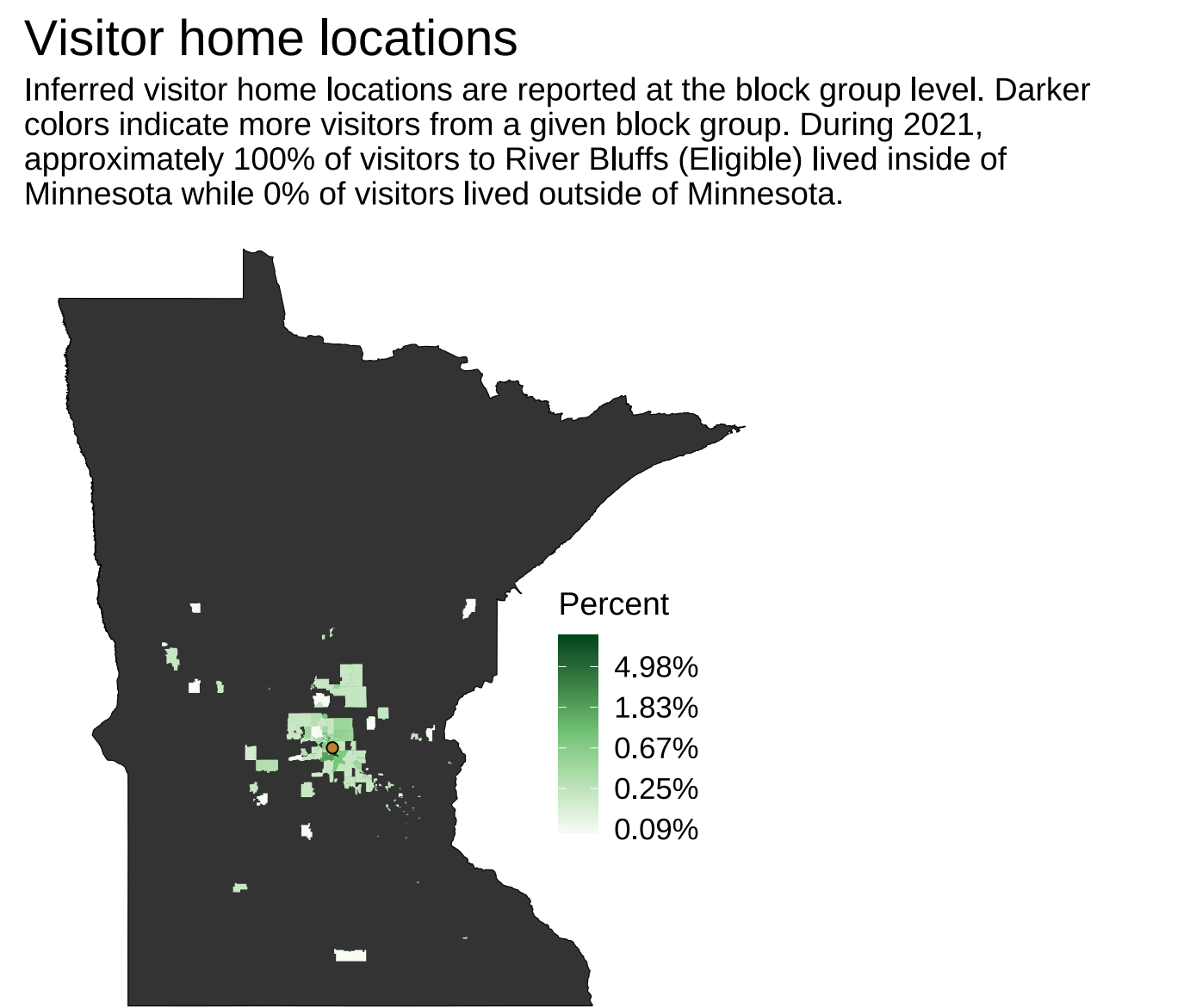
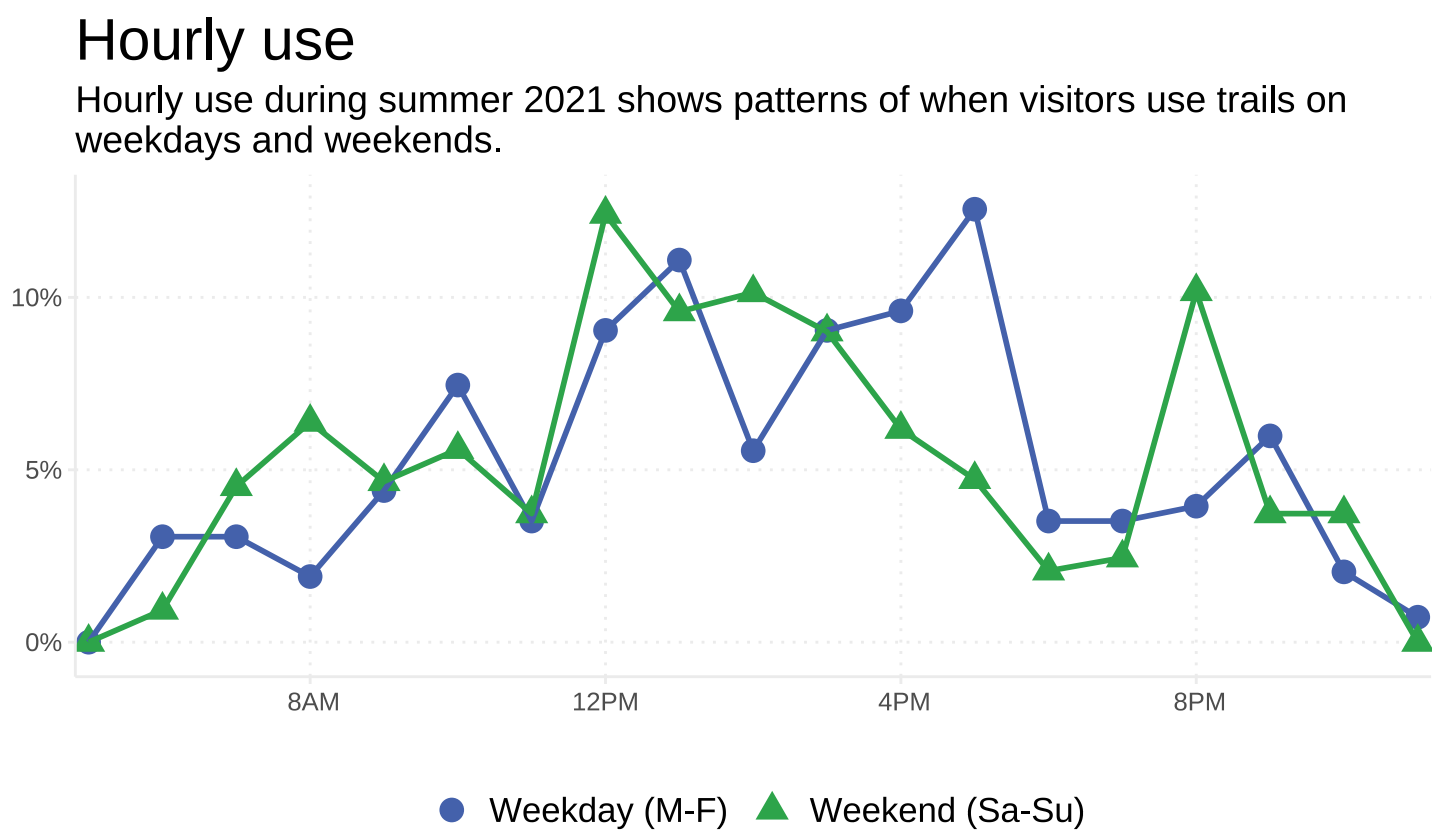
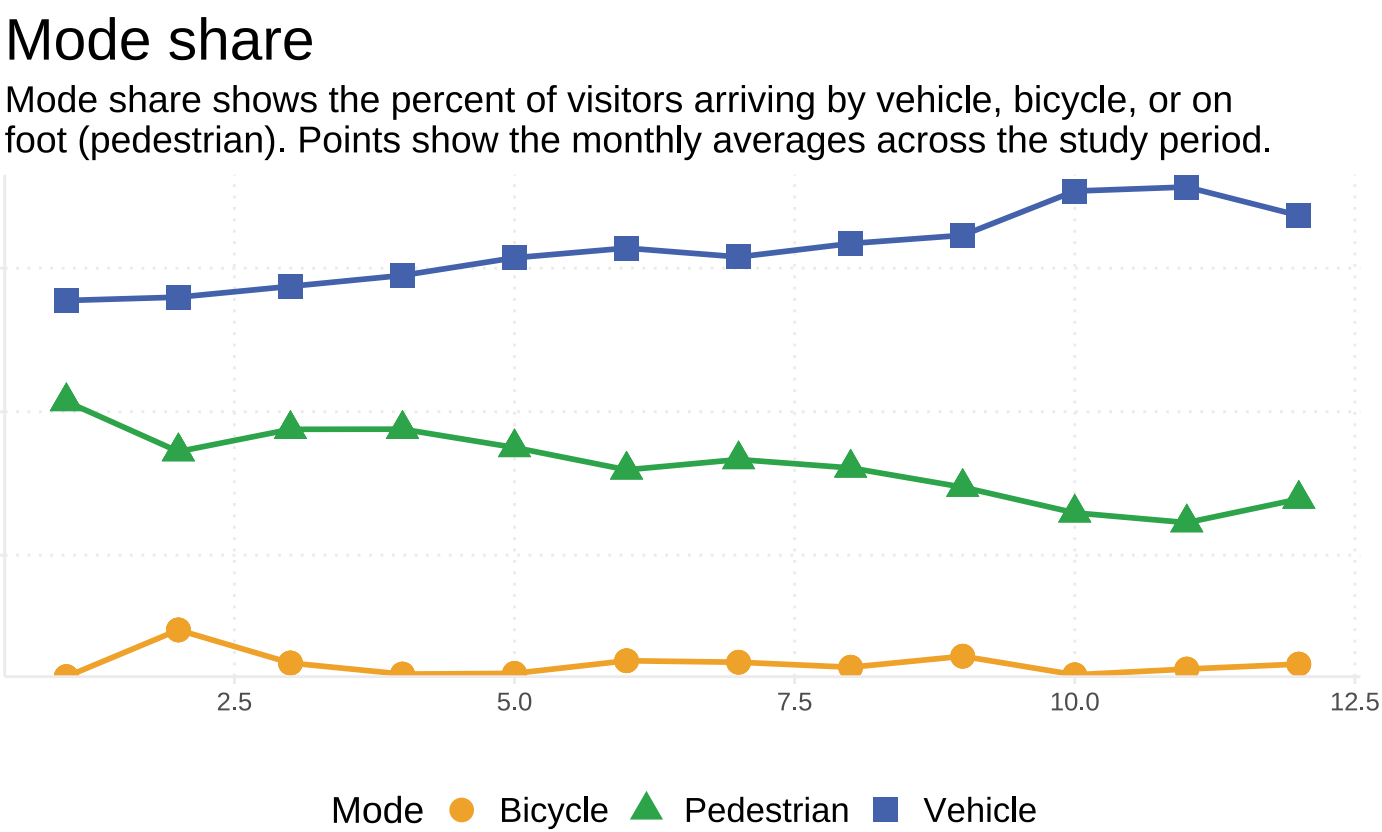
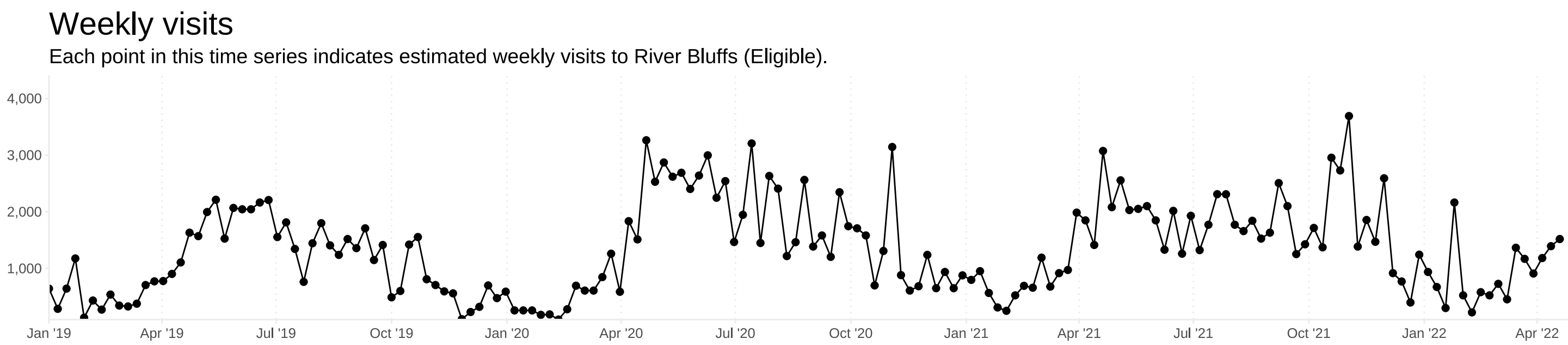
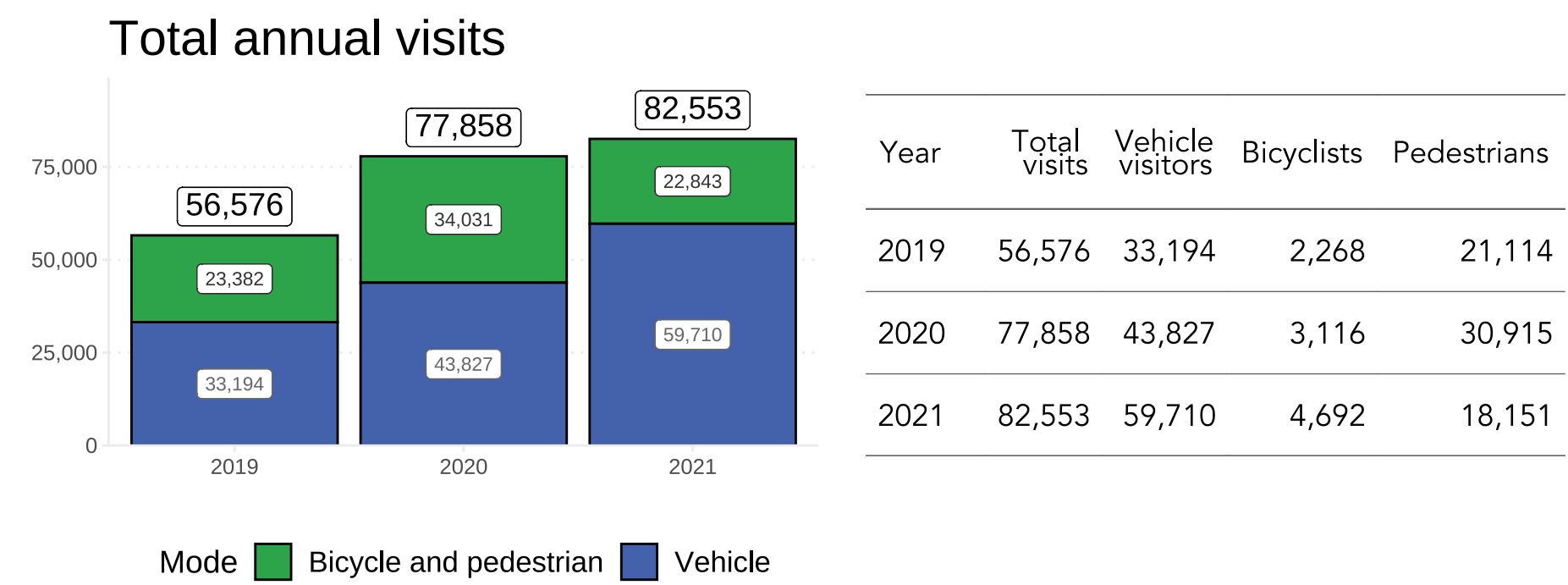


River Bluffs Regional Park (Eligible)

This factsheet summarizes park-level data for River Bluffs (Eligible) Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to