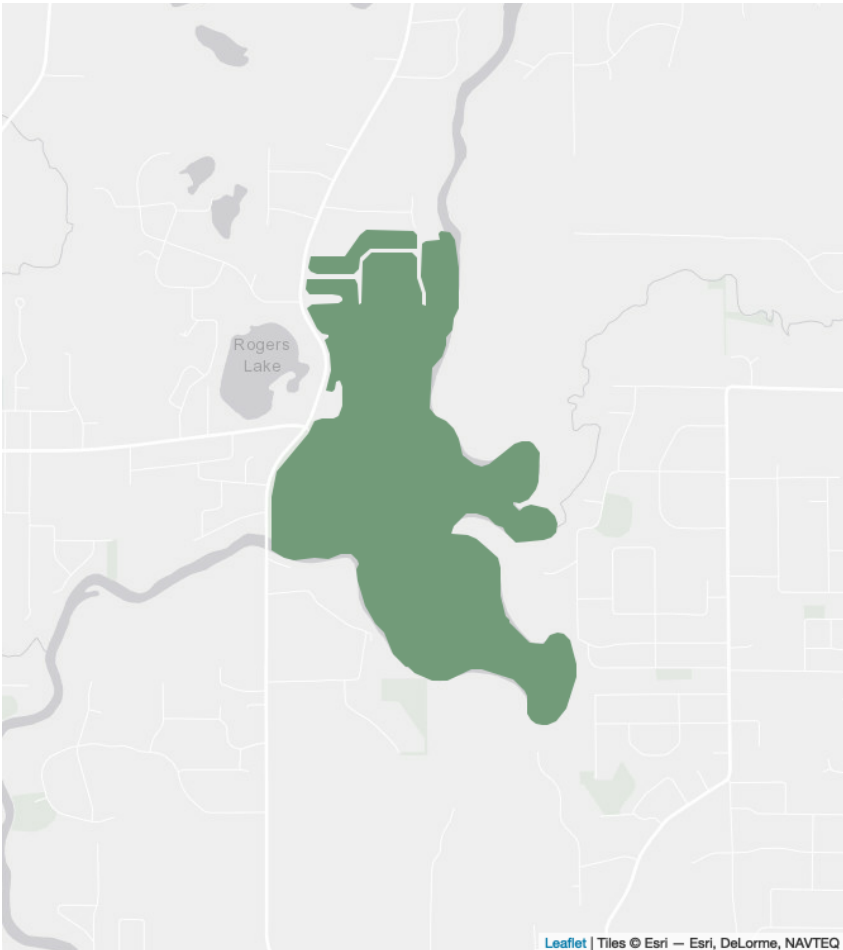


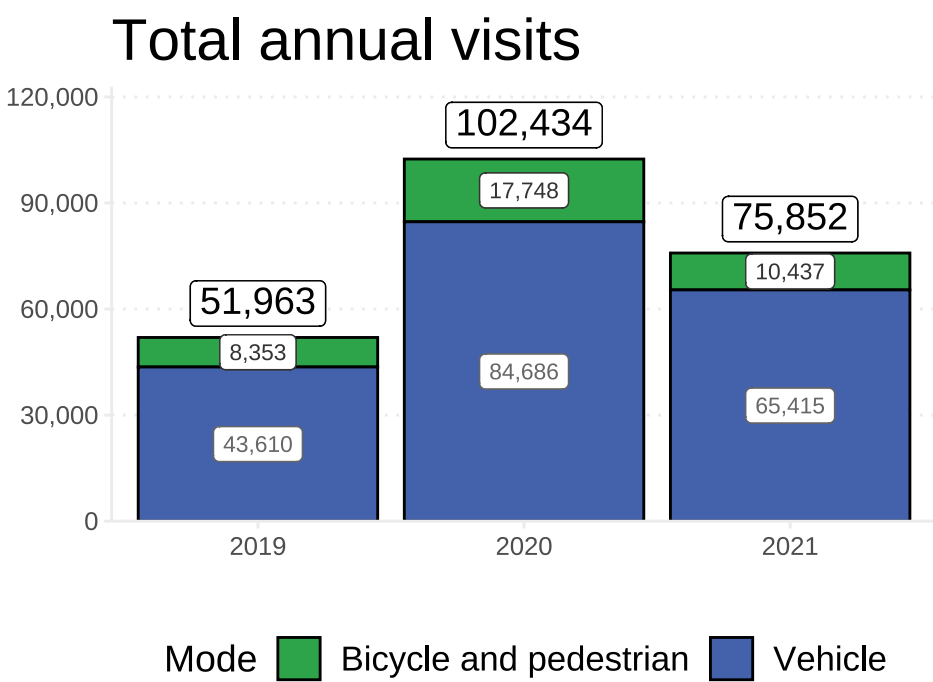
# Rum River Central Regional Park, Anoka County

