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**🛠️ THE 7-DAY CLIENT IMPRESS BLUEPRINT (NO FLUFF VERSION)**

**🗓️ Day 1-2: Build the Foundation**

**Goal**: Get one simple workflow working start to finish.

**Priority**:

✅ Get signed up and comfortable with N8N — this is your workflow engine.

✅ Don’t try to master it, just build a basic:

→ Trigger (test form, button, webhook)

→ Action (send email, log entry, dummy scheduling)

**Tool Setup To-Do:**

* Get your Calendly link created (even if it’s your personal one for now).
* Prep an Airtable, Google Sheet, or Notion dashboard to visually show actions happening.
* ElevenLabs standing by — we’ll layer that for review responses on Day 4-5.

**🗓️ Day 3-4: Real Workflow 1 — Scheduling Automation**

**Goal**: Client sees an inbound trigger (form, inquiry, simulated lead) auto-books a time.

**Steps**:

✅ Create a simple web form or dummy lead in N8N.

✅ N8N catches the submission, auto-sends them your Calendly link.

✅ Show this in your dashboard — “Lead In” → “Scheduling Triggered” → booked slot.

**Bonus Visual:**

If brave, record yourself acting as the customer submitting the form — live demo.

**🗓️ Day 4-5: Real Workflow 2 — Review Response Automation**

**Goal**: AI drafts a review response, human polish optional.

**Steps**:

✅ Feed a dummy review into GPT (even type one yourself).

✅ GPT generates a clean, on-brand response.

✅ ElevenLabs converts it to audio (optional but killer wow factor).

✅ Log response in your visual dashboard.

Client Talk Track:

“This turns hours of chasing reviews and replying into a background system — done, clean, consistent.”

**🗓️ Day 6: Polish & Prep for Show Day**

**Checklist:**

✅ Test both workflows — fix obvious bugs.

✅ Prep your dashboard to look clean — timestamps, icons, simple status visuals.

✅ Write your short demo talk track:

✔ “This is what normally happens manually.”

✔ “This is your upgraded system running in the background.”

✔ “Here’s the visual proof it’s working.”

**🗓️ Day 7: Client Demo — Quiet Confidence**

**Goal**:

* Show the workflows in action (live or pre-recorded).
* Walk them through the dashboard — visible proof of automation.
* Use clear, human language — “Here’s how this saves you time, keeps you organized, and wins you business while you sleep.”

**Optional Soft Upsell:**

* Tease upcoming layers: review generation, SEO, AI-generated content, social scheduling.
* But only if they’re excited — don’t flood them yet.

**🎯 Your Only Focus for 7 Days:**

✔ Don’t chase shiny tools.

✔ Get one workflow polished, functional, and visual.

✔ Show it, own the moment, stack momentum.