

METEOR CAMP NYC

Partner Prospectus 2016



WHAT IT IS

- A community-run gathering focused on the open-source Meteor JS platform
- To be held at the United Nations on July 8-10, 2016
- A single-track, 14 session event spanning three days
- Technical talk, product demonstration, tutorials, and panels discussions
- Organized and run by volunteers from within the Meteor community

PARTNERSHIP OPPORTUNITIES

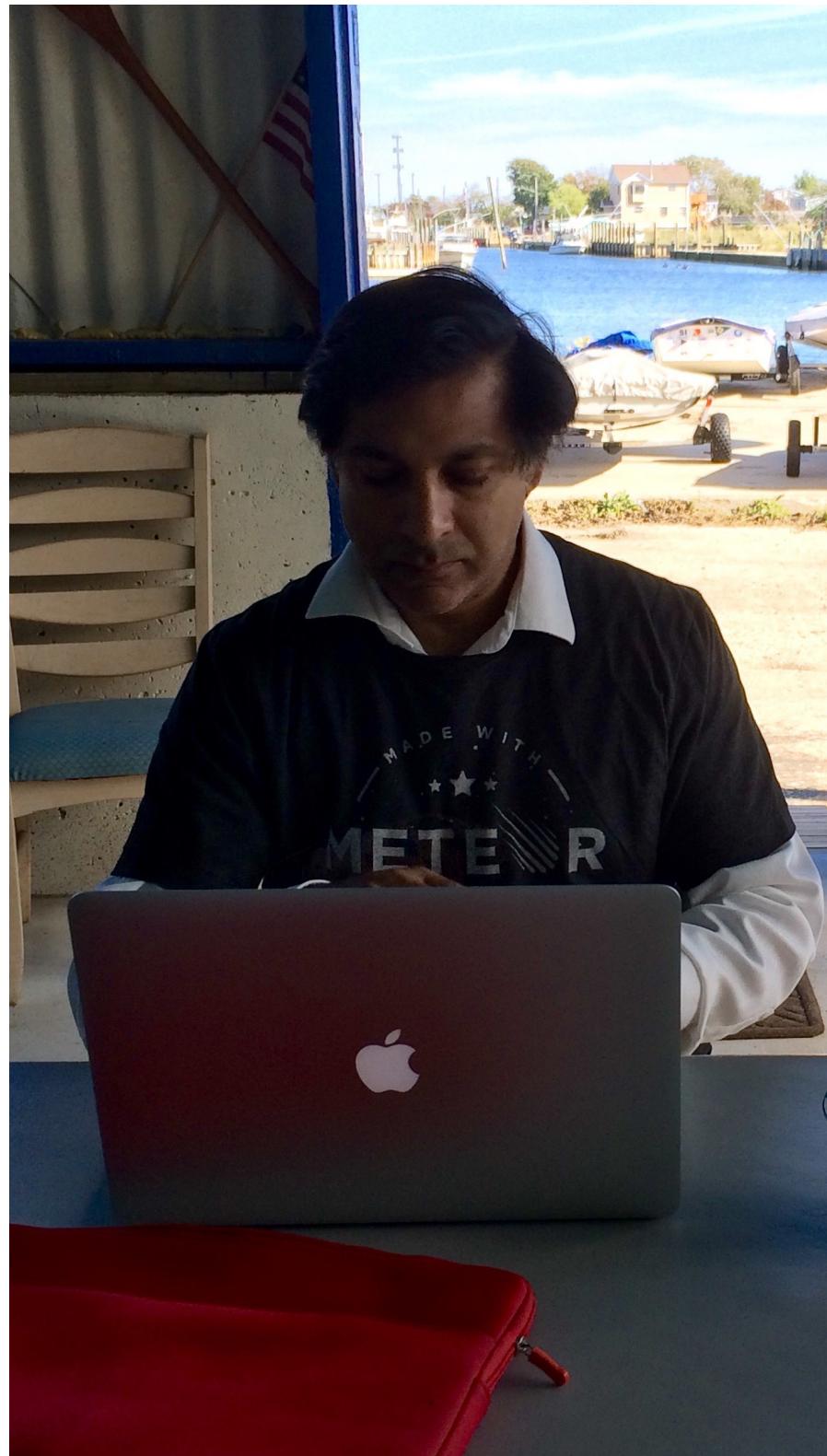
- Demonstrate commitment to the JavaScript/Node/Meteor/MongoDB open-source community
 - Opportunity for global reach of over 40,000 Meteor JS meetup members and members of the New York Tech community
- Founding Partnership opportunity
 - Additional listing on Founding Partners page on Meteor Camp NYC, renewable each year
- Four affordable partnership level
 - Platinum @ \$5,000 (1 opportunity)
 - Gold @ \$3,000 (~~2 opportunities~~ 1 opportunity)
 - Silver @ \$1,500 (5 opportunities)
 - Community @ \$500
- Two add-on opportunities (only sold in addition to one of the four partnership levels)
 - Keynote @ \$2,500 (1 opportunity)
 - Speaker Scholarships @ \$1,000 (5 opportunities)

COMMUNITY PARTNERSHIP

Designed to allow consultants and other individual members to participate at an affordable level.

\$500 includes:

- Your logo displayed on the Meteor Camp NYC partners page
- Twitter, Facebook and LinkedIn shout-outs when you sign up and on the opening day of the events





SILVER PARTNERSHIP (5)

Designed for smaller dev shops looking to contribute meaningfully to Meteor Camp at a reasonable price point.

