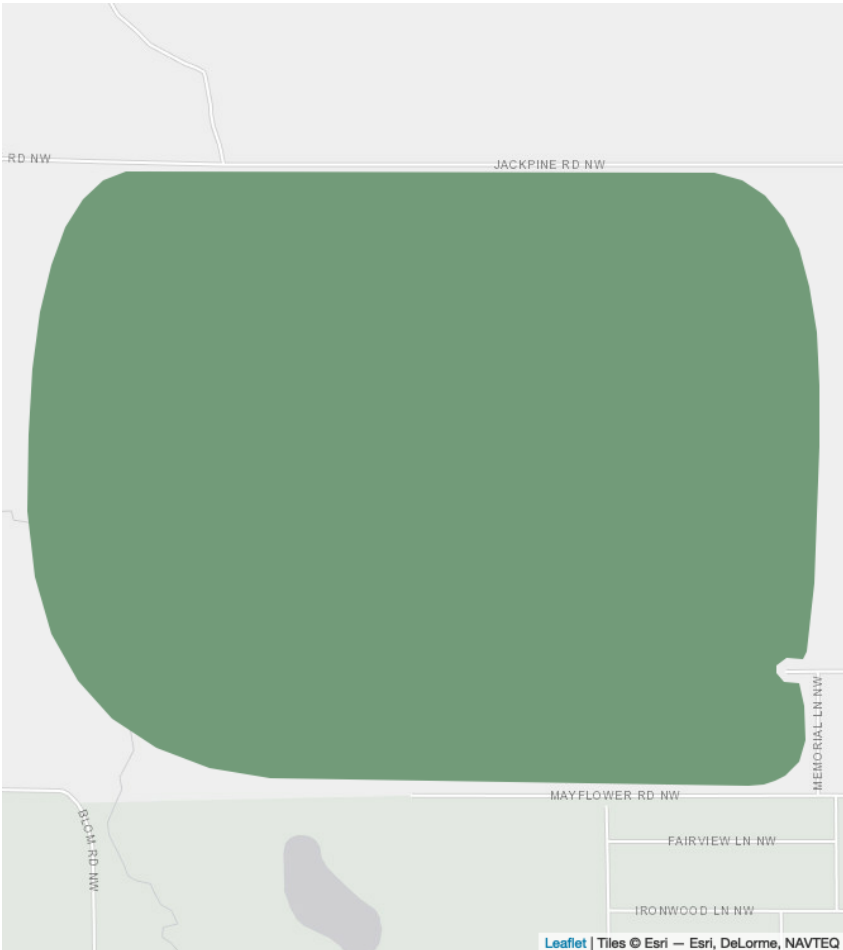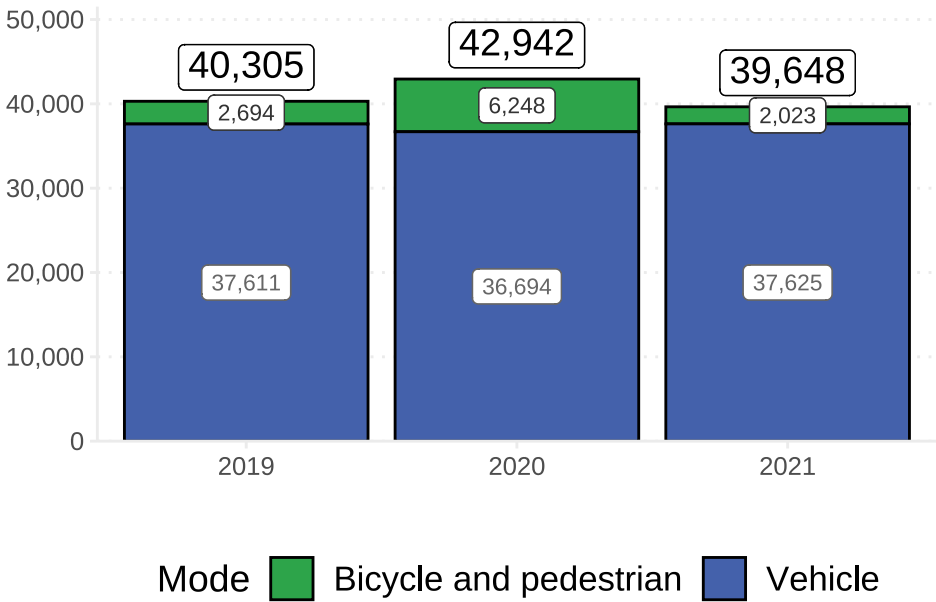# Northland Regional Park

