

Negative Space Dot

The data point as a cutout — clean, modern, works on any background.

Before & After



Original



With Cutout

Wide Version (Primary)

BLACK ON LIGHT



WHITE ON DARK



CORAL ON LIGHT



WHITE ON CORAL



Stacked Layouts

STACKED — BLACK

STACKED — WHITE



STACKED — CORAL



STACKED — WHITE ON CORAL



Icon Only

BLACK



WHITE



CORAL



WHITE ON CORAL (APP ICON)



Size Test (Favicon / App Icon)

CORAL WITH WHITE CUTOUT



The cutout holds up well even at small sizes!

Why Negative Space Works Better

- **Works on any background** — no color clash issues
- **Cleaner** — one color, not two
- **More sophisticated** — negative space is a classic design technique
- **Scales better** — the cutout is visible even at 16px
- **App icon ready** — white M with cutout on coral background looks sharp