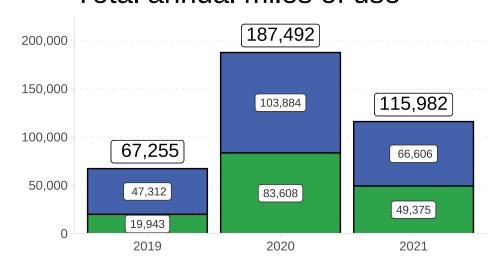
Mississippi River East Bank Regional Trail, MPRB

This factsheet summarizes trail-level data for Mississippi River East Bank, MPRB Regional Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

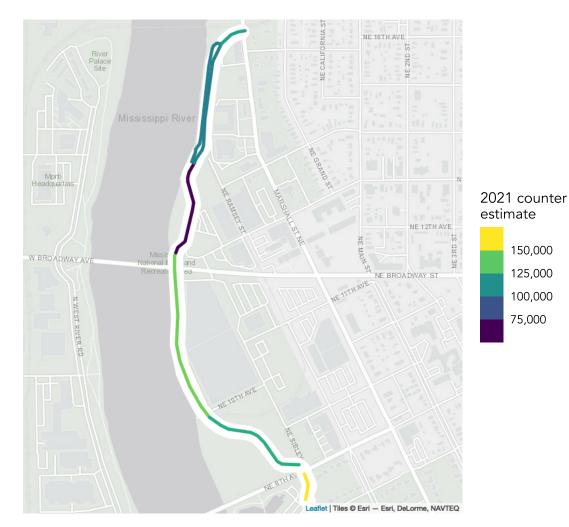
Total annual miles of use



Bicycle

Pedestrian

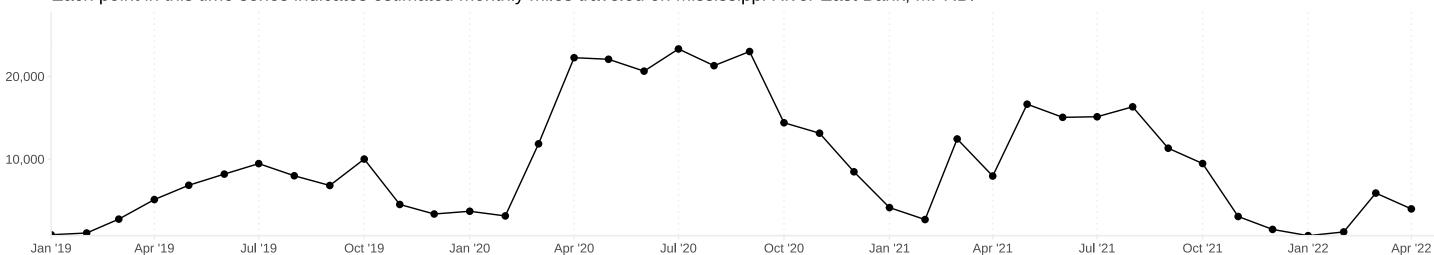
Year	Total miles traveled	Bicycle miles traveled	Pedestrian miles traveled	Total counter estimate	Bicycle counter estimate	Pedestrian counter estimate
2019	67,255	47,312	19,943	91,415	67,565	28,683
2020	187,492	103,884	83,608	213,412	101,607	115,468
2021	115,982	66,606	49,375	185,379	83,819	106,234



Mississippi River East Bank, MPRB is part of the Metro Regional Trail system (MPRB). Trail boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

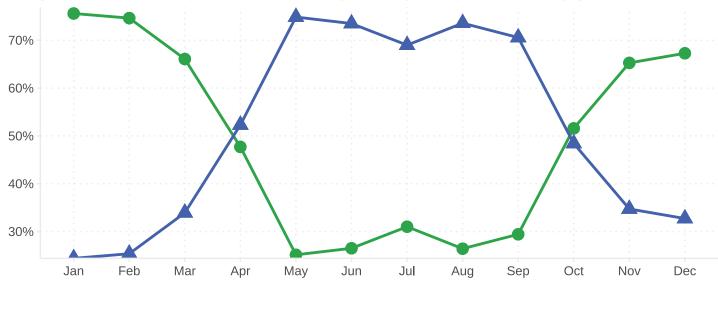
Monthly use

Each point in this time series indicates estimated monthly miles traveled on Mississippi River East Bank, MPRB.



Mode share

Mode share shows the percent of trail use occurring by bicyclists and pedestrians. Points show the monthly averages across the study period.



Mode ● Pedestrian ▲ Bicycle

Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Weekday (M-F)
Weekend (Sa-Su)

Visitor home locations

Visitation to was not sufficiently large to infer aggregated home locations for 2021.



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Mississippi River East Bank, MPRB during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

Category	Census Group	Trail Estimate (entire 2021)	Metro Region Average
	American Indian	1.0%	0.5%
	Asian	4.3%	8.2%
	Black	8.6%	10.3%
Race/ethnicity	Hispanic or Latinx	8.9%	7.2%
race/etnnicity	More than one race	8.4%	4.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	4.5%	0.4%
	White	64.1%	68.8%
	Less than \$25,000	18.4%	8.6%
	\$25,000 - 39,999	12.1%	9.8%
	\$40,000 - 59,999	13.2%	13.8%
Income	\$60,000 - 74,999	8.2%	9.4%
	\$75,000 - 99,999	13.9%	13.6%
	\$100,000 - 149,999	17.3%	19.3%
	\$150,000 or higher	16.9%	25.5%
	High school	24.4%	25.6%
	Associate degree or some college	26.3%	29.3%
Education	4-year degree	31.7%	29.3%
	Graduate or professional degree	17.6%	15.9%