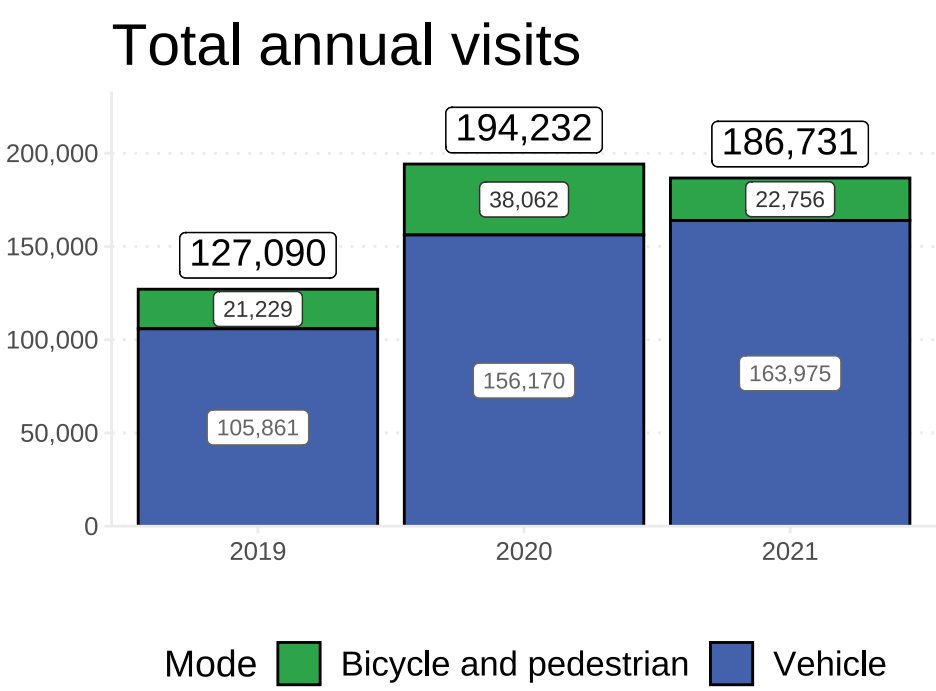


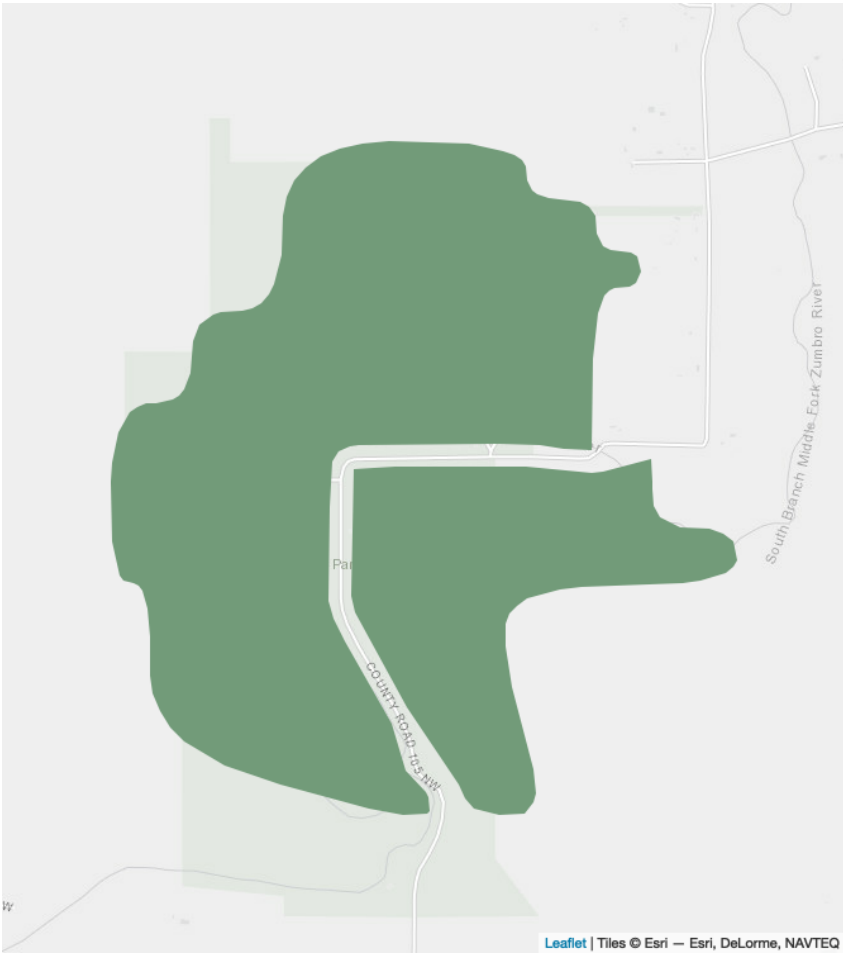
Oxbow/Zollman Zoo Regional Park

This factsheet summarizes park-level data for Oxbow/Zollman Zoo Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

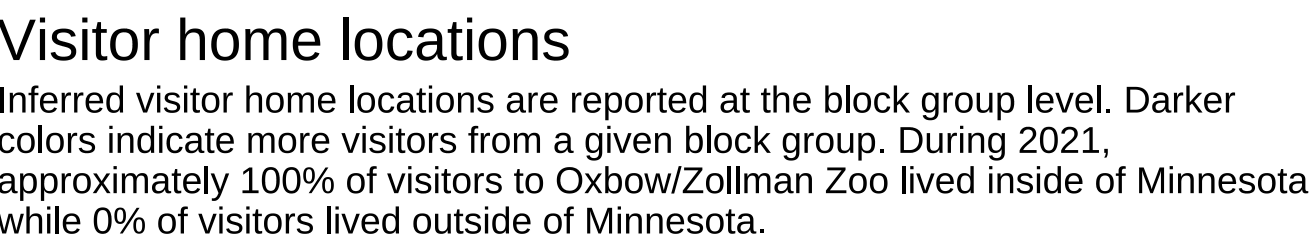
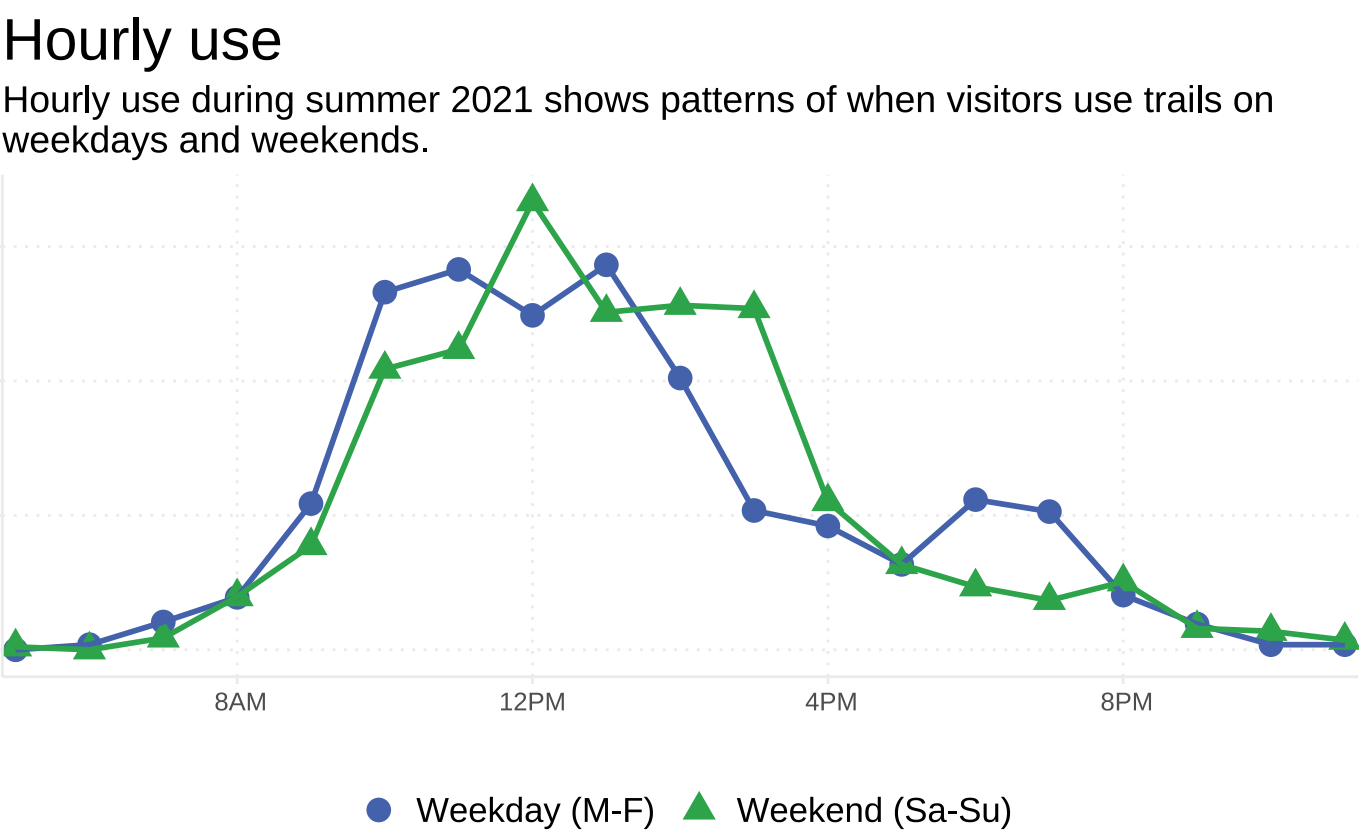
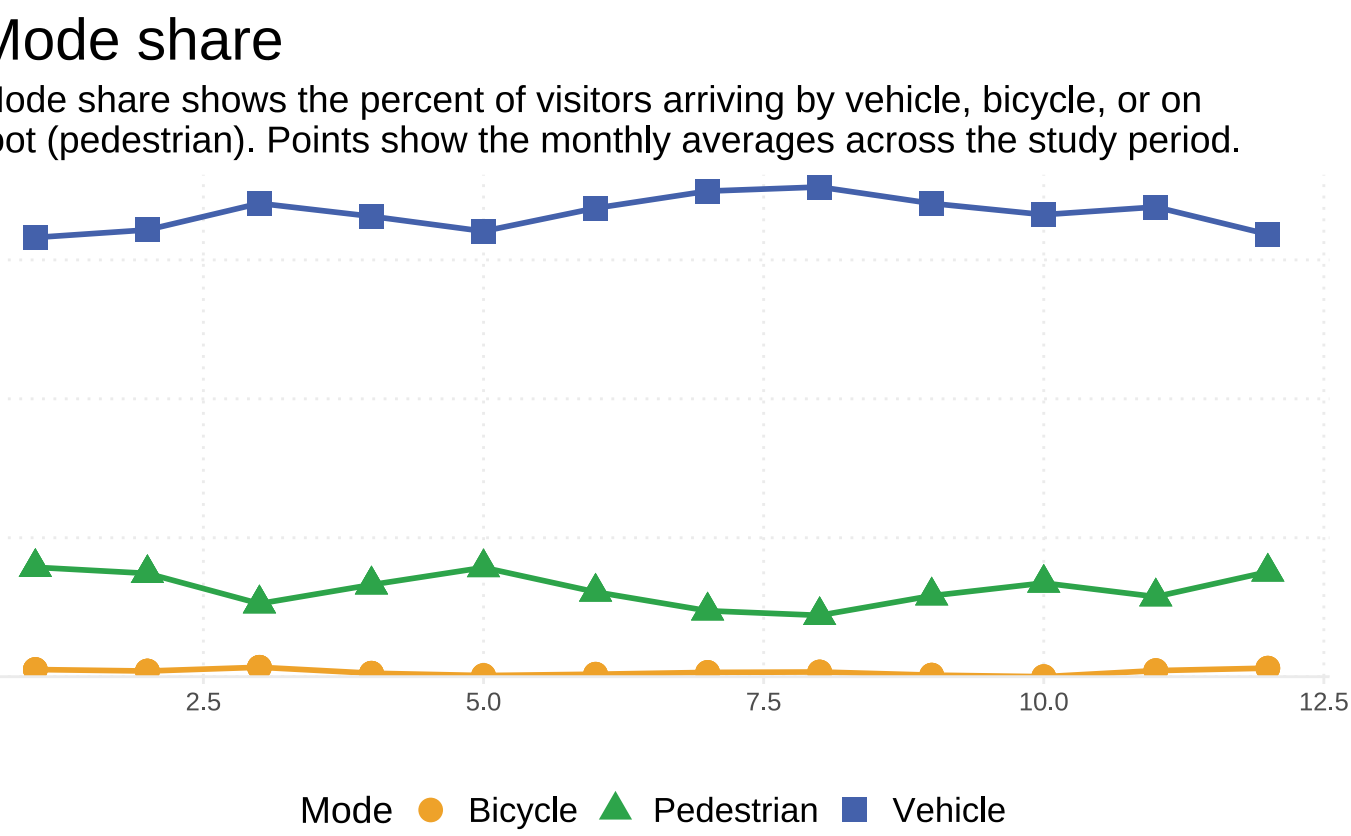
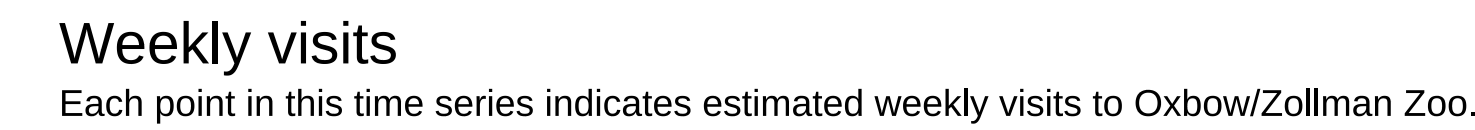
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	127,090	105,861	790	20,439
2020	194,232	156,170	1,168	36,894
2021	186,731	163,975	849	21,907



Oxbow/Zollman Zoo is part of the Greater MN Regional Park system. The park is in Olmsted County (Greater MN District 6). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Oxbow/Zollman Zoo during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
Race/ethnicity	American Indian	0.4%	1.6%
	Asian	3.6%	1.5%
	Black	3.2%	2.7%
	Hispanic or Latinx	4.7%	4.7%
	More than one race	5.0%	3.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.1%
	Some other race	2.0%	0.3%
	White	80.9%	85.6%
Income	Less than \$25,000	11.3%	12.7%
	\$25,000 - 39,999	9.8%	13.0%
	\$40,000 - 59,999	14.8%	16.8%
	\$60,000 - 74,999	10.1%	10.8%
	\$75,000 - 99,999	15.0%	14.6%
	\$100,000 - 149,999	21.2%	17.1%
	\$150,000 or higher	17.9%	15.1%
Education	High school	27.8%	37.4%
	Associate degree or some college	32.7%	36.2%
	4-year degree	24.6%	17.9%
	Graduate or professional degree	14.8%	8.5%