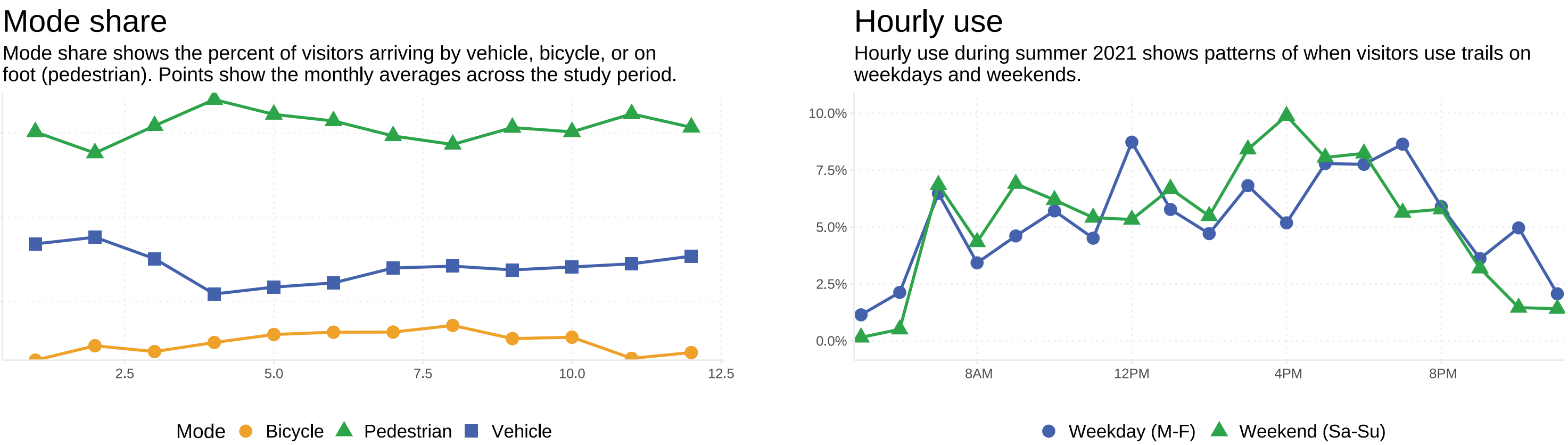
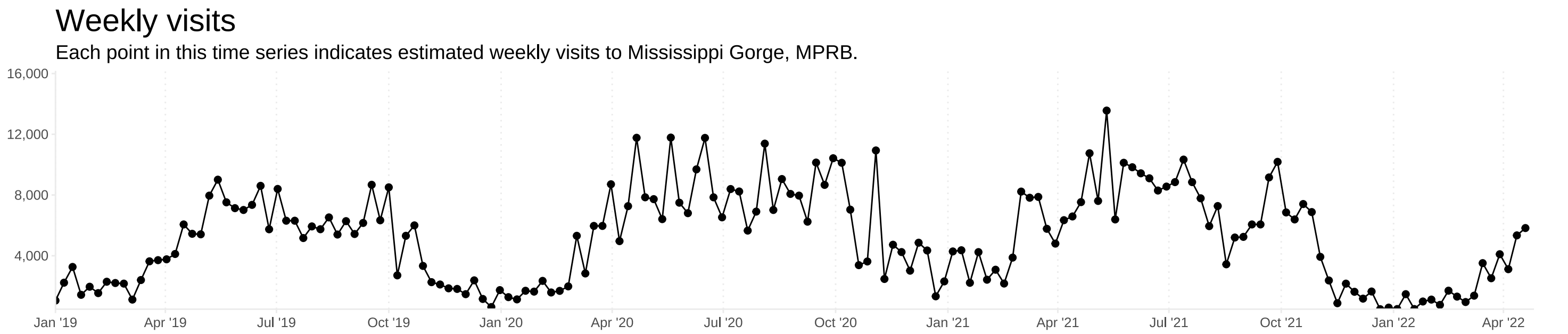
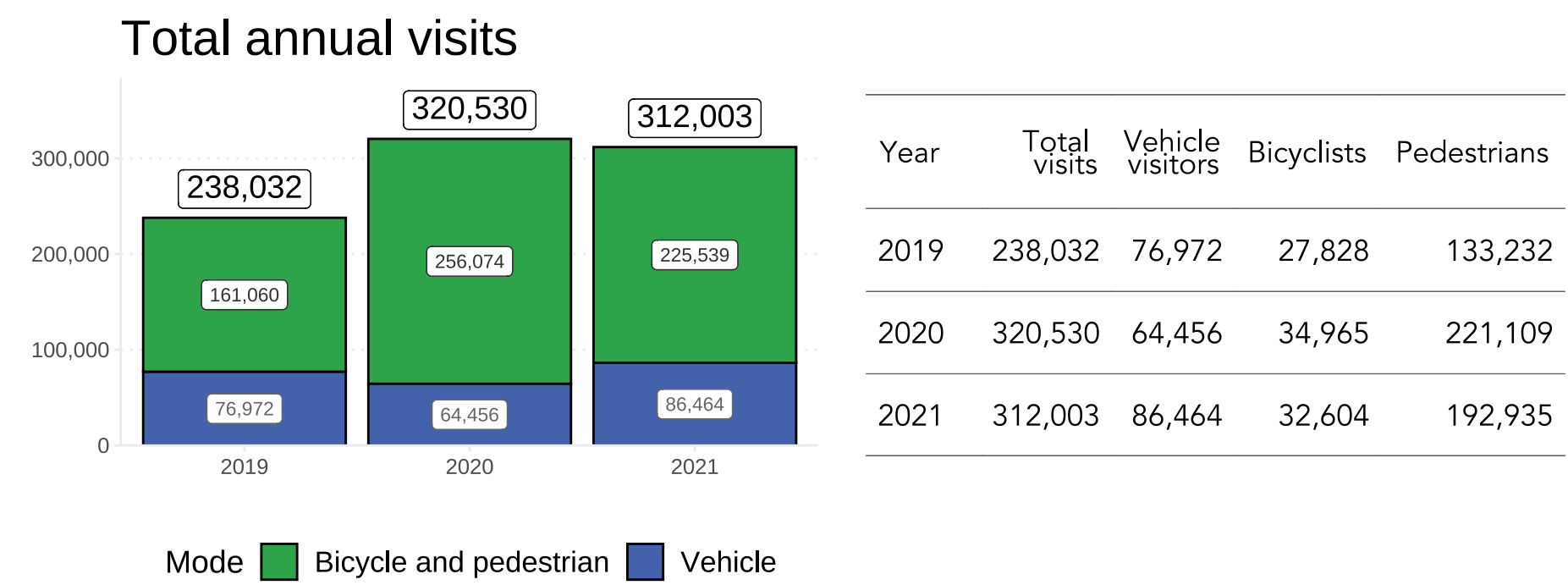


