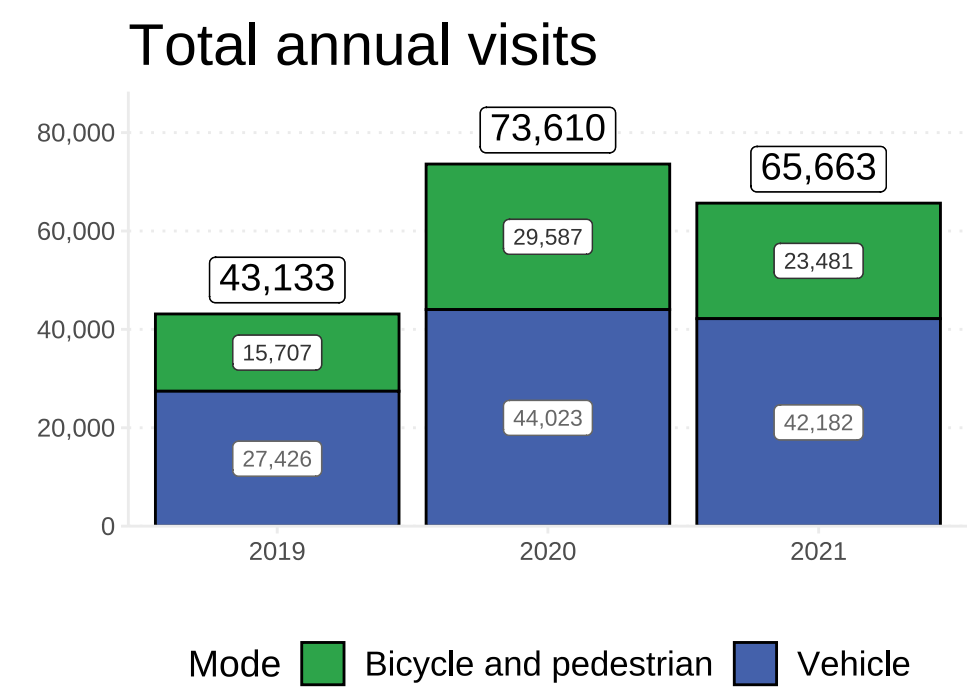# Flood Bay State Wayside

This factsheet summarizes park-level data for Flood Bay (State Wayside) State Wayside. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 3.2 was used to convert vehicle counts to visitor counts for all DNR State parks.
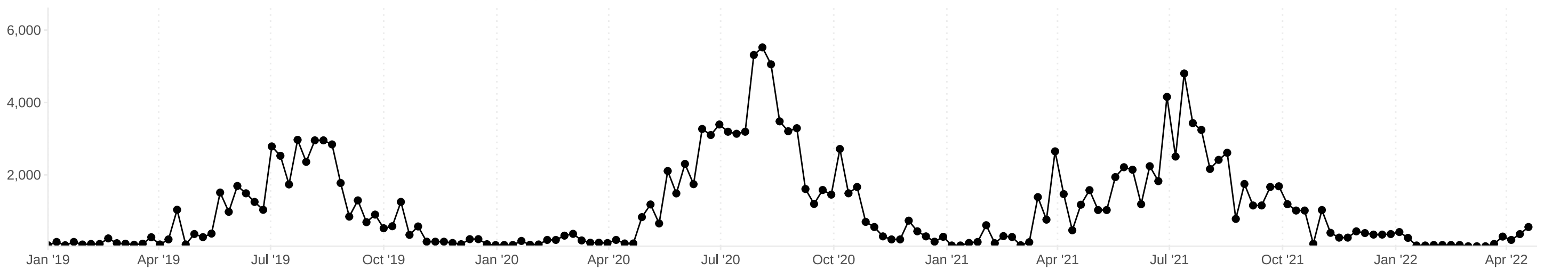
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits

Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	43,133	27,426	83	15,624
2020	73,610	44,023	97	29,490
2021	65,663	42,182	114	23,367

