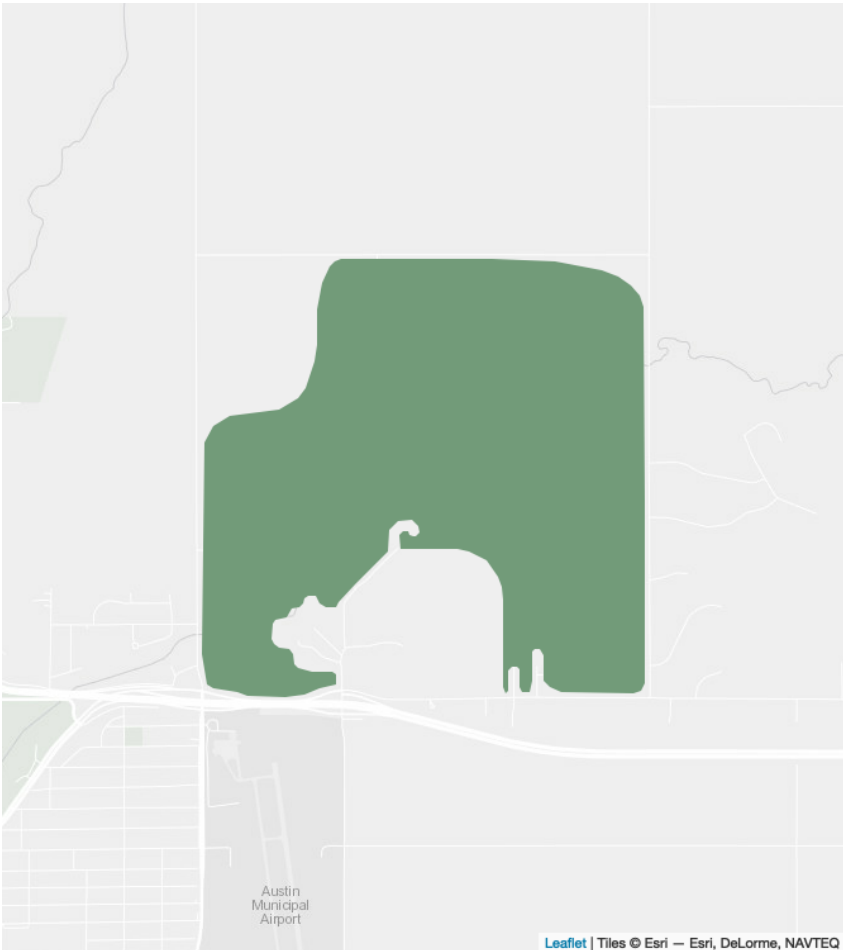


Jay C. Hormel Nature Center Regional Park

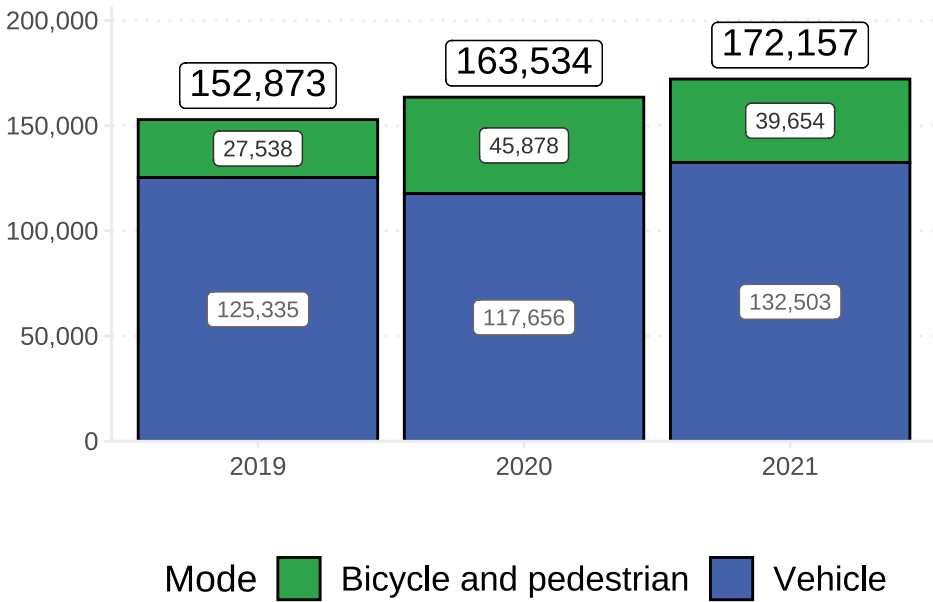
This factsheet summarizes park-level data for Jay C. Hormel Nature Center Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.46 was used to convert vehicle counts to visitor counts for all Greater MN Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.



