





An Advanced Peer-To-Peer Academic Learning Platform



Education is the passeport to the future, for tomorrow belongs to those who prepare it today

MALCOM X

MISSION STATEMENT



Providing quality learning resources, guidance, self examination and peer-to-peer academic platform to students in Cameroon for outstanding academic performances.

Eureka! "I have found it"... This will be the phrase expressed by all users who happen to experience just a few minutes on our platform because it's main objective is bringing about success amongst secondary students in their final examinations.

PROBLEM WORTH TO SOLVE

Following the corona virus outbreak, a drastic drop in academic performance in the English subsystem of education from 74% pre-pandemic to 59% as reported by the GCE board calls for an urgent need for a re-enhancement of education in our country.



THE PROPOSED SOLUTION





All inclusive and advanced peer-to-peer e-learning platform

WHAT IS IT ALL ABOUT?



01

QUALITY RESOURCES

Papers, books, exposes, creative notes





02

QUIZZ AND MONITORING

Self-evaluation and performances tracking



03

SOCIAL PLATFORM

News feeds, Q&As





i-SPACE

Future-proof, academic goals









News feeds, Q&As

01 Built using the normative system of maslow

03

Learn by browsing

Interact with contents created by other students

Post questions, achievements and grow



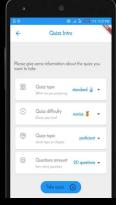


Self-evaluation and Performances monitoring









Self-Evaluation

Quality Resources







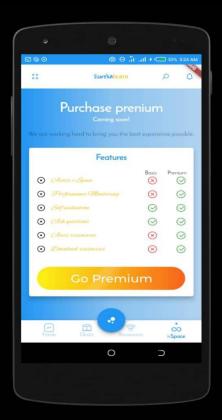




Intellect-Space









WHY IS EUREKA LEARN THE ADEQUATE SOLUTION?

Eureka learn is designed to be adapted to both the Francophone and Anglophone education systems.



Simple and Accessible

Eureka learn is a multiplatform application that supports android, ios and web. It can be downloaded for free on the various distribution channels (Google playstore for android, Apple app store for ios devices or the official website of eureka learn).



A student can create an account on Eureka learn for free and use many features such as Q&As, news feeds, access basic resources (papers, books, exposes, notes) for no cost!

To have access to advanced and premium features such as the i-Space, premium resources and hacktitudes, the student may choose to purchases the premium version of the system. The payment is done by Orange Money or Mobile money in just two clicks in the app.

With Eureka Learn, the success rates of students writing their final examinations will greatly improve. Students will have little to no difficulties revising subjects in which they have difficulties in.

We expect to reach about 1,000 students by the end of 2022 after the the launching of our software on the market through an increase of our presence on all social media platforms and other platforms that permits the increase in visibility and also through the signing of partnerships with various schools which could use our platform as means of following up of their students and achieving higher win percentages.

FINANCIAL PREVISIONS

Its roughly estimated that an average student in an examination class spends about **115,000 CFA** francs in order to be well prepared for their examination, distributed as follow

- About 90,000 CFA francs spent on extra classes ranging from 10,000 CFA francs to 15,000 CFA francs
- About 25,000 CFA francs spent on purchase of manuals and other support books

The access to our system will cost only 5,000 CFA francs. Thus permitting to generate a saving of about 110,000 CFA francs.

For 1000 students admitted into the platform, we generate a rough revenue of about 5,000,000 CFA francs on per academic anum.

5,000,000 XAF

(per 1K students per academic anum)

That's a lot of money

FUTURE PLAN AND VISION



Development & Launching

Develop the system with core basic features and launching

Marketing

Having more students using the app. Signing partnerships with schools, associations, given free premium accounts.

Eureka 2.0

Developing the 2.0 features and releasing the update.

Web 3.0

Developing 3.0 features with VR powered learning experience.

THANKS!

Any questions?