



NYUAD
HACKATHON
FOR SOCIAL GOOD
IN THE ARAB WORLD



Translate

Arabic English Spanish Detect language ▾

×

ليش تتطلع في هيك؟
مين بتفكر حالك؟

Turn off instant translation

★

English Arabic Spanish ▾ Translate

Why are you looking at hecky vie?
What do you think?

☆ 📄 🔊 ➦

✎ Suggest an edit

Bro, wanna grab some grub?



26/5000

إخوانه ، هل تريد أخذ بعض البيرقات؟



✎ Suggest an edit

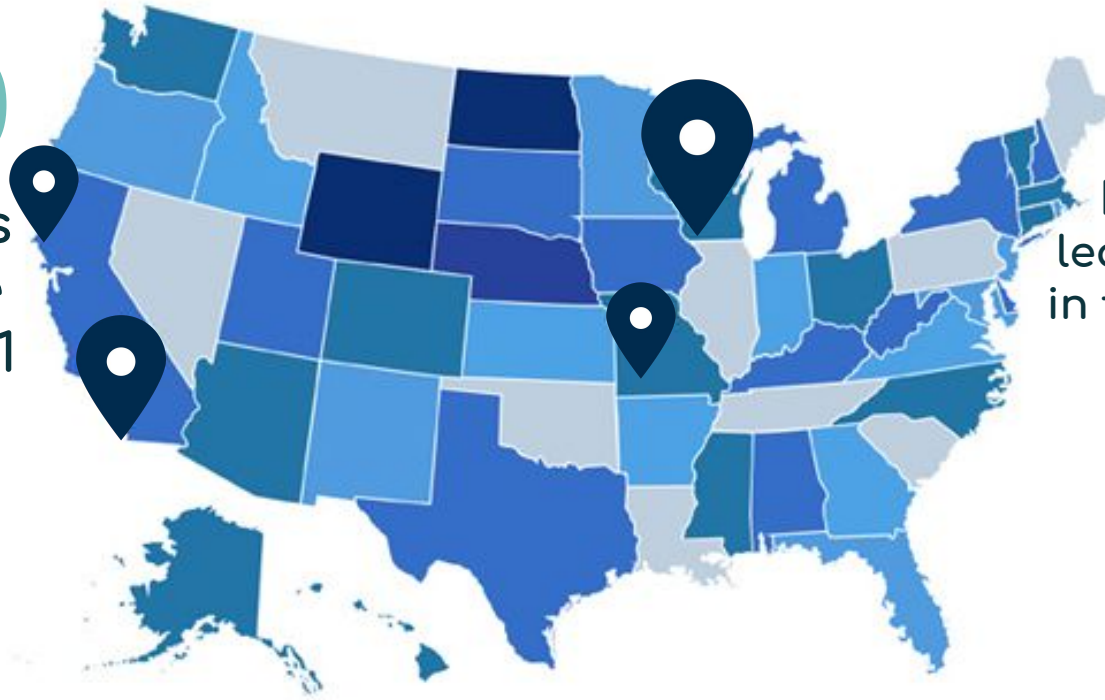
DEMO





18,000

Syrian refugees
resettled in the
US between 2011
and 2015



46%

Increase in the
learning of Arabic
in the US since 9/11

Arabic is the #1 language spoken by refugees

Target Audience



Non-native Arabic
learner



Resettled refugee



■ Solution



**AI assisted chat app connecting
Arabic learners with native
speakers**

**Linguistic resources for
colloquial Arabic**

**Connecting settlers to their
new city and enabling cultural
exchange**

■ Why “sawa”?



- Using **LANGUAGE** as a uniting feature.
- Building linguistic resources
- Leveraging state-of-the-art NLP



We are doing all of the above “together”

■ Funding?



We believe that building a community should not be motivated by profit margins.



Operations will be funded by government grants for refugee integration.

Annotated data will be sold and the money will be returned to the refugee communities.

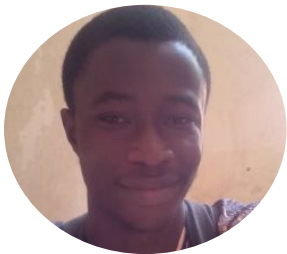
Next Steps



Our Team



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Why “sawa”?

