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Title of the Paper :- Business, Entrepreneurship
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Solution 1

(i) Business to Business (B2B)

Businesses that sell their products to other businesses/companies such as manufacturers & wholesalers or wholesalers and retailers, are considered as a B2B commerce companies. These businesses provide service or products to other businesses which helps them to grow up.

example:

IndiaMart → It is an online B2B marketplace which connects buyers with suppliers so that they can use this platform as a wholesale market.

IBM/Google :- They sell a wide range of items including IT services, clouds, AI, and business system softwares.

(ii) Business to Customer (B2C)

Here, the customers/users directly buy the products from any business. This model is generally used in the e-commerce businesses.

example:-

Flipkart, Amazon, etc :- We (users) directly buy the products that will be consumed by us only.

(iii) Consumer to Consumer (C2C)

This business refers to the sale of goods and services from one consumer to another. Generally, the company working on C2C model work as a third party, who handles the transactions (money & products).

example,

OLX, ebay, quikr,

This companies works on the C2C model.

(iv) Consumer to Business (C2B)

The consumer sells their ~~for~~ used/old product directly to any business.

examples.

Cashify :- Here, we can sell our old mobile phone, earphones, etc., which company will process and sells that again.

Also, These companies working on C2B model also works as a B2B/B2C model company.