of Pennsylvania, Wharton School of Business  
 University of Minnesota, Undergraduate Leadership Minor  
 Girl Scouts USA/Badge to Business Curriculum Design

## Civic Activities

*Seeing Things Whole*, Board of Directors  
 Institute for Agricultural and Trade Policy, Minneapolis  
 A Safe Haven LLC, Chicago  
 Ignatia Foundation, Chicago  
 Capital Missions Company, Wisconsin  
 Girl Scouts Council, Chicago  
 Belizean Grove, New York City  
 Sunrise Springs, Santa Fe  
 Forte Foundation USA  
 MADRE International Human Rights for Women and Children, New York City  
 CityHarvest, New York City  
 Ms Foundation for Women/*Take Our Daughters To Work* Campaign, New York City  
 Interfaith Center for Corporate Responsibility, New York City  
 Enterprise Foundation, Washington, D.C.  
 The Retreat, Wayzata, Minnesota  
 Honoring Women Worldwide, Minnesota

## Education

McCormick Seminary/*The Contemplative Mind/Ph.d Divinity* 2012  
 Harvard Business School/*NonProfit Management/Executive Education*, 2005  
 Harvard Business School/*Executive Women's Leadership* Program, 2002  
 IBM School of Management, *Corporate Re-Engineering*, 1995  
 Center for Creative Leadership, *Executive Women In Negotiation*, 1994  
 National Development Council, *Business Credit Analysis*, 1994  
 Tufts University, *Planning for Community Participation*, 1990  
  
 Hunter College, *M.A.S., Urban Affairs and Public Policy* 1977  
 New York, New York  
 Boston University, *B.A.S., Urban Affairs* 1976  
 Boston, Massachusetts

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