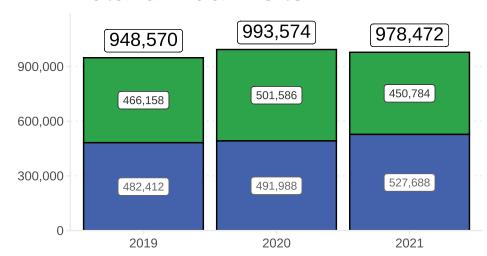
Bluffs Traverse Regional Park

This factsheet summarizes park-level data for Bluffs Traverse Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	948,570	482,412	40,589	425,569
2020	993,574	491,988	42,057	459,529
2021	978,472	527,688	51,114	399,670

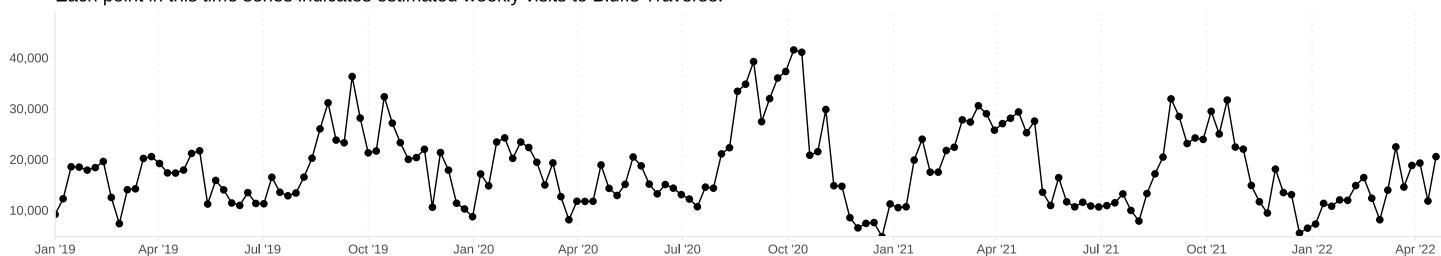


Bluffs Traverse is part of the Greater MN Regional Park system. The park is in Winona County (Greater MN District 6). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

Weekly visits

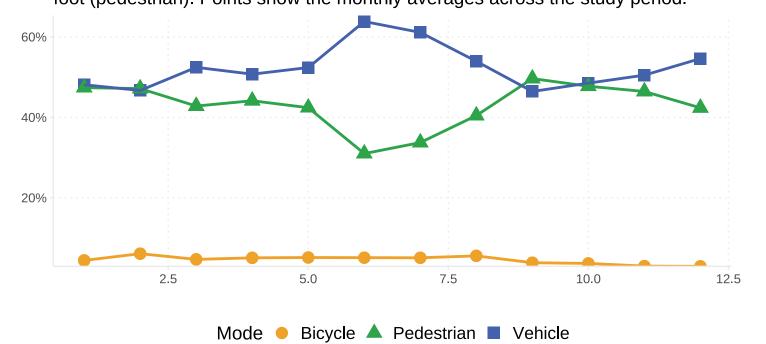
Each point in this time series indicates estimated weekly visits to Bluffs Traverse.

Bicycle and pedestrian Vehicle



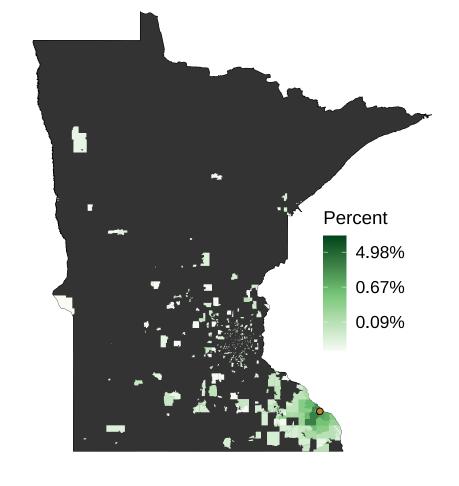
Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.



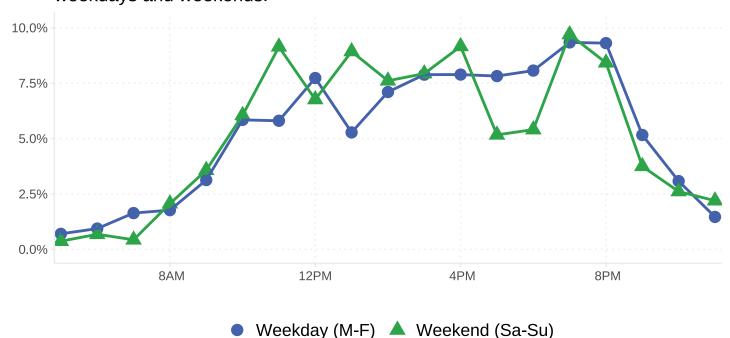
Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Bluffs Traverse lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Bluffs Traverse during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
	American Indian	0.3%	1.6%
	Asian	2.7%	1.5%
	Black	2.4%	2.7%
	Hispanic or Latinx	4.0%	4.7%
Race/ethnicity	More than one race	4.3%	3.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.1%
	Some other race	1.8%	0.3%
	White	84.4%	85.6%
	Less than \$25,000	17.5%	12.7%
	\$25,000 - 39,999	12.5%	13.0%
	\$40,000 - 59,999	16.9%	16.8%
ncome	\$60,000 - 74,999	10.7%	10.8%
	\$75,000 - 99,999	15.4%	14.6%
	\$100,000 - 149,999	15.7%	17.1%
	\$150,000 or higher	11.3%	15.1%
	High school	32.3%	37.4%
Education	Associate degree or some college	33.2%	36.2%
Laucation	4-year degree	22.1%	17.9%
	Graduate or professional degree	12.5%	8.5%