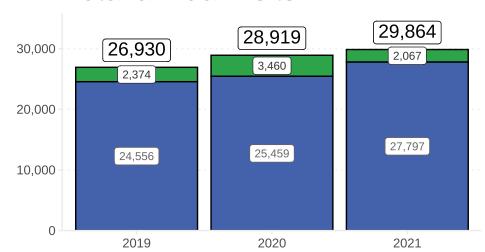
La Salle Lake State Recreation Area

This factsheet summarizes park-level data for La Salle Lake (State Recreation Area) State Recreation Area. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 3.2 was used to convert vehicle counts to visitor counts for all DNR State parks.

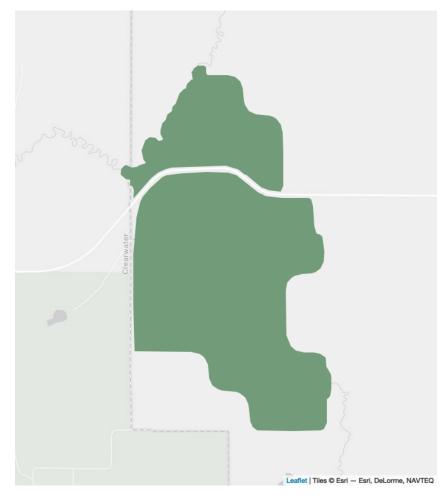
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



Bicycle and pedestrian Vehicle

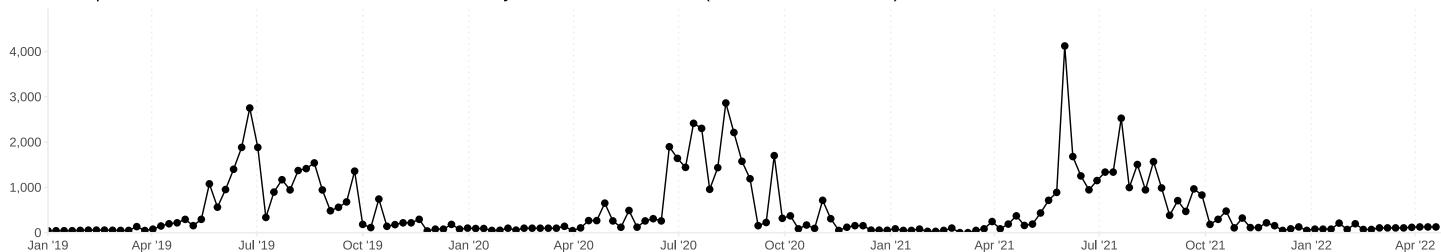
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	26,930	24,556	271	2,103
2020	28,919	25,459	214	3,246
2021	29,864	27,797	102	1,965



La Salle Lake (State Recreation Area) is part of the DNR State Park system. The park is in Hubbard County (DNR Area 1A). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

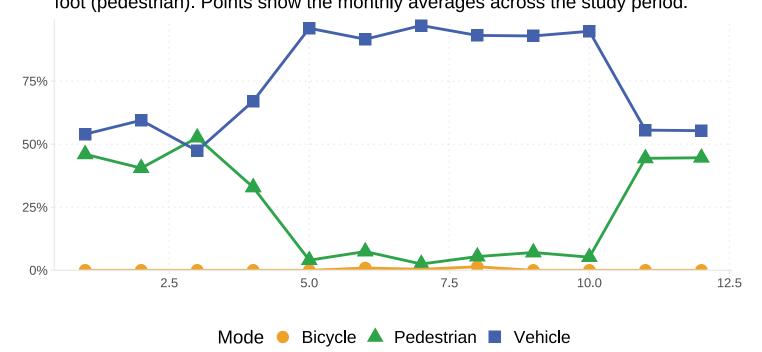
Weekly visits

Each point in this time series indicates estimated weekly visits to La Salle Lake (State Recreation Area).



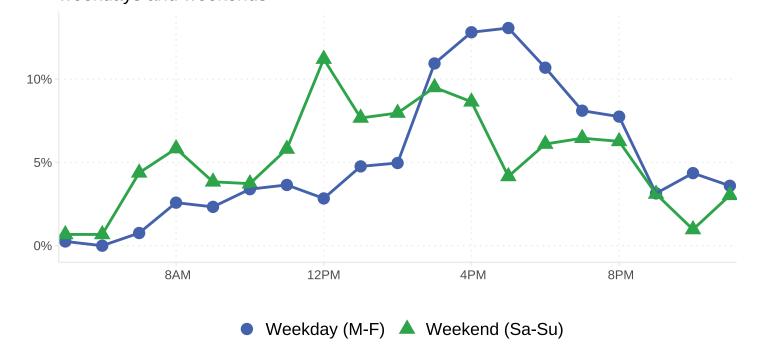
Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.



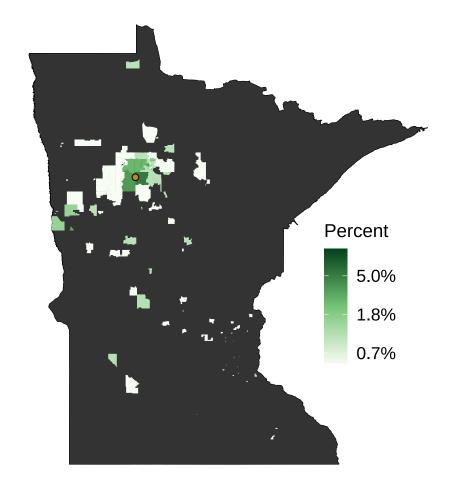
Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to La Salle Lake (State Recreation Area) lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to La Salle Lake (State Recreation Area) during 2021 (LBS data). 2020 US Census data for the state is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	State Average
	American Indian	5.3%	1.0%
	Asian	1.4%	5.2%
	Black	1.8%	6.9%
	Hispanic or Latinx	3.6%	6.1%
Race/ethnicity	More than one race	6.1%	4.1%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	1.4%	0.4%
	White	80.4%	76.3%
	Less than \$25,000	19.4%	10.4%
	\$25,000 - 39,999	13.5%	11.2%
	\$40,000 - 59,999	16.5%	15.1%
Income	\$60,000 - 74,999	10.7%	10.0%
	\$75,000 - 99,999	14.3%	14.1%
	\$100,000 - 149,999	15.9%	18.3%
	\$150,000 or higher	9.7%	20.8%
	High school	35.1%	30.9%
Education	Associate degree or some college	35.6%	32.4%
Laucation	4-year degree	19.5%	24.2%
	Graduate or professional degree	9.8%	12.6%