## Maija Renko

University of Illinois at Chicago College of Business Administration Department of Managerial Studies 2211 University Hall, MC 243 Chicago, Illinois 60607 (312) 413-8237 (telephone) (312) 996-3559 (fax) maija@uic.edu (email)

#### **EDUCATION**

**Ph.D.** in Business Administration

May 2008

Florida International University

Major: Entrepreneurship

Dissertation title: The Role of Market Knowledge in

Recognizing and Exploiting Entrepreneurial Opportunities in Technology Intensive Firms

**D.Sc.** in Business Administration

Dec 2006

Turku School of Economics, Finland

Major: International Business

Dissertation title: Market Orientation in Markets for Technology – Evidence from Biotechnology Ventures (*Eximia cum laude approbatur*)

**M.Sc.** (Economics & Business Administration)

May 2000

Turku School of Economics, Finland

#### **APPOINTMENTS**

Assistant Professor of Entrepreneurship, August 2007 – Present College of Business Administration, University of Illinois, Chicago, IL

Visiting Assistant Professor of Entrepreneurship, December 2006 – August 2007 College of Business Administration, Florida International University, Miami, FL

Graduate Assistant, January 2005 – December 2006 Entrepreneurship Center, Florida International University, Miami, FL

Visiting Scholar, March 2004 – December 2004 Stanford University, Scandinavian Consortium for Organizational Studies, Palo Alto, CA

- Visiting Scholar, February 2003 December 2003 Entrepreneurship Center, Florida International University, Miami, FL
- Researcher, Jan 1999 December 2002

  Turku School of Economics, Innomarket unit, Finland

### **JOURNAL PUBLICATIONS**

- Caldwell Katherine, Parker Harris Sarah & Renko, Maija. The potential of social entrepreneurship: conceptual tools for applying citizenship theory to policy and practice. Forthcoming in *Intellectual and Developmental Disabilities*. Accepted for publication Sep 2012.
- Renko Maija, El Tarabishy Ayman, Carsrud Alan L. & Brännback Malin. Understanding and measuring entrepreneurial leadership style. Forthcoming in *Journal of Small Business Management*. Accepted for publication Aug 2012.
- Parker Harris Sarah, Renko Maija & Caldwell Katherine. Accessing social entrepreneurship: perspectives of people with disabilities and key stakeholders. Forthcoming in *Journal of Vocational Rehabilitation*. Accepted for publication June 2012.
- Bullough Amanda, Renko Maija & Myatt Tamara. Danger zone entrepreneurs: the importance of resilience and self-efficacy for entrepreneurial intentions. Forthcoming in *Entrepreneurship Theory & Practice*. Accepted for publication May 2012.
- Bullough Amanda & Renko Maija. Entrepreneurial resilience during challenging times. Forthcoming in *Business Horizons*. Accepted for publication May 2012.
- Renko Maija. Early challenges of nascent social entrepreneurs. Forthcoming in *Entrepreneurship Theory & Practice*. Accepted for publication Jan 2012. DOI: 10.1111/j.1540-6520.2012.00522.x
- Zanakis Stelios, Renko Maija & Bullough Amanda (2012) Nascent entrepreneurs and the transition to entrepreneurship: Why do people start new businesses? *Journal of Developmental Entrepreneurship*, Vol. 17, No. 1, p. 1250001-1 1250001-25.
- Renko Maija, Shrader Rodney C. & Simon Mark (2012) Perception of entrepreneurial opportunity: A general framework. *Management Decision*, Vol. 50, No. 7, 1233-1251.

