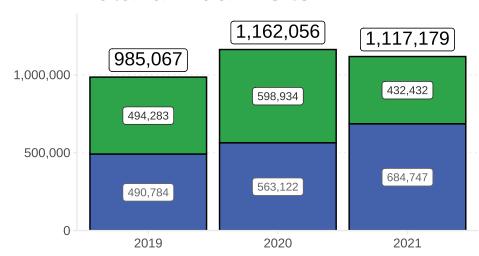
Phalen Regional Park, Saint Paul

This factsheet summarizes park-level data for Phalen, Saint Paul Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 1.96 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



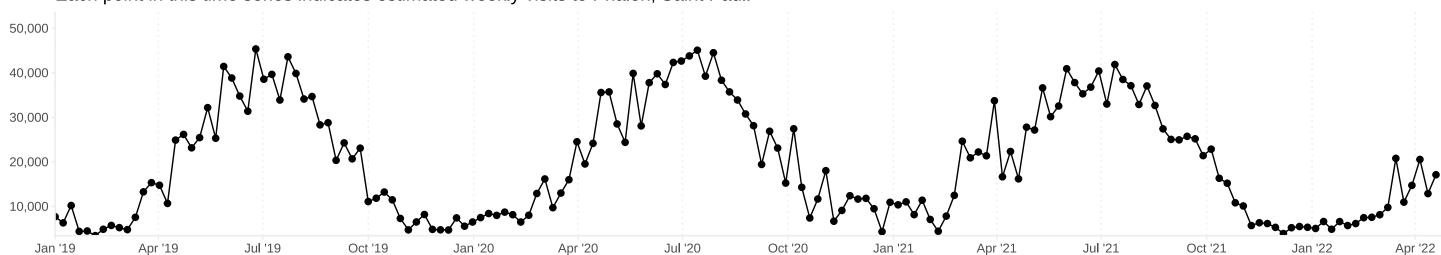
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	985,067	490,784	98,186	396,097
2020	1,162,056	563,122	126,232	472,702
2021	1,117,179	684,747	97,211	335,221



Phalen, Saint Paul is part of the Metro Regional Park system. The park is in Ramsey County (Saint Paul). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

Weekly visits

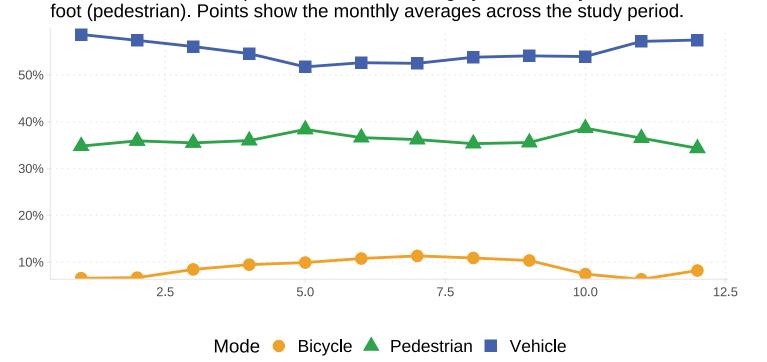
Each point in this time series indicates estimated weekly visits to Phalen, Saint Paul.



Mode share

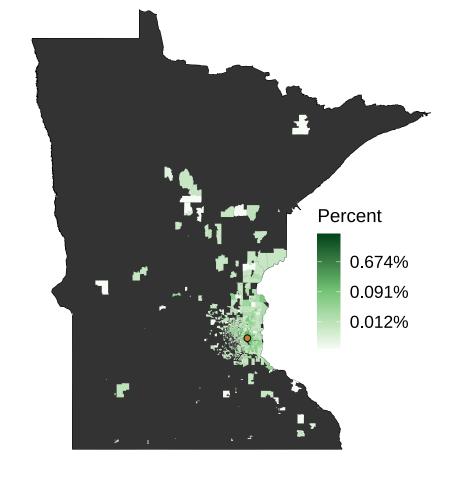
Mode share shows the percent of visitors arriving by vehicle, bicycle, or on

Bicycle and pedestrian Vehicle



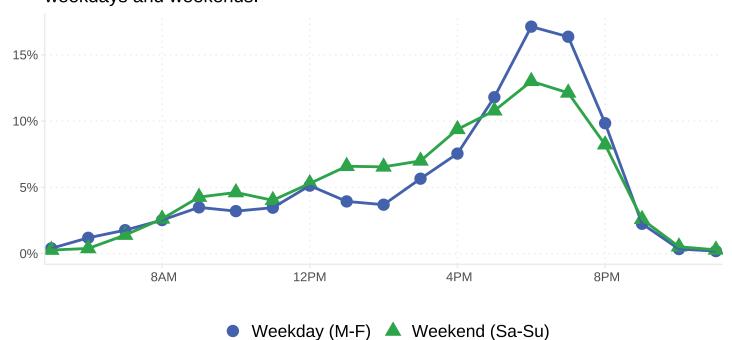
Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Phalen, Saint Paul lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use parks on weekdays and weekends.



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Phalen, Saint Paul during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Metro Region Average
	American Indian	1.0%	0.5%
Race/ethnicity	Asian	27.2%	8.2%
	Black	11.6%	10.3%
	Hispanic or Latinx	9.7%	7.2%
	More than one race	6.7%	4.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	5.2%	0.4%
	White	38.6%	68.8%
	Less than \$25,000	18.8%	8.6%
Income	\$25,000 - 39,999	14.9%	9.8%
	\$40,000 - 59,999	17.7%	13.8%
	\$60,000 - 74,999	11.7%	9.4%
	\$75,000 - 99,999	13.3%	13.6%
	\$100,000 - 149,999	13.9%	19.3%
	\$150,000 or higher	9.6%	25.5%
	High school	43.3%	25.6%
Education	Associate degree or some college	30.3%	29.3%
ECUCATION	4-year degree	17.9%	29.3%
	Graduate or professional degree	8.5%	15.9%