

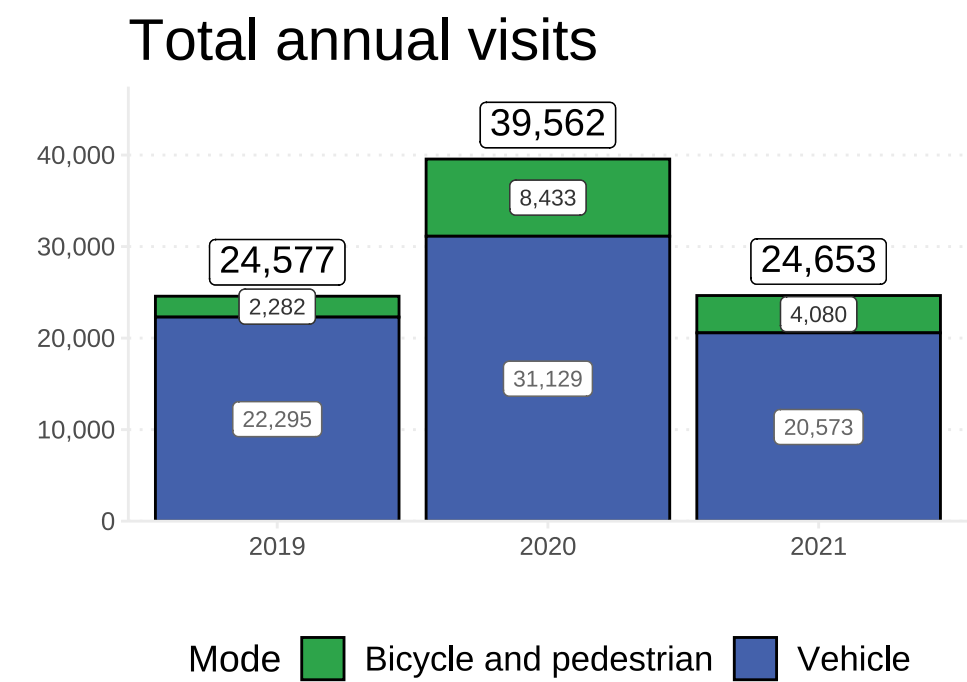
Kensington Rune Stone Regional Park

This factsheet summarizes park-level data for Kensington Rune Stone Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