- Siegel Donald S. & Renko Maija (2012) The role of market and technological knowledge in recognizing entrepreneurial opportunities. *Management Decision*, Vol. 50, No. 5, 797 816.
- Renko Maija, Kroeck K. Galen & Bullough Amanda (2012) Expectancy theory and nascent entrepreneurship. *Small Business Economics*, Vol. 39, No. 3, 667-684.
- Hechavarria Diana M, Renko Maija & Matthews Charles H. (2012) The nascent entrepreneurship hub: goals, entrepreneurial self-efficacy and start-up outcomes. Forthcoming in *Small Business Economics*, Vol. 39, No. 3, 685-701.
- Renko Maija, Carsrud Alan & Brännback Malin (2009) The effect of a market orientation, entrepreneurial orientation, and technological capability on innovativeness: A study of young biotechnology ventures in the US and in Scandinavia. *Journal of Small Business Management*, Vol. 47, No. 3, 331-369.
- Brännback Malin, Carsrud Alan L., Renko Maija, Östermark Ralf, Aaltonen Jaana & Kiviluoto Niklas (2009) Growth and profitability in small privately held biotech firms: preliminary findings. *New Biotechnology*, Vol. 25, No. 5, 369-376.
- Carsrud Alan, Brännback Malin, Nordberg Leif & Renko Maija (2009) Cognitive maps and perceptions of entrepreneurial growth: a quasi-experimental study in the differences between technology entrepreneurs, corporate managers, and students. *Journal of Enterprising Culture*, Vol. 17, No. 1, 1-24.
- Renko Maija, Carsrud Alan & Brännback Malin (2008) The living dead Why they turned out that way? *Frontiers of Entrepreneurship Research*, Vol. 28, Issue 13, Article 3. Available at: http://digitalknowledge.babson.edu/fer/vol28/iss13/3
- Renko Maija, Brännback Malin & Carsrud Alan (2008) Sources, development and uses of innovation in modern biotechnology. *International Journal of Technoentrepreneurship*, Vol. 1, No. 4, 345-362.
- Jaakkola Elina & Renko Maija (2007) Critical Innovation Characteristics Influencing Acceptability of a New Pharmaceutical Product Format. *Journal of Marketing Management*, Vol. 23, No. 3-4, pp. 327-346.
- Brännback Malin, Carsrud Alan & Renko Maija (2007) Exploring the born global concept in the biotechnology context. *Journal of Enterprising Culture*, Vol. 15, No. 1, pp. 79-100.
- Tikkanen Joni & Renko Maija (2006) Developing innovation networks the art of interorganisational collaboration in high-technology innovation. *International Journal of Entrepreneurship and Innovation Management*, 6(6), pp. 573-590.

- Renko Maija, Carsrud Alan, Brännback Malin & Jalkanen Juho (2005) Building market orientation in biotechnology SMEs: balancing scientific advances. *International Journal of Biotechnology*, Vol. 7, No. 4, pp. 250-268.
- Kundu Sumit K. & Renko Maija (2005) Explaining export performance: A comparative study of international new ventures in Finnish and Indian software industry. *Advances in Entrepreneurship, Firm Emergence, and Growth*, Volume 8, edited by Dean A. Shepherd and Jerome A. Katz, pp. 43-84, Elsevier 2005.
- Brännback Malin & Renko Maija (2002) Technological and strategic change in the Finnish pharmaceutical industry: the emergence of a cluster. *Pharmaceuticals Policy and Law*, Vol. 5/2002, pp. 27-40.

#### **BOOK CHAPTERS**

- Renko Maija, El Tarabishy Ayman, Carsrud Alan L. & Brännback Malin (2012)
  Entrepreneurial Leadership and the Family Business. In: *Understanding Family Businesses Undiscovered Approaches, Unique Perspectives, and Neglected Topics*, edited by Alan Carsrud & Malin Brännback. Springer: International Studies in Entrepreneurship- series, Vol. 15, 169-184.
- Renko Maija (2012) Market orientation. In: *Encyclopedia of New Venture Management*, edited by Matt Marvel & Geoffrey J. Golson. SAGE, 323-325.
- Renko Maija (2011) Differences in the strategic orientations of Nordic and US-based young biotechnology ventures. In: *Internationalisation, Innovation & Entrepreneurship: New Ventures in Life Science*, edited by Marian V. Jones & Colin Wheeler. Edward Elgar, 39-63.
- Carsrud Alan, Renko Maija & Brännback Malin (2008) Strategy and strategic thinking in biotechnology entrepreneurship. In: *Handbook of Bioentrepreneurship*, International Handbook Series on Entrepreneurship, Vol. 4. Edited by Palzelt, H. & Brenner, T. Springer Science and Business Media, 83-104.
- Renko, Maija & Haar, Jerry (2008) Innovation and entrepreneurship among born global enterprises. In: *Small Firm, Global Markets, Competitive Challenges in the New Economy*, Edited by Jerry Haar & Jorg Meyer-Stamer, Palgrave Macmillan, 86-103.
- Renko Maija (2006) Sourcing market knowledge in biotechnology. *Regional Development in the Knowledge Economy*, edited by Philip Cooke & Andrea Piccaluga, Routledge and Regional Studies Association, 111-134.
- Orava Markus & Renko Maija (2002) Globalization in the field of pharmaceutical contract research creating value through networks. In: *Viewpoints on the economic*

dimension of globalization. Publications of Turku School of Economics and Business Administration, A-Series. Edited by Niina Nummela, 115-132.

