# VERSION 1

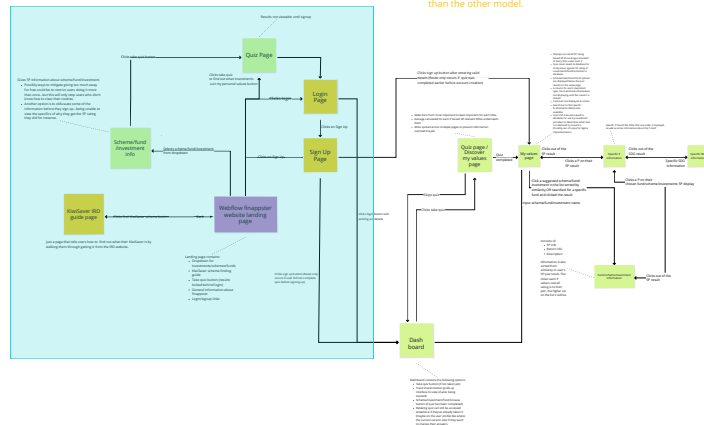***********Model Pros and Cons***********
- PRO: No information given without signing up and taking a quiz, so at the very least we get their SP data and user information if they want to view investment information or their personal SP score.
- CON: Forced signup/login screens to use any aspect of finappster other than reading generic information on the website could mean some customers don't bother trying out finappster. Signing up can be a deterrent without any value being demonstrated.
- PRO: If a way to illustrate to the user the value of finappster can be demonstrated effectively without actually letting a user input their own investments or seeing how the quiz works, this model may be better than the other.

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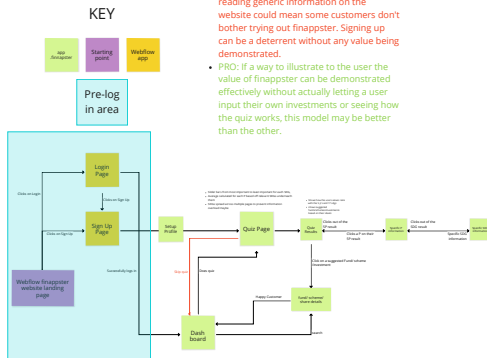


# VERSION 2

***********Model Pros and Cons***********
- PRO: Possibly more likely to sign up if they get to test the value of finappster
- CON: Possibly exploitable to keep using finappster ability to input schemes/funds/investments without signing up/logging in to get SP values, even if you don't get to do quiz for a personal score this might be all a user wants
- CON: If a way to limit the number of times a user can use the scheme search isn't implemented, users won't have incentive to pay a subscription for finappster
- PRO: If a limitation to one or two scheme/fund searches can be implemented this could cancel out most of the problems with the cons. (difficult to prevent workarounds though)
- MISC: More involved in both sides of the webflow and app.finappster websites than the other model.

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