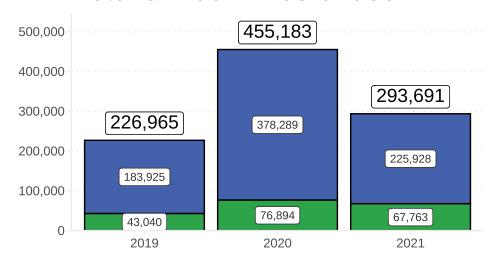
Victory Memorial Parkway Regional Trail, Three Rivers

This factsheet summarizes trail-level data for Victory Memorial Parkway, Three Rivers Regional Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in May 2023.

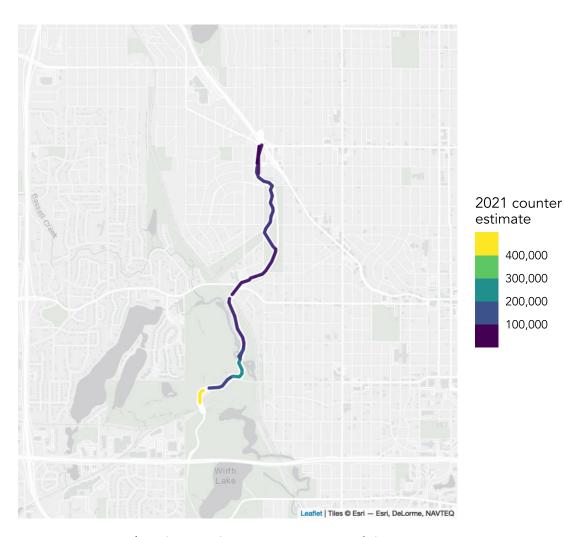
Total annual miles of use



Bicycle

Pedestrian

Year	Total miles traveled	Bicycle miles traveled	Pedestrian miles traveled	Total counter estimate	Bicycle counter estimate	Pedestrian counter estimate
2019	226,965	183,925	43,040	317,215	166,256	153,073
2020	455,183	378,289	76,894	598,934	329,384	269,550
2021	293,691	225,928	67,763	449,260	210,920	238,670



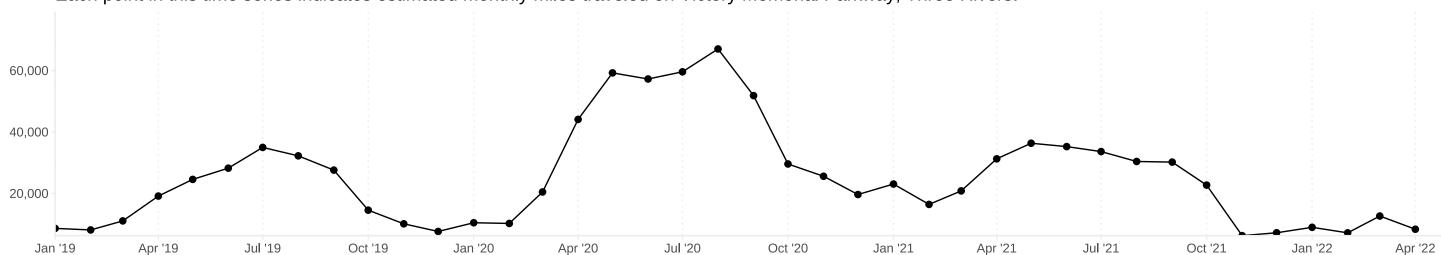
400,000 300,000

200,000 100,000

Victory Memorial Parkway, Three Rivers is part of the Metro Regional Trail system (Three Rivers). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

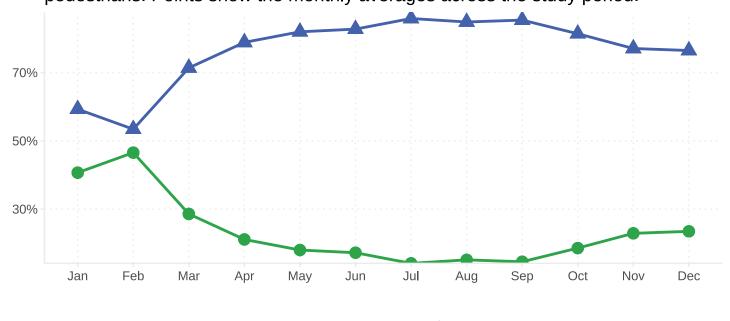
Monthly use

Each point in this time series indicates estimated monthly miles traveled on Victory Memorial Parkway, Three Rivers.



Mode share

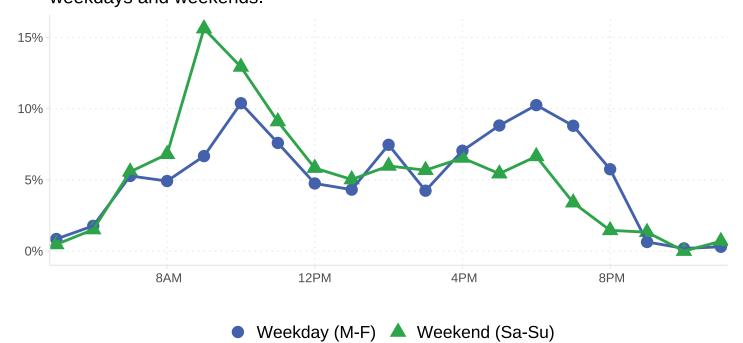
Mode share shows the percent of trail use occurring by bicyclists and pedestrians. Points show the monthly averages across the study period.



Mode ● Pedestrian ▲ Bicycle

Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor home locations

Visitation to was not sufficiently large to infer aggregated home locations for 2021.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Victory Memorial Parkway, Three Rivers during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

Category	Census Group	Trail Estimate (entire 2021)	Metro Region Average
	American Indian	1.4%	0.5%
	Asian	7.7%	8.2%
	Black	20.5%	10.3%
Race/ethnicity	Hispanic or Latinx	7.6%	7.2%
	More than one race	7.0%	4.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.0%
	Some other race	4.3%	0.4%
	White	51.3%	68.8%
	Less than \$25,000	15.5%	8.6%
	\$25,000 - 39,999	14.4%	9.8%
	\$40,000 - 59,999	12.4%	13.8%
Income	\$60,000 - 74,999	9.6%	9.4%
	\$75,000 - 99,999	12.2%	13.6%
	\$100,000 - 149,999	17.1%	19.3%
	\$150,000 or higher	18.8%	25.5%
Education	High school	33.0%	25.6%
	Associate degree or some college	25.5%	29.3%
	4-year degree	26.1%	29.3%
	Graduate or professional degree	15.4%	15.9%