Jay C. Hormel Nature Center is part of the Greater MN Regional Park system. The park is in Mower County (Greater MN District 6). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

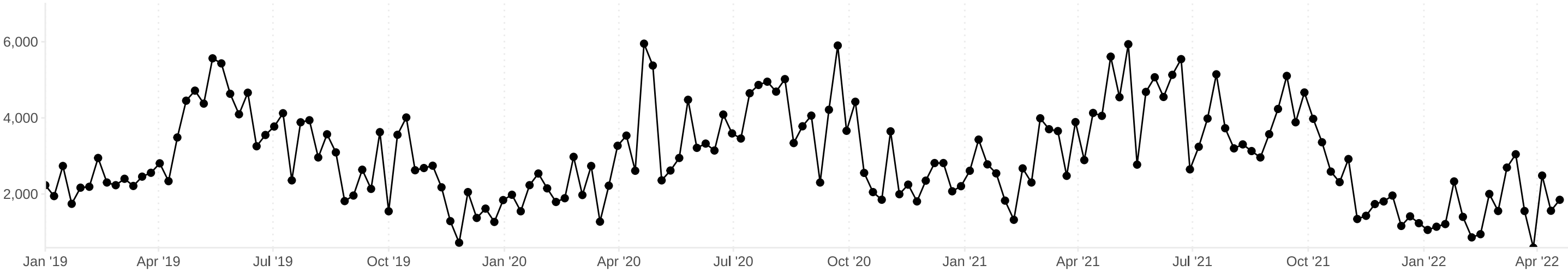
Total annual visits



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	152,873	125,335	4,591	22,947
2020	163,534	117,656	5,243	40,635
2021	172,157	132,503	3,765	35,889