#### MANUSCRIPTS AND PROPOSALS UNDER REVIEW

- Renko Maija, Parker Harris Sarah & Caldwell Katherine: Entrepreneurial entry by people with disabilities. Revise and resubmit requested by editor, preparing for resubmission, *Entrepreneurship Theory & Practice*.
- Parker Harris Sarah, Renko Maija & Caldwell Katherine: Social entrepreneurship as an innovative pathway to employment for people with disabilities: exploring political-economic and socio-cultural factors. Revise and resubmit requested by editor, preparing for resubmission, *Social Problems*.
- Urbig Diemo, Monsen Erik, Renko Maija, Schjoedt Leon and El Tarabishy Ayman: The role of locus of control in entrepreneurial intentions and actions: investigating a moderating perspective. Revise and resubmit requested by editor, preparing for resubmission, *Journal of Business Venturing*.
- Renko Maija, Reynolds Paul & Carsrud Alan: In the eye of the entrepreneur: effects of financial slack in emerging enterprises. Submitted, *Journal of Management*.
- Bullough Amanda, Renko Maija & Zaheer Dina. Women's entrepreneurship: operating within the context of institutional and in-group collectivism. Submitted, *Journal of International Business Studies*.
- Parker Harris Sarah and Renko Maija (Co-PIs): Participation through innovation: entrepreneurship as a pathway to employment for people with disabilities. Grant application under review at *National Institute on Disability and Rehabilitation Research* (U.S. Department of Education) for \$381,109.
- Parker Harris Sarah and Renko Maija (Co-PIs): Participation through innovation: entrepreneurship as a pathway to employment for people with disabilities. Grant application under review at *National Science Foundation, Division of Social and Economic Sciences* for \$200,139.

# ARTICLES IN MAGAZINES / TRADE JOURNALS

- Renko Maija (2011) Passion, possibilities & participation: a reflection on the Satter Social Entrepreneurship Conference. *Social Entrepreneurship Education in the news*, Issue 1, Vol. 3, p. 1-2.
- Featured in *Crain's Chicago Business* story by Sandra A. Swanson: "With stable jobs scarce, young women take risky path to entrepreneurship". April 12, 2010.

Brännback Malin, Carsrud Alan & Renko Maija (2008) Reincarnation in biotech – Is there life after death? *Screening*, 2/2008, p.2-3.

## REFEREED CONFERENCE PRESENTATIONS/PROCEEDINGS

- Parker Harris Sarah, Renko Maija & Caldwell Katherine (2012) Participation in social entrepreneurship: innovative pathways to employment for people with disabilities. *American Sociological Association Annual Conference*, Denver, CO, August 17-20, 2012.
- Shrader Rod, Renko Maija & Ofstein Laurel F. (2012) Boundary spanning in the entrepreneurial firm: effects on innovation. *The 25<sup>th</sup> Global Research Symposium on Marketing and Entrepreneurship*, Chicago, IL, August 15-17, 2012.
- Renko Maija, Parker Harris Sarah & Caldwell Katherine E. (2012) "My heart is in that interest too": recognizing opportunities for social entrepreneurship. *Academy of Management Conference*, Boston, MA, August 3-7, 2012.
- Ofstein Laurel F., Shrader Rodney C. & Renko Maija (2012) Boundary spanning in the entrepreneurial firm: effects on innovation and firm performance. *Academy of Management Conference*, Boston, MA, August 3-7, 2012.
- Renko Maija, Yli-Renko Helena & Laaksonen Laura (2012) Designed to be acquired? The case of private technology ventures. *European Group for Organizational Studies* (EGOS) Conference, July 2-7, 2012, Helsinki, Finland.
- Renko Maija & Bullough Amanda (2012) Do innovations enhance new venture performance? Evidence from the Kauffman Firm Survey. *Babson College Entrepreneurship Research Conference*, June 6-9, 2012, Texas Christian University.
- Renko Maija, Brännback Malin, Carsrud Alan, Kiviluoto Niklas & Ketonen Timo (2012) Do angry birds fly better following a mighty eagle? Exploring the relationships of entrepreneurial leadership and entrepreneurial orientation with innovative performance. *Babson College Entrepreneurship Research Conference*, June 6-9, 2012, Texas Christian University.
- Renko Maija (2011) Innovations and the performance of new ventures: evidence from the Kauffman Firm Survey. *ICSB-George Washington University Business Creation Conference*, Washington DC, October 6-8, 2011.
- Bullough Amanda, Renko Maija & Myatt Tamara (2011) The effects of danger on entrepreneurial intentions: mediating roles of resilience and self-efficacy. *Academy of Management Conference*, San Antonio, Texas, August 12-16, 2011.

