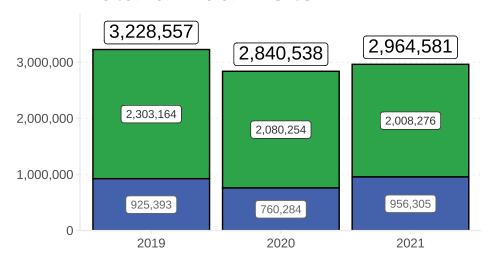
Central Mississippi Riverfront Regional Park, MPRB

This factsheet summarizes park-level data for Central Mississippi Riverfront, MPRB Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.16 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



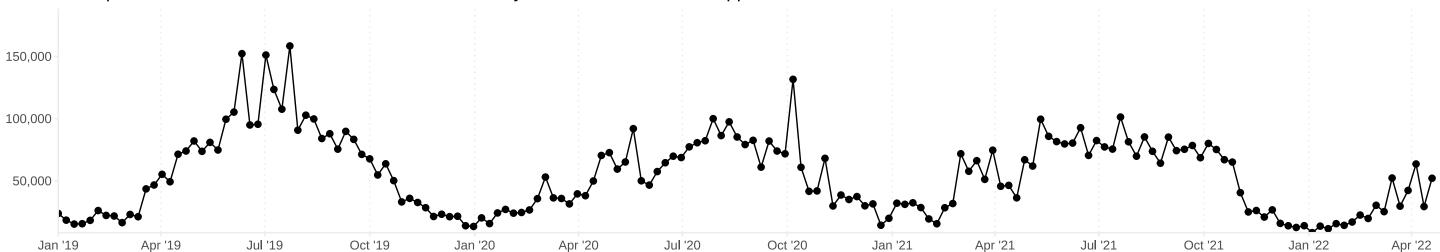
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	3,228,557	925,393	213,252	2,089,912
2020	2,840,538	760,284	186,363	1,893,891
2021	2,964,581	956,305	223,258	1,785,018

Leaflet | Tiles © Esrl — Esrl, DeLorme, MAVTEQ

Central Mississippi Riverfront, MPRB is part of the Metro Regional Park system. The park is in Hennepin County (MPRB). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

Weekly visits

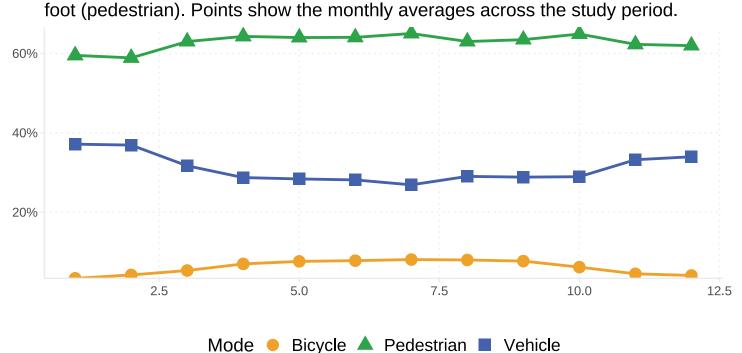
Each point in this time series indicates estimated weekly visits to Central Mississippi Riverfront, MPRB.



Mode share

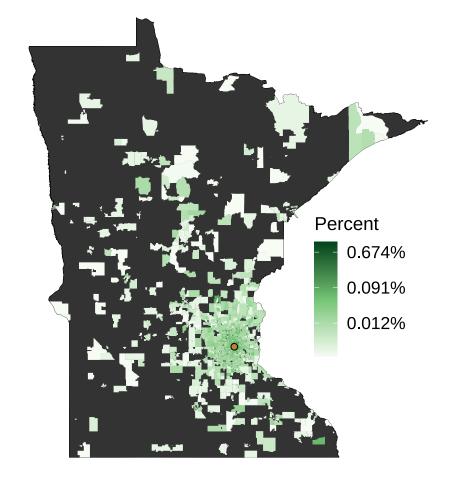
Mode share shows the percent of visitors arriving by vehicle, bicycle, or on

Bicycle and pedestrian Vehicle



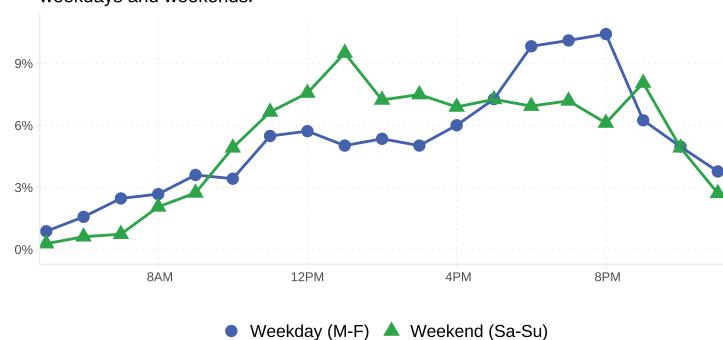
Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Central Mississippi Riverfront, MPRB lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Central Mississippi Riverfront, MPRB during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Metro Region Average
	American Indian	1.1%	0.5%
	Asian	7.4%	8.2%
	Black	11.8%	10.3%
	Hispanic or Latinx	8.0%	7.2%
Race/ethnicity	More than one race	7.4%	4.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.0%
	Some other race	4.0%	0.4%
	White	60.0%	68.8%
	Less than \$25,000	19.3%	8.6%
	\$25,000 - 39,999	12.3%	9.8%
	\$40,000 - 59,999	14.3%	13.8%
ncome	\$60,000 - 74,999	9.1%	9.4%
	\$75,000 - 99,999	13.0%	13.6%
	\$100,000 - 149,999	15.9%	19.3%
	\$150,000 or higher	16.1%	25.5%
	High school	25.8%	25.6%
Education	Associate degree or some college	26.1%	29.3%
Laucation	4-year degree	29.1%	29.3%
	Graduate or professional degree	19.0%	15.9%