River Bluffs (Eligible) during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

| Category | Census Group | Park Estimate (entire 2021) | Greater Minnesota Average |
|----------------|--|-----------------------------|---------------------------|
| Race/ethnicity | American Indian | 0.7% | 1.6% |
| | Asian | 3.1% | 1.5% |
| | Black | 9.8% | 2.7% |
| | Hispanic or Latinx | 4.2% | 4.7% |
| | More than one race | 5.6% | 3.6% |
| | Native Hawaiian and other Pacific Islander | 0.1% | 0.1% |
| | Some other race | 1.8% | 0.3% |
| | White | 74.8% | 85.6% |
| Income | Less than \$25,000 | 17.1% | 12.7% |
| | \$25,000 - 39,999 | 14.4% | 13.0% |
| | \$40,000 - 59,999 | 16.6% | 16.8% |
| | \$60,000 - 74,999 | 10.8% | 10.8% |
| | \$75,000 - 99,999 | 13.6% | 14.6% |
| | \$100,000 - 149,999 | 15.4% | 17.1% |
| | \$150,000 or higher | 12.1% | 15.1% |
| Education | High school | 32.1% | 37.4% |
| | Associate degree or some college | 36.1% | 36.2% |
| | 4-year degree | 21.7% | 17.9% |
| | Graduate or professional degree | 10.1% | 8.5% |