- Ofstein Laurel & Renko Maija (2011) The nature of experience: a social cognitive perspective on the drivers of entrepreneurial intentions. *Babson College Entrepreneurship Research Conference*, June 8-11, 2011, Syracuse University.
- Tornikoski Erno & Renko Maija (2011) Influence of initial opportunity characteristics on time to organizational emergence. *Babson College Entrepreneurship Research Conference*, June 8-11, 2011, Syracuse University.
- Renko Maija (2010) Nascent social entrepreneurs: who makes it and why? 7th Annual Satter Conference on Social Entrepreneurship, November 3-5, 2010, New York University Stern School of Business.
- Martin Bruce, Honig Benson, De Clercq Dirk, Renko Maija & Parker Sarah (2010) Social entrepreneurship and persons with disabilities: a comparison of entrepreneurial training programs. *7th Annual Satter Conference on Social Entrepreneurship*, November 3-5, 2010, New York University Stern School of Business.
- Renko Maija, Reynolds Paul & Carsrud Alan (2010) Financial slack resources, firm birth and early growth. *Academy of Management Conference*, August 6-10, 2010, Montreal, Canada.
- Renko Maija (2010) Gender differences in entrepreneurial passion, entrepreneurial experience, and entrepreneurial intentions. *DIANA International Research Conference*, Extending Women's Entrepreneurship Scholarship in New Directions. Banff, Canada, August 3 4, 2010.
- Monsen Erik, Urbig Diemo, Renko Maija, El Tarabishy Ayman & Schjoedt Leon (2010) Explaining entrepreneurial intent and behavior: Moderating effects of efficacy and control beliefs. *Babson College Entrepreneurship Research Conference*, June 9-12, 2010, Lausanne, Switzerland.
- Renko Maija, Reynolds Paul D. & Carsrud Alan L. (2009) Lacking resources and slack resources: what makes a difference for new firm survival and growth? 2009 Business Creation Symposium, Clemson University, College of Charleston, & George Mason University, Washington DC. (October 23, 2009).
- Zhang Haisu & Renko Maija (2009) An entrepreneurial context: Is innovation still a missing link? *Research Symposium on Marketing and Entrepreneurship*, Chicago, IL. (August 2009).
- Renko Maija (2009) The unexplored consequences of market orientation effect on entrepreneurial exit strategies. *Research Symposium on Marketing and Entrepreneurship*, Chicago, IL. (August 2009).