# Mississippi Gorge Regional Park, MPRB

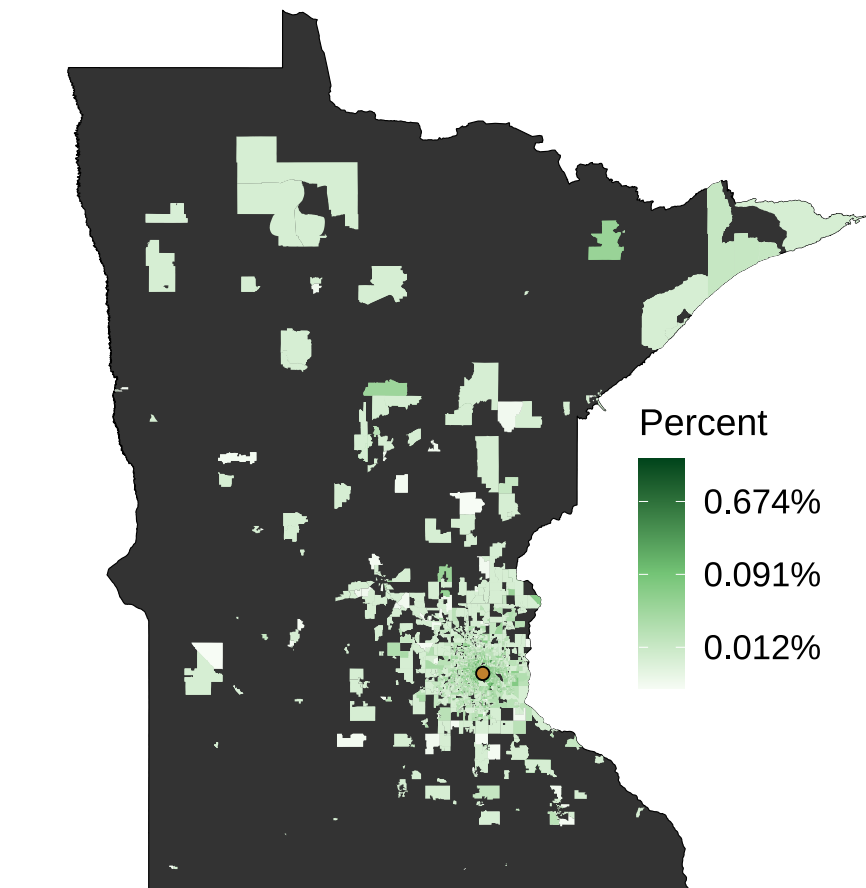
This factsheet summarizes park-level data for Mississippi Gorge, MPRB Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.16 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



### Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Mississippi Gorge, MPRB lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



### Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Mississippi Gorge, MPRB during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Metro Region Average
Race/ethnicity	American Indian	1.0%	0.5%
	Asian	6.0%	8.2%
	Black	8.9%	10.3%
	Hispanic or Latinx	7.1%	7.2%
	More than one race	7.2%	4.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.0%
	Some other race	3.4%	0.4%
	White	66.2%	68.8%
Income	Less than \$25,000	16.1%	8.6%
	\$25,000 - 39,999	10.8%	9.8%
	\$40,000 - 59,999	13.9%	13.8%
	\$60,000 - 74,999	9.5%	9.4%
	\$75,000 - 99,999	13.2%	13.6%
	\$100,000 - 149,999	17.4%	19.3%
	\$150,000 or higher	19.1%	25.5%
Education	High school	22.4%	25.6%
	Associate degree or some college	24.1%	29.3%
	4-year degree	31.0%	29.3%
	Graduate or professional degree	22.5%	15.9%