

DISCOVER 10 STRATEGIES ON HOW TO  
MAKE AN EXTRA  
\$1,000 PER MONTH

\$1K

**PAYDAY**

STRATEGY • IMPLEMENTATION • MASTERY

**CHECKLIST**



Here is a 10-point checklist to help you start earning \$1,000 per month through side hustles:

1. **Identify Your Skills and Interests:** Assess your abilities and passions to find side hustles that are both enjoyable and profitable.
2. **Research Market Demand:** Explore which skills or services are in high demand. This could involve online market research, speaking to potential customers, or checking out trends on platforms like Google Trends.
3. **Choose a Flexible Platform:** Depending on your skills, choose a platform that supports your side hustle, such as Etsy for crafts, Upwork for freelance skills, or Turo for car rentals.
4. **Set Clear Goals:** Define specific, measurable goals for your side hustle, including how much you need to earn and the steps required to get there.

5. **Create a Business Plan:** Even for small ventures, a basic business plan helps outline your strategy, expected expenses, and projected income.
6. **Optimize Your Time:** Schedule dedicated time for your side hustle around your main job or other commitments to maintain a balanced approach.
7. **Build an Online Presence:** Create a professional-looking website or social media profiles to attract and engage potential customers.
8. **Market Your Services:** Use social media, local advertising, or word of mouth to promote your services. Consider special promotions or introductory offers to attract your first clients.
9. **Deliver High-Quality Work:** Ensure high standards in whatever you deliver to encourage repeat business and positive reviews, which are crucial for growth.

10. **Monitor and Adjust:** Regularly review the performance of your side hustle. Track your earnings and expenses and adjust your strategies as needed to maximize your income.

Following these steps can help you successfully launch and grow a side hustle that brings in an additional \$1,000 per month.