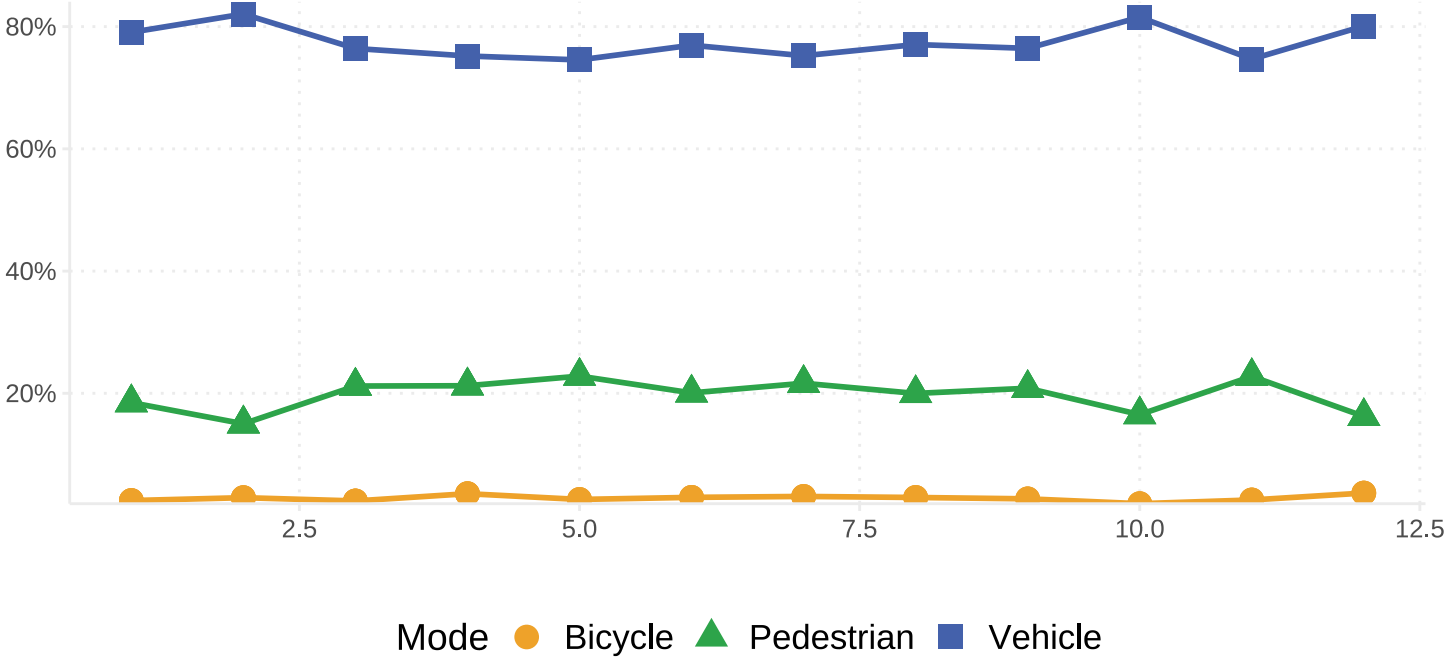
Weekly visits

Each point in this time series indicates estimated weekly visits to Jay C. Hormel Nature Center.



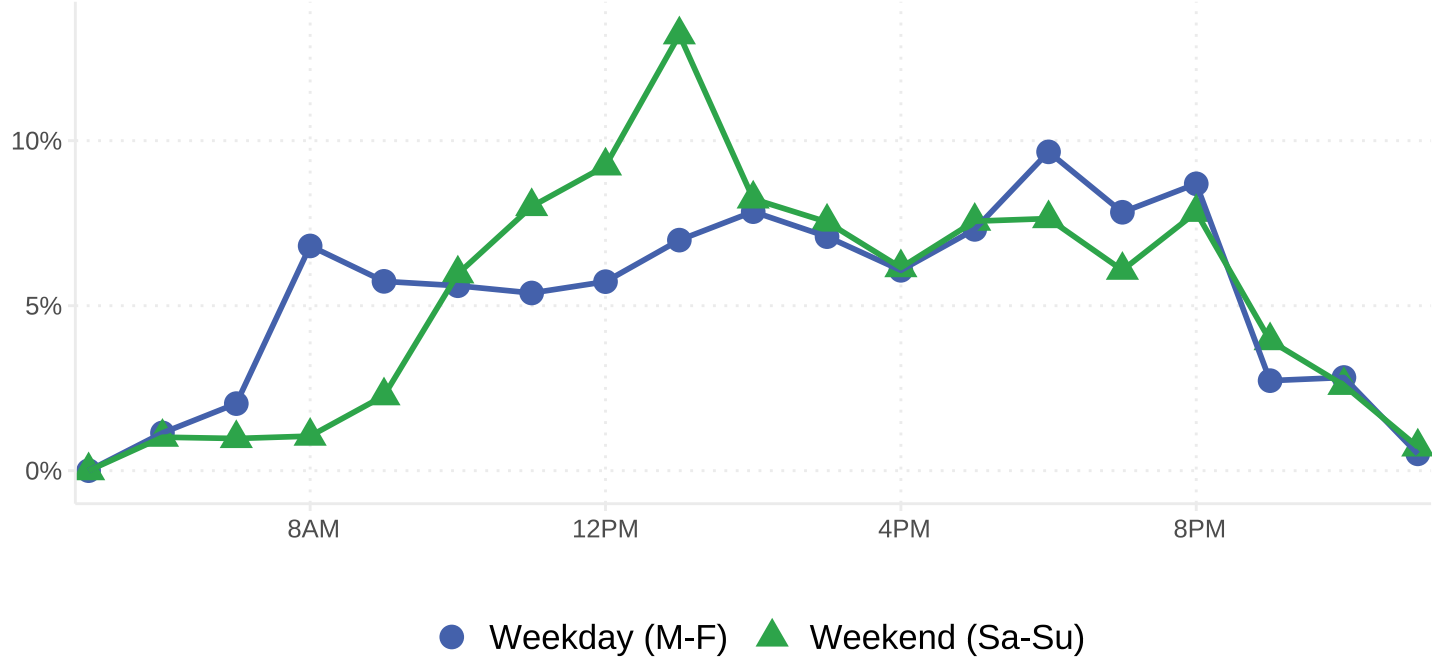
Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on foot (pedestrian). Points show the monthly averages across the study period.



