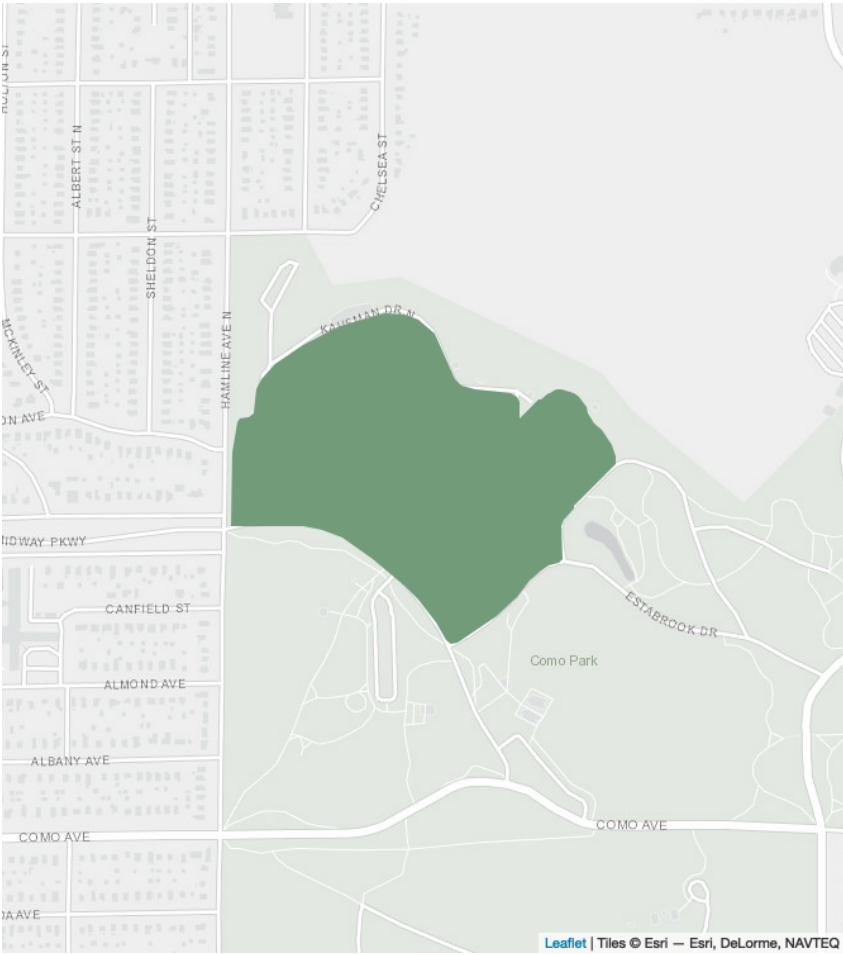


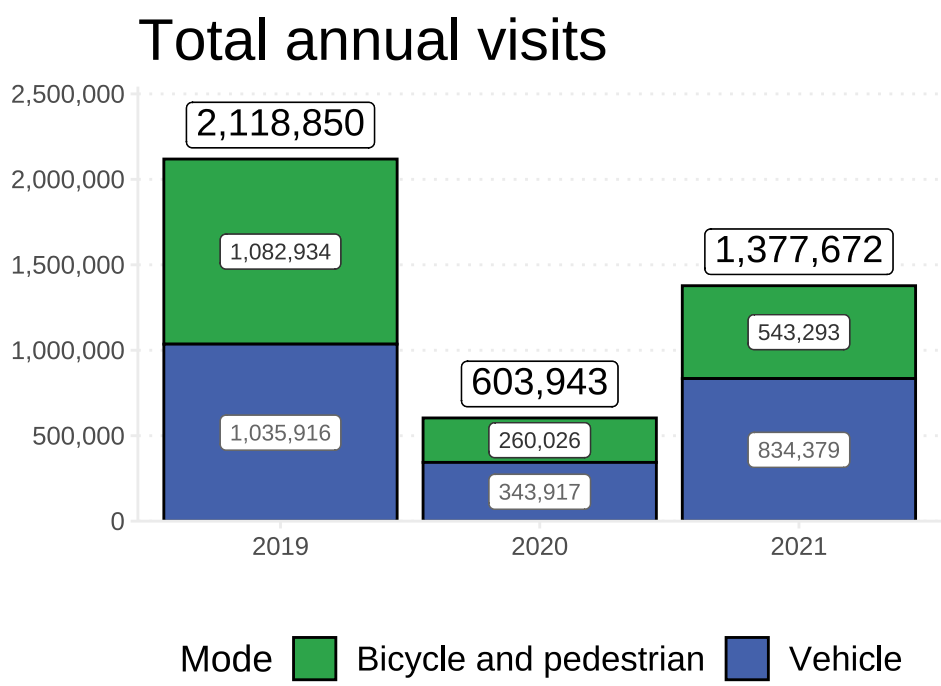
Como Zoo and Conservatory Regional Special Recreation Feature, Saint Paul

This factsheet summarizes park-level data for Como Zoo and Conservatory, Saint Paul Regional Special Recreation Feature. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 1.96 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

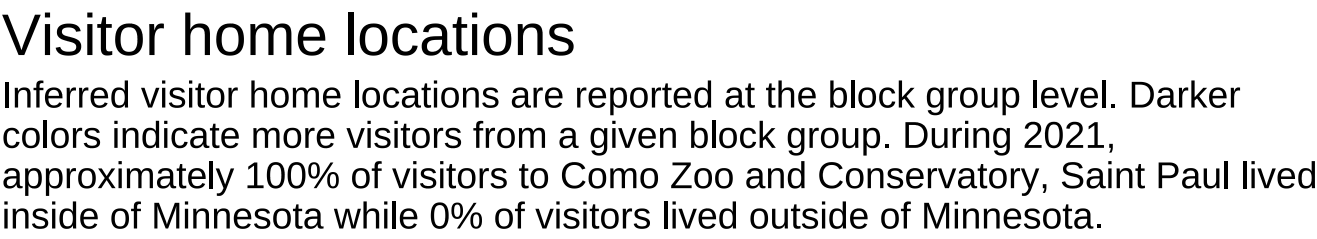
