

Zumbro River Regional Trail

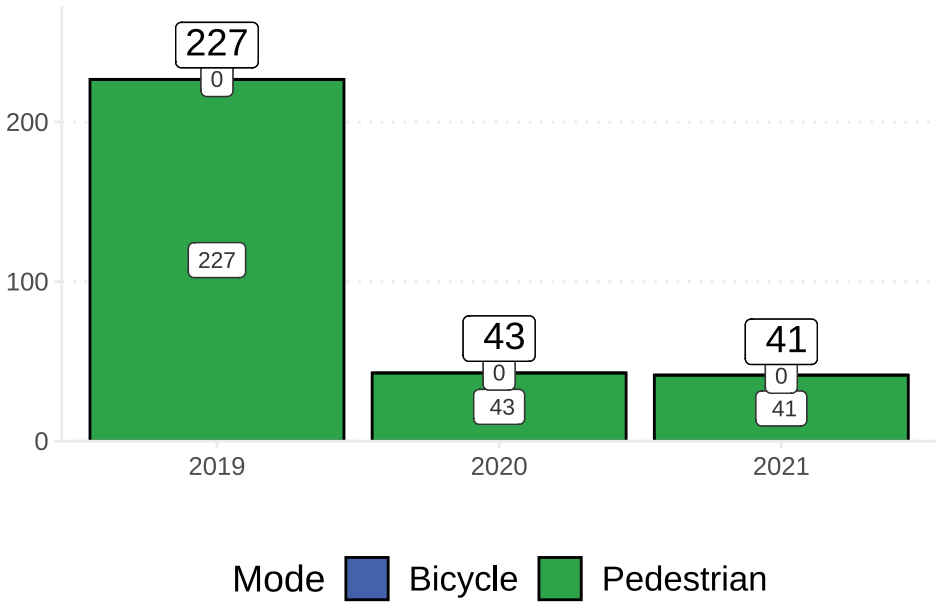
This factsheet summarizes trail-level data for Zumbro River Regional Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in May 2023.



Zumbro River is part of the Greater MN Regional Trail system (Greater MN District 6). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

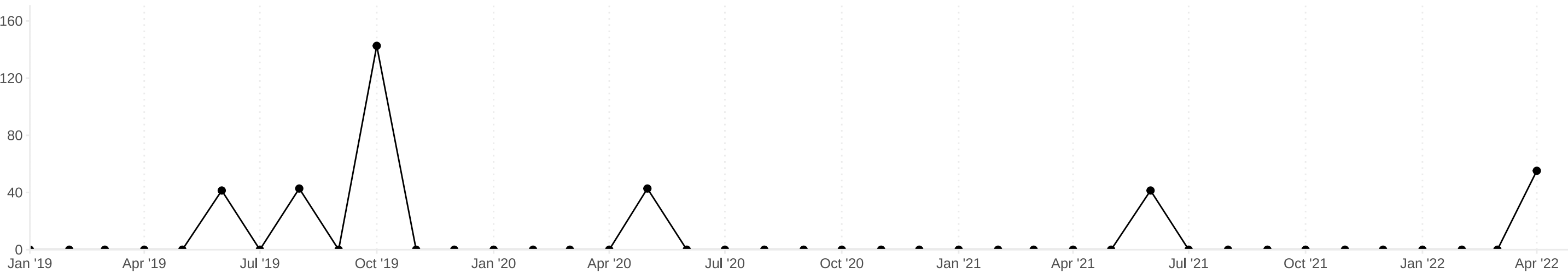
Total annual miles of use



Year	Total miles traveled	Bicycle miles traveled	Pedestrian miles traveled	Total counter estimate	Bicycle counter estimate	Pedestrian counter estimate
2019	227	0	227	493	0	493
2020	43	0	43	93	0	93
2021	41	0	41	90	0	90

