1. **What is your general research question?**

   What languages (Spanish or Catalan) are more used on newspapers advertisements?

2. **Why do you think this question is interesting? What does an answer to it tell us?**

   This study could be very important to have information about the use of Catalan and Spanish in the newspapers advertisements. It is well known that the Catalan language is declining in terms of its use so it is interesting to know what image newspapers ads project to their readers. An answer to it tell us the evolution, consolidation and growth (or not) of the presence of Catalan in the advertisements of the daily press in the last decade.

3. **What is your specific research question?**

   What languages (Spanish or Catalan) are more used on newspapers advertisement (EL PERIÓDICO and LA VANGUARDIA) between 2011 - 2021?

4. **What kind of data would you use to address Question 2 if you had unlimited resources?**

   I would use more specific data over a period of time.

5. **What kind of data are you planning to use to address Question 2 within the scope of this class?**

   I will collect data on how many times one language has been used and how many the other.

   - **How will you obtain it?** I will obtain it through an analysis of the language used in the newspaper's ads.
   - **How much will you collect?** I will analyze the newspaper EL PERIODICO and one from LA VANGUARDIA on Monday of each week.
   - **Do you think that is enough data to address Question 2? Why (not)?** I think maybe it's too much data and the study would be very extensive.