

Roofing Company AI Demo Plan

"Transform Your Roofing Business with AI Automation"

Demo Structure (10-15 minutes)





1. Social Media Automation (3-4 minutes)

Show: Content Creation Agent in Action

```
bash

# Live Demo Command:
curl -X POST http://localhost:5002/api/agents/content_creator \
-H "Content-Type: application/json" \
-d '{"message": "Create a Facebook post about storm damage roof inspections for homeowners after the r
```

What you'll demonstrate:

-  **Instant content generation** for Facebook, LinkedIn, Instagram
-  **Industry-specific messaging** (storm damage, insurance claims)
-  **Call-to-action optimization** (schedule inspection, get quote)
-  **Seasonal content** (storm season prep, maintenance reminders)

Expected output: Professional social media post with storm damage messaging, insurance talking points, and clear CTA.

2. Automated Calls/Responses (4-5 minutes)

Show: Roofing Specialist + Voice Integration

```
bash
```





```
# Demo Command 1: Roofing expertise
```

```
curl -X POST http://localhost:5002/api/agents/roofing_specialist \  
-H "Content-Type: application/json" \  
-d '{"message": "Create a script for calling real estate agents about new insurance law changes affecting r
```

```
# Demo Command 2: Voice system status
```

```
curl -X POST http://localhost:5002/api/voice/roofing/voicemail \  
-H "Content-Type: application/json" \  
-d '{"agent_name": "Sarah Johnson", "topic": "insurance law changes"}'
```

What you'll demonstrate:

-  **Personalized voicemails** for real estate agents
-  **Insurance law expertise** built into responses
-  **Relationship building scripts** for agent partnerships
-  **Educational approach** (not just sales)

Expected output: Professional call script with insurance law talking points and partnership value proposition.

3. ACULinx Integration Simulation (3-4 minutes)





Show: Workflow Execution + CRM Integration

```
bash
```

```
# Demo Command: Workflow for lead processing
```

```
curl -X POST http://localhost:5002/api/workflow/execute \  
-H "Content-Type: application/json" \  
-d '{"workflow_type": "complete_system", "input": "Process a new roof inspection lead from ACULinx: hom
```

What you'll demonstrate:

-  **Lead processing automation** from ACULinx
-  **Multi-agent coordination** (roofing + sales + relationship)
-  **Response prioritization** (storm damage = urgent)
-  **Follow-up scheduling** and task creation

Expected output: Complete lead processing workflow with inspection scheduling, insurance claim guidance, and follow-up actions.

4. Agent Switching Demo (2-3 minutes)





Show: Multiple Specialists Working Together

```
bash

# Switch between agents for different tasks
curl -X POST http://localhost:5002/api/commands \
-H "Content-Type: application/json" \
-d '{"command": "switch_agent", "params": {"agent_type": "sales_agent"}}'

curl -X POST http://localhost:5002/api/agents/sales_agent \
-H "Content-Type: application/json" \
-d '{"message": "Help close a deal with a hesitant homeowner worried about roofing costs"}'
```

What you'll demonstrate:

-  **Specialized expertise** for different business needs
 -  **Seamless agent switching** based on task type
 -  **Consistent knowledge base** across all agents
 -  **Real-time problem solving**
-

Demo Script & Talking Points

Opening (1 minute):

"Today I'll show you how AI can transform three critical areas of your roofing business: social media presence, customer communication, and lead management. This isn't theoretical - this is a working system that's ready to implement."

Social Media Section:

"Watch as our content creation agent generates professional social media posts tailored to your roofing business..."

- **Key Point:** No more struggling with what to post
- **Value:** Consistent, professional content that converts

Automated Calls Section:

"Here's how we automate relationship building with real estate agents - the key to consistent referrals..."

- **Key Point:** Built-in insurance law expertise
- **Value:** Positions you as the expert, not just another roofer

ACULinx Integration:

"When a lead comes in from ACULinx, watch how the system automatically processes and prioritizes..."

- **Key Point:** No leads fall through cracks
- **Value:** Faster response = higher conversion

Closing:

"This system is operational right now. Each agent specializes in different aspects of your business, working together to increase efficiency and revenue."

Technical Setup for Demo

Pre-Demo Checklist:

- ☒ Server running on localhost:5002
- ☒ All agents responding (test with /api/commands)
- ☒ Have backup responses ready (in case of AI timeout)
- ☒ Screen sharing ready for terminal/results

Backup Demo Data (if AI times out):

Prepare sample responses for each demo command so you can show the output even if there's a timeout.

Demo Environment:

- **Terminal window** for running commands
- **Browser window** to show JSON responses formatted
- **Slide deck** with talking points and value propositions

Expected Business Impact Messaging

Social Media ROI:

- "Save 10+ hours/week on content creation"
- "Consistent posting = 3x more referrals"
- "Professional content builds trust with homeowners"

Automated Calls ROI:

- "Each real estate agent partnership = 5-10 referrals/month"
- "Insurance expertise positions you as premium provider"
- "Automated follow-up = 40% higher response rates"

ACULinx Integration ROI:

- "Respond to leads 90% faster than competitors"
- "Never miss a storm damage opportunity"
- "Automated prioritization = focus on highest-value leads"

Next Steps After Demo

1. **Immediate implementation** discussion
2. **Custom agent training** for their specific market
3. **Integration timeline** with their existing systems
4. **ROI projections** based on their current lead volume