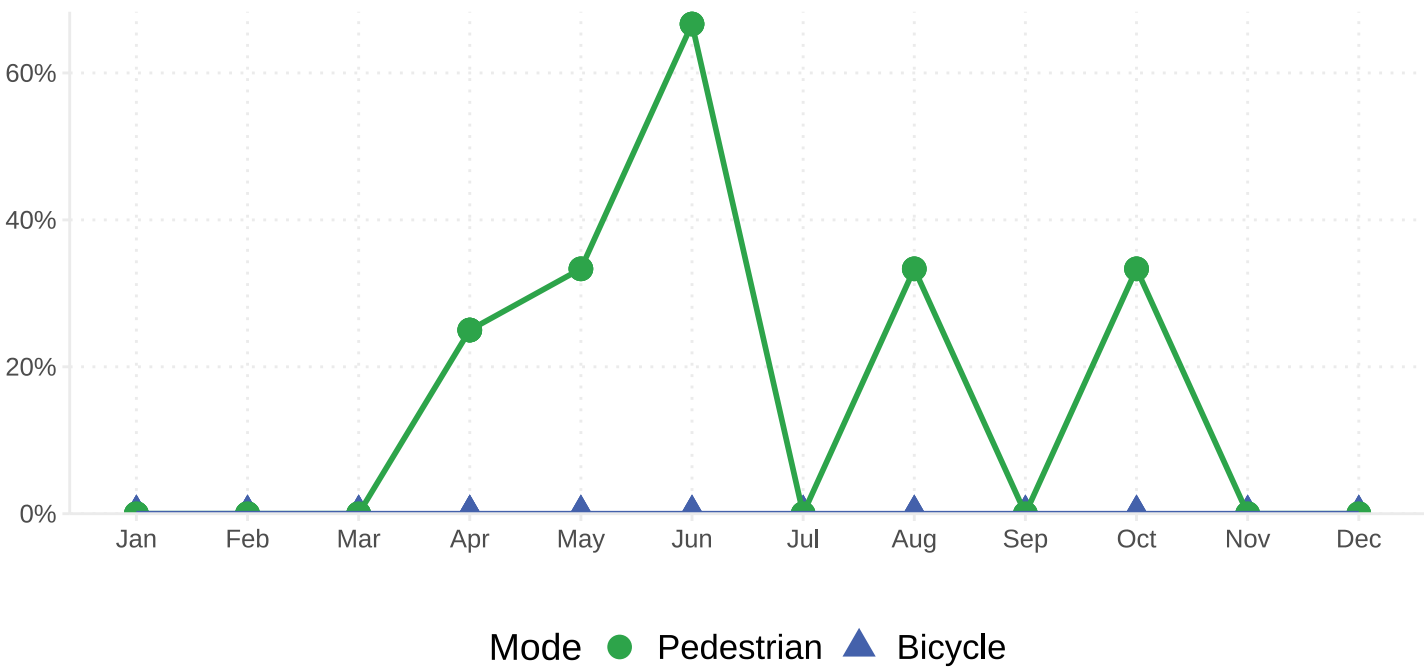
Monthly use

Each point in this time series indicates estimated monthly miles traveled on Zumbro River.