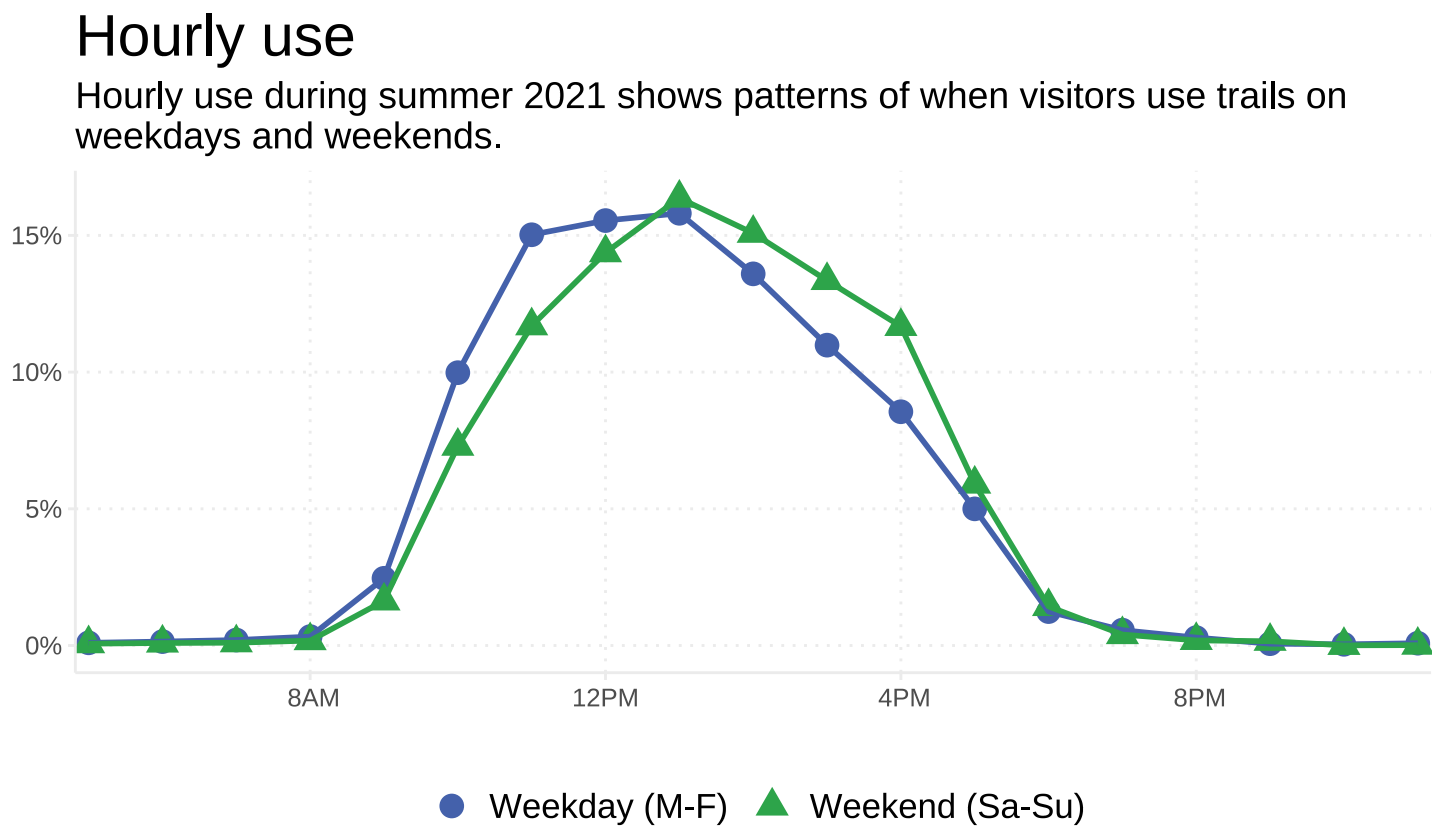
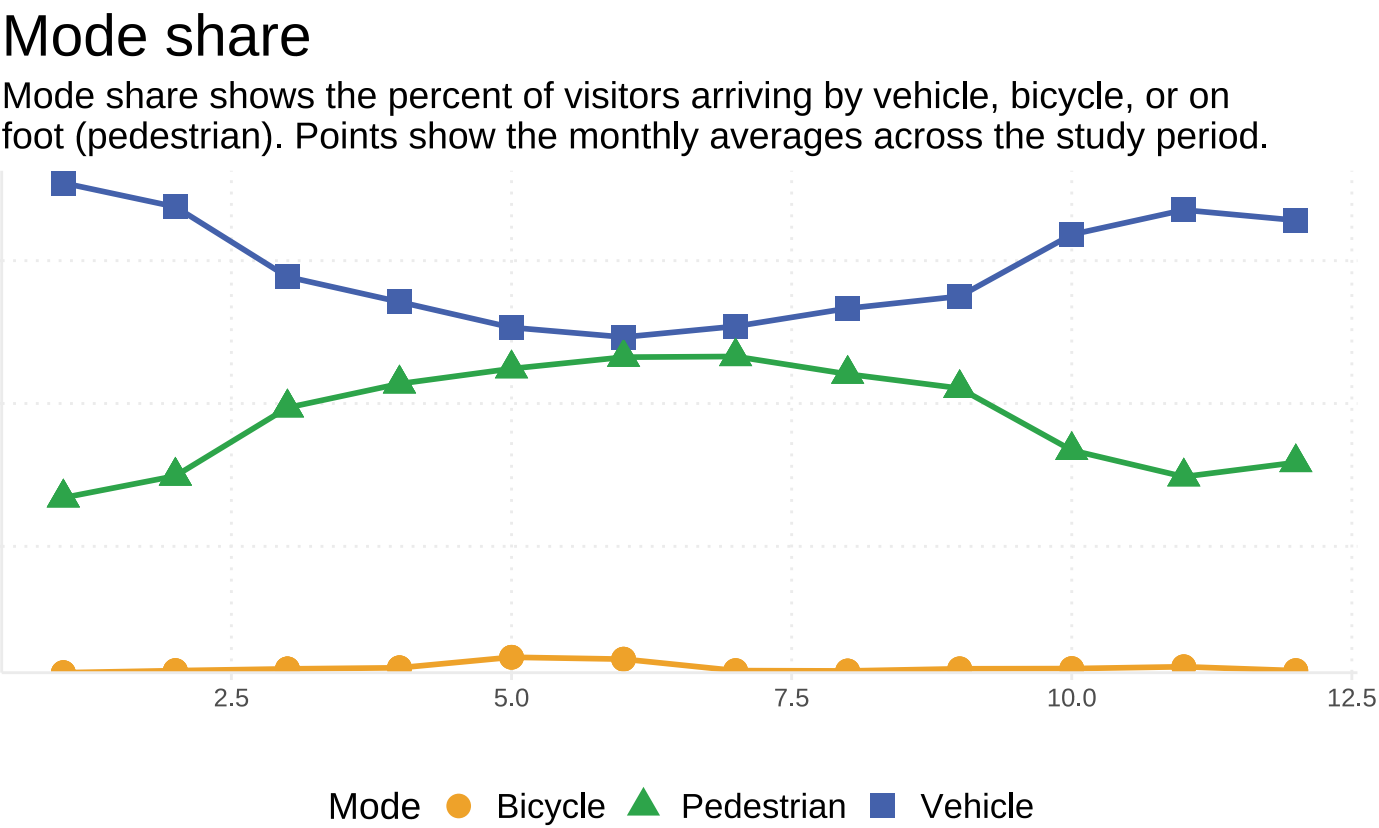
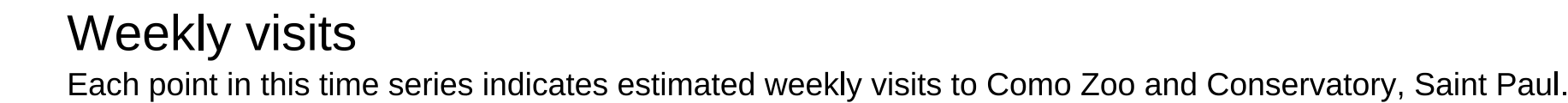
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



Como Zoo and Conservatory, Saint Paul is part of the Metro Regional Park system. The park is in Ramsey County (Saint Paul). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	2,118,850	1,035,916	46,908	1,036,026
2020	603,943	343,917	22,969	237,057
2021	1,377,672	834,379	36,365	506,928



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Como Zoo and Conservatory, Saint Paul during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Metro Region Average
Race/ethnicity	American Indian	0.9%	0.5%
	Asian	8.1%	8.2%
	Black	8.6%	10.3%
	Hispanic or Latinx	7.2%	7.2%
	More than one race	6.9%	4.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.0%
	Some other race	3.3%	0.4%
	White	64.9%	68.8%
Income	Less than \$25,000	15.6%	8.6%
	\$25,000 - 39,999	11.4%	9.8%
	\$40,000 - 59,999	15.0%	13.8%
	\$60,000 - 74,999	10.1%	9.4%
	\$75,000 - 99,999	13.7%	13.6%
	\$100,000 - 149,999	18.1%	19.3%
	\$150,000 or higher	16.0%	25.5%
Education	High school	29.7%	25.6%
	Associate degree or some college	29.0%	29.3%
	4-year degree	25.4%	29.3%
	Graduate or professional degree	15.9%	15.9%