

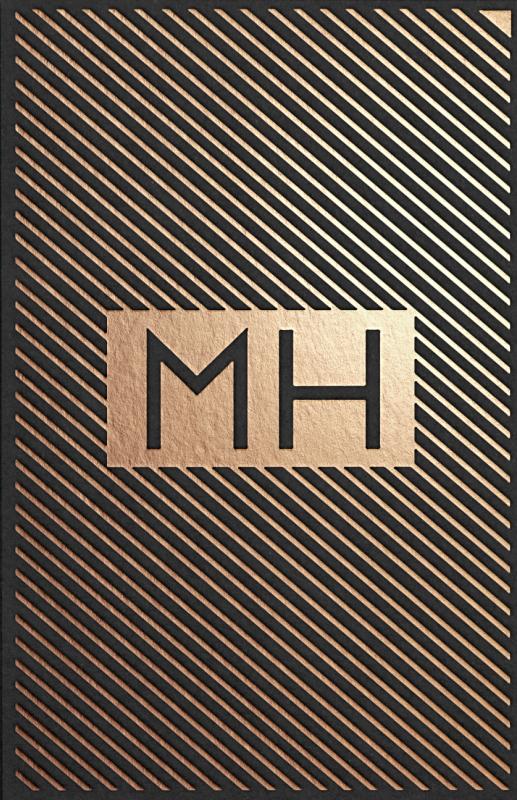


JAMES HOSTETLER
DIGITAL PORTFOLIO

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1 MONOGRAM CARD

Business Card / Branding

A monogram card for a programmer at the prestigious Epic Games. I utilized a golden foil and elegant design to help it stand out in the games sector, while using a technical pattern that gives insight into their job sector. The lines and corner triangle are reminiscent of the design and markings on a CPU and motherboard socket.



2 EMPIRE GREEN TEA

Product Design / Branding

I had the opportunity to work on this branding and product design as part of a campaign to bring more interest into organic products that utilize recyclable and reusable packaging.

A



3 FANTASTIC DEVICES

3D Modeling & Rendering

My experience in game development has given me the skills in 3D modeling to create unique mock-ups, like this series of device renders.

B



C

1

FIRE ARTS PROGRAM GUIDE



2

Art Instructors

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SECONDARY HEADER

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2021

FireArts Inc.

PROGRAM GUIDE

ERICK BUTLER

4 FIREARTS PROGRAM GUIDE

Brochure

A brochure template designed for the local non-profit art shop and collective, Fire Arts. I created this as a test design for future work with the group.

5 VOLUME

Poster Design / Illustration

A contest-winning poster designed for Internationally recognized and BAFTA award-winning game developer Mike Bithell. It celebrated his latest game release, *Volume*.





6 POWELL VOUCHER

Two-sided Advert

I like utilizing recyclable and sustainable material in my designs, such as in this mock-up for a gift voucher designed for Powell the Florist, a local flower shop just down the road.



7

METAPRINT

Branding / Business Card Design

METAPRINT is an online-based outfit that was built to deliver online templates and PDF documents to consumers around a wide range of areas, including teaching, medical charts, self-help, and more.

The image shows a brochure spread for "A New Center of the Community". The left page features a title "A New Center of the Community" and subtitle "Taking Help to a New Level" above a wavy line. Below the line are two columns of Latin text. The first column starts with "Qui qui ad illandis sicut et mos expedit magnihi taticia nihil intinqunt explit, cuius eos auctate volvatur?" and ends with "Elabo". The second column starts with "Fugia praten exercit et peries astum quam; incit ventum quidem scutar aligentibus ut ut etur reperci pitem illius vid aiuan ab dignilla nat qui undis unt magnis nonsecu patrem imi, sim dit, somet modignis". Below this is a section titled "Am sunt" with more Latin text. At the bottom is a circular logo for "The MISHAWAKA FOOD PANTRY A HELPING HAND" with "DIGNITY RESPECT" around the top. The right page has a title "Finding New Ways to Contribute to You:" above a large block of Latin text. Below the text is a photograph of a man wearing a mask and a green shirt, working in a pantry aisle filled with food items. To the right of the photo is a section titled "Working Directly to Help the Community" with a bulleted list: "Providing meals to the community every week", "Clothing and other items available for families", "Welcoming to all those in need", and "Building a network of care and help". At the bottom right is the credit "Photography By Aaron Doucett". The page number "2" is at the bottom right corner.





9 LOVELY ROBOTS

Personal Illustration Series / Print

I enjoy creating personal illustrations, like this series of curious robots.



10 VARIOUS LOGOS

Range of Branding Examples

J.H.
Öste
tier

FOR YOUR CONSIDERATION