

# METEOR CAMP NYC

*Partner Prospectus 2016*



## WHAT IT IS

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- A community-run gathering focused on the open-source Meteor JS platform
- To be held at the United Nations on July 8-10, 2016
- A single-track, 14 session event spanning three days
- Technical talk, product demonstration, tutorials, and panels discussions
- Organized and run by volunteers from within the Meteor community

# PARTNERSHIP OPPORTUNITIES

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- Demonstrate commitment to the JavaScript/Node/Meteor/MongoDB open-source community
  - Opportunity for global reach of over 40,000 Meteor JS meetup members and members of the New York Tech community
- Founding Partnership opportunity
  - Additional listing on Founding Partners page on Meteor Camp NYC, renewable each year
- Four affordable partnership level
  - Platinum @ \$5,000 (1 opportunity)
  - Gold @ \$3,000 (~~2 opportunities~~ 1 opportunity)
  - Silver @ \$1,500 (5 opportunities)
  - Community @ \$500
- Two add-on opportunities (only sold in addition to one of the four partnership levels)
  - Keynote @ \$2,500 (~~1 opportunity~~ Sold Out!)
  - Speaker Scholarships @ \$1,000 (5 opportunities)

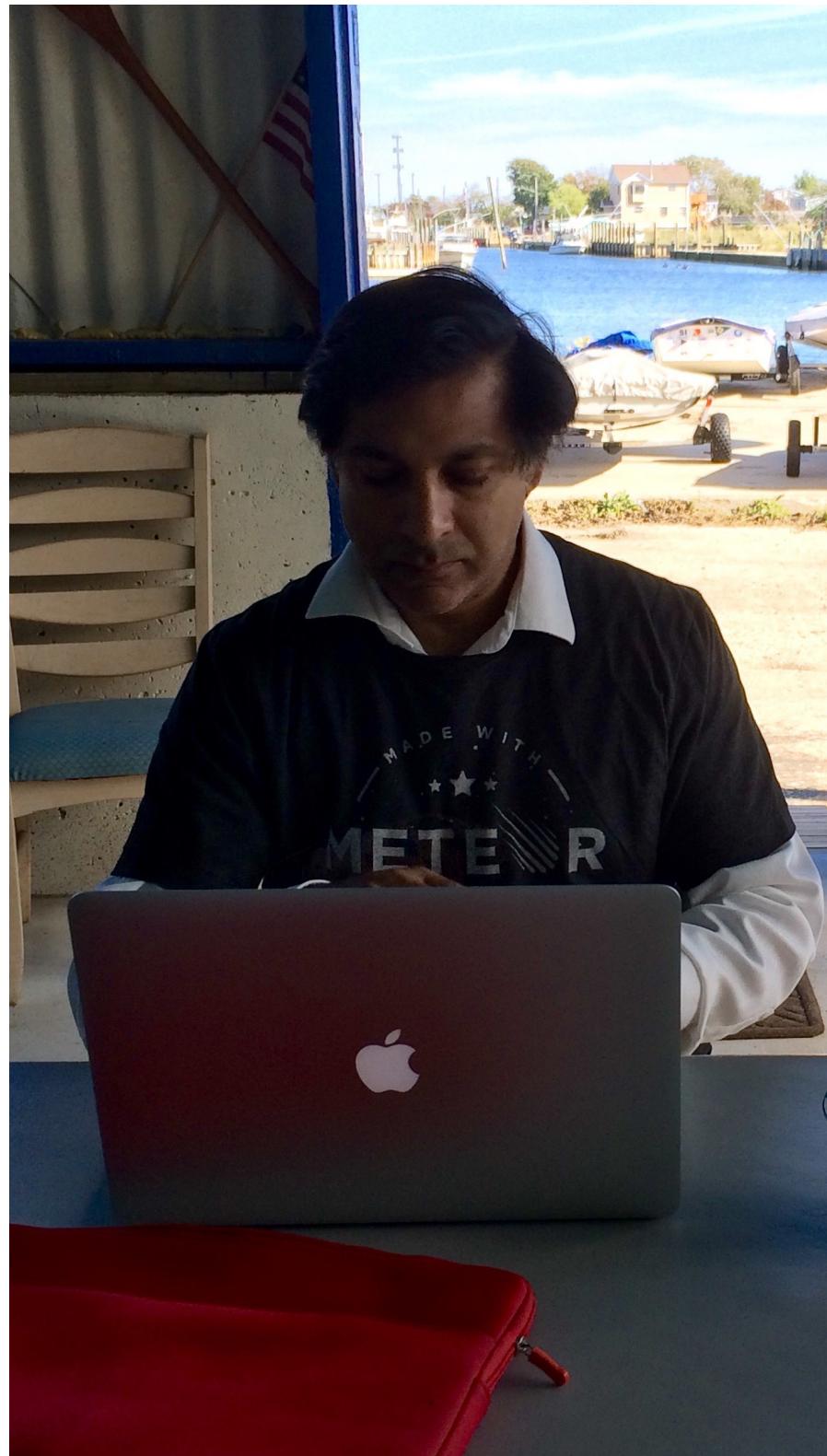
# COMMUNITY PARTNERSHIP

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*Designed to allow consultants and other individual members to participate at an affordable level.*

## \$500 includes:

- Your logo displayed on the Meteor Camp NYC partners page
- Twitter, Facebook and LinkedIn shout-outs when you sign up and on the opening day of the events





## SILVER PARTNERSHIP (5)

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*Designed for smaller dev shops looking to contribute meaningfully to Meteor Camp at a reasonable price point.*

### \$1,500 includes:

- Everything in Community Partnership
- Your logo on printed event program
- Opportunity to connect with candidates at the Open Camps Talent Fair