- Brännback Malin, Östermark Ralf, Carsrud Alan, Renko Maija & Aaltonen Jaana (2009) The fragile link between profitability and growth in small biotech firms: An exploratory study. *Academy of Management Conference*, August 7-10, 2009, Chicago, IL.
- Renko Maija, El Tarabishy Ayman & Carsrud Alan (2009) Entrepreneurial leadership construct refinement and scale development. *Academy of Management Conference*, August 7-10, 2009, Chicago, IL.
- Renko Maija, Sinha Paresha N., Kontula Jukka, Baldegger Rico & Kundu Sumit K. (2009) Institutional environments for entrepreneurship A Three Country Study. *Academy of International Business Conference*, June 27-30, 2009, San Diego.
- Brännback Malin, Östermark Ralf, Carsrud Alan, Renko Maija & Aaltonen Jaana (2009) Is it a lemon or a cherry? Markov modeling of entrepreneurial growth and profitability. *Babson College Entrepreneurship Research Conference*, June 3-6, 2009, Babson College, MA.
- Renko Maija, El Tarabishy Ayman & Carsrud Alan (2009) Entrepreneurial leadership construct refinement and scale development. *Babson College Entrepreneurship Research Conference*, June 3-6, 2009, Babson College, MA.
- Kroeck, K. Galen, Renko Maija & Bullough Amanda (2008) Expectancy theory and entrepreneurial outcomes. *5th Annual Symposium on the PSED*. Clemson University, SC, Nov 6 9, 2008.
- Renko Maija & Baltrusaityte-Axelson Jurgita (2008) Nascent entrepreneurs' perceptions of the entrepreneurial climate in the USA and Latvia. *5th Annual Symposium on the PSED*. Clemson University, SC, Nov 6 9, 2008.
- Lopez Luis, Renko Maija & Kundu Sumit (2008) Born globals or born regionals? Evidence from young software firms in Finland and Costa Rica. *Academy of International Business Conference*, June 30 July 3, 2008, Milan, Italy.
- Renko Maija & Baltrusaityte-Axelson Jurgita (2008) When do entrepreneurial intentions lead to entrepreneurial actions? *University of Illinois, Chicago, Symposium on Marketing and Entrepreneurship*, June 15-16, 2008, Stockholm, Sweden.
- Renko Maija, Carsrud Alan & Brännback Malin (2008) The living dead Why they turned out that way? *Babson College Entrepreneurship Research Conference*, June 4-7, 2008, Chapel Hill, NC. Forthcoming in *Frontiers of Entrepreneurship Research 2008*.
- Renko Maija, Reynolds Paul & Carsrud Alan (2007) Lacking resources and slack resources: What makes a difference for new firm survival and growth? *CLADEA*,

- the Council of Latin American Management Schools 40<sup>th</sup> Anniversary Conference, October 28-31, 2007, Florida International University, Miami, FL.
- Lopez Luis, Renko Maija & Kundu Sumit (2007) Internationalization of young software firms in Finland and Costa Rica. *Tenth Anniversary McGill Conference on International Entrepreneurship*, Sep 27-30, 2007, University of California Los Angeles, CA.
- Renko Maija, Bullough Amanda, and Zanakis Steve (2007) Survival of nascent enterprises

   In search for an explanation. *International Council for Small Business*Conference, June 13-15 2007, Turku, Finland.
- Renko Maija and Reynolds Paul (2006) Profiling the growth oriented nascent entrepreneur in the US evidence from representative samples. *Academy of Management Conference*, August 11-16, 2006, Atlanta.
- Renko Maija (2006) Market orientation in markets for technology Evidence from entrepreneurial biotechnology firms. *University of Illinois, Chicago, Symposium on Marketing and Entrepreneurship*, August 3-4, 2006, Chicago.
- Renko Maija and Kundu Sumit (2006) The dynamics of new ventures internationalization: Some testable propositions. *Academy of International Business Conference*, June 23-26, 2006, Beijing, China.
- Renko Maija (2005) Market orientation in markets for technology. 2nd Symposium on the Entrepreneurship Innovation Marketing Interface, Universität Karlsruhe, October 6-7, 2005, Karlsruhe, Germany.
- Renko Maija (2005) Market knowledge in young technology ventures. *25th Babson College Entrepreneurship Research Conference* at Babson College, in Wellesley, MA. June 9-11, 2005.
- Renko Maija (2005) Integrating market knowledge into R&D Typology of challenges in young biotechnology firms. Proceedings (CD-Rom) of the 50th World Conference of the *International Council for Small Business* (ICSB), Washington DC, June 15-17, 2005.
- Renko Maija and Kundu Sumit (2004) Internationalization of born global firms: intentions, resources, and performance. Proceedings of the *Fourth Biennial McGill Conference on International Entrepreneurship* Researching New Frontiers, Montreal, September 17-20, 2004.
- Tikkanen Joni and Renko Maija (2004) Developing innovation networks the art of interorganizational collaboration in high-technology innovation. Proceedings of the *11th International Product Development Management Conference*, Dublin, Ireland,