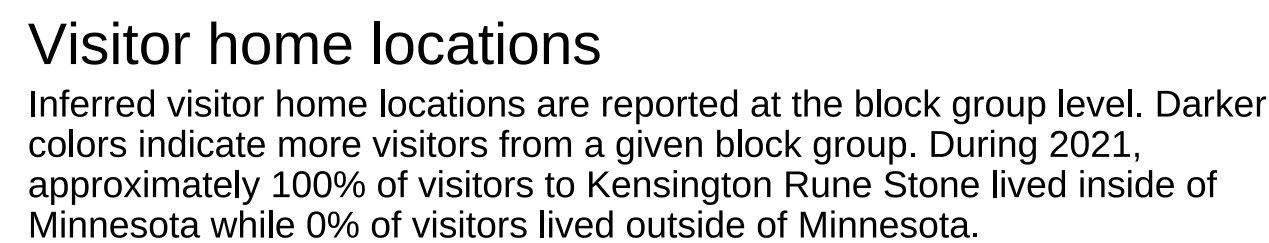
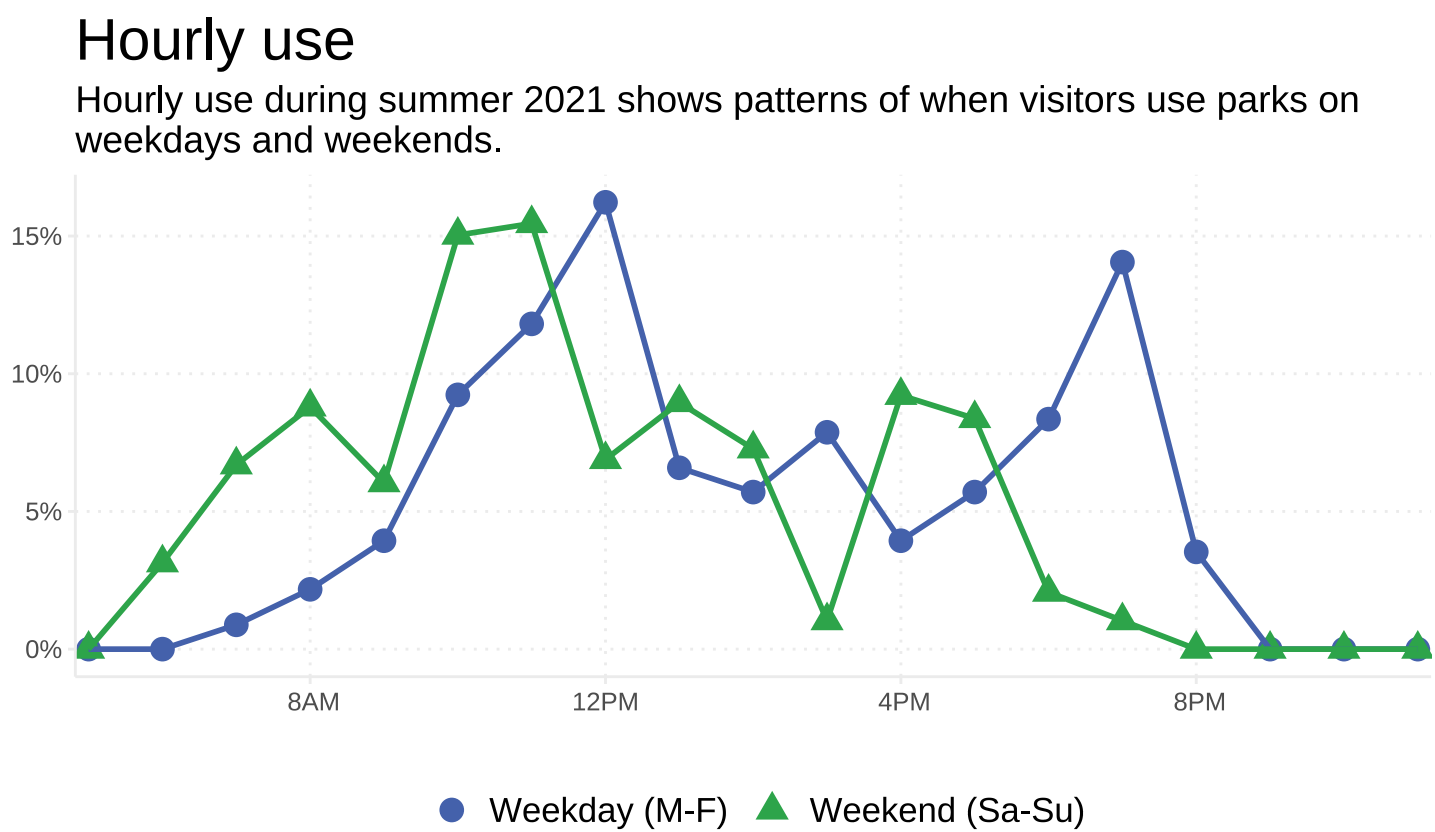
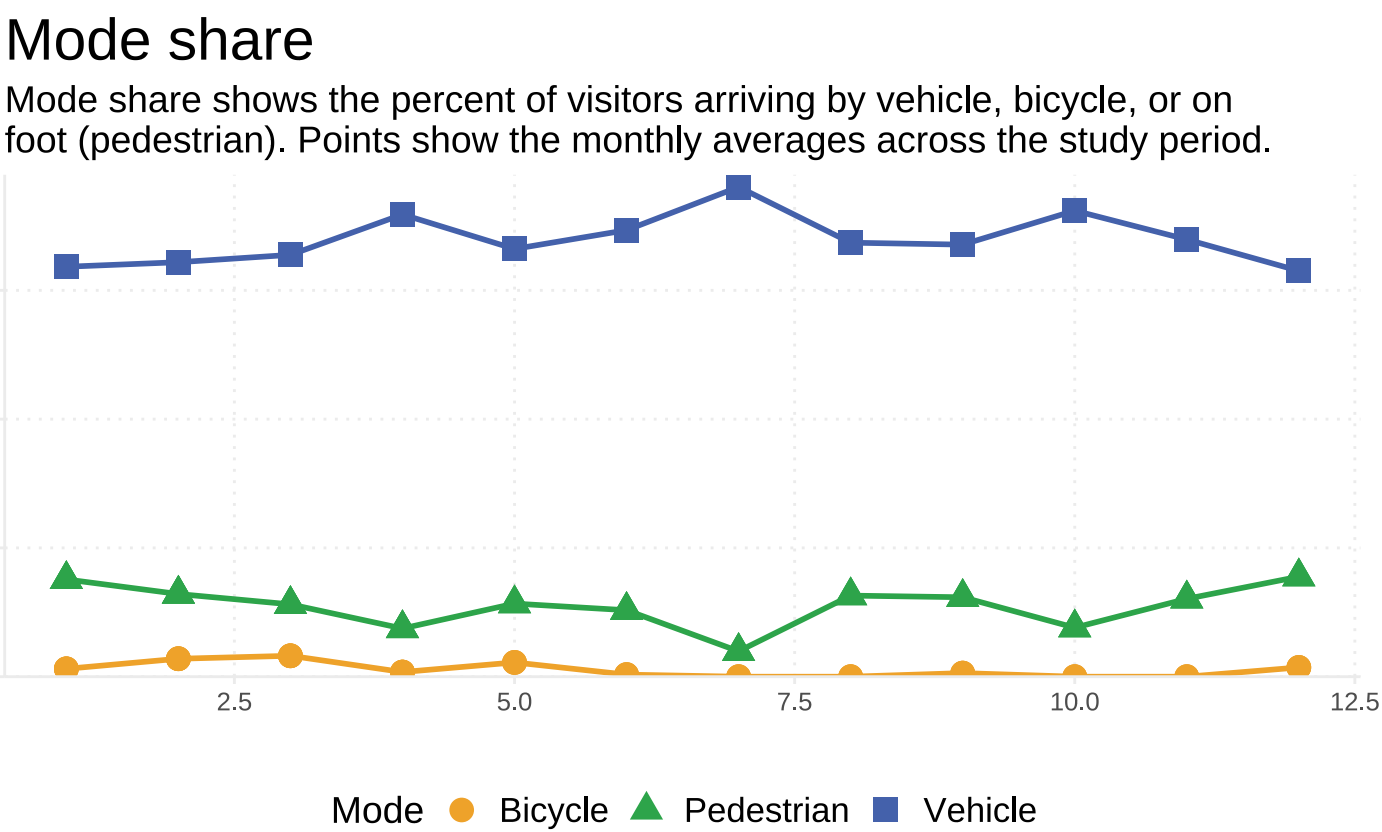
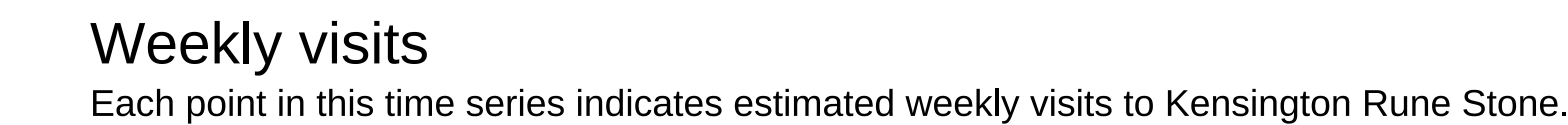
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



Kensington Rune Stone is part of the Greater MN Regional Park system. The park is in Douglas County (Greater MN District 3). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	24,577	22,295	583	1,699
2020	39,562	31,129	349	8,084
2021	24,653	20,573	37	4,043



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Kensington Rune Stone during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
Race/ethnicity	American Indian	0.7%	1.6%
	Asian	1.3%	1.5%
	Black	1.5%	2.7%
	Hispanic or Latinx	3.7%	4.7%
	More than one race	3.2%	3.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.1%
	Some other race	2.0%	0.3%
	White	87.5%	85.6%
Income	Less than \$25,000	15.7%	12.7%
	\$25,000 - 39,999	13.1%	13.0%
	\$40,000 - 59,999	17.5%	16.8%
	\$60,000 - 74,999	10.4%	10.8%
	\$75,000 - 99,999	15.1%	14.6%
	\$100,000 - 149,999	16.4%	17.1%
Education	\$150,000 or higher	11.8%	15.1%
	High school	34.7%	37.4%
	Associate degree or some college	38.3%	36.2%
	4-year degree	18.4%	17.9%
	Graduate or professional degree	8.6%	8.5%