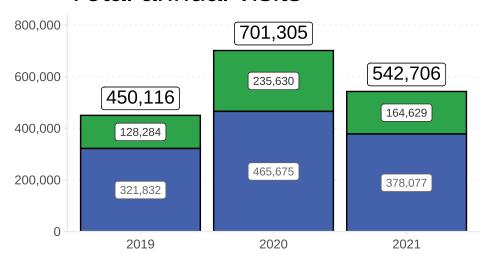
# Jay Cooke State Park

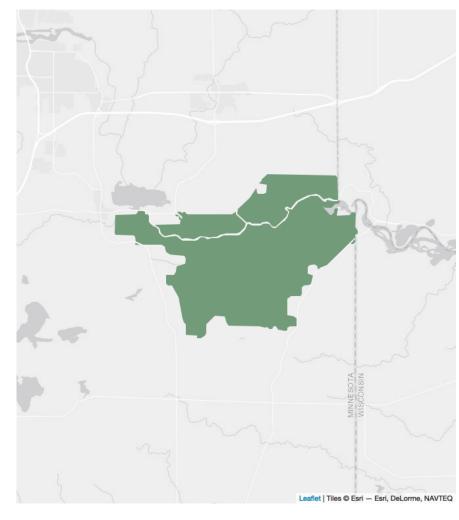
This factsheet summarizes park-level data for Jay Cooke State Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 3.2 was used to convert vehicle counts to visitor counts for all DNR State parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

#### Total annual visits



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	450,116	321,832	15,322	112,962
2020	701,305	465,675	20,770	214,860
2021	542,706	378,077	17,987	146,642

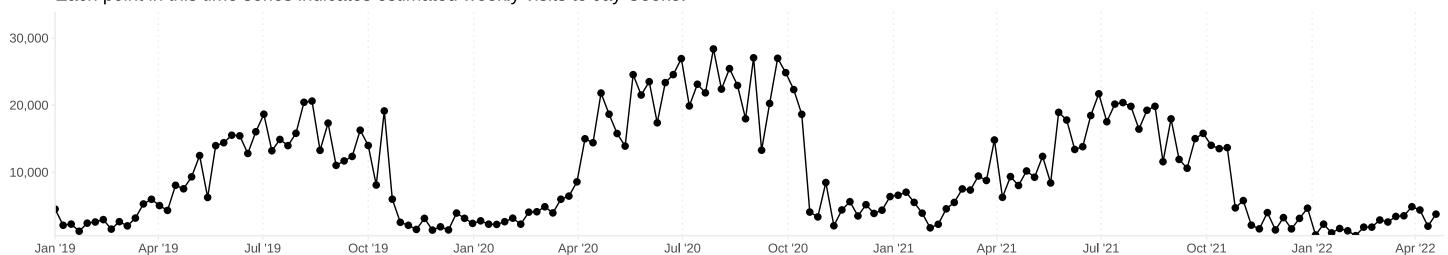


Jay Cooke is part of the DNR State Park system. The park is in Carlton County (DNR Area 2D). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

## Weekly visits

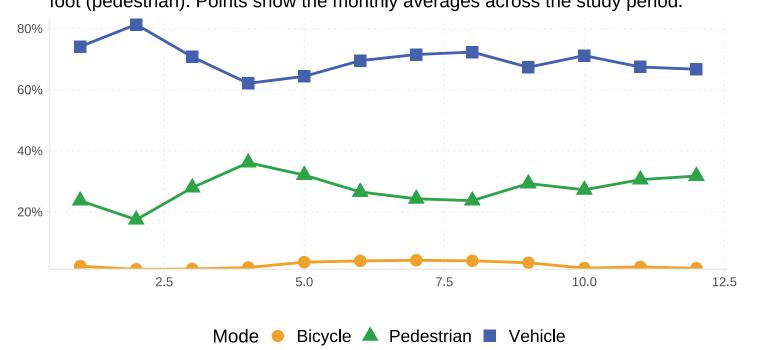
Each point in this time series indicates estimated weekly visits to Jay Cooke.

Bicycle and pedestrian Vehicle



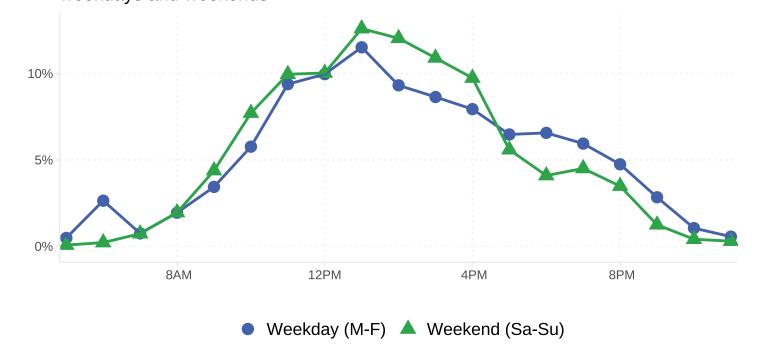
#### Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.



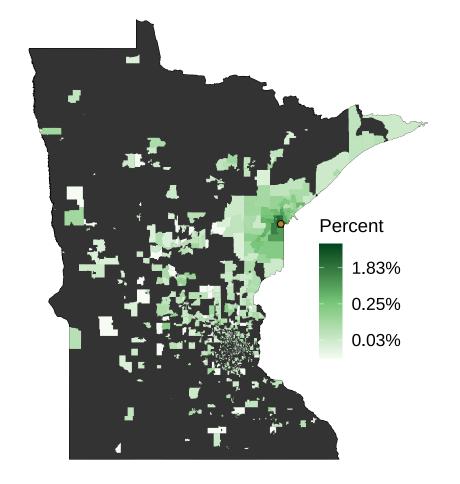
Hourly use

Hourly use during summer 2021 shows patterns of when visitors use parks on weekdays and weekends.



#### Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Jay Cooke lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



### Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Jay Cooke during 2021 (LBS data). 2020 US Census data for the state is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

American Indian 2.1% 1.0%  Asian 2.6% 5.2%  Black 2.8% 6.9%  Hispanic or Latinx 3.4% 6.1%  More than one race 5.5% 4.1%  Native Hawaiian and other Pacific Some other race 1.4% 0.4%  White 82.2% 76.3%  Less than \$25,000 15.3% 10.4%  \$25,000 - 39,999 12.9% 11.2%  \$40,000 - 59,999 16.6% 15.1%  \$60,000 - 74,999 10.7% 10.0%  \$75,000 - 99,999 13.8% 14.1%  \$100,000 - 149,999 18.1% 18.3%  \$150,000 or higher 12.7% 20.8%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%  Graduate or professional degree 10.5% 12.6%	Category	Census Group	Park Estimate (entire 2021)	State Average
Black 2.8% 6.9% Hispanic or Latinx 3.4% 6.1%  More than one race 5.5% 4.1%  Native Hawaiian and other Pacific 0.0% Some other race 1.4% 0.4%  White 82.2% 76.3%  Less than \$25,000 15.3% 10.4%  \$25,000 - 39,999 12.9% 11.2%  \$40,000 - 59,999 16.6% 15.1%  \$60,000 - 74,999 10.7% 10.0%  \$75,000 - 99,999 13.8% 14.1%  \$100,000 - 149,999 18.1% 18.3%  \$150,000 or higher 12.7% 20.8%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		American Indian	2.1%	1.0%
Hispanic or Latinx 3.4% 6.1%  More than one race 5.5% 4.1%  Native Hawaiian and other Pacific lander  Some other race 1.4% 0.4%  White 82.2% 76.3%  Less than \$25,000 15.3% 10.4%  \$25,000 - 39,999 12.9% 11.2%  \$40,000 - 59,999 16.6% 15.1%  \$40,000 - 74,999 10.7% 10.0%  \$75,000 - 99,999 13.8% 14.1%  \$100,000 - 149,999 18.1% 18.3%  High school 32.6% 30.9%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		Asian	2.6%	5.2%
More than one race 5.5% 4.1%    Native Hawaiian and other Pacific Islander		Black	2.8%	6.9%
More than one race 5.5% 4.1%  Native Hawaiian and other Pacific 0.0% 0.0%  Some other race 1.4% 0.4%  White 82.2% 76.3%  Less than \$25,000 15.3% 10.4%  \$25,000 - 39,999 12.9% 11.2%  \$40,000 - 59,999 16.6% 15.1%  \$60,000 - 74,999 10.7% 10.0%  \$75,000 - 99,999 13.8% 14.1%  \$100,000 - 149,999 18.1% 18.3%  \$150,000 or higher 12.7% 20.8%  High school 32.6% 30.9%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		Hispanic or Latinx	3.4%	6.1%
Some other race	Race/ethnicity	More than one race	5.5%	4.1%
White 82.2% 76.3%  Less than \$25,000 15.3% 10.4%  \$25,000 - 39,999 12.9% 11.2%  \$40,000 - 59,999 16.6% 15.1%  \$60,000 - 74,999 10.7% 10.0%  \$75,000 - 99,999 13.8% 14.1%  \$100,000 - 149,999 18.1% 18.3%  \$150,000 or higher 12.7% 20.8%  High school 32.6% 30.9%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		Native Hawaiian and other Pacific Islander	0.0%	0.0%
Less than \$25,000 15.3% 10.4%  \$25,000 - 39,999 12.9% 11.2%  \$40,000 - 59,999 16.6% 15.1%  \$60,000 - 74,999 10.7% 10.0%  \$75,000 - 99,999 13.8% 14.1%  \$100,000 - 149,999 18.1% 18.3%  \$150,000 or higher 12.7% 20.8%  High school 32.6% 30.9%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		Some other race	1.4%	0.4%
\$25,000 - 39,999 12.9% 11.2% \$40,000 - 59,999 16.6% 15.1% \$60,000 - 74,999 10.7% 10.0% \$75,000 - 99,999 13.8% 14.1% \$100,000 - 149,999 18.1% 18.3% \$150,000 or higher 12.7% 20.8% High school 32.6% 30.9% Associate degree or some college 35.8% 32.4% 4-year degree 21.1% 24.2%		White	82.2%	76.3%
\$40,000 - 59,999		Less than \$25,000	15.3%	10.4%
\$60,000 - 74,999   10.7%   10.0%		\$25,000 - 39,999	12.9%	11.2%
\$75,000 - 99,999 13.8% 14.1% \$100,000 - 149,999 18.1% 18.3% \$150,000 or higher 12.7% 20.8%  High school 32.6% 30.9%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		\$40,000 - 59,999	16.6%	15.1%
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\$150,000 or higher 12.7% 20.8%  High school 32.6% 30.9%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		\$75,000 - 99,999	13.8%	14.1%
High school 32.6% 30.9%  Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		\$100,000 - 149,999	18.1%	18.3%
Associate degree or some college 35.8% 32.4%  4-year degree 21.1% 24.2%		\$150,000 or higher	12.7%	20.8%
Education 4-year degree 21.1% 24.2%		High school	32.6%	30.9%
4-year degree 21.1% 24.2%		Associate degree or some college	35.8%	32.4%
Graduate or professional degree 10.5% 12.6%	Education	4-year degree	21.1%	24.2%
		Graduate or professional degree	10.5%	12.6%