

Product Manager | Web Development | Business Analyst | Team Leader

Versatile product manager with eight years of experience in web technologies and proven ability to deliver industry leading web platforms. Over seven years of demonstrated success as a business analyst by being a problem solver and innovative thinker with the ability to adapt and provide solutions no matter the situation. Seven years of project management consulting developed the ability to build and manage relationships among customers, management and other stakeholders, while facilitating team success. Eight years as a small business owner honed a pragmatic approach to achieving business objectives.

- Product Management
- Process Improvement
- Agile Team Lead
- Entrepreneurship
- Project Management
- Product Owner

Work Experience

S&P Global Market Intelligence – Charlottesville, VA

2017 - Present

Sr. Product Manager Data Management Solutions*Managing an industry leading data solutions marketplace*

- Lead the roadmap and product development for S&P Global Marketplace
- Define product specifications and serve as product owner on various scrum teams to develop high profile, high impact deliverables for our data solutions
- Facilitate high-value enhancements by partnering with content owners and dataset owners across divisions and functions throughout S&P Global
- Develop and prioritize backlog and user stories
- Assisting our go-to-market teams for product rollout/launch
- Championing the Marketplace product both internally and externally
- Understand and remain informed on alternative data and Data as a Service trends and use cases across various client segments

Product Manager News & Research*Managing a premium, highly visible product and leading a global scrum team*

- Implemented several strategic improvements to the News & Research product, including Generalist/Cross-sector workflow and improved discoverability for news archive
- Incorporated financial industry research into Research Library product
- Created several new designs and product features focused on improving user experience
- Lead the development of a functioning POC for personalized news service
- Engaged stakeholders to elicit feedback and improve product workflows
- Developed and presented business cases to stakeholders including executive leadership and scrum teams

Silverchair Information Systems – Charlottesville, VA

2015 - 2017

Product Owner & Business Analyst

Product owner in an agile environment while also serving as business analyst for an industry leading digital publishing platform

- Led efforts in delivering a new, cutting edge website for an industry leading medical publisher that is 300% faster with improved usability and Google search rankings (jamanetwork.com)
- Partnered with customer to define and prioritize requirements, features and design attributes
- Guided scrum team as subject matter expert by making implementation decisions based on customer's strategic vision
- Created and prioritized team backlog based on product and business priorities as well as dependencies with other development teams
- Strategized advertising plan that improved ad revenue by approximately 25%
- Implemented functionality to deliver personalized content to known and anonymous users

Matthew Steiner

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Oppenheimer Mutual Funds – Denver, CO

2012 - 2015

Enterprise Business Analyst

Business analysis and leadership in transformative enterprise initiatives, focused on process improvement

- Performed end-to-end analysis of new fund launching process resulting in the implementation of over 25 process improvements across multiple departments
- Facilitated strategic workshops obtaining stakeholder agreement by defining business objectives and approach for implementing new initiatives
- Secured funding for various initiatives by developing persuasive business cases and presenting them to senior leadership
- Performed extensive root cause analysis identifying areas of opportunities across the organization

Sapere Consulting – Walla Walla, WA

2005 – 2012

Project Management Consultant

Project management consulting in multiple large-scale, federally funded projects ranging from decommissioning of nuclear test reactors to construction of municipal water delivery systems.

- Key team member in the development of project plan for \$275M initiative to decommission a nuclear test reactor site
- Developed and implemented project plan and controls for a \$30M irrigation district renovation
- Served as intermediary between client and Federal funding agencies, environmental regulatory and permitting agencies as well as other citizen stakeholders

Additional Work Experience

Stella Fino Winery – Walla Walla, WA
Owner / Winemaker

2005 – 2013

Royal Health Care – New York, NY
Business Analyst

2003 – 2004

Saw Mill Medical – Ardsley, NY
Manager

2002 – 2003

Federal Home Loan Bank of NY – New York, NY
Strategic Risk Analyst

2001 – 2002

Education

Fairfield University
BA, Economics, 2001