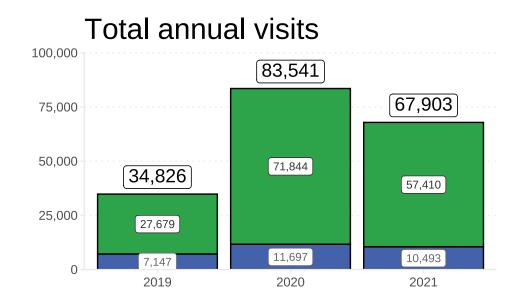
Rochester Gamehaven Regional Park

This factsheet summarizes park-level data for Rochester Gamehaven Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



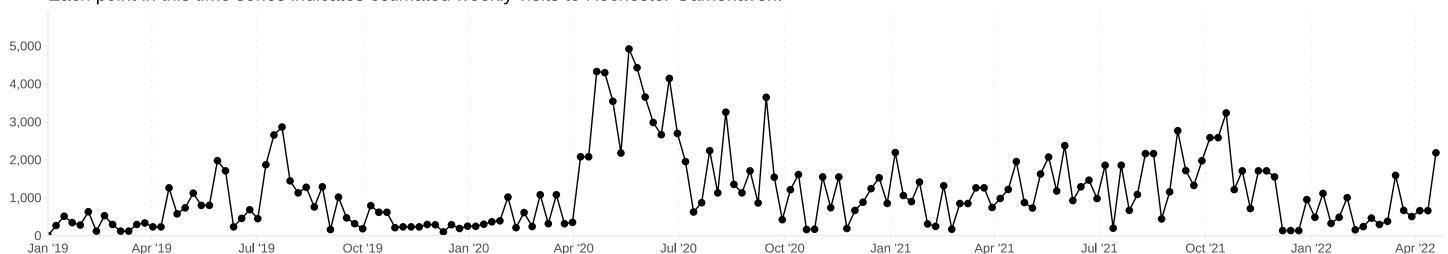
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	34,826	7,147	2,103	25,576
2020	83,541	11,697	6,690	65,154
2021	67,903	10,493	13,548	43,862



Rochester Gamehaven is part of the Greater MN Regional Park system. The park is in Olmsted County (Greater MN District 6). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

Weekly visits

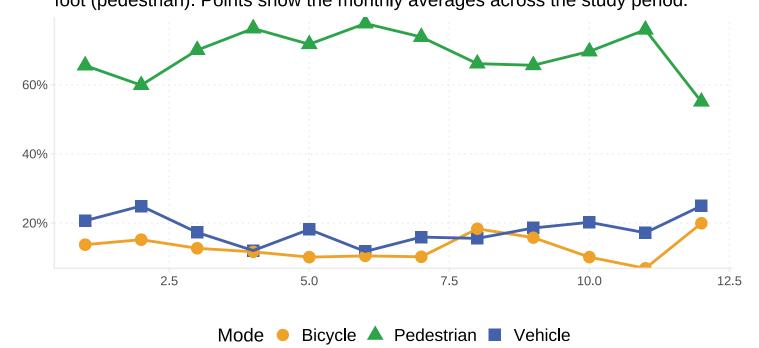
Each point in this time series indicates estimated weekly visits to Rochester Gamehaven.



Mode share

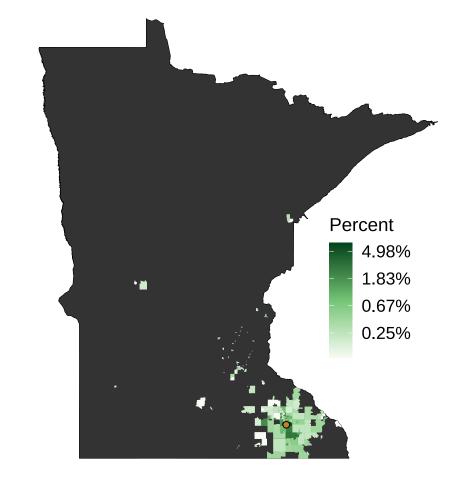
Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.

Bicycle and pedestrian Vehicle



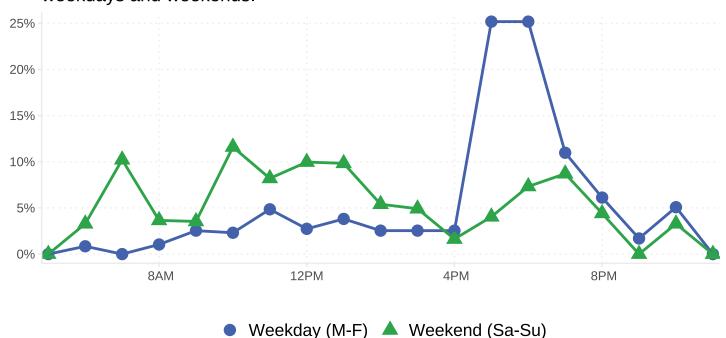
Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Rochester Gamehaven lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Rochester Gamehaven during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
	American Indian	0.3%	1.6%
	Asian	4.1%	1.5%
	Black	4.2%	2.7%
	Hispanic or Latinx	4.9%	4.7%
Race/ethnicity	More than one race	4.9%	3.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.1%
	Some other race	2.2%	0.3%
	White	79.3%	85.6%
	Less than \$25,000	12.8%	12.7%
	\$25,000 - 39,999	10.1%	13.0%
	\$40,000 - 59,999	14.0%	16.8%
ncome	\$60,000 - 74,999	10.0%	10.8%
	\$75,000 - 99,999	14.6%	14.6%
	\$100,000 - 149,999	19.3%	17.1%
	\$150,000 or higher	19.2%	15.1%
	High school	29.0%	37.4%
Education	Associate degree or some college	31.4%	36.2%
	4-year degree	23.4%	17.9%
	Graduate or professional degree	16.2%	8.5%