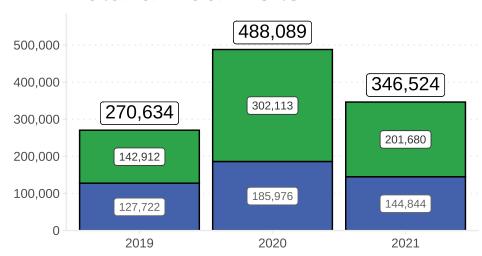
# Mississippi Gateway Regional Park, Three Rivers

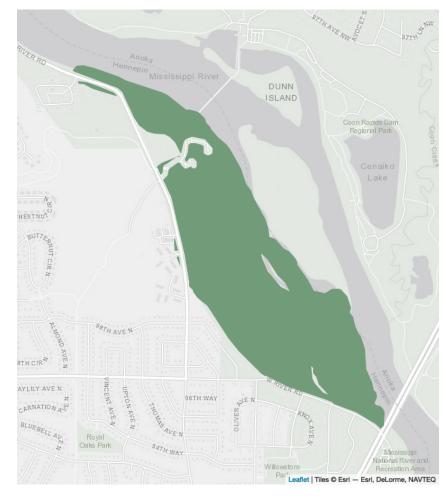
This factsheet summarizes park-level data for Mississippi Gateway, Three Rivers Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.3 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

#### Total annual visits



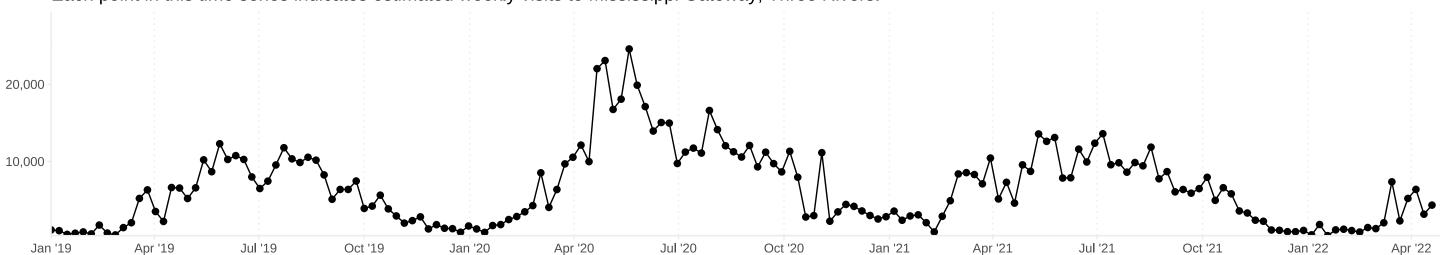
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	270,634	127,722	17,643	125,269
2020	488,089	185,976	44,513	257,600
2021	346,524	144,844	34,043	167,637



Mississippi Gateway, Three Rivers is part of the Metro Regional Park system. The park is in Hennepin County (Three Rivers). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

### Weekly visits

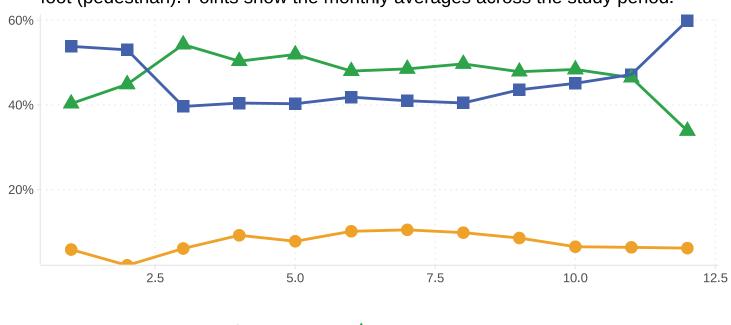
Each point in this time series indicates estimated weekly visits to Mississippi Gateway, Three Rivers.



## Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.

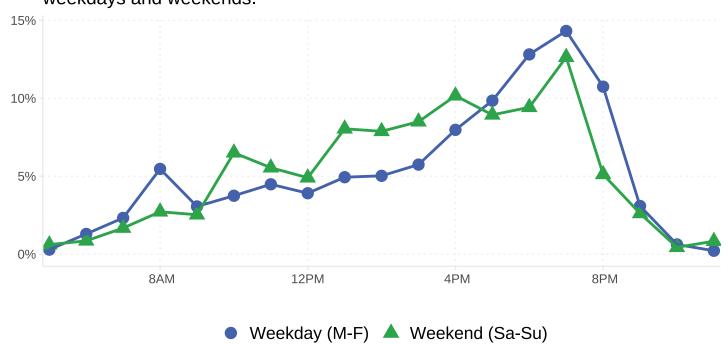
Bicycle and pedestrian Vehicle



Mode 🔸 Bicycle 🔺 Pedestrian 🔳 Vehicle

#### Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



# Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Mississippi Gateway, Three Rivers during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Metro Region Average
	American Indian	0.7%	0.5%
	Asian	10.0%	8.2%
	Black	11.6%	10.3%
	Hispanic or Latinx	5.7%	7.2%
Race/ethnicity	More than one race	6.7%	4.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	2.8%	0.4%
	White	62.6%	68.8%
	Less than \$25,000	10.3%	8.6%
	\$25,000 - 39,999	9.2%	9.8%
	\$40,000 - 59,999	14.6%	13.8%
ncome	\$60,000 - 74,999	9.9%	9.4%
	\$75,000 - 99,999	15.7%	13.6%
	\$100,000 - 149,999	21.1%	19.3%
	\$150,000 or higher	19.2%	25.5%
	High school	30.6%	25.6%
	Associate degree or some college	33.3%	29.3%
Education	4-year degree	24.4%	29.3%
	Graduate or professional degree	11.7%	15.9%

#### Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Mississippi Gateway, Three Rivers lived inside of Minnesota while 0% of visitors lived outside of Minnesota.

