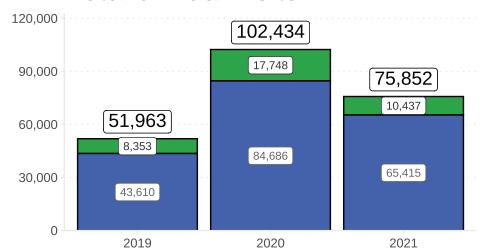
# Rum River Central Regional Park, Anoka County

This factsheet summarizes park-level data for Rum River Central, Anoka County Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.33 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

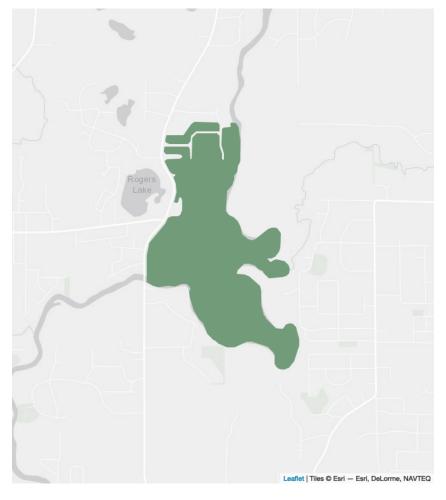
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

# Total annual visits



Bicycle and pedestrian Vehicle

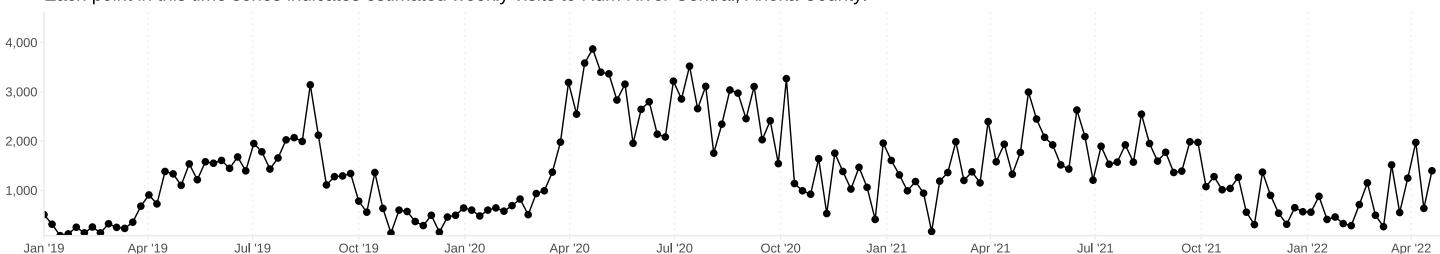
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	51,963	43,610	1,838	6,515
2020	102,434	84,686	2,344	15,404
2021	75,852	65,415	3,100	7,337



Rum River Central, Anoka County is part of the Metro Regional Park system. The park is in Anoka County (Anoka County). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

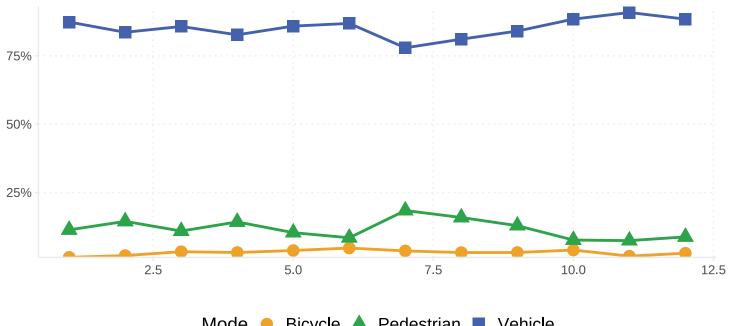
# Weekly visits

Each point in this time series indicates estimated weekly visits to Rum River Central, Anoka County.



#### Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.



Mode 

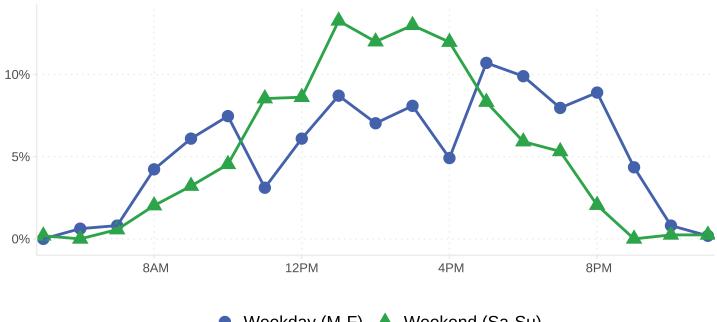
Bicycle 

Pedestrian 

Vehicle

### Hourly use

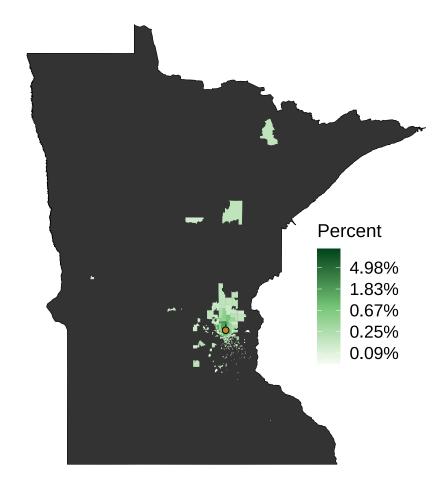
Hourly use during summer 2021 shows patterns of when visitors use parks on weekdays and weekends.



Weekday (M-F)Weekend (Sa-Su)

#### Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Rum River Central, Anoka County lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



# Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Rum River Central, Anoka County during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Metro Region Average
	American Indian	0.7%	0.5%
Race/ethnicity	Asian	3.6%	8.2%
	Black	4.1%	10.3%
	Hispanic or Latinx	3.5%	7.2%
	More than one race	5.6%	4.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	1.5%	0.4%
	White	81.1%	68.8%
	Less than \$25,000	8.3%	8.6%
Income	\$25,000 - 39,999	8.2%	9.8%
	\$40,000 - 59,999	12.3%	13.8%
	\$60,000 - 74,999	9.9%	9.4%
	\$75,000 - 99,999	18.4%	13.6%
	\$100,000 - 149,999	23.2%	19.3%
	\$150,000 or higher	19.8%	25.5%
	High school	33.5%	25.6%
Education	Associate degree or some college	36.7%	29.3%
Education	4-year degree	19.9%	29.3%
	Graduate or professional degree	9.9%	15.9%