

Building a Human-Centric Ecosystem. The future: post-COVID-19 Era

Tuesday
October 27 ●

15:00 – 15:30 **Arrival and Registration (PARADOR NACIONAL, ALCALÁ DE HENARES)**

Master of ceremony: *Miguel Primo de Rivera Oriol*

15:30 – 16:30 **Welcome remarks and official inauguration**

Javier Rodríguez Palacios (*Mayor, City of Alcalá de Henares*)

Óscar López Agueda (*President, Paradores de Turismo de España*)

Ana I. Pereda (*Editor in Chief, Expansión*)

Urbano Cairo (*President, RCS Media Group*)*

Opening Speech

Arancha González Laya (*Minister of Foreign Affairs, EU, & Cooperation, Spain*)

US ELECTIONS. LAST CALL **John Bolton** (*former US National Security advisor*)

16:30 – 18:00 **Session 1: “The World After COVID-19: Challenges, Opportunities and Implications for Business and Society”**

Coronavirus pandemic represents the most disruptive event since World War II, triggering the most severe economic crisis since decades and causing political instability across the globe. How did COVID-19 change the world we knew before? Will these changes be permanent?

Moderator: **Antonio Fernández-Galiano** (*President, Unidad Editorial*)

José María Aznar (*President, FAES –Former Prime Minister, Spain*)

Pablo Hernández de Cos (*Governor, Banco de España*)

Carlos Torres Vila (*President, BBVA*)

Josep Piqué (*Economist, former Minister of Science and Technology, former Minister of Foreign Affairs, former Minister of Industry, Spain*)

Valerio De Molli (*CEO & Managing Partner, The European House-Ambrosetti*)*

Q&A video conference

18:00 – 18:30

Coffee break

18:30 – 19:45

Session 2: “Addressing Inequalities in the Post-COVID-19 Society”

Yet before Coronavirus, inequalities were growing more within countries than between countries. Which measures must European Governments implement to avoid that most disadvantaged social classes bear the major costs of the crisis? Education and the leading role of companies as driver for change.

Moderator: *Roberto Casado (Expansión)*

Felipe González (former Prime Minister of Spain)

*António Vitorino (Director General, International Organization for Migration)**

Antonio Garamendi (President, CEOE-Confederation of Employers and Industries of Spain)

Javier Fernández-Lasquetty (Counsellor for Treasury, Comunidad de Madrid)

José Antonio Marina (Philosopher and Essayist)

Q&A

(*) video conference

20:00 a 22:00

Dinner (PARADOR NACIONAL, ALCALÁ DE HENARES)

Wednesday October 28 ●

9:00 – 9:30

Arrival and Registration (PARADOR NACIONAL, ALCALÁ DE HENARES)

10:00 – 11:15

Session 3: “Towards a Sustainable Future. Circular and Sustainable Economy as a Driver for Innovation and Growth. Challenges and Opportunities for Companies”

The pandemic can be useful to reshape the pillars of growth according to the century's megatrends: alternative and sustainable development models must prevail relying on green transition and circularity. What are the perspectives in this field?

Moderator: *Javier Montalvo (Expansión)*

Amparo Moraleda (Member of the Board: Airbus, Solvay, CaixaBank, Vodafone)

Luis Isasi (President, Santander España)

Federico Linares (President, EY España)

*Laurence Tubiana (CEO, European Climate Foundation)**

*Adnan Shihab-Eldin (Director General of the Kuwait Foundation for the Advancement of Sciences; Senior Advisor at the Oxford Institute for Energy Studies)**

(*) video conference

Q&A

11:15–11:45

Coffee break

11.45-13:00

Session 4: “Building Resilient Healthcare Systems after COVID-19: Lessons Learned and Future Developments”

COVID-19 has found most European countries unprepared to face the sanitary emergency. Which practices have proven to be the most effective? Are countries investing enough in R&D to be prepared for the epidemics of the future? Public-private cooperation as an essential element for the development of a new Health paradigm.

Moderator: *Gloria Lomana (President, 50&50 GL and journalist)*

Ana Pastor (VP of the Congress of Deputies; former Minister of Health, Spain)

Iñaki Peralta (CEO, Sanitas and Bupa Europa&LatinAmerica)

Pedro L. Alonso (Director of the Global Malaria Programme at the World Health Organization)

Sunetra Gupta (Professor of Theoretical Epidemiology, Oxford University)*

Juan Abarca (President, HM Hospitales)

Isabel Sola (Researcher, Consejo Superior de Investigaciones Científicas)

Q&A

(*) video conference

13:15- 14:45

Lunch (PARADOR NACIONAL, ALCALÁ DE HENARES)

14:45 – 16:00

Session 5: “Technology as an Increasingly Fundamental Tool to Face the Challenges of the Future”

In the digital age the role of technologies is immensely more important than in the past. Technologies shape our lives entirely, from education to work. How has COVID-19 accelerated the rise of new technologies as essential part for future growth?

Moderator: *Clara Ruiz de Gauna (Expansión)*

Esko Aho (Chairman of the Board, Cinia Oy and Adven Group; former Prime Minister, Finland)*

Vittorio Colao (Vice Chairman Europe, General Atlantic; former CEO, Vodafone)*

Yuko Harayama (Executive director, Riken, former Executive Member of the Council for Science and Technology Policy, Cabinet Office of Japan)*

Helena Herrero (President, HP Spain, France, Italy& Portugal)

Enrique Polo de Lara (CEO, Salesforce España)

Q&A

(*) video conference

16:00 – 16:30

Coffee break

16:30 – 17:45

Session 6: “COVID-19 Impact on International Relations, European Competitiveness and the Green New Deal”

Due to the current COVID-19 pandemic, Europe, natural partner of emerging regions such as Latin America, faces a complex geopolitical panorama whilst dealing with serious internal challenges such as Brexit and the deepest economic contraction in almost 100 years. The European brand of diplomacy is often characterised by its leadership in market regulation, its steadfast commitment to multilateralism and its bold decision of escaping the current crisis by way of a Green New Deal. In an increasingly multipolar world, is this brand of diplomacy sufficient for Europe not to lose its geopolitical weight?

Moderator: *Amparo Polo (Expansión)*

Enrico Letta (*Dean, Paris School of International Affairs, Sciences Po, France; former Prime Minister of Italy*)*

Fatih Birol (*Executive Director, International Energy Agency*)*

Laurence Boone (*OECD Chief Economist, G20 Finance Deputy and Head of the Economics Department.*)*

Francisco Reynes (*President, Naturgy*)

Rebeca Grynspan (*Secretary General of SEGIB, Secretaría General Iberoamericana*)

Q&A

(*) video conference

18:30 -19:00

Closing remarks

José Vicente Saz (*Dean, Universidad de Alcalá de Henares*)

Antonio Fernández-Galiano (*President, Unidad Editorial*)

Closing speech

Nadia Calviño (*Deputy Prime Minister, Minister of Economy and Digitalization, Spain*)

