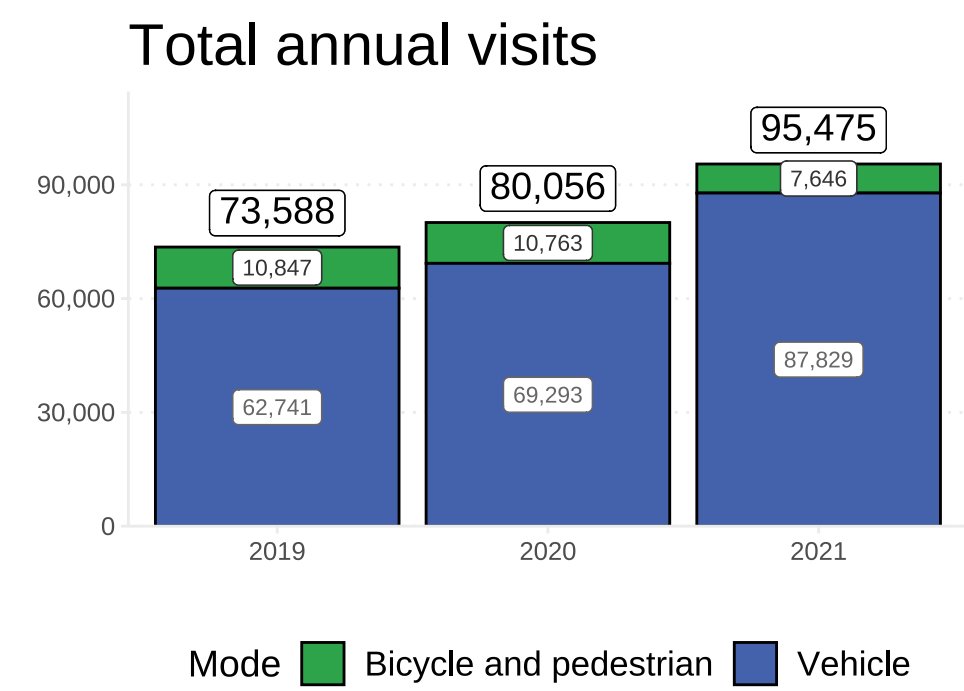


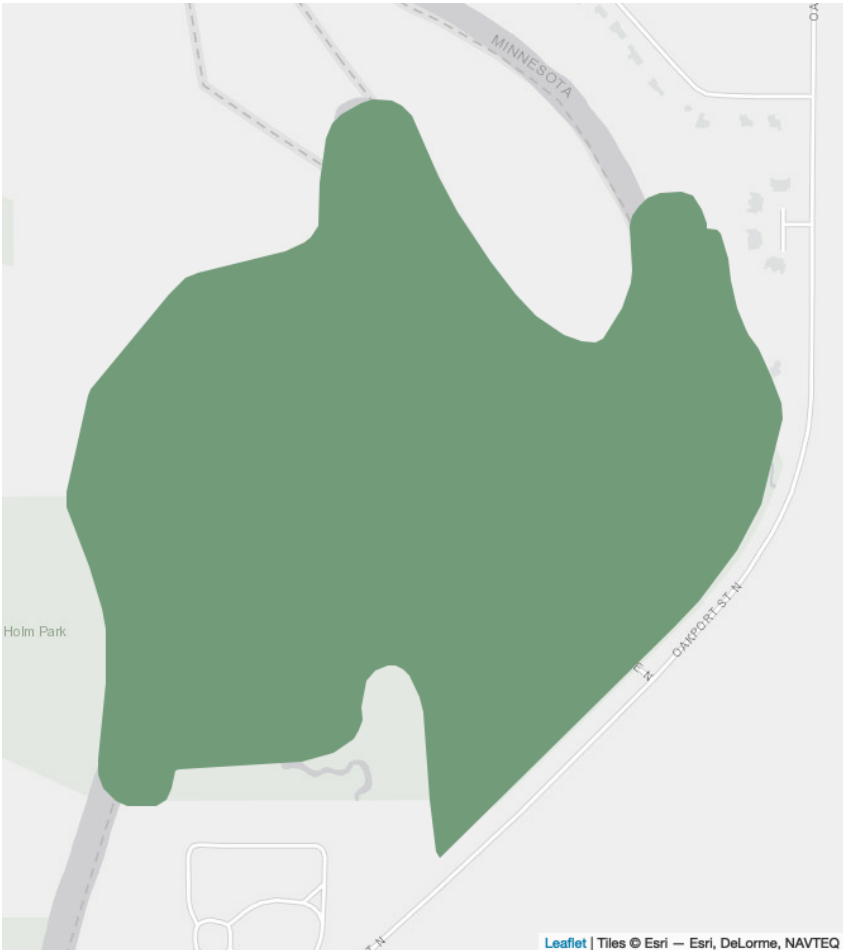
MB Johnson Regional Park

This factsheet summarizes park-level data for MB Johnson Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

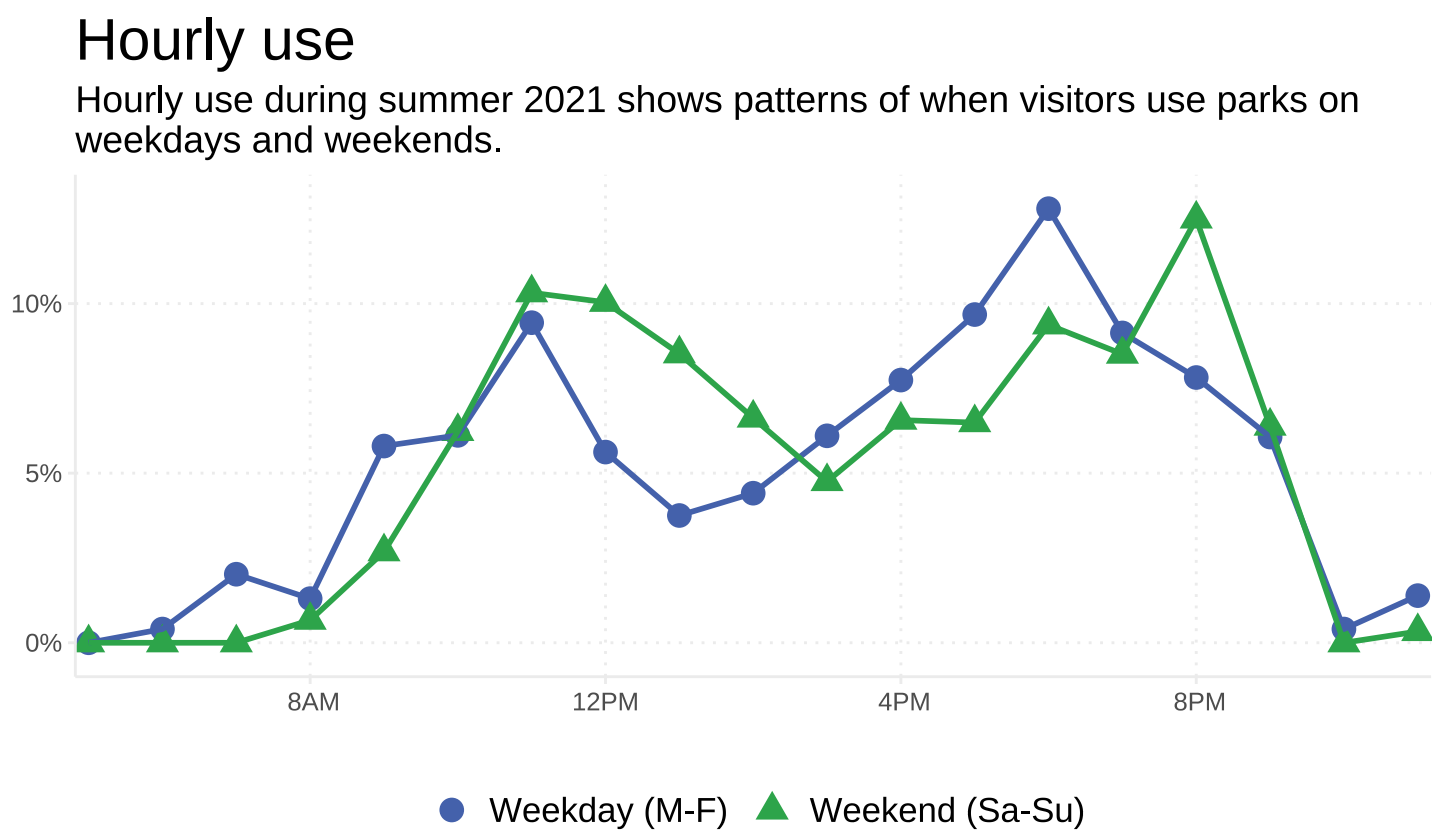
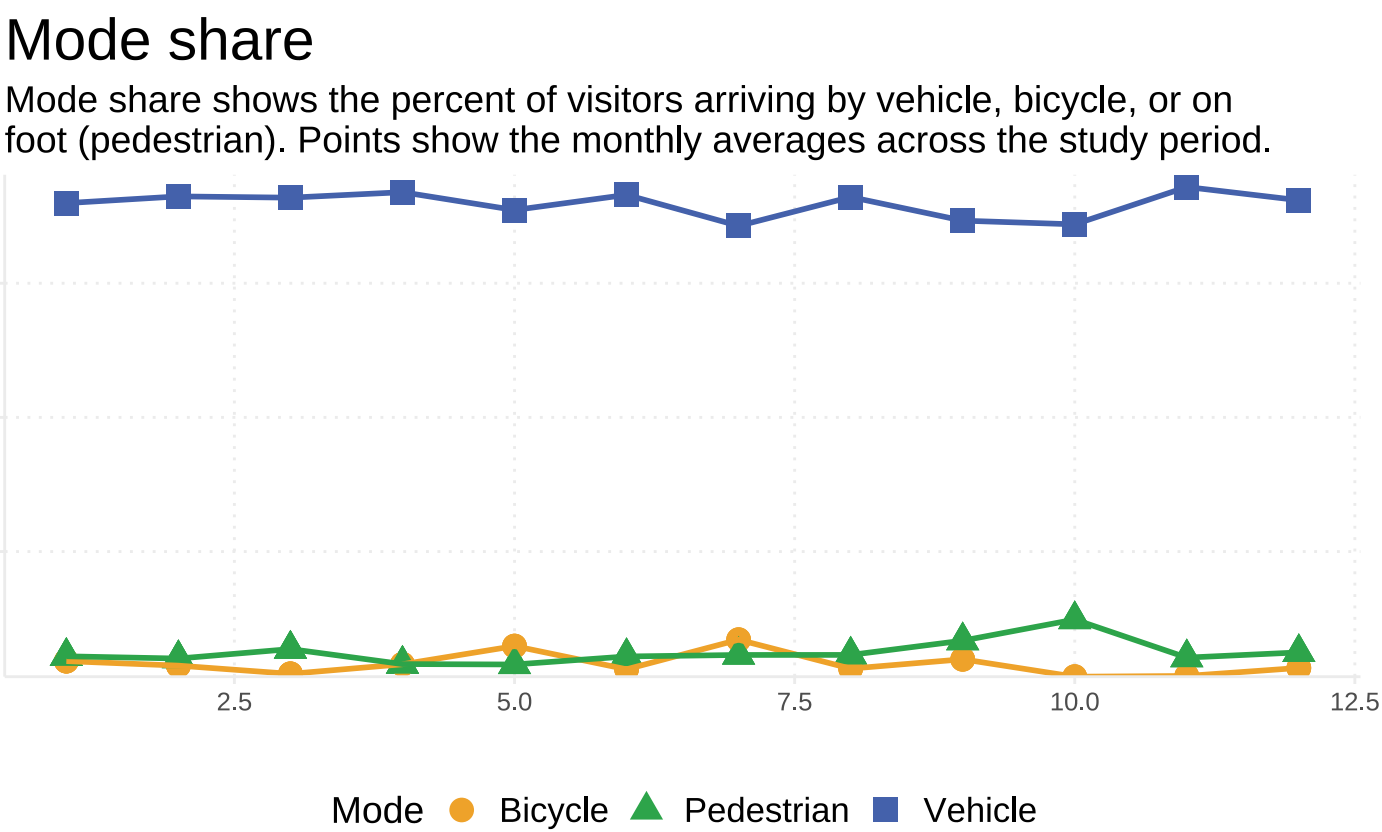
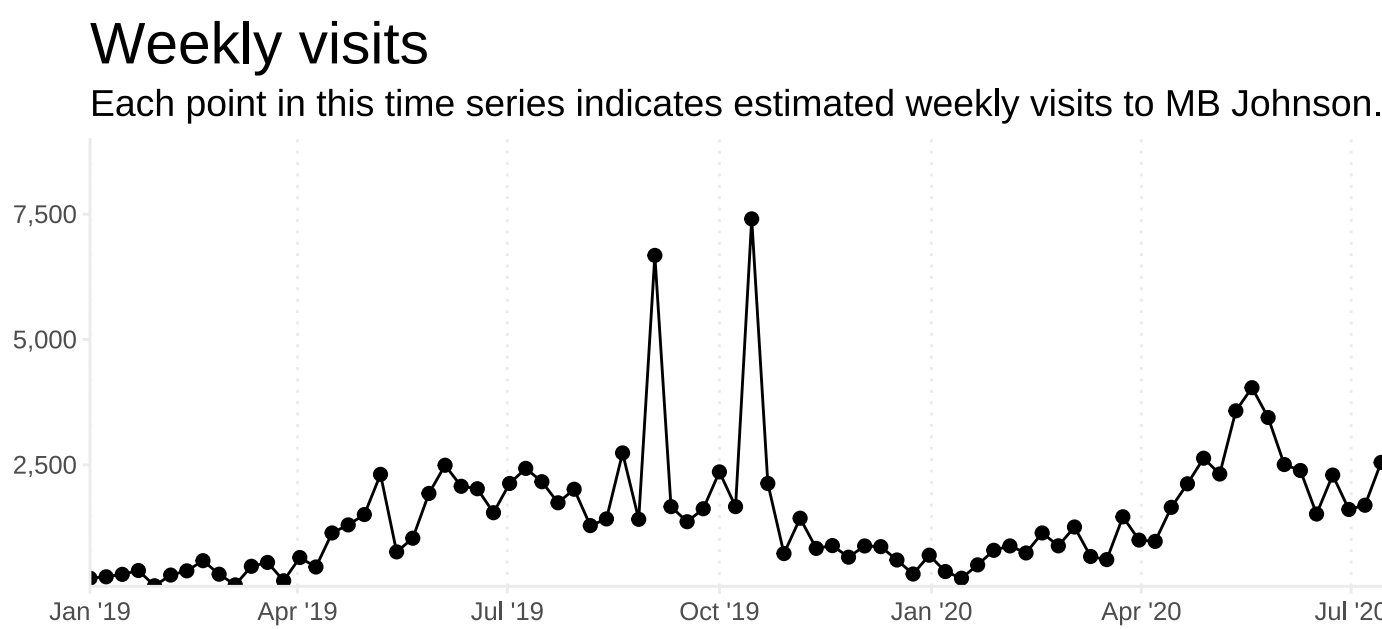