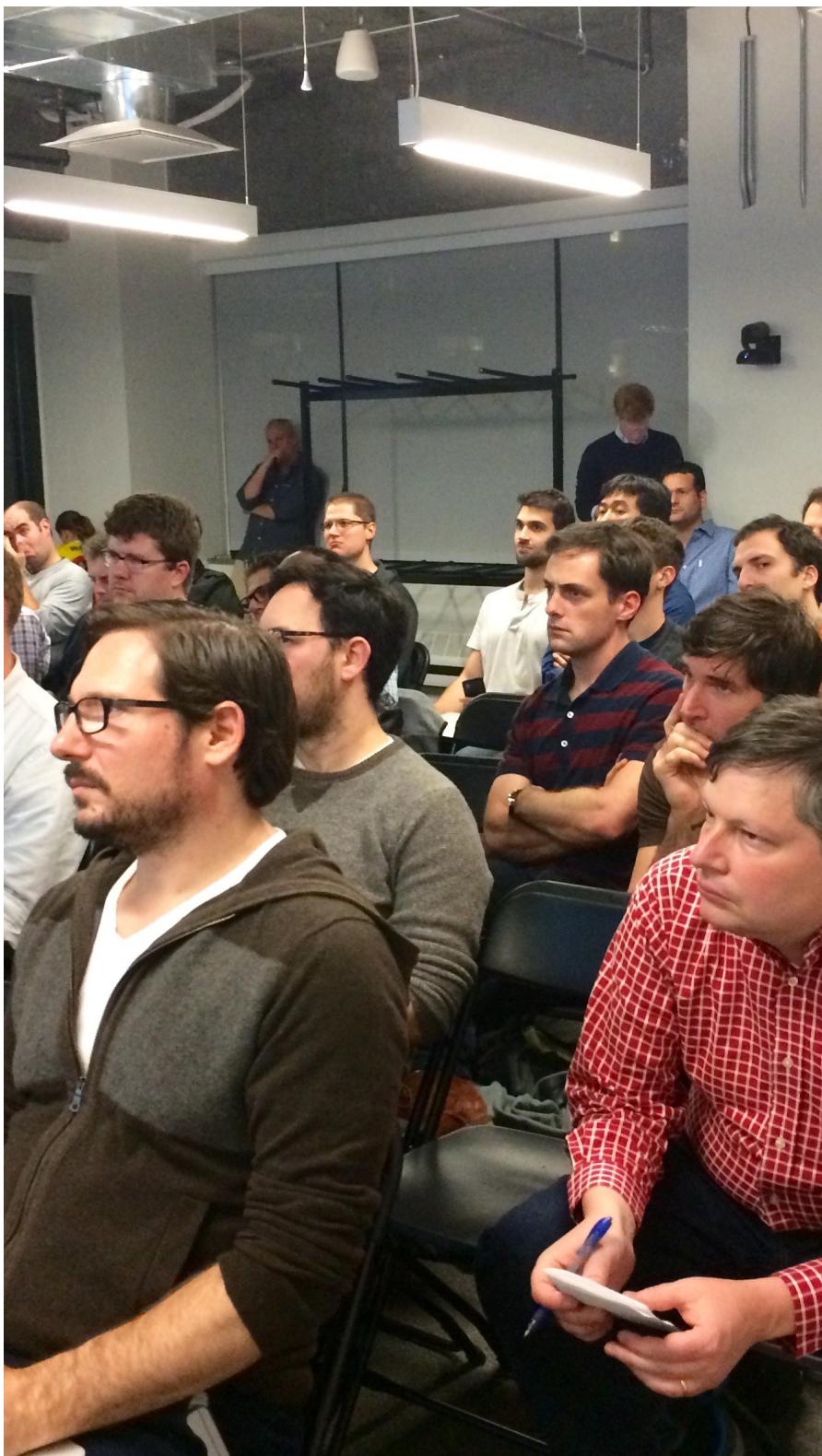
# GOLD PARTNERSHIP (\$1)

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*Designed for mid-sized dev shops and technology partners that work regularly with Meteor. This is the recommended opportunity for most firms.*

## \$3,000 includes:

- Everything in Silver Partnership
- Use of table and space for your own signage at the conference
- Your logo on our digital signage at the conference
- Your logo displayed on partner slide deck in each speaker's talk
- company name and link in Meteor Camp scheduled social media postings and shares





# PLATINUM PARTNERSHIP (1)

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*Designed as the premiere affordable partnership for technology partners and firms with significant involvement in Meteor to demonstrate their commitment to Meteor Camp and the JavaScript community.*

## \$5,000 includes:

- Everything in Gold Partnership
- company name and link in Meteor Camp-sent emails
- Company name and link mentioned natively in blog, Medium postings, and Flipboard magazine inclusion

# PARTNERSHIP ADD-ONS

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## Keynote Add-On @ \$2,500 (Sold Out!)

*This add-on covers the expenses related to keynote speaker Arunoda Susiripala's travel and lodging from Sri Lanka to New York City.*

- Only 1 available
- Everything in the selected tier\*
- License to use the "Official Keynote Partner" Meeting Logo in connection with promotion of your conference partnership and participation
- First choice to select optional closing keynote speaker. Partner can give or have input in selection

## Speaker Scholarships @ \$1,000 (5)

*These scholarships help defray the travel and lodging expenses for our speakers.*

- Branding on speaker's talk slides
- Your logo displayed on the speaker page



# TO PARTNER

*email: partners@meteorcamp.nyc*

*or*

*call: Alim S. Gafar @ 646-580-5363*

*http://meteorcamp.nyc*