#### INVITED CONFERENCE PRESENTATIONS

- Renko Maija (2012) Invited facilitator of the Professional Development Workshop "Gender Perspectives to Innovation: Developing a Research Agenda" at the *Academy of Management Conference*, August 3-7, 2012, Boston, MA.
- Renko Maija, Ofstein Laurel & Hoobler Jenny M. (2011) Entrepreneurial passion and self-efficacy in the development of entrepreneurial intent and behaviors. Symposium paper at the *Academy of Management Conference*, San Antonio, Texas, August 12-16, 2011.
- Renko Maija & Ofstein Laurel (2010) Entrepreneurial passion, self-efficacy, and entrepreneurial intent. Symposium paper at the *Academy of Management Conference*, August 6-10, 2010, Montreal, Canada.
- Bullough Amanda, Renko Maija & Myatt Tamara (2010) Women's entrepreneurial intentions and the effects of danger and conflict. Symposium paper at the *Academy of Management Conference*, August 6-10, 2010, Montreal, Canada.
- Renko Maija & Parker Sarah (2010) Social entrepreneurs and people with disabilities. *UIC/UIUC faculty workshop on entrepreneurship education across the disciplines*. May 7, 2010.
- Renko Maija & Baltrusaityte-Axelson Jurgita (2009) When do entrepreneurial intentions lead to entrepreneurial actions? *AMA Winter Marketing Educators Conference*, Tampa, FL. (February 2009). Invited presentation at the Marketing Entrepreneurship Special Interest Group research meeting.
- Renko Maija, Carsrud Alan L. & Brännback Malin (2008) The effect of a market orientation, entrepreneurial orientation, and technological capability on innovativeness: A study of young biotechnology ventures in the US and in Scandinavia. Presented at the *Fourth Annual Office Depot Research Forum* (JSBM paper development workshop), Ft Lauderdale, FL, April 19<sup>th</sup>, 2008.
- Renko Maija (2008) The role of market knowledge in recognizing entrepreneurial opportunities in technology intensive firms. Presented at the *Greif Research Symposium on Entrepreneurship*, University of Southern California, Los Angeles, March 20-22, 2008.

## LATE-STAGE WORKING PAPERS

Renko Maija & Tornikoski Erno. The influence of initial opportunity characteristics on time to organizational emergence. Target journal: Journal of Business Venturing.

Renko, Maija. Liabilities and advantages of internationalization at inception: Case of nascent enterprises. Target journal: Journal of Management.

Renko Maija, Parker Harris Sarah & Caldwell Kate. "My heart is in that interest too": Recognizing opportunities for social entrepreneurship. Target journal: Journal of Management Studies.

Renko Maija, Yli-Renko Helena & Laaksonen Laura. Designed to be acquired? The case of private technology ventures. Target journal: Journal of Marketing.

Renko Maija, Ofstein Laurel & Hoobler Jenny. The role of entrepreneurial passion and self-efficacy in the development of entrepreneurial intent and behaviors. Target journal: Journal of Applied Psychology.

Renko Maija & Bullough Amanda. Business creation and growth under adverse conditions: a global study of the importance of entrepreneurial resilience. Target journal: Journal of International Business Studies. Presented and received feedback at the competitive Journal of International Business Studies paper development workshop at the Academy of International Business Conference, July 2012.

Stenholm Pekka & Renko Maija. Entrepreneurial passion, bricolage and early firm growth. Target journal: Entrepreneurship Theory & Practice.

#### **AWARDS AND HONORS**

- UIC Managerial Studies Department Research and Development Award (\$2,750) for the proposal "Business creation under adverse conditions: a global study of the importance of entrepreneurial resilience". (April 2012)
- Senior Fellow of the Pino Entrepreneurship Center, Florida International University. Invited in February 2012.
- Awarded \$1000 from the UIC Faculty Scholarship Support Program 2012.
- Faculty mentor at the Kauffman Entrepreneurship Mentoring Workshop, Chicago, January 8-9, 2012.
- Faculty mentor of New Life Community Center, a social enterprise started by UIC graduate students, winner of 2010 Concept 2 Venture (C2V) business planning competition graduate student category.
- Principal Investigator (together with Sarah Parker, UIC's Department of Disability and Human Development) on a \$40,000 grant awarded from UIC Chancellor's Discovery Fund for Multidisciplinary Pilot Research for proposal "Participation through Innovation: Social entrepreneurship as a pathway to employment for people with disabilities". Funding period July 2010 June 2012.
- Awarded \$10,000 as the Principal Investigator by The Ewing Marion Kauffman Foundation for proposal "Why does women's participation in entrepreneurship still lag

