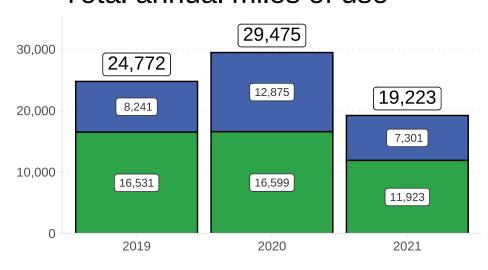
North Mississippi Trail Link Regional Trail, MPRB

This factsheet summarizes trail-level data for North Mississippi Trail Link, MPRB Regional Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in May 2023.

Total annual miles of use



Mode Bicycle Pedestrian

Year	Total miles traveled	Bicycle miles traveled	Pedestrian miles traveled	Total counter estimate	Bicycle counter estimate	Pedestrian counter estimate
2019	24,772	8,241	16,531	50,201	21,934	42,505
2020	29,475	12,875	16,599	53,401	28,207	42,097
2021	19,223	7,301	11,923	56,639	15,389	46,665



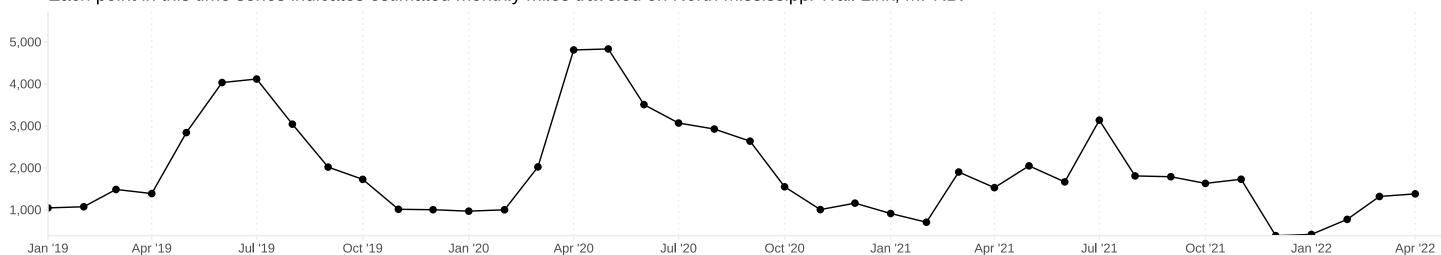
40,000 30,000

20,000 10,000

North Mississippi Trail Link, MPRB is part of the Metro Regional Trail system (MPRB). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

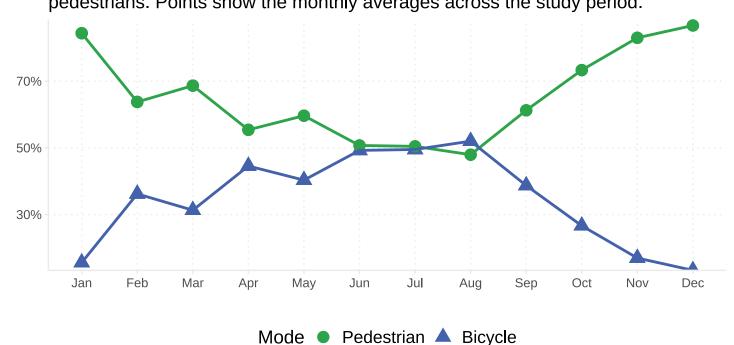
Monthly use

Each point in this time series indicates estimated monthly miles traveled on North Mississippi Trail Link, MPRB.



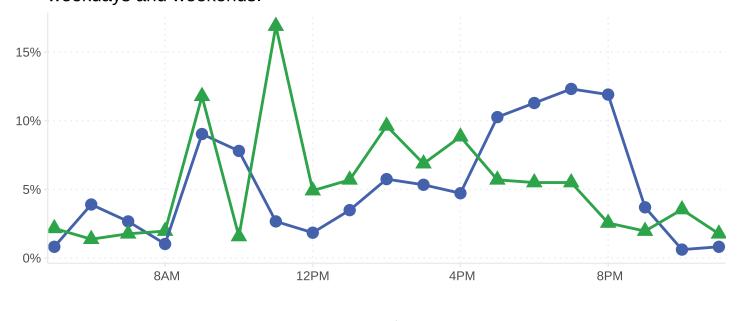
Mode share

Mode share shows the percent of trail use occurring by bicyclists and pedestrians. Points show the monthly averages across the study period.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Weekday (M-F)
Weekend (Sa-Su)

Visitor home locations

Visitation to was not sufficiently large to infer aggregated home locations for 2021.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to North Mississippi Trail Link, MPRB during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

Category	Census Group	Trail Estimate (entire 2021)	Metro Region Average
	American Indian	1.2%	0.5%
	Asian	10.7%	8.2%
	Black	17.7%	10.3%
Race/ethnicity	Hispanic or Latinx	9.7%	7.2%
	More than one race	9.5%	4.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	5.1%	0.4%
	White	46.0%	68.8%
	Less than \$25,000	18.8%	8.6%
	\$25,000 - 39,999	12.6%	9.8%
	\$40,000 - 59,999	16.2%	13.8%
Income	\$60,000 - 74,999	10.5%	9.4%
	\$75,000 - 99,999	15.3%	13.6%
	\$100,000 - 149,999	15.0%	19.3%
	\$150,000 or higher	11.5%	25.5%
	High school	36.6%	25.6%
	Associate degree or some college	33.9%	29.3%
Education	4-year degree	20.2%	29.3%
	Graduate or professional degree	9.3%	15.9%