This factsheet summarizes park-level data for Northland Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

Northland is part of the Greater MN Regional Park system. The park is in Beltrami County (Greater MN District 2). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.
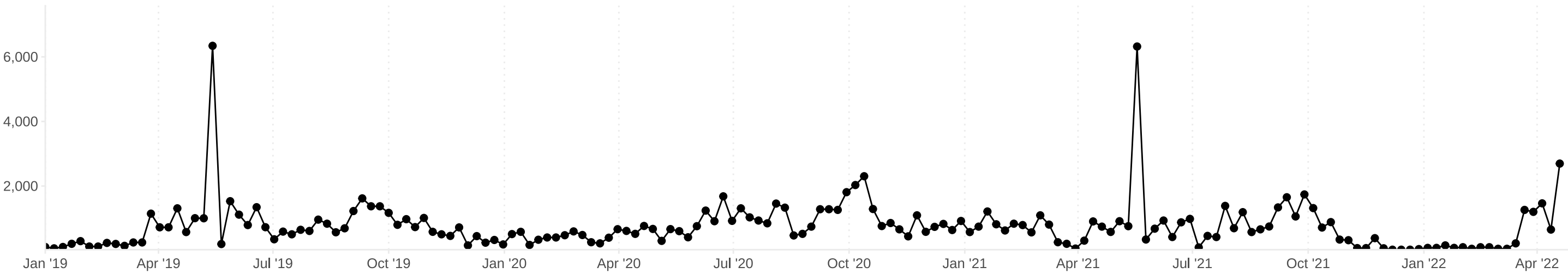
Total annual visits

Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	40,305	37,611	154	2,540
2020	42,942	36,694	281	5,967
2021	39,648	37,625	399	1,624

