

Anthony Martin Corte

Employer

The University of Illinois at Chicago
College of Business Administration
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Academic and Professional Preparation

Post Graduate Studies – Education Administration
University of Illinois at Chicago – 2006

Secondary Education Certification
Eastern Michigan University – 1997

Master of Science in Administration
Thesis: *Creation of a User Profile for MECI Certification*
Central Michigan University – 1989

Bachelor of Business Administration
Major: Marketing Minor: International Business
Eastern Michigan University – 1979

Professional Credentials

Illinois Secondary Business Education Certification – 2006
Business, Marketing and Computer Education

Certified Master Teacher - Technology Integration – 2002

Michigan Secondary (Professional) Certification – 1997
Business Education and Vocational Distributive Education

Michigan Vocational Endorsement – 1997
Business Education and Vocational Distributive Education

Professional Experience: Business and Computer Information Education

Lecturer – Department of Managerial Studies
Instructor of Record – UIC BBA Online Completion Program
August 2004 – Present
University of Illinois at Chicago (UIC)
College of Business Administration
Chicago, Illinois

Adjunct Instructor – Computer Information Systems
January 2010 – Present
Morton College
Cicero, Illinois

Business and Computer Networking Teacher
August 2006 – June 2007
West Leyden High School
Northlake, Illinois

Business and Mathematics Teacher, and Assistant Director – Summer School
August 1998 – August 2004
Fraser High School
Fraser, Michigan

Visiting Assistant Professor, Academic Advisor, Program Coordinator
August 1997 – May 1998
University of Toledo
College of Education
Toledo, Ohio

Adjunct Instructor - Business Administration, Marketing, Management, Computer Applications, and Education
January 1993 – June 2004
Various Detroit area colleges

Professional Experience: Program Administration

Director of Marketing, Membership and Business Development
May 1990 – December 1996
ACI International
P.O. Box 9094
Farmington Hills, Michigan 48333

- Development and implementation of department organizational policies, operations, processes, and procedures
- Substantial program development, implementation, and evaluation
- Significant strategic long-range planning and goal setting experience
- Multi-million dollar budget development and management
- Considerable experience with staff evaluation, management and motivation
- Extensive staff, member, committee, and industry communication

- Successful product and service promotion

Manager – Program Development

September 1979 – May 1990

Society of Manufacturing Engineers

Manufacturing Engineering Certification Institute

One SME Drive

Dearborn, Michigan 48219

- Extensive administrative responsibility for all Institute operations including staffing, strategic planning, budgeting, and accounting supervision
- Successful development, implementation and evaluation of manufacturing engineering enrichment programs
- Substantial (6% annual) growth of the Certification program through marketing and public relations
- Successful management of professional examination development, administration and evaluation
- Volunteer, personnel, and the MECI Board coordination and motivation.

Professional Experience: Military Service

Division Staff Officer

March 2000 – Present

Personnel and Information Systems

United States Coast Guard Auxiliary

Department of Homeland Security

District Nine – Western Region – FL2-6

Chicago, Illinois

- Division records administration
- Unit personnel administration

Professional Service

University of Illinois at Chicago

- Member – Faculty Senate Committee on Educational Policy – 2008-Present
- Member – SCEP Subcommittee on External Education – 2008 – Present
- Member – College of Business Administration Diversity Committee – 2012
- Chair – Faculty Senate Committee on Student Affairs – 2008-September 2010
- Member – Student Fee Advisory Committee – 2009-September 2010
- Hearing Panel Chair – Office of Student Judicial Affairs – 2005-December 2010
- Teaching Committee Member – University of Illinois Strategic Plan – 2005-2006

Fraser High School

- Member – Discipline Review Committee – 1998-2004
- Chair – Attendance Appeals Committee – 1998-2004
- Member – Principals Advisory Committee – 1998-2004

Regional Organization Service

- Member – North Central Association Technology Committee – 2002-2004
- Member – Michigan Association of Computer Users in Learning – 1998-Present

National Organization Service

- Founding Member – United States Department of Homeland Security – 2003

Special Program Development

University of Illinois at Chicago

- Criterion Writing Evaluation
 - Administer on-line program for improving student writing skills
- AMA Chapter
 - Advisor for American Marketing Association chapter

Fraser High School

- DECA and BPA Chapters
 - Advisor for DECA and Business Professionals of America chapters
- Summer School
 - Assist in administration of the summer school program