This factsheet summarizes park-level data for Rum River Central, Anoka County Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.33 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

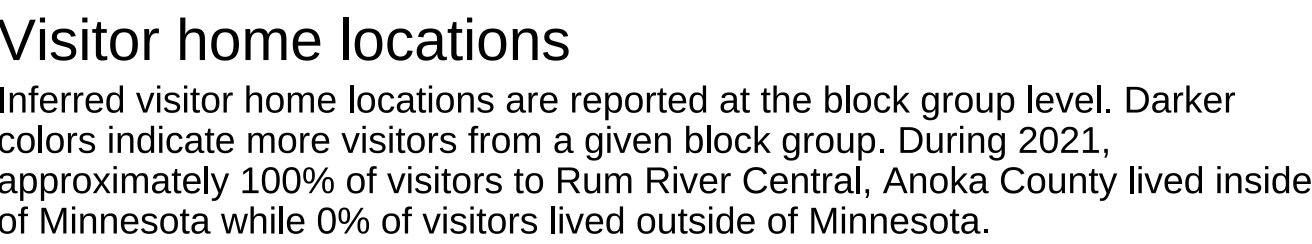
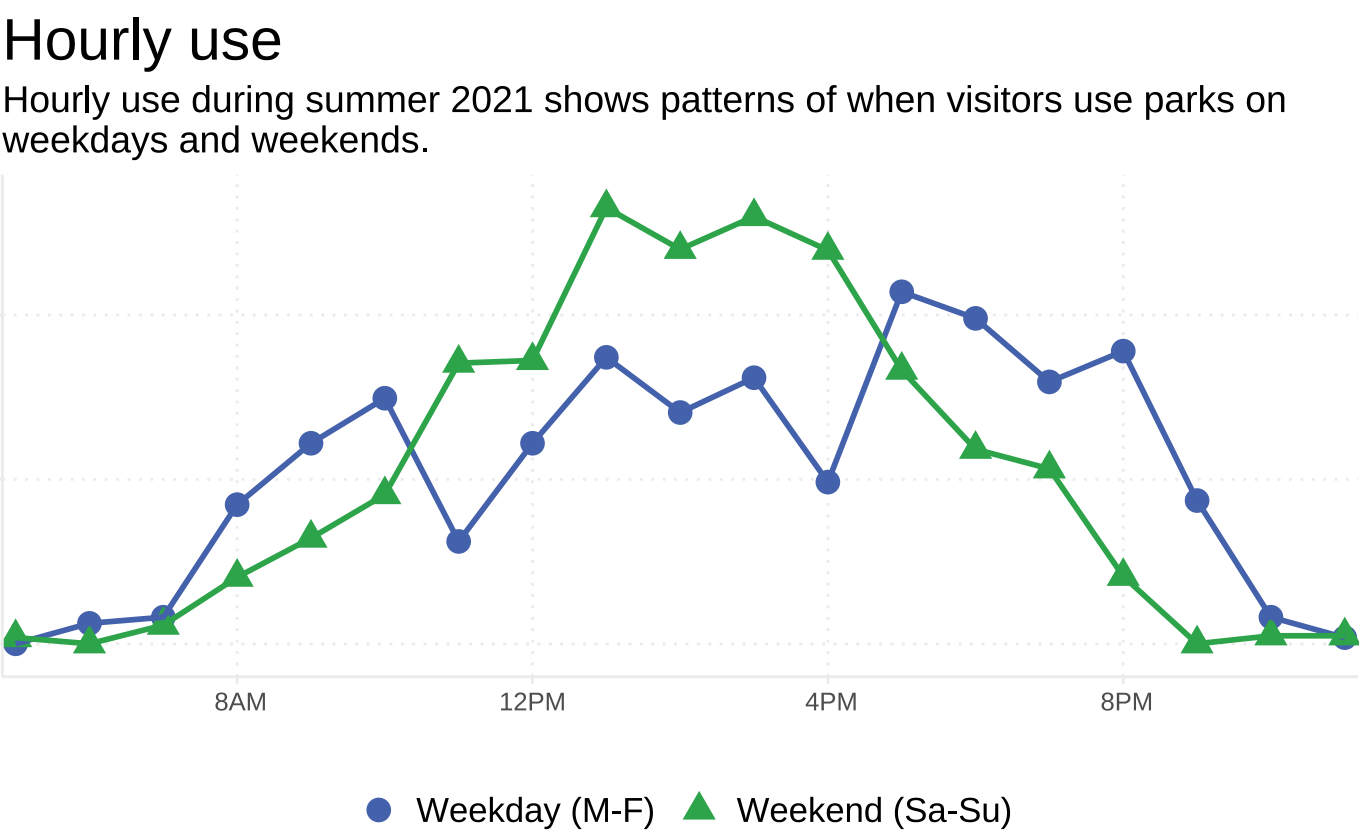
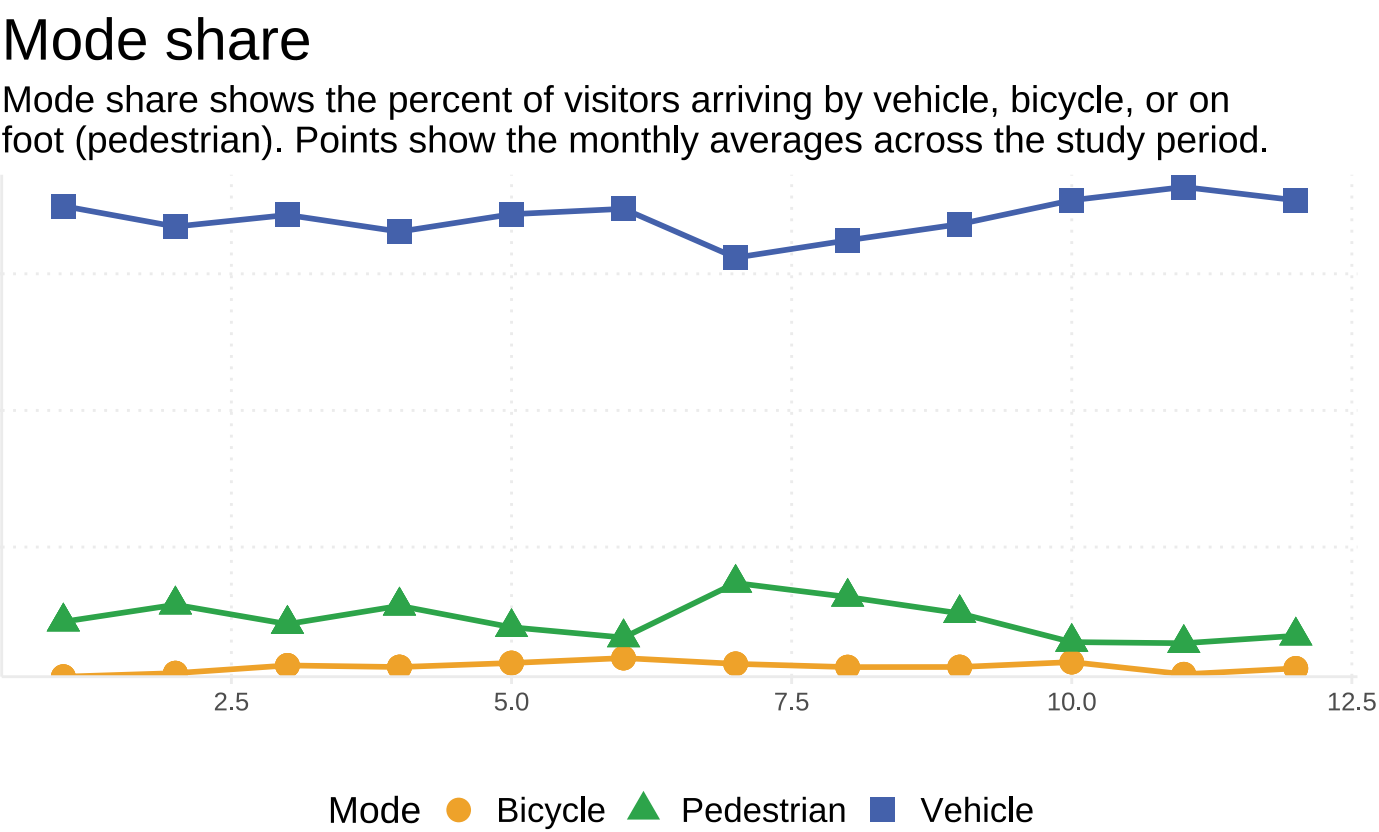
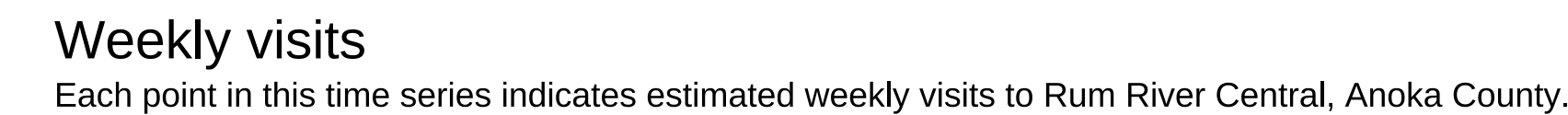
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