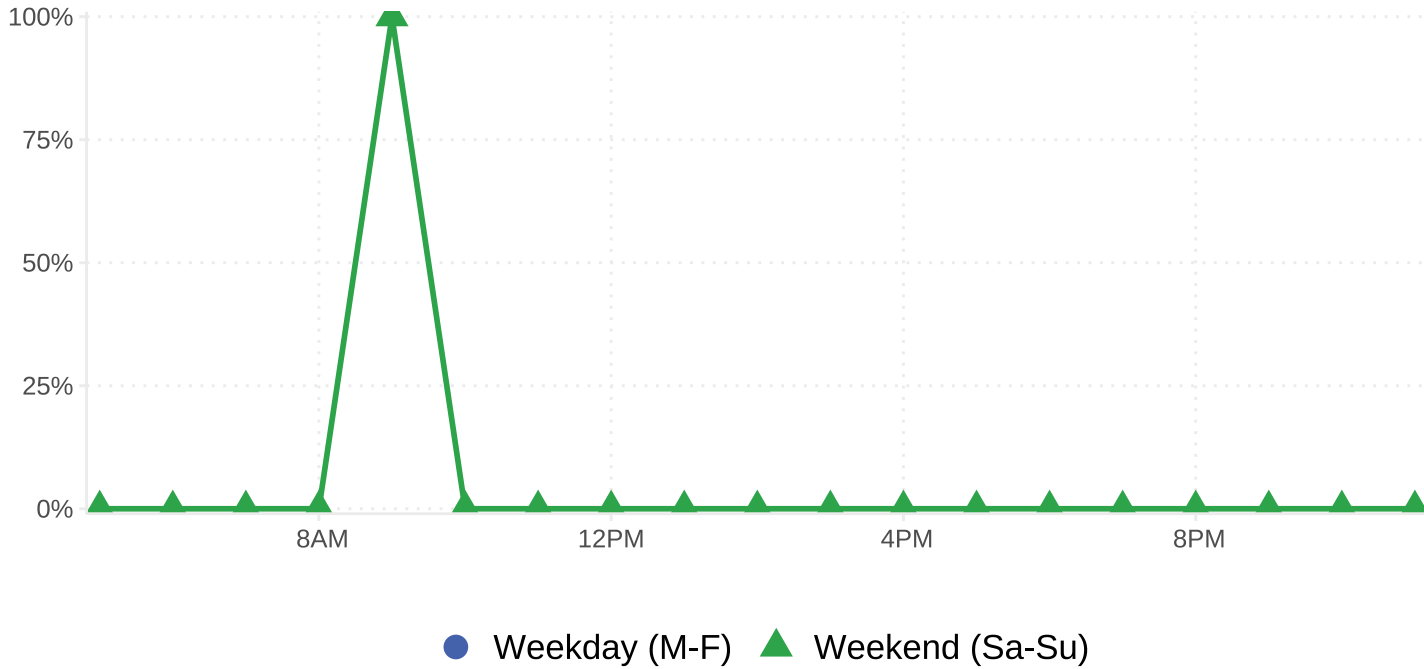
Mode share

Mode share shows the percent of trail use occurring by bicyclists and pedestrians. Points show the monthly averages across the study period.



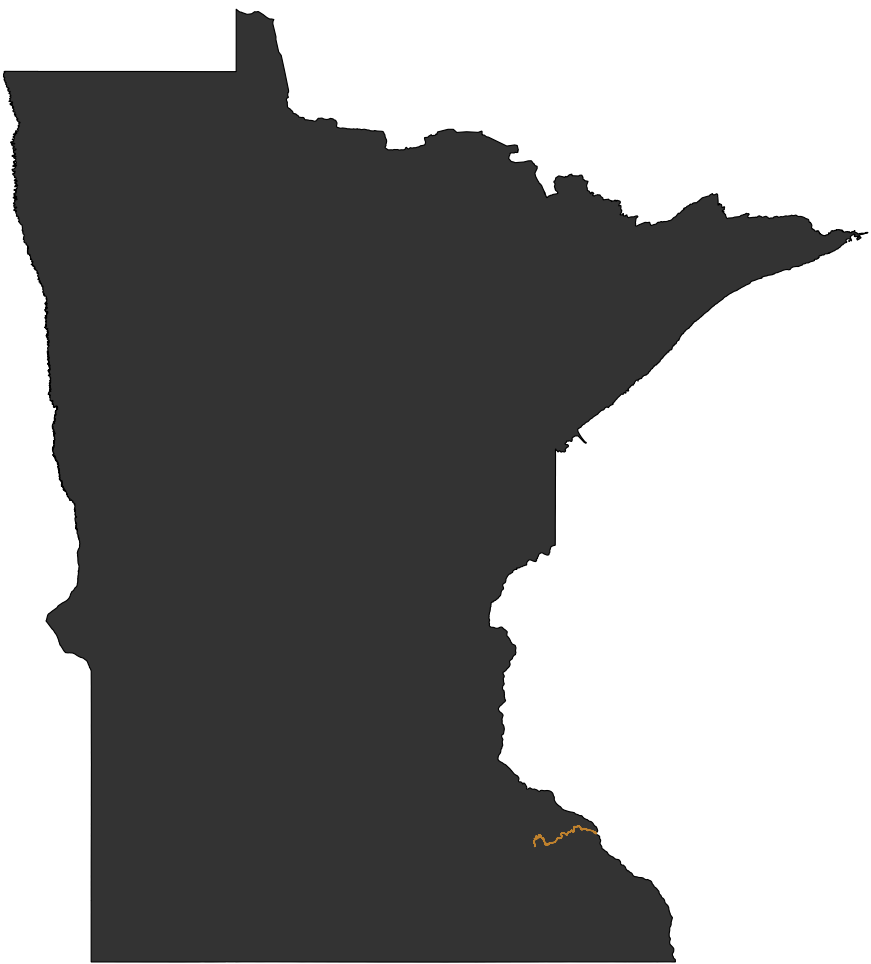
Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor home locations

Visitation to was not sufficiently large to infer aggregated home locations for 2021.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Zumbro River during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

Category	Census Group	Trail Estimate (entire 2021)	Greater Minnesota Average
Race/ethnicity	American Indian		1.6%
	Asian		1.5%
	Black		2.7%
	Hispanic or Latinx		4.7%
	More than one race		3.6%
	Native Hawaiian and other Pacific Islander		0.1%
	Some other race		0.3%
	White		85.6%
Income	Less than \$25,000		12.7%
	\$25,000 - 39,999		13.0%
	\$40,000 - 59,999		16.8%
	\$60,000 - 74,999		10.8%
	\$75,000 - 99,999		14.6%
	\$100,000 - 149,999		17.1%
	\$150,000 or higher		15.1%
Education	High school		37.4%
	Associate degree or some college		36.2%
	4-year degree		17.9%
	Graduate or professional degree		8.5%