University of Toledo

- Integrated Business License
 - Develop criteria for business teacher licensure

ACI International

- Associations Concepts
 - Develop and promote contracted management service
- Concrete Research and Educational Foundation
 - Shared development and promotion of the Foundation

Society of Manufacturing Engineers, Manufacturing Engineering Certification Institute

- Certified Professional Profiling
 - Create extensive profile of MECI Certification recipients
- Manufacturing Excellence Has It's Rewards
 - Overhaul the Certification process, administration and organization
- Special Interest Group
 - Organize and administer six special interest groups for members
- Regional and National Manufacturing Engineering Programs
 - Identify, administer and evaluate over 200 enrichment program

United States Coast Guard Auxiliary

- Unit Standing Rules (USR)
 - Amend USR for effective unit administration and operation
- Unit Public Communication
 - Enhance public communication through unit website development

Publication Consultant Activity

- Consultant Board/Text Review – Prentice Hall – “*Business Communication – Polishing Your Professional Presence*” – October 2008 – Present
- Text Review – McGraw Hill – “*Business Communication*” – November 2010 – Present
- Text Review – Cengage Learning – “*New Perspectives: Portfolio Projects for Business Communication*” – November 2008 – April 2009

Presentations

- United States Coast Guard Auxiliary – February 15, 2010 – Chicago
Invited Presentation: *Effective Communication and Assignment to Duty*
- AKPsi Professional Event – September 10, 2009 - UIC
Invited Presentation: *Effective Public Speaking*
- MACUL 2009 Conference – Detroit, Michigan
Invited Workshop: *Enhancing Course Websites – An Update*
- MACUL 2008 Conference – Grand Rapids, Michigan
Invited Workshop: *Enhancing Course Websites With HTML Code*
- MACUL 2006 Conference – Grand Rapids, Michigan
Session: *Beyond the Classroom Website: Instructional Opportunities!*
- MACUL 2005 Conference – Detroit, Michigan
Session: *Creating Functional Classroom Websites Made Easy!*
- MACUL 2004 Conference – Grand Rapids, Michigan
Invited Workshop: *Hybrid Instruction: Supplementing Classroom Instruction with On-line Components: A Case Study*
Session: *On-line Classroom and Face-to-Face Classrooms – Blackboard Does Both*

Awards and Grants

- 2002 – Intel Teach to the Future Grant (\$2,500) – Grant Sponsor: Intel Corporation and Microsoft Corporation – Funds provided for the purchase and integration of instructional technology for classroom use.
- 2002 – FEA Technology Initiative Grant (\$1,000) – Grant Sponsor: Fraser Education Association, Fraser Public Schools – Funds provided for the development of a multimedia presentation, created by students, for promotion of the business education program.

Computer Applications

- Advanced Web Design Using HTML, Flash, JavaScript ^{1,3}
- Business Computer Systems ²
- E-Commerce ^{1,3}
- Integrated Computer Applications ¹
- Keyboarding and Word Processing ¹
- Microsoft Office 2007 Applications ²
- Networking ¹
- Web Design Using HTML ^{1,3}
- Web Design Using FrontPage and DreamWeaver ^{1,3}

Education

- Integrating Technology Into The Classroom ^{2,3}
- Research Project Coordinator ²
- Teaching Business Methods 1 and 2 ²

Management

- Principles of Accounting ²
- Business Mathematics ²
- Human Relations ^{2, 4}
- Principles of Management ^{1,2, 4}
- Managerial Accounting ^{2, 4}
- Managerial Communications ^{2,3, 4}
- Office Management and Procedures ²
- Organizational Behavior ²

Business Law

- Introduction to Business Law ^{1,2}

Marketing

- Advanced Marketing and Entrepreneurship ^{2,3}
- Advertising, Sales Promotion, and Legal Issues ^{2,4}
- Logistics, Distribution and Pricing ^{2,4}
- Marketing Co-op Advisor ²
- Marketing Research ^{2,4}
- Modern Retailing ¹
- Principles of Marketing ^{2,4}
- Psychology of Consumer Behavior ^{2,4}
- Sales Force Management ²
- School Store ¹

¹. Indicates High School Level Course

². Indicates College Level Course

³. Indicates New Course Developed

⁴. Indicates Distance Learning or Hybrid Instruction Courses