- that of men? An empirical study of recent business school graduates". Funding period July 2010 August 2011.
- Awarded \$1000 from the UIC Faculty Scholarship Support Program 2010.
- Faculty advisor for Bogdan Zavorotny who won undergraduate student category in 2009 C2V business planning competition with his "Cellhop business plan".
- Invited participant at the University of North Carolina Entrepreneurship Boot Camp on minority business enterprise (MBE) and women business enterprises (WBE), July 8-10, 2009.
- Member of the award committee for the Gerald E. Hills Best Paper Award by the American Marketing Association Entrepreneurial Marketing SIG, 2009-2012.
- Faculty advisor, Best Buy case competition for MBA students, April 2008.
- Best Innovation Paper award, Council of Latin American Management Schools 40th Anniversary Conference (CLADEA), October 28-31, 2007.
- 2005 Kauffman Foundation Dissertation Fellowship Award
- Throughout my career as a doctoral student, I raised altogether \$ 110,000 from nine different foundations (private and governmental) in Finland to support my studies, research, and the 2003-2004 research exchanges in the US.

#### **SERVICE**

### Department:

- Committee member, departmental bylaws committee (September 2011 April 2012)
- Committee Member, Entrepreneurship hiring committee (2010-2011).
- Committee Co-Chair, Undergraduate entrepreneurship curriculum development committee. (October 2007 November 2008).

### College:

- Committee Member, MBA Program Committee (ongoing).
- Faculty Advisor, Net Impact student group (ongoing).

### University:

- University Faculty Senate Service, April 2008 May 2011.
- Committee Member, External relations committee, Faculty Senate. (August 2008 May 2010).
- Committee Member, Research committee, Faculty Senate. (August 2008 May 2010).

#### Profession:

- Panelist at "Educators' Forum: How Can We Get This Done?" 12th Annual Social Enterprise Summit, October 30th—November 2<sup>nd</sup>, 2011, Chicago, IL.
- Coach for entrepreneurship division discussion paper session "New ventures and Innovation" at the 2011 Annual Meeting of the Academy of Management, San Antonio, Texas, August 12-16, 2011.
- Member (workshops chair) of the 2010 International Council for Small Business (ICSB) World Conference Committee.

- Ad Hoc Reviewer for: Entrepreneurship Theory & Practice; Journal of Business Venturing; Journal of Management; Journal of Small Business Management; New England Journal of Entrepreneurship; R&D Management; International Journal of Entrepreneurship and Innovation Management; Management International Review; Finnish Journal of Business Economics; Journal of High Technology Management, Technovation, and Small Business Economics.
- Reviewer, Academy of Management Annual Meetings, Entrepreneurship Division, 2006 - 2012.
- Reviewer, Academy of International Business Conference 2008 & 2009, Internationalization Processes and International Marketing track.

### Community:

 Organizer of a "Participation Through Innovation" workshop on business planning for people with disabilities, Oct. 29, 2011, Chicago. (Organized together with Assistant Professor Sarah Parker Harris from UIC's Dept. of Disability and Human Development). Mentioned in UIC News: http://www.uic.edu/htbin/cgiwrap/bin/uicnews/articledetail.cgi?id=15822

#### **DOCTORAL COMMITTEE SERVICE**

Dissertation Committee Member

- Javier Monllor, UIC Managerial Studies dept (defended dissertation in Nov 2010). Placement: DePaul University, tenure track.
- Melike Findikoglu, UIC IDS dept (defended dissertation in Nov 2011). Placement: Post doc researcher at Technion Israel Institute of Technology.
- Esi Abbam Elliott, UIC Managerial Studies dept (defended dissertation in May 2012). Placement: George Washington University, visiting appointment.
- Kate Caldwell, UIC Dept. of disability and human development (defended dissertation proposal in June 2011)
- Laurel Ofstein, UIC Managerial Studies dept (defended dissertation proposal in Nov 2011)

#### **COURSES TAUGHT**

Undergraduate (at Florida International University 2005-2007, sole instructor): Business Plans; Introduction to Entrepreneurship; Strategic Management; Small Business Management

Graduate (at University of Illinois at Chicago): Entrepreneurship; Social Entrepreneurship; Strategic Management

#### **PROFESSIONAL AFFILIATIONS**

Academy of Management, United States Association for Small Business & Entrepreneurship, Strategic Management Society.