

**UNIVERSITY OF ILLINOIS AT CHICAGO
MANAGEMENT 350
BUSINESS AND ITS EXTERNAL ENVIRONMENT
COURSE SYLLABUS**

TERM: FALL SEMESTER 2012 SECTION: 13313
CLASS TIMES: Tue. & Thur. 3:30 p.m. to 4:45 p.m. ROOM: LC A1

INSTRUCTOR: MICHAEL MILLER
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OFFICE HOURS---- Tue. & Thur. 2:00 p.m. to 3:00 p.m. ---UH-2219

TEXTBOOK--- McAdams, Law, Business, and Society, (2012) 10th Ed.,(Custom Edition) McGraw-Hill Irwin

COURSE DESCRIPTION

Concerns the political, economic, social, legal, regulatory and international environment of business and the ethics and social responsibility of business actions.

COURSE OBJECTIVES

To introduce the student to many issues, forces, institutions, laws and other components of the external business environment which impact business organizations. These include the political, economic, social, legal, regulatory and international environment of business.

To further examine these issues in relation to the individual in the role of a consumer, employee or member of the general public.

To introduce the student to the basic tools for analysis of the relationship of business and the external environment.

To introduce the student to concepts of social responsibility and ethics, which should help guide a business response to external environmental opportunities and threats?

To provide the student with experience in utilizing the Internet to examine external environmental factors affecting business.

MANAGEMENT 350

COURSE REQUIREMENTS:

1. **Tests**

There will be pop quizzes, a mid-term and a final given, as outlined in the attached class schedule. The tests will be a combination of T & F and multiple choice and will cover textbook information, possible outside readings given in class, along with classroom discussions. There are no make-up quizzes. My general rule is there are no make-up tests. I understand there are sometimes extraordinary circumstances and I will consider those on a case-by-case basis. If you have to make up a test there is a mark down of 10%.

2. **Attendance/ Class Projects/Class Participation**

The material needs to be read and discussed to be understood. Therefore, it will be necessary to be in class to absorb the material. **ATTENDANCE IS ESSENTIAL.**

GRADING:

Mid-term- 27.5%	50 points
Final-42%	75 points
Quizzes- 30.5%	<u>55 points</u>
Total Points	180 points

<u>Accumulated Points</u>	<u>Grade</u>
162-180	A
144-161	B
126-143	C
108-125	D
Below 108	F

Honor Code for the College of Business Administration

As an academic community the College of Business Administration at the University of Illinois at Chicago is committed to providing an environment in which teaching, learning, research, and scholarship can flourish and in which all endeavors are guided by academic and professional integrity. All members of the college community - students, faculty, staff, and administrators - share the responsibility of insuring that high standards of integrity are upheld so that such an environment exists.

In pursuit of these high ideas and standards of academic life, as a student I hereby commit myself to respect and uphold the University of Illinois at Chicago (UIC) College of Business Administration Honor Code during my entire matriculation at UIC. I agree to maintain the highest moral and ethical standards in all academic and business endeavors and to conduct myself honorably as a responsible member of the college academic community. This includes the following:

- Not to seek unfair advantage over other students, including, but not limited to giving or receiving unauthorized aid during completion of academic requirements;
- To represent fact and self truthfully at all times;
- To respect the property and personal rights of all members of the academic community.

An abbreviated version of the Honor Code pledge may be printed on course syllabi, exam booklets, and other uses as deemed appropriate. The abbreviated version is as follows:

This course and its associated coursework are being administered under the policies of the University of Illinois at Chicago (UIC) College of Business Administration Honor Code. All students are expected to respect and uphold this code.

Honor Code Violations and Enforcement

Violations of the Honor Code are just causes for discipline under the University of Illinois at Chicago Student Disciplinary Procedure, and all allegations of Honor Code violations shall be handled pursuant to that Procedure.

(For a complete description of just causes for discipline, disciplinary procedures, and sanctions, see the pamphlet "Student Disciplinary Procedure of the Senate Committee on Student Discipline," available from the Office of the Dean of Students, SSB, Suite 3030, 1200 W. Harrison St., M/C 318.)

COURSE SCHEDULE
UNIVERSITY OF ILLINOIS AT CHICAGO
MANAGEMENT 350
MICHAEL MILLER
FALL SEMESTER 2012
(Subject to change)

Week	Dates	Assignment
1	Aug. 28-30	Introduction and Course Overview UNIT I BUSINESS AND SOCIETY (1-3) Capitalism and the Role of Government (Chap.1) Read Chapter 1 -- Contents-Preface Review Appendix
2	Sept. 4-6	Business Ethics (Chapter 2) Business Ethics Review
3	Sept. 11-13	The Corporation and Public Policy (Chap.3)
4	Sept. 18-20	UNIT II INTRODUCTION TO LAW (4-6) The American Legal System (Chap.4)
5	Sept. 25-27	Constitutional Law and the Bill of Rights (Chapter 5)
6	Oct. 2-4	Contracts (Chap. 6)
7	Oct. 9-11	Review for Mid-Term Exam (Chap. 1-6) Mid-Term Exam 50 Questions T/F-M/C
8	Oct. 16-18	Business Torts and Product Liability (Chap.7)
		UNIT III- TRADE REGULATION AND ANTITRUST CHAPTERS 8-11
9	Oct. 23-25	Administrative Agencies and the Regulatory Process (Chapter 8)
10	Oct. -30-Nov. 1	Antitrust Law--- Monopolies and Mergers (Chapter 11)

11	Nov. 6-8	UNIT IV--- EMPLOYER-EMPLOYEE RELATIONSHIPS: Chapter 12 Employment Law 1: Employee Rights (Chap. 12)
12	Nov. 13-15	UNIT V: BUSINESS AND SELECTED SOCIAL ISSUES (CHAPTERS 15-18) Consumer Protection (Chapter 15)
13	Nov. 20-22	International Ethics and Law (Chapter 16) Nov. 22--Thanksgiving---No Class
14	Nov. 27-29	Environmental Protection (17)
15	Dec. 4-6	Internet Law and Ethics (18) Final Exam Review
16	Dec. 10-14	FINALS WEEK (Final Exam: TBA) Final Exam (Chapters 7,8,11,12,15, 16, 17, 18)