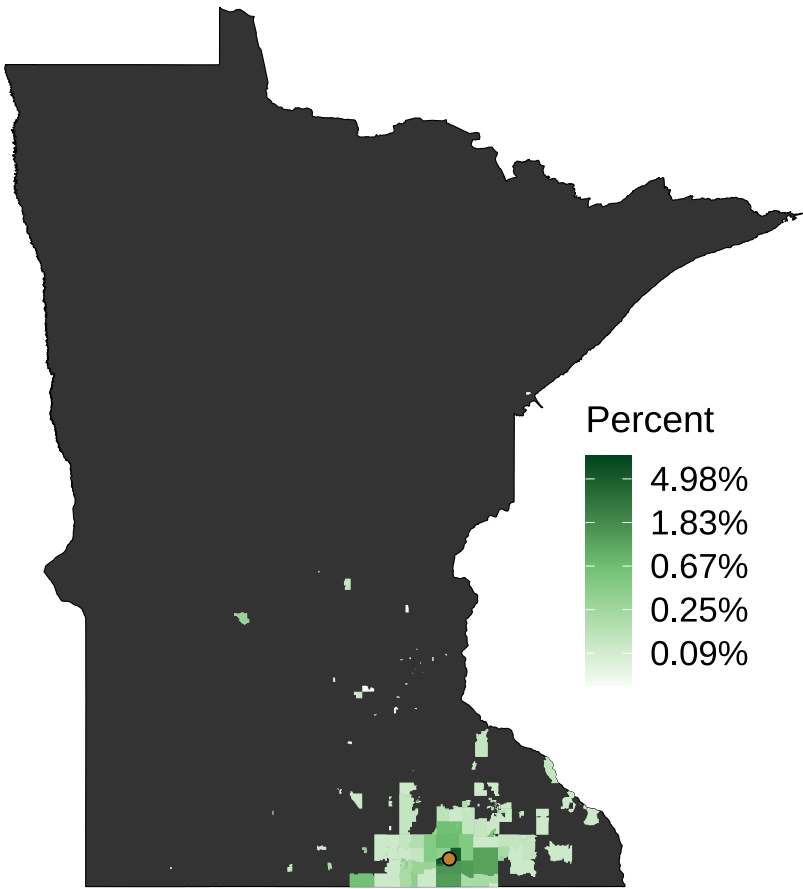
Hourly use

Hourly use during summer 2021 shows patterns of when visitors use parks on weekdays and weekends.



Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Jay C. Hormel Nature Center lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Jay C. Hormel Nature Center during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Greater Minnesota Average
Race/ethnicity	American Indian	0.5%	1.6%
	Asian	4.6%	1.5%
	Black	3.7%	2.7%
	Hispanic or Latinx	10.3%	4.7%
	More than one race	5.9%	3.6%
	Native Hawaiian and other Pacific Islander	0.5%	0.1%
	Some other race	5.0%	0.3%
	White	69.4%	85.6%
Income	Less than \$25,000	19.5%	12.7%
	\$25,000 - 39,999	14.0%	13.0%
	\$40,000 - 59,999	18.3%	16.8%
	\$60,000 - 74,999	10.7%	10.8%
	\$75,000 - 99,999	14.7%	14.6%
	\$100,000 - 149,999	13.3%	17.1%
	\$150,000 or higher	9.5%	15.1%
Education	High school	43.1%	37.4%
	Associate degree or some college	32.6%	36.2%
	4-year degree	15.5%	17.9%
	Graduate or professional degree	8.7%	8.5%