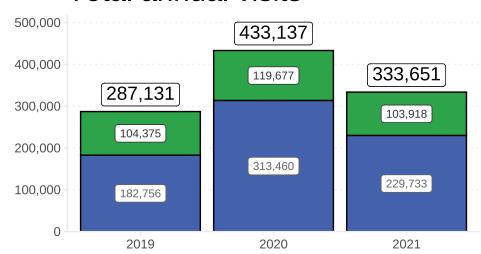
Split Rock Lighthouse State Park

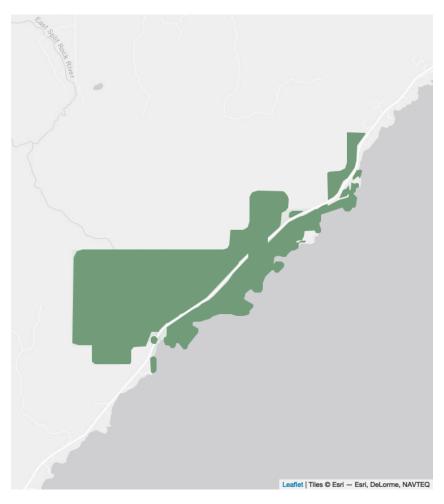
This factsheet summarizes park-level data for Split Rock Lighthouse State Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 3.2 was used to convert vehicle counts to visitor counts for all DNR State parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



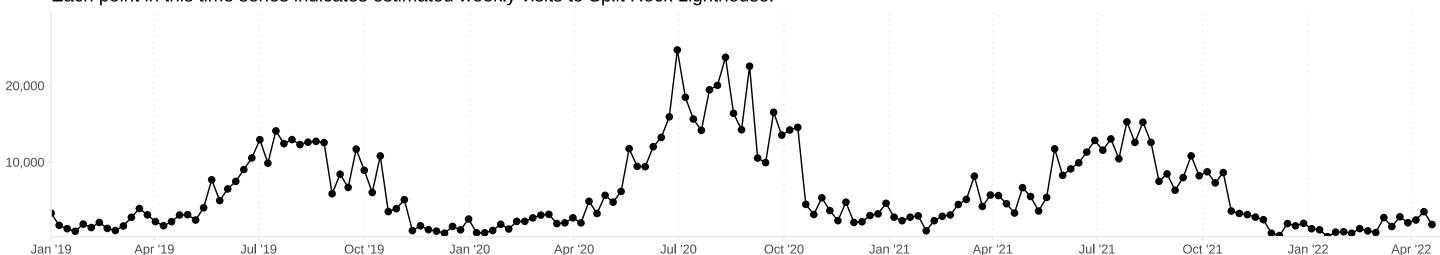
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	287,131	182,756	13,437	90,938
2020	433,137	313,460	16,008	103,669
2021	333,651	229,733	20,664	83,254



Split Rock Lighthouse is part of the DNR State Park system. The park is in Lake County (DNR Area 2C). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

Weekly visits

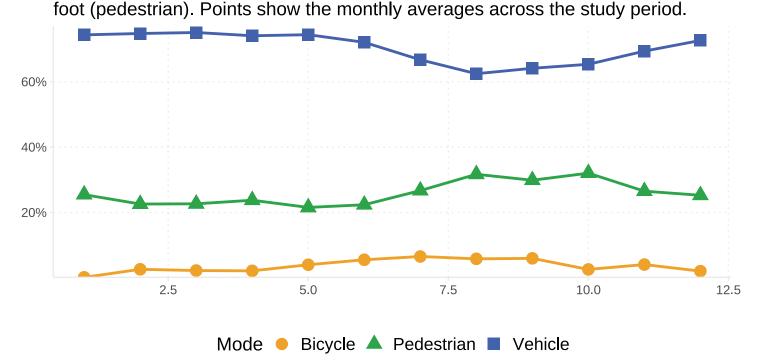
Each point in this time series indicates estimated weekly visits to Split Rock Lighthouse.



Mode share

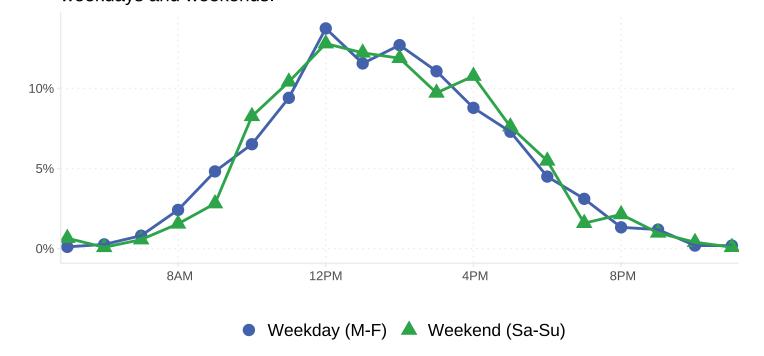
Mode share shows the percent of visitors arriving by vehicle, bicycle, or on

Bicycle and pedestrian Vehicle



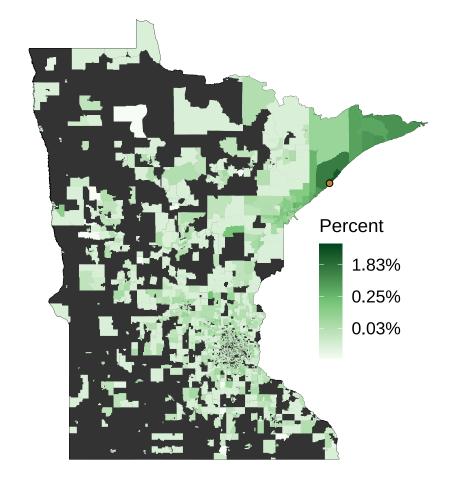
Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Split Rock Lighthouse lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Split Rock Lighthouse during 2021 (LBS data). 2020 US Census data for the state is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	State Average
	American Indian	1.0%	1.0%
	Asian	3.7%	5.2%
	Black	3.3%	6.9%
	Hispanic or Latinx	4.3%	6.1%
Race/ethnicity	More than one race	5.5%	4.1%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	1.7%	0.4%
	White	80.4%	76.3%
	Less than \$25,000	15.0%	10.4%
	\$25,000 - 39,999	11.5%	11.2%
	\$40,000 - 59,999	16.2%	15.1%
Income	\$60,000 - 74,999	10.2%	10.0%
	\$75,000 - 99,999	14.1%	14.1%
	\$100,000 - 149,999	17.5%	18.3%
	\$150,000 or higher	15.5%	20.8%
	High school	30.8%	30.9%
Education	Associate degree or some college	32.7%	32.4%
Education	4-year degree	23.8%	24.2%
	Graduate or professional degree	12.7%	12.6%