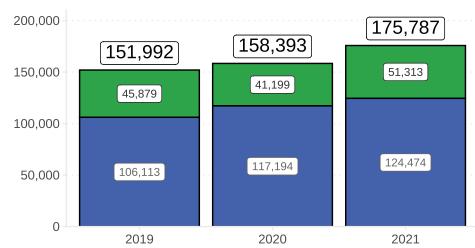
# Hok Si La Regional Park (Eligible)

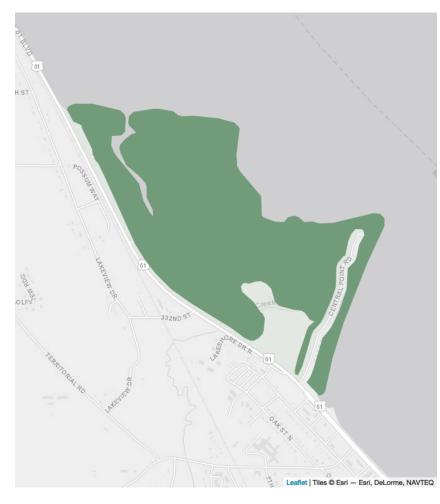
This factsheet summarizes park-level data for Hok Si La (Eligible) Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

## Total annual visits



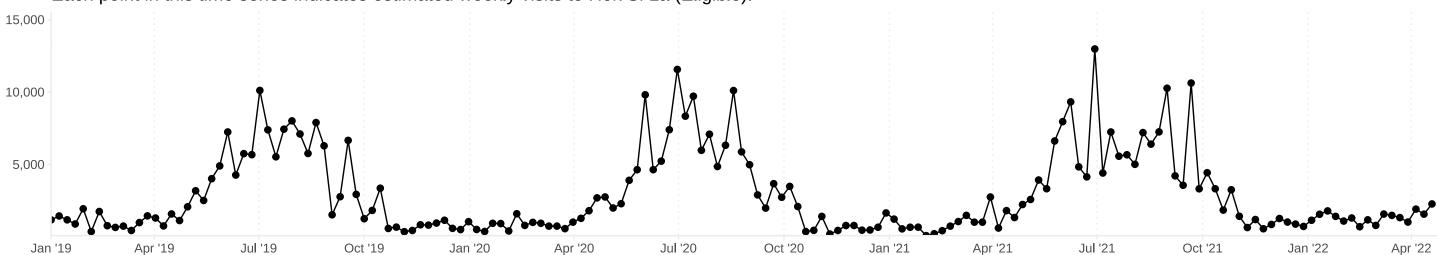
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	151,992	106,113	570	45,309
2020	158,393	117,194	496	40,703
2021	175,787	124,474	802	50,511



Hok Si La (Eligible) is part of the Greater MN Regional Park system. The park is in Goodhue County (Greater MN District 6). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

# Weekly visits

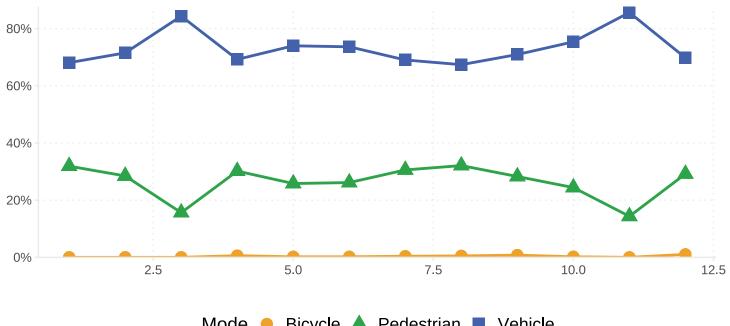
Each point in this time series indicates estimated weekly visits to Hok Si La (Eligible).



#### Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.

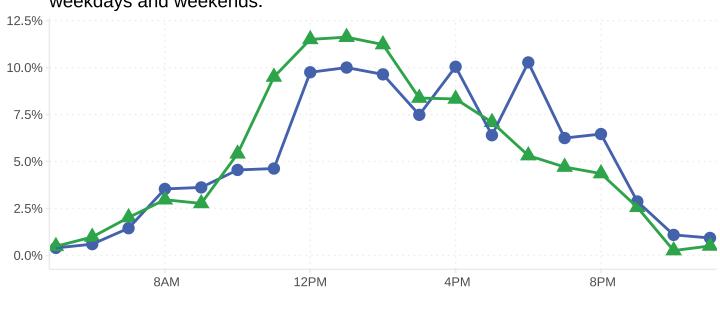
Bicycle and pedestrian Vehicle



Mode 🔸 Bicycle 🔺 Pedestrian 🔳 Vehicle

# Hourly use

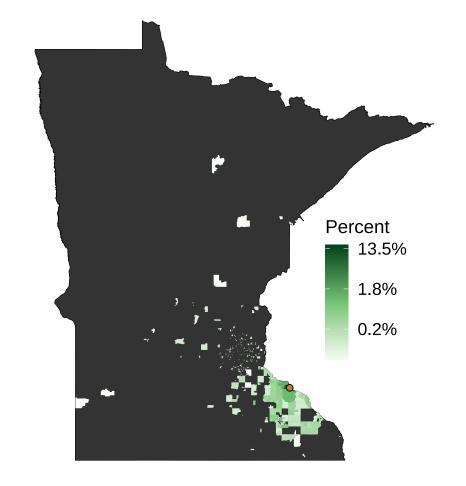
Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Weekday (M-F)Weekend (Sa-Su)

## Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Hok Si La (Eligible) lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



## **Visitor Demographics**

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Hok Si La (Eligible) during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
	American Indian	0.5%	1.6%
	Asian	3.5%	1.5%
	Black	3.2%	2.7%
	Hispanic or Latinx	4.9%	4.7%
Race/ethnicity	More than one race	4.9%	3.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.1%
	Some other race	2.3%	0.3%
	White	80.7%	85.6%
	Less than \$25,000	15.6%	12.7%
	\$25,000 - 39,999	11.3%	13.0%
	\$40,000 - 59,999	15.8%	16.8%
ncome	\$60,000 - 74,999	10.8%	10.8%
	\$75,000 - 99,999	14.0%	14.6%
	\$100,000 - 149,999	18.6%	17.1%
	\$150,000 or higher	13.9%	15.1%
	High school	33.5%	37.4%
Education	Associate degree or some college	33.3%	36.2%
Laucation	4-year degree	21.1%	17.9%
	Graduate or professional degree	12.1%	8.5%