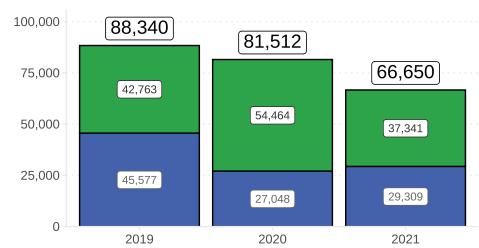
Sand Hill Regional Recreation Area (Eligible)

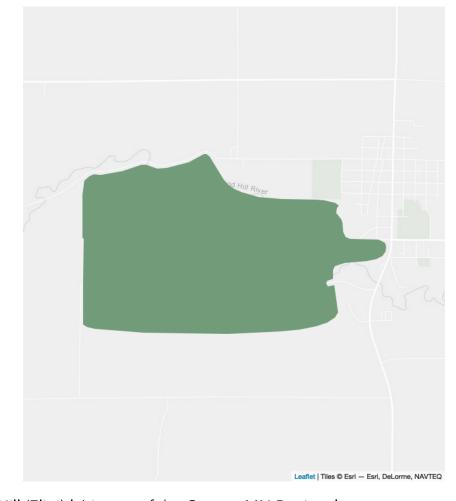
This factsheet summarizes park-level data for Sand Hill (Eligible) Regional Recreation Area. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	88,340	45,577	2,445	40,318
2020	81,512	27,048	2,803	51,661
2021	66,650	29,309	3,265	34,076

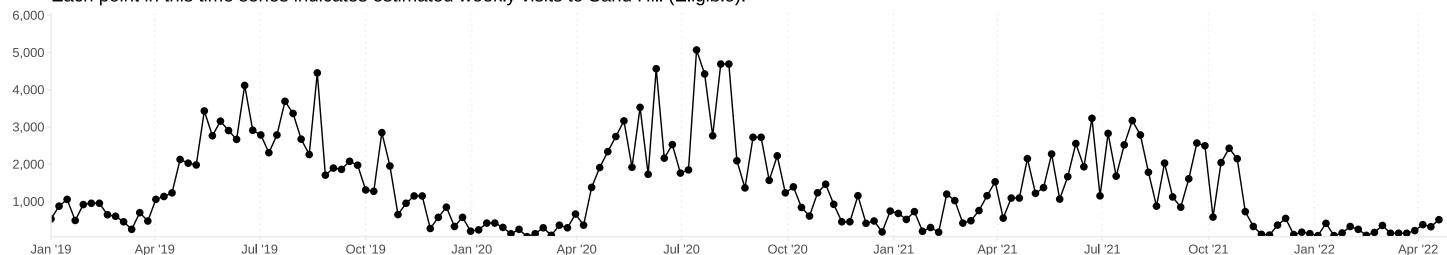


Sand Hill (Eligible) is part of the Greater MN Regional Park system. The park is in Polk County (Greater MN District 2). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

Weekly visits

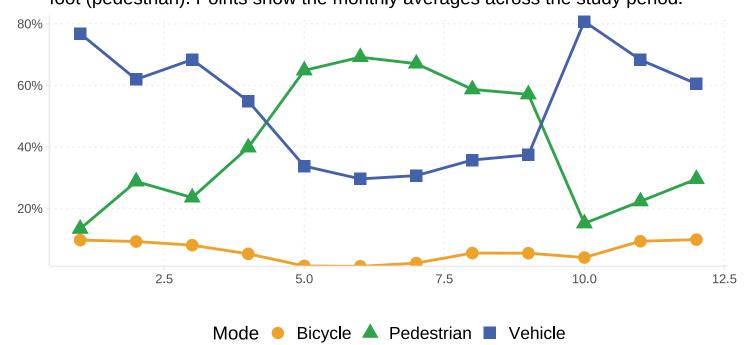
Each point in this time series indicates estimated weekly visits to Sand Hill (Eligible).

Bicycle and pedestrian Vehicle



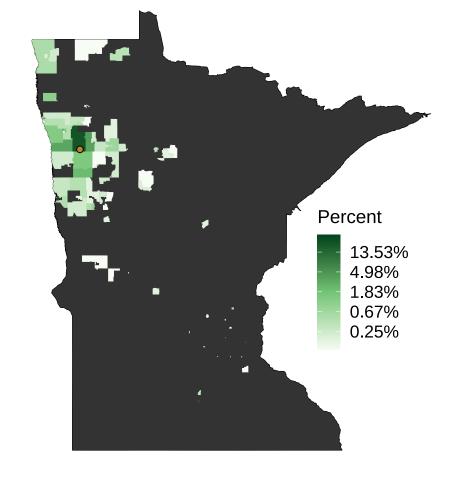
Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.



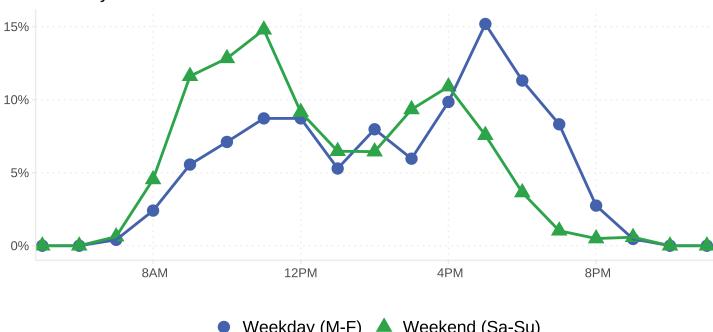
Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Sand Hill (Eligible) lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Weekday (M-F) Weekend (Sa-Su)

Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Sand Hill (Eligible) during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
	American Indian	1.6%	1.6%
	Asian	0.7%	1.5%
	Black	0.9%	2.7%
	Hispanic or Latinx	2.5%	4.7%
Race/ethnicity	More than one race	3.2%	3.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.1%
	Some other race	0.7%	0.3%
	White	90.4%	85.6%
	Less than \$25,000	18.0%	12.7%
	\$25,000 - 39,999	12.8%	13.0%
	\$40,000 - 59,999	15.7%	16.8%
Income	\$60,000 - 74,999	10.3%	10.8%
	\$75,000 - 99,999	15.1%	14.6%
	\$100,000 - 149,999	17.5%	17.1%
	\$150,000 or higher	10.6%	15.1%
	High school	38.1%	37.4%
Education	Associate degree or some college	36.9%	36.2%
Education	4-year degree	17.0%	17.9%
	Graduate or professional degree	7.9%	8.5%