Mode ● Bicycle and pedestrian ● Vehicle

Flood Bay (State Wayside) is part of the DNR State Park system. The park is in Lake County (DNR Area 2C). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.
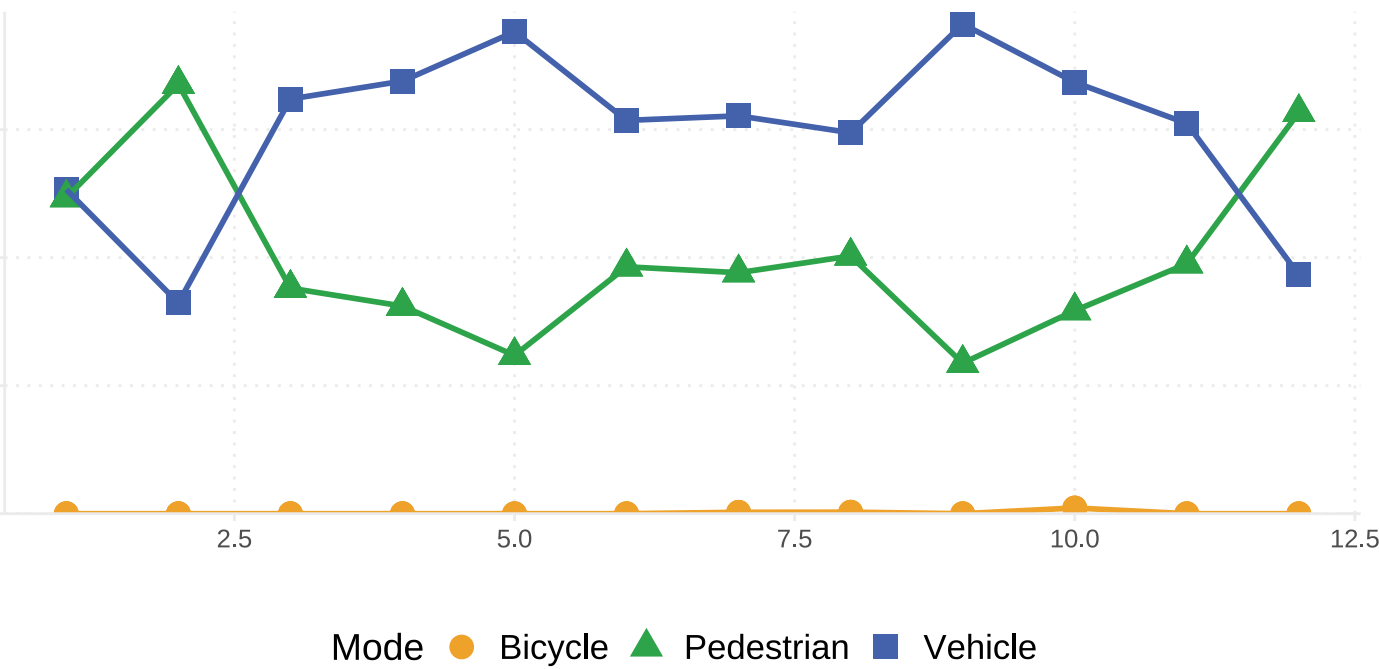
Weekly visits

Each point in this time series indicates estimated weekly visits to Flood Bay (State Wayside).
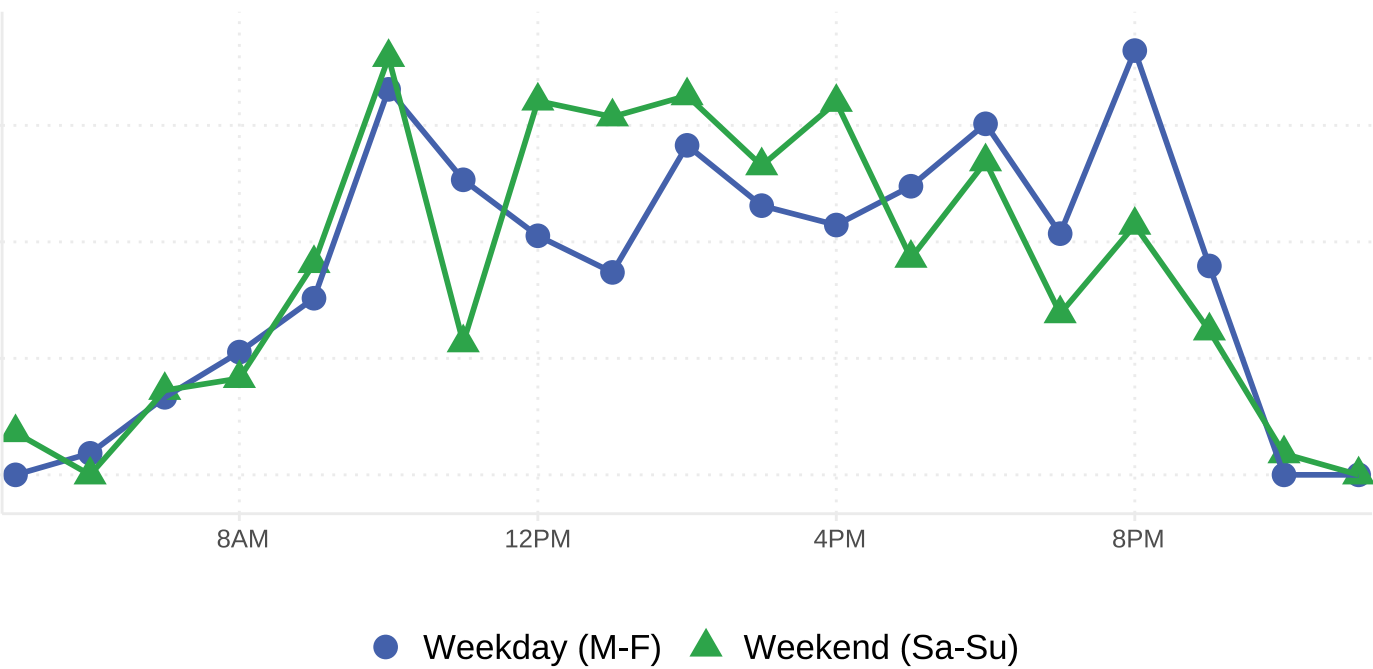

Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.
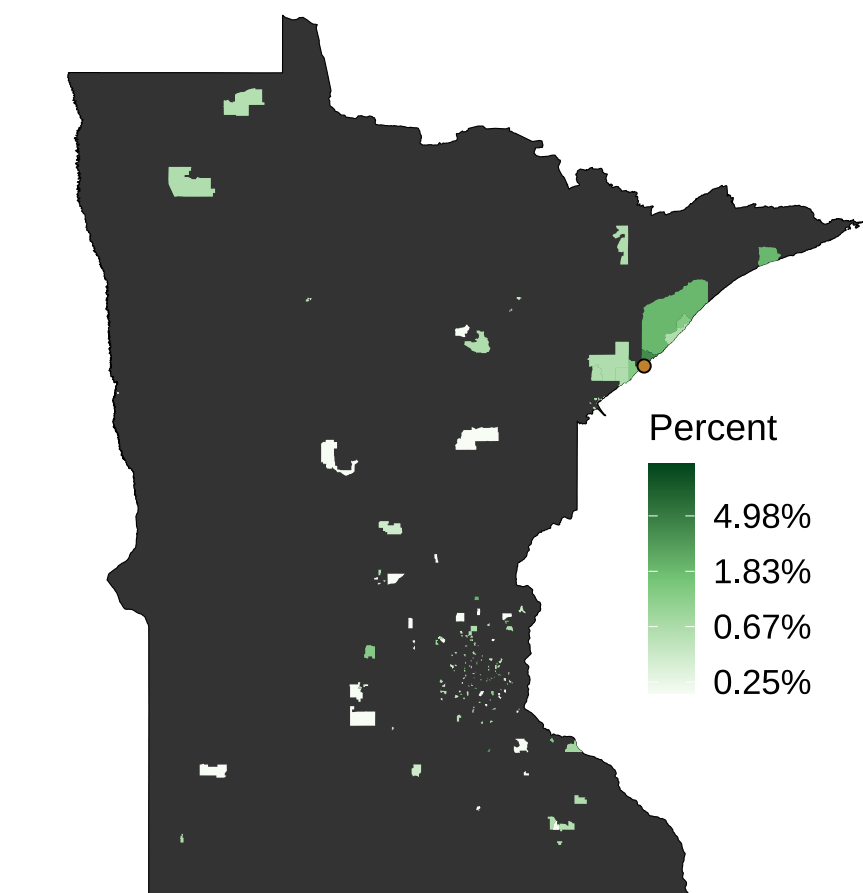

Mode ● Bicycle ▲ Pedestrian ■ Vehicle

Hourly use

Hourly use during summer 2021 shows patterns of when visitors use parks on weekdays and weekends.

● Weekday (M-F) ▲ Weekend (Sa-Su)

Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Flood Bay (State Wayside) lived inside of Minnesota while 0% of visitors lived outside of Minnesota.

Percent
- 4.98%
- 1.83%
- 0.67%
- 0.25%

Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Flood Bay (State Wayside) during 2021 (LBS data). 2020 US Census data for the state is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	State Average
Race/ethnicity	American Indian	1.0%	1.0%
	Asian	3.9%	5.2%
	Black	3.8%	6.9%
	Hispanic or Latinx	4.4%	6.1%
	More than one race	5.6%	4.1%
	Native Hawaiian and other Pacific Islander	0.1%	0.0%
	Some other race	1.8%	0.4%
	White	79.4%	76.3%
Income	Less than $25,000	14.8%	10.4%
	$25,000 - 39,999	10.9%	11.2%
	$40,000 - 59,999	15.5%	15.1%
	$60,000 - 74,999	10.2%	10.0%
	$75,000 - 99,999	14.7%	14.1%
	$100,000 - 149,999	18.5%	18.3%
	$150,000 or higher	15.5%	20.8%
Education	High school	31.0%	30.9%
	Associate degree or some college	32.6%	32.4%
	4-year degree	23.3%	24.2%
	Graduate or professional degree	13.1%	12.6%