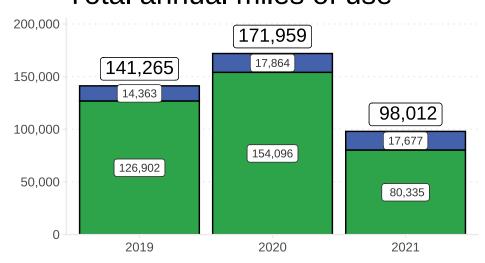
Great River Regional Trail

This factsheet summarizes trail-level data for Great River Regional Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

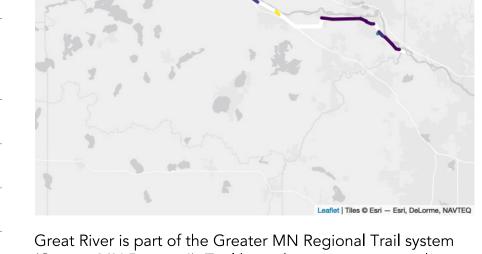
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual miles of use



Mode Bicycle

Year	Total miles traveled	Bicycle miles traveled	Pedestrian miles traveled	Total counter estimate	Bicycle counter estimate	Pedestrian counter estimate
2019	141,265	14,363	126,902	70,262	11,321	61,324
2020	171,959	17,864	154,096	91,370	15,727	81,402
2021	98,012	17,677	80,335	66,905	14,329	53,727



2021 counter estimate

60,000

40,000

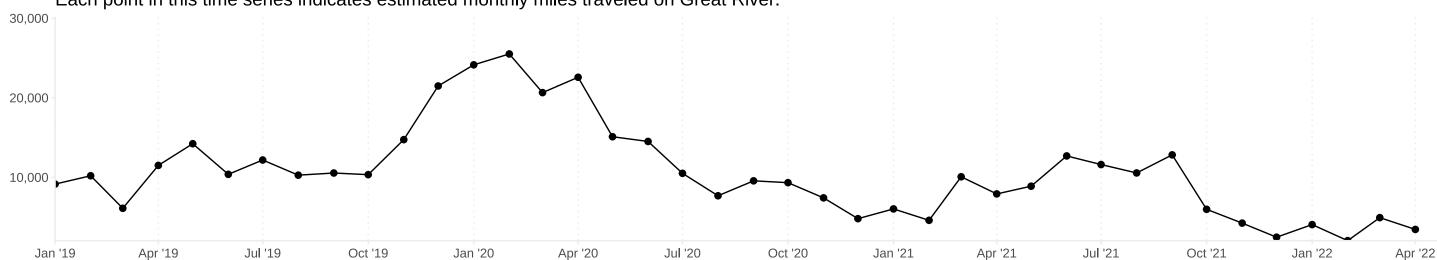
20,000

(Greater MN District 4). Trail boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

Monthly use

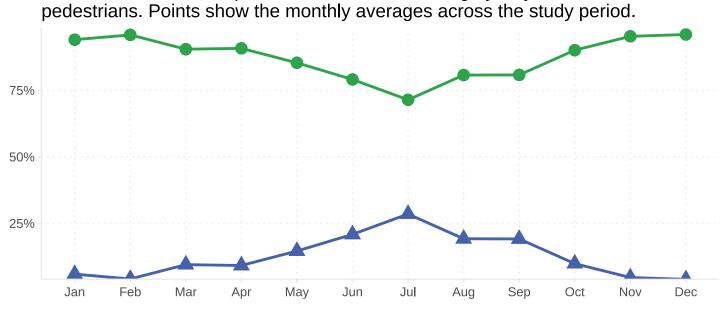
Each point in this time series indicates estimated monthly miles traveled on Great River.

Pedestrian



Mode share

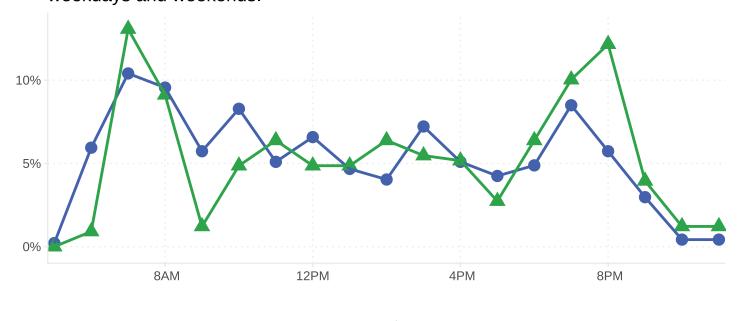
Mode share shows the percent of trail use occurring by bicyclists and



Mode ● Pedestrian ▲ Bicycle

Hourly use

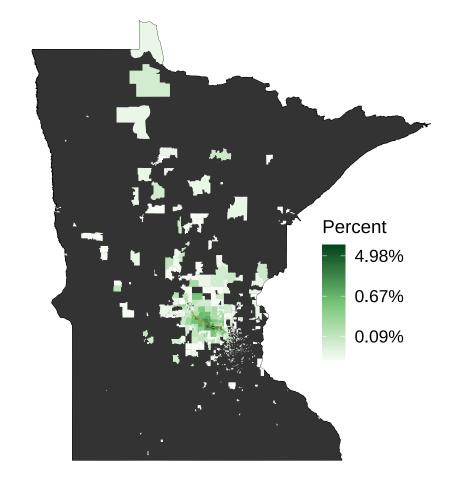
Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Weekday (M-F)Weekend (Sa-Su)

Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 97% of visitors to Great River lived inside of Minnesota while 3% of visitors lived outside of Minnesota.



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Great River during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

Category	Census Group	Trai l Estimate (entire 2021)	Greater Minnesota Average
	American Indian	0.3%	1.6%
Race/ethnicity	Asian	1.6%	1.5%
	Black	2.2%	2.7%
	Hispanic or Latinx	4.2%	4.7%
	More than one race	5.1%	3.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.1%
	Some other race	2.1%	0.3%
	White	84.5%	85.6%
	Less than \$25,000	10.1%	12.7%
Income	\$25,000 - 39,999	8.4%	13.0%
	\$40,000 - 59,999	16.0%	16.8%
	\$60,000 - 74,999	10.7%	10.8%
	\$75,000 - 99,999	15.3%	14.6%
	\$100,000 - 149,999	25.2%	17.1%
	\$150,000 or higher	14.2%	15.1%
	High school	30.8%	37.4%
	Associate degree or some college	40.6%	36.2%
Education	4-year degree	20.0%	17.9%
	Graduate or professional degree	8.6%	8.5%