



METROHACKS II

**Sponsor Information
Spring 2017**

Contact: sponsor@metrohacks.co

Why Sponsor?

MetroHacks is the premier high school hackathon in the Northeast, built by high schoolers, for high schoolers. In 2017, we're bringing 300 young hackers from all over New England to Boston for the second year in a row.



Experimentation

At MetroHacks, you can stress-test your APIs and products to their limits. At MetroHacks your product will be in front of hundreds of eager, intelligent students who will test your software to the extremes in creative and diverse ways.

Inspiration

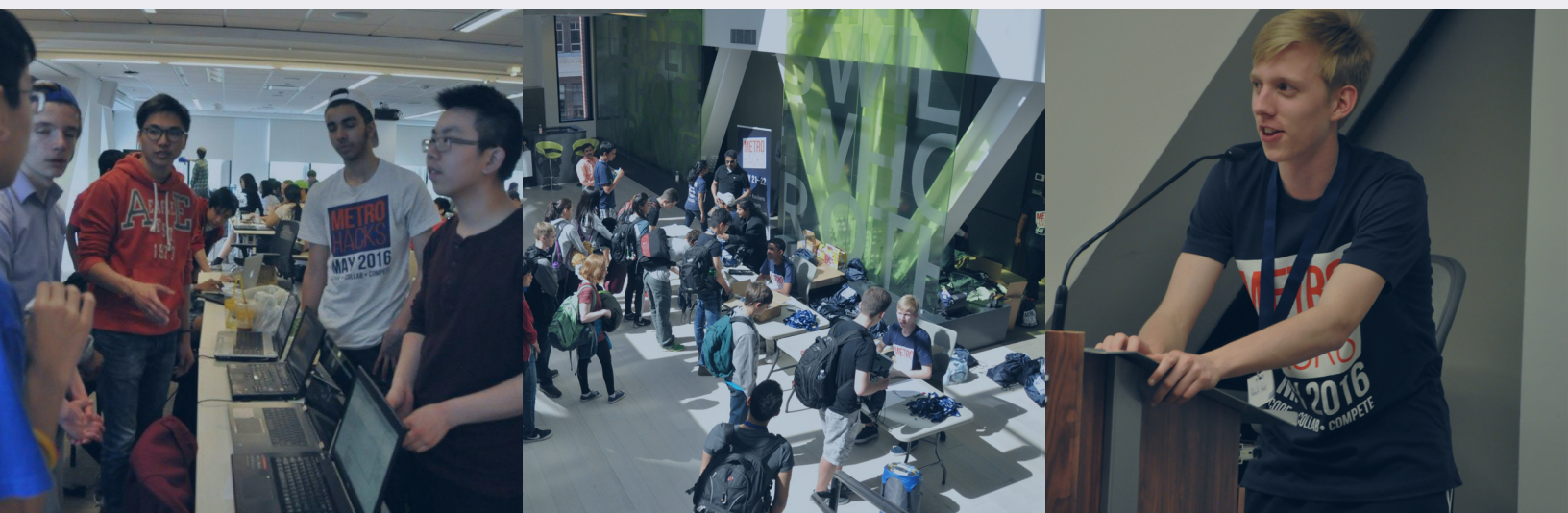
Every student remembers their first hackathon. As a sponsor of MetroHacks, you have the opportunity to make a lasting impact on a new generation of creative thinkers and engineers, and bring computer science education to a diverse group of talented people.

Recognition

At MetroHacks, you can put your product and brand in front of hundreds of receptive, enthusiastic high schoolers. Get a chance to mentor future innovators and builders, and market your product at the same time.

"We loved being able to support & identify brilliant students with great ideas at MetroHacks. We want to be able to take those ideas to the next level!"

– 2016 Sponsor



Sponsorship Tiers

	Bronze	Silver	Gold	Diamond	Title
	\$750	\$1,500	\$3,000	\$6,000	TBD
General					
Bring hardware	✓	✓	✓	✓	✓
Send mentors	✓	✓	✓	✓	✓
Bring promotional materials	-	✓	✓	✓	✓
Bring on-site recruiters	-	-	✓	✓	✓
Get hacker contact info	-	-	After	Before	Before
Get hacker resumes	-	-	After	Before	Before
MetroHacks: co-hosted by you	-	-	-	-	✓
Branding					
Bring and distribute swag	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Logo on T-shirts	-	✓	✓	✓	✓
30-minute product demo	-	✓	✓	✓	✓
Banners at events	-	✓	✓	✓	✓
Blurb in program	-	-	✓	✓	✓
Sponsor booth	-	-	✓	✓	✓
Sponsor fair	-	-	✓	✓	✓
Social media shoutout	-	-	✓	✓	✓
Verbal shoutout	-	-	✓	✓	✓
Sponsor a meal	-	-	-	✓	✓
Sponsor a workshop/lesson	-	-	-	✓	✓
Demos & Presentations					
Demo API at kickoff	-	✓	✓	✓	✓
Company speech at kickoff	-	-	3 min	5 min	10 min
Present a "best use of" prize	-	-	-	✓	✓

Perk Descriptions

General

Bring hardware	Show off your microcontrollers, quadcopters, VR goggles, etc.
Send mentors	Skilled mentors are looked up to! Students learn about tech & your company.
Bring promotional materials	Market your company to the perfect audience.
Bring on-site recruiters	Company reps get time to speak with participants. Best marketing ever!
Get hacker contact info	When registering, students agree to share their contact info. Follow up!
Get hacker resumes	The chance to hire bright, uniquely driven students to intern or work for you.
MetroHacks: co-hosted by you	Extreme visibility. Your name constantly associated with MetroHacks.

Branding

Bring and distribute swag	Hackers love free stuff. Get your name out there with branded goodies.
Logo on website	—
Logo on T-shirts	Coveted space. Hackers cherish their T shirts and wear them at other events.
30-minute product demo	Up to 30 min to display your cool tech, API, or game to a dedicated audience.
Banners at events	Get your company name flying high for all to see, speakers included.
Blurb in program	Every hacker reads about you throughout the event.
Sponsor booth	A physical presence at the hackathon, decorated with your logo/image.
Sponsor fair	45 dedicated minutes just for sponsors to interact with participants.
Social media shoutout	Your name broadcasted out to our ~2k followers.
Verbal shoutout	
Sponsor a meal	Everyone loves free food, and hackers will remember who paid for their meal.
Sponsor a workshop/lesson	Bring instructors to teach a fascinating lesson hackers won't forget.

Demos & Presentations

Demo API at kickoff	—
Company speech at kickoff	—
Present a "best use of" prize	Encourage hackers to use your product in their projects.