WHAT IS WOMEN IN CODE

Women In Code, is MetroHacks' first 12hr Hackathon devoted to all-female high school students, its main goal is to bring more girls into STEM. At Women, we aim to bring in girls who are coding beginners, along designers, and aspiring entrepreneurs etc... We aim to bring over 120 girls across New England for this amazing event!

The event will be hosted at the Cambridge Innovation Center located on 1 Broadway, Cambridge, MA.

For more information:

Email: info@metrohacks.o

WHY SPONSOR

INSPIRATION

Every student remembers their first hackathon. As a sponsor of MetroHacks W, you have the opportunity to form a profound relationship on a new generation of creative girls who are aspiring talented thinkers, engineers, and entrepreneurs.

EXPERIMENTATION

At the MetroHacks W, you can stress-test your APIs and products to their limits. By bringing your products to MetroHacks W, you'll see your products used in creative ways and get invaluable feedback

RECOGNITION

At MetroHacks W, you can put your product and brand in front of hundreds of enthusiastic girls who are interested in STEM. Get a chance to mentor future innovators and builders, and potentially recruit for summer internships

WHERE WILL YOUR MONEY GO

The money will be going towards our venue, food, swag, emergency funds, and anything else needed to run the hackathon. MetroHacks∗, a 501(c)(3) nonprofit organization, is the official fiscal sponsor of MetroHacks W. All contributions to MetroHacks W will be processed by MetroHacks, and therefore will be tax deductible.

SPONSORSHIP TIERS

	Bronze $500	Silver $1000	Gold $2000	Diamond $2500
General				
Bring Hardware	Yes	Yes	Yes	Yes
Send Mentors	Yes	Yes	Yes	Yes
Bring Recruiting Materials	-----	Yes	Yes	Yes
Send Recruiters	-----	-----	Yes	Yes
Get Hacker Contact Info	——	After	After	Before
Get Hacker Resumes	——	-----	After	Before
Branding				
Distribute Swag	-----	Yes	Yes	Yes
Logo on T-shirt and Website	-----	Yes	Yes	Yes
Banners at Event	——	Yes	Yes	Yes
Blurb in Program	-----	-----	Yes	Yes
Sponsor a meal	-----	-----	Yes	Yes
Sponsor a lesson/workshop	-----	-----	-----	Yes
Demos/Presentations				
Demo API at kickoff	-----	Yes	Yes	Yes
Company Speech at kickoff	-----	-----	3 min	5 min
Present "best use of" prize	-----	-----	-----	Yes