

Laurel Ofstein

Assistant Professor at Western Michigan University

[Kalamazoo, Michigan](#)
[Higher Education](#)

Current

1. [Western Michigan University](#)
2. , [University of Illinois, Chicago](#)

Previous

1. [Center for Creativity & Innovation, DePaul University](#)
2. , [Tave Risk Management](#)
3. , [Accenture](#)

Education

1. PhD, Marketing and Entrepreneurship at University of Illinois at Chicago

355 connections

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More options

- www.linkedin.com/pub/laurel-ofstein/0/410/1a2

[Contact Info](#)

Experience

[**Assistant Professor**](#)

[**Western Michigan University**](#)

Educational Institution; 1001-5000 employees; Higher Education industry

August 2012 – Present (4 months) Kalamazoo, Michigan

[**Graduate Student**](#)

[**University of Illinois, Chicago**](#) [**Report this position**](#)

Educational Institution; 10,001+ employees; Higher Education industry

2008 – Present (4 years)

[**Assistant Director**](#)

[**Center for Creativity & Innovation, DePaul University**](#)

Educational Institution; 1001-5000 employees; Higher Education industry

June 2005 – June 2010 (5 years 1 month)

Adjunct Faculty

DePaul University

Educational Institution; 1001-5000 employees; Higher Education industry

2005 – 2009 (4 years)

Consulting Manager

Tave Risk Management

Privately Held; 11-50 employees; Insurance industry

February 2003 – May 2005 (2 years 4 months)

Consultant

Accenture

Public Company; 10,001+ employees; ACN; Management Consulting industry

1998 – 2003 (5 years)

Education

University of Illinois at Chicago

PhD, **Marketing and Entrepreneurship**

2008 – 2012

DePaul University

MBA, **Entrepreneurship**, **Marketing**

2003 – 2005

DePaul University - Charles H. Kellstadt Graduate School of Business

MBA, **Entrepreneurship & Marketing Management**

2003 – 2005

Activities and Societies: [Delta Mu Delta](#)

[Kalamazoo College](#)

BA, [Economics](#)

1994 – 1998

Additional Information