



METROHACKS2016

200+ HACKERS | MAY 21-22, 2016 | 1 CAMBRIDGE CENTER

ONE CAMBRIDGE CENTER
MAY 21-22, 2016 | 200+ HACKERS

SPONSOR INFORMATION

CONTACT: SPONSOR@METROHACKS.CO

WHY SPONSOR?

MetroHacks is the premier hackathon in the Northeast for high schoolers, by high schoolers. We're bringing over 200 young hackers from the greater Boston and MetroWest area to Cambridge to collaborate and build amazing things.

INSPIRATION

Every student remembers their first hackathon. As a sponsor of MetroHacks, you have the opportunity to make a lasting impact on a new generation of creative thinkers and engineers, and bring computer science education to a diverse group of talented people.

EXPERIMENTATION

At MetroHacks, you can stress-test your APIs and products to their limits. By bringing your products to MetroHacks, you'll see your products used in creative ways and get invaluable feedback.

RECOGNITION

At MetroHacks, you can put your product and brand in front of hundreds of receptive, enthusiastic high schoolers. Get a chance to mentor future innovators and builders, and market your product at the same time.

SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD	DIAMOND	only one available TITLE
	\$200	\$500	\$1,500	\$2,500	N/A
General					
Bring hardware	Yes	Yes	Yes	Yes	Yes
Send mentors	Yes	Yes	Yes	Yes	Yes
Bring recruiting materials	—	Yes	Yes	Yes	Yes
Bring on-site recruiters	—	—	Yes	Yes	Yes
Get hacker contact info	—	After	After	Before	Before
Get hacker résumés	—	—	After	Before	Before
Co-host MetroHacks	—	—	—	—	Yes
Branding					
Bring and distribute swag	Yes	Yes	Yes	Yes	Yes
Logo on T-shirts and website	Yes	Yes	Yes	Yes	Yes
Banners at event	—	Yes	Yes	Yes	Yes
Blurb in program	—	—	Yes	Yes	Yes
Sponsor a meal	—	—	Yes	Yes	Yes
Sponsor a lesson/workshop	—	—	—	Yes	Yes
Demos & Presentations					
Demo API at kickoff	—	Yes	Yes	Yes	Yes
Company speech at kickoff	—	—	3 min	5 min	10 min
Present a “best use of” prize	—	—	—	Yes	Yes