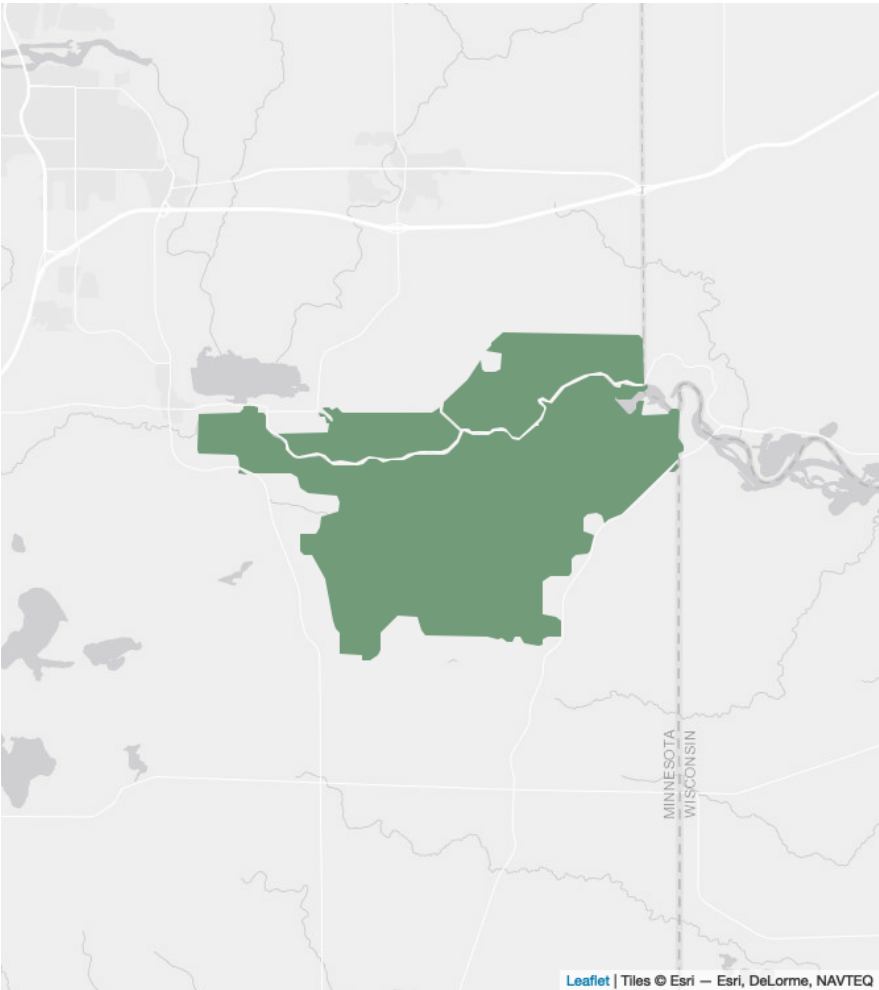