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	73,588	62,741	10,847	7,657
2020	80,056	69,293	10,763	6,021
2021	95,475	87,829	7,646	4,099

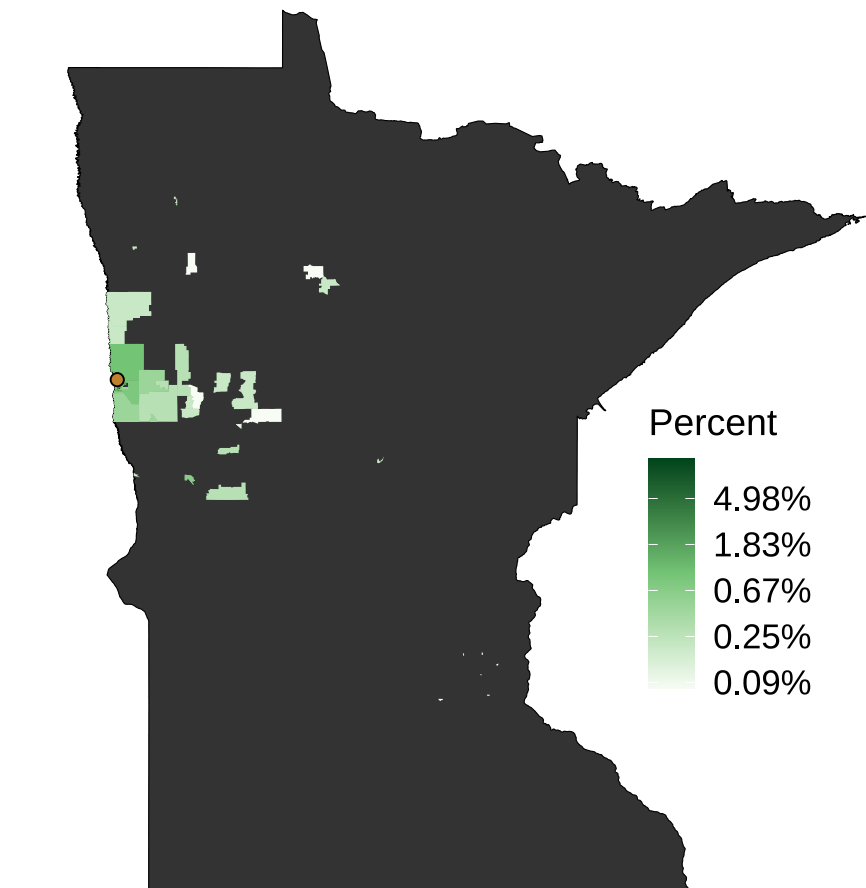


MB Johnson is part of the Greater MN Regional Park system. The park is in Clay County (Greater MN District 3). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.



Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to MB Johnson lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to MB Johnson during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
Race/ethnicity	American Indian	1.7%	1.6%
	Asian	2.2%	1.5%
	Black	4.5%	2.7%
	Hispanic or Latinx	4.6%	4.7%
	More than one race	6.1%	3.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.1%
	Some other race	1.3%	0.3%
	White	79.3%	85.6%
Income	Less than \$25,000	19.2%	12.7%
	\$25,000 - 39,999	12.1%	13.0%
	\$40,000 - 59,999	16.0%	16.8%
	\$60,000 - 74,999	10.4%	10.8%
	\$75,000 - 99,999	14.2%	14.6%
	\$100,000 - 149,999	16.2%	17.1%
	\$150,000 or higher	11.9%	15.1%
Education	High school	28.0%	37.4%
	Associate degree or some college	35.0%	36.2%
	4-year degree	25.6%	17.9%
	Graduate or professional degree	11.5%	8.5%