\$1,500 includes:

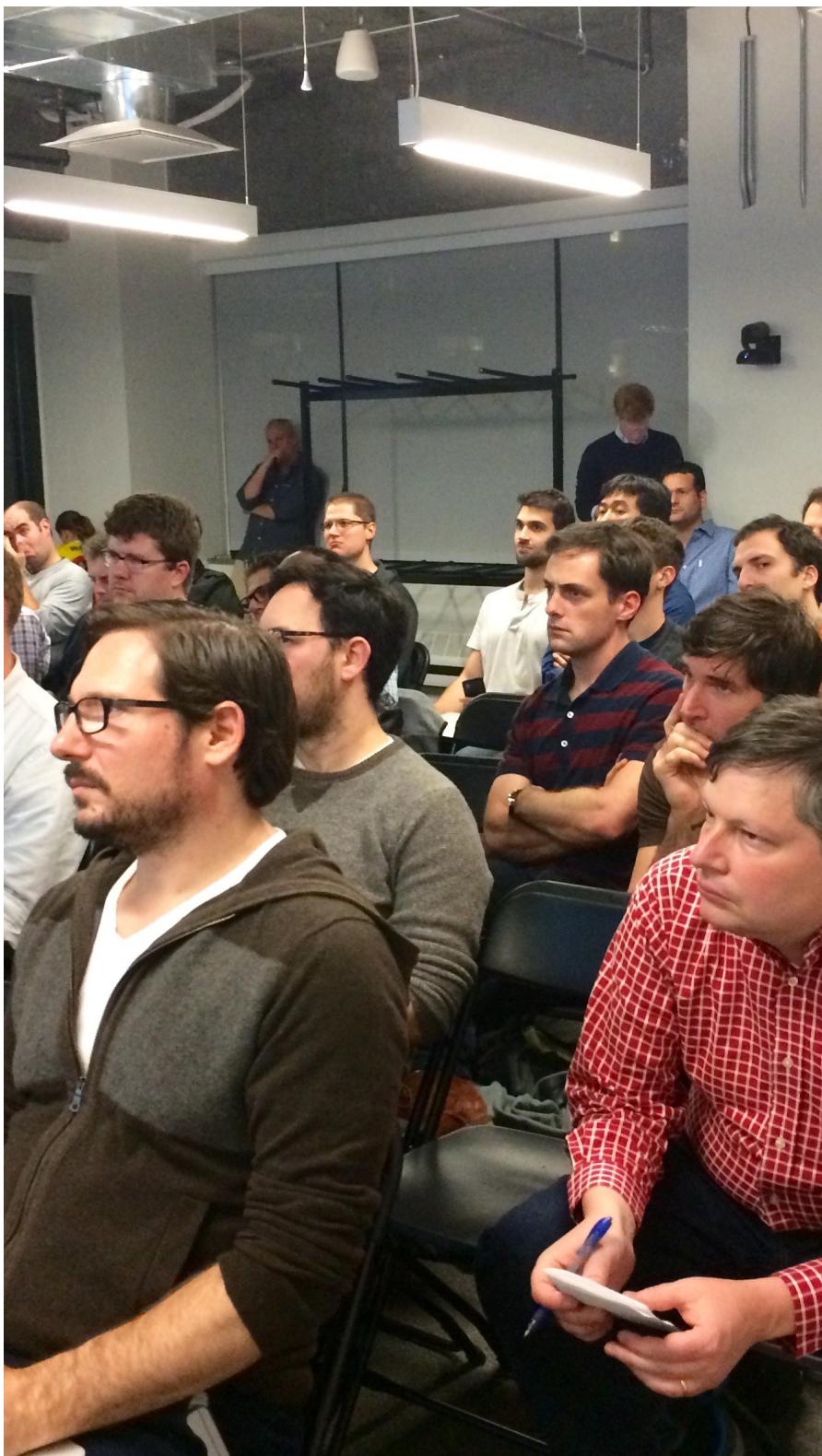
- Everything in Community Partnership
- Your logo on printed event program
- Opportunity to connect with candidates at the Open Camps Talent Fair

GOLD PARTNERSHIP (\$1)

Designed for mid-sized dev shops and technology partners that work regularly with Meteor. This is the recommended opportunity for most firms.

\$3,000 includes:

- Everything in Silver Partnership
- Use of table and space for your own signage at the conference
- Your logo on our digital signage at the conference
- Your logo displayed on partner slide deck in each speaker's talk
- company name and link in Meteor Camp scheduled social media postings and shares





PLATINUM PARTNERSHIP (1)

Designed as the premiere affordable partnership for technology partners and firms with significant involvement in Meteor to demonstrate their commitment to Meteor Camp and the JavaScript community.

\$5,000 includes:

- Everything in Gold Partnership
- company name and link in Meteor Camp-sent emails
- Company name and link mentioned natively in blog, Medium postings, and Flipboard magazine inclusion

PARTNERSHIP ADD-ONS

Keynote Add-On @ \$2,500 (1)

This add-on covers the expenses related to keynote speaker Arunoda Susiripala's travel and lodging from Sri Lanka to New York City.

- Only 1 available
- Everything in the selected tier*
- License to use the "Official Keynote Partner" Meeting Logo in connection with promotion of your conference partnership and participation
- First choice to select optional closing keynote speaker. Partner can give or have input in selection

Speaker Scholarships @ \$1,000 (5)

These scholarships help defray the travel and lodging expenses for our speakers.

- Branding on speaker's talk slides
- Your logo displayed on the speaker page



TO PARTNER

email: partners@meteorcamp.nyc

or

call: Alim S. Gafar @ 646-580-5363

http://meteorcamp.nyc