

## Managerial Studies



**Lynne Nellenmann**  
**Lecturer**

PhD Northwestern University - Evanston, 1977  
MA University of Missouri - Columbia, School of Journalism, 1971  
BS University of Missouri - Columbia, Political Science, 1968  
BJ University of Missouri - Columbia, School of Journalism, 1968  
School for Management and Strategic Studies - LaJolla, 1980 - present

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### Teaching Interests

Competitive Strategy, Corporate Governance, Business Ethics, Gender and Public Policy

### Research Interests

U.S. Congressional oversight on Corporate America, diversity in corporate boards of directors, cause and effect of unethical behavior in cross-cultural organizations, generational issues in the workplace among Baby Boomers and Millennials

### Awards and Honors

Faculty Honor Roll, Kellogg Graduate School of Management, Northwestern University  
Vice President of Membership, Vice President of Communications, Executive Board of Directors, sponsor for Maine and Michigan forums, the International Women's Forum  
President, Illinois Women's Forum

Known for her work to eradicate discrimination against minorities and women, Lynne was elected as co-chair of the 20-person Federal Glass Ceiling Commission, reporting to two U.S. Secretaries of Labor, under American Presidents from both the Republican and Democratic political parties. The Commission had budgetary oversight, as the Civil Rights Act of 1991 required, for \$3M research on "obstacles to and opportunities for women and minorities in the private sector."

The Commission included members from the U.S. Senate, the House of Representatives and senior executives from the private sector. Secretary of Labor Robert Reich noted that *"her skill at team building wove for us the full support of Commissioners on both sides of the aisle."*

## Experience

Dr. Nellemann brings us three decades of private sector experience, specializing in strategy, enterprise transformation, business ethics and electronic commerce. She held VP through EVP positions and was elected as the first female corporate officer for the 27<sup>th</sup> largest industrial *Fortune 500* company, International Harvester, coming in during its bankruptcy. As Vice President of Strategic Planning for the Omnicom Group, and both director and principal with the management consulting firms of Arthur Andersen and A.T.Kearney, her activities included a \$2B value chain restructuring of Kellogg's, turnaround strategies for General Motors Chevrolet division, mergers and acquisitions for The First National Bank of Chicago/The National Bank of Detroit (now JPMorganChase) and new product development for General Mills.

She begun her corporate career in brand management at Procter & Gamble where she was the first woman appointed to serve as Chairman of the Trademark and Patents Committee for the Packaged Soap and Detergent Division.

Dr. Nellemann is currently on the President's Advisory Council for an Illinois university; having served on five business school advisory councils, including four terms for the University of Illinois; as trustee for a private Minnesota university; governor for Chicago's Mid-America Club; advisory boards for a privately-held securities firm, travel company, snack foods company and a publicly-held executive benefits firm along with leadership on over a dozen civic leadership boards of directors.

## Selected Publications

Dr. Nellemann authored a CD-ROM on *Chicago's Civic Net: Overcoming the Digital Divide*, featuring Chicago's Mayor Richard M. Daley; was profiled in *Breakthrough Teams for Breakneck Times: Unlocking the Genius of Creative Collaboration*, Dearborn Press; *Feminine Leadership: How to Succeed in Business without Being One of the Boys*, Times books, and a Loyola University PhD dissertation on "Background Characteristics, Current Lifestyles and Career Patterns of High Achieving Women."

With corporate governance and business ethics as key interests, she wrote "Achieving True Dialogue in the Boardroom" for *Director's Monthly*, "Leave Your Ego at the Door" for *Boardroom's* issue on Review, Analysis and Guidance for Corporate Directors, and "Shift Thinking: Rx for Texaco and other Global Enterprises" for *Strategy and Leadership*. Steve Forbes, Chief Executive Officer of *Forbes*, has described Dr. Nellemann as "very much in touch with the mood of our country" and one who "has a grip on the reality of the world." *Industry Week* has written that she "separates real issues from gobbledygook" and "broadens business skills constantly."