Rum River Central, Anoka County is part of the Metro Regional Park system. The park is in Anoka County (Anoka County). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.



| Year | Total visits | Vehicle visitors | Bicyclists | Pedestrians |
|------|--------------|------------------|------------|-------------|
| 2019 | 51,963       | 43,610           | 1,838      | 6,515       |
| 2020 | 102,434      | 84,686           | 2,344      | 15,404      |
| 2021 | 75,852       | 65,415           | 3,100      | 7,337       |



### Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Rum River Central, Anoka County during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

| Category       | Census Group                               | Park Estimate (entire 2021) | Metro Region Average |
|----------------|--|-----------------------------|----------------------|
| Race/ethnicity | American Indian                            | 0.7%                        | 0.5%                 |
|                | Asian                                      | 3.6%                        | 8.2%                 |
|                | Black                                      | 4.1%                        | 10.3%                |
|                | Hispanic or Latinx                         | 3.5%                        | 7.2%                 |
|                | More than one race                         | 5.6%                        | 4.6%                 |
|                | Native Hawaiian and other Pacific Islander | 0.0%                        | 0.0%                 |
|                | Some other race                            | 1.5%                        | 0.4%                 |
|                | White                                      | 81.1%                       | 68.8%                |
| Income         | Less than \$25,000                         | 8.3%                        | 8.6%                 |
|                | \$25,000 - 39,999                          | 8.2%                        | 9.8%                 |
|                | \$40,000 - 59,999                          | 12.3%                       | 13.8%                |
|                | \$60,000 - 74,999                          | 9.9%                        | 9.4%                 |
|                | \$75,000 - 99,999                          | 18.4%                       | 13.6%                |
|                | \$100,000 - 149,999                        | 23.2%                       | 19.3%                |
|                | \$150,000 or higher                        | 19.8%                       | 25.5%                |
| Education      | High school                                | 33.5%                       | 25.6%                |
|                | Associate degree or some college           | 36.7%                       | 29.3%                |
|                | 4-year degree                              | 19.9%                       | 29.3%                |
|                | Graduate or professional degree            | 9.9%                        | 15.9%                |