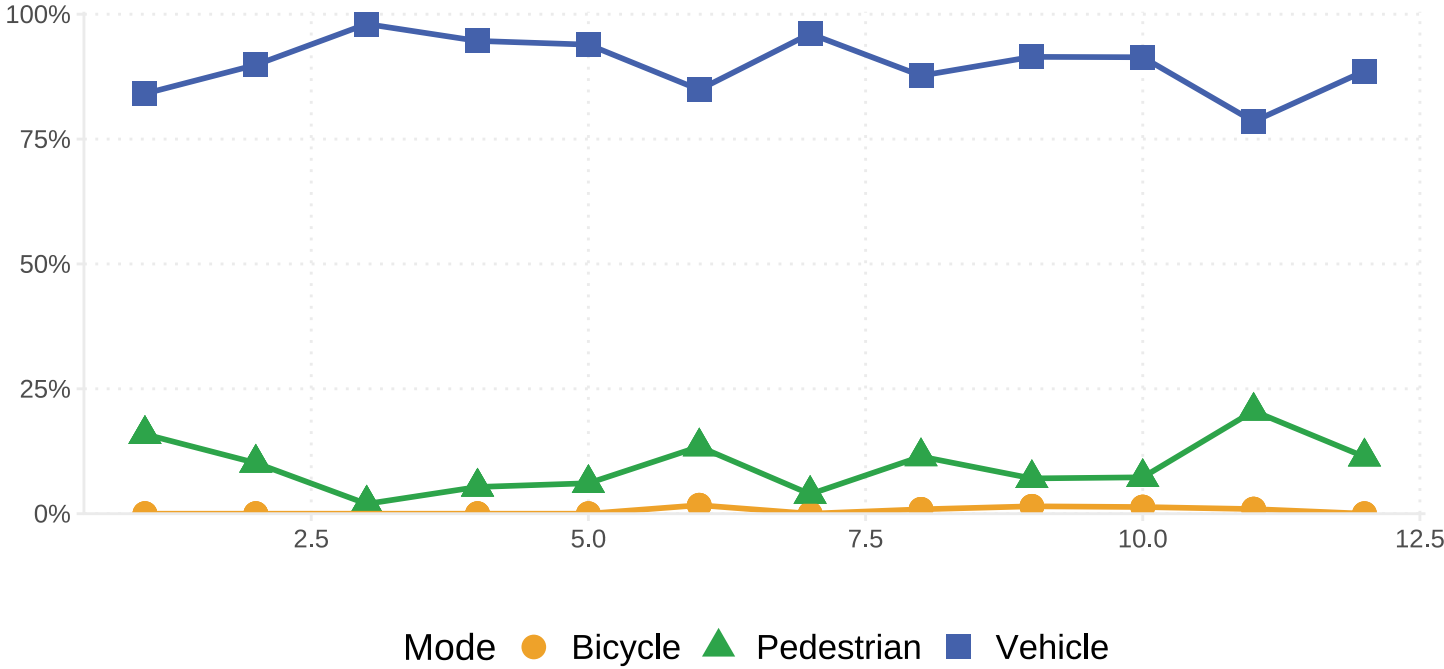Mode ■ Bicycle and pedestrian ■ Vehicle

Weekly visits

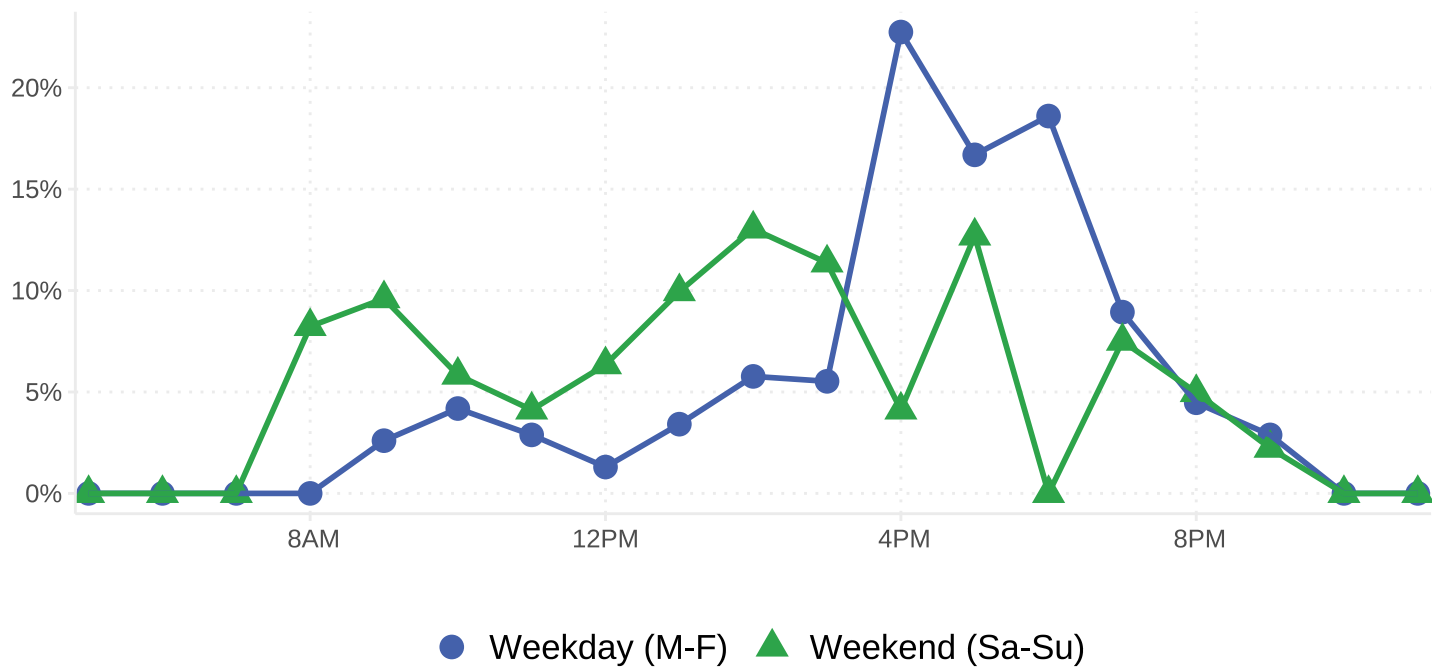Each point in this time series indicates estimated weekly visits to Northland.

Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.
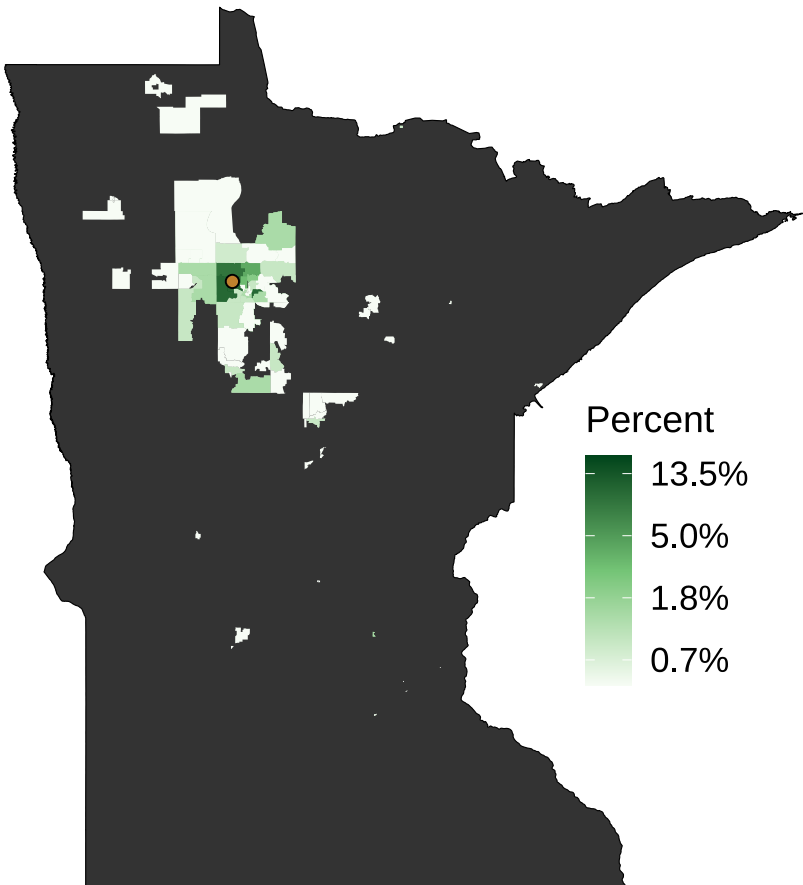

Mode ● Bicycle ▲ Pedestrian ■ Vehicle

Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.

● Weekday (M-F) ▲ Weekend (Sa-Su)

Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Northland lived inside of Minnesota while 0% of visitors lived outside of Minnesota.

Percent
- 13.5%
- 5.0%
- 1.8%
- 0.7%

Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Northland during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
Race/ethnicity	American Indian	4.5%	1.6%
	Asian	1.0%	1.5%
	Black	0.9%	2.7%
	Hispanic or Latinx	2.0%	4.7%
	More than one race	6.1%	3.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.1%
	Some other race	0.8%	0.3%
	White	84.8%	85.6%
Income	Less than $25,000	17.9%	12.7%
	$25,000 - 39,999	13.3%	13.0%
	$40,000 - 59,999	17.4%	16.8%
	$60,000 - 74,999	11.3%	10.8%
	$75,000 - 99,999	15.8%	14.6%
	$100,000 - 149,999	16.0%	17.1%
	$150,000 or higher	8.3%	15.1%
Education	High school	34.9%	37.4%
	Associate degree or some college	34.9%	36.2%
	4-year degree	19.9%	17.9%
	Graduate or professional degree	10.3%	8.5%