VERSION 1

**********Model Pros and Cons*******

- PRO: No information given without signing up and taking a quiz, so at the very least we get their 5P data and user information if they want to view investment information or their personal 5P score.
- CON: Forced signup/login screens to use any aspect of finappster other than reading generic information on the website could mean some customers don't bother trying out finappster. Signing up can be a deterrent without any value being demonstrated.
- PRO: If a way to illustrate to the user the value of finappster can be demonstrated effectively without actually letting a user input their own investments or seeing how the quiz works, this model may be better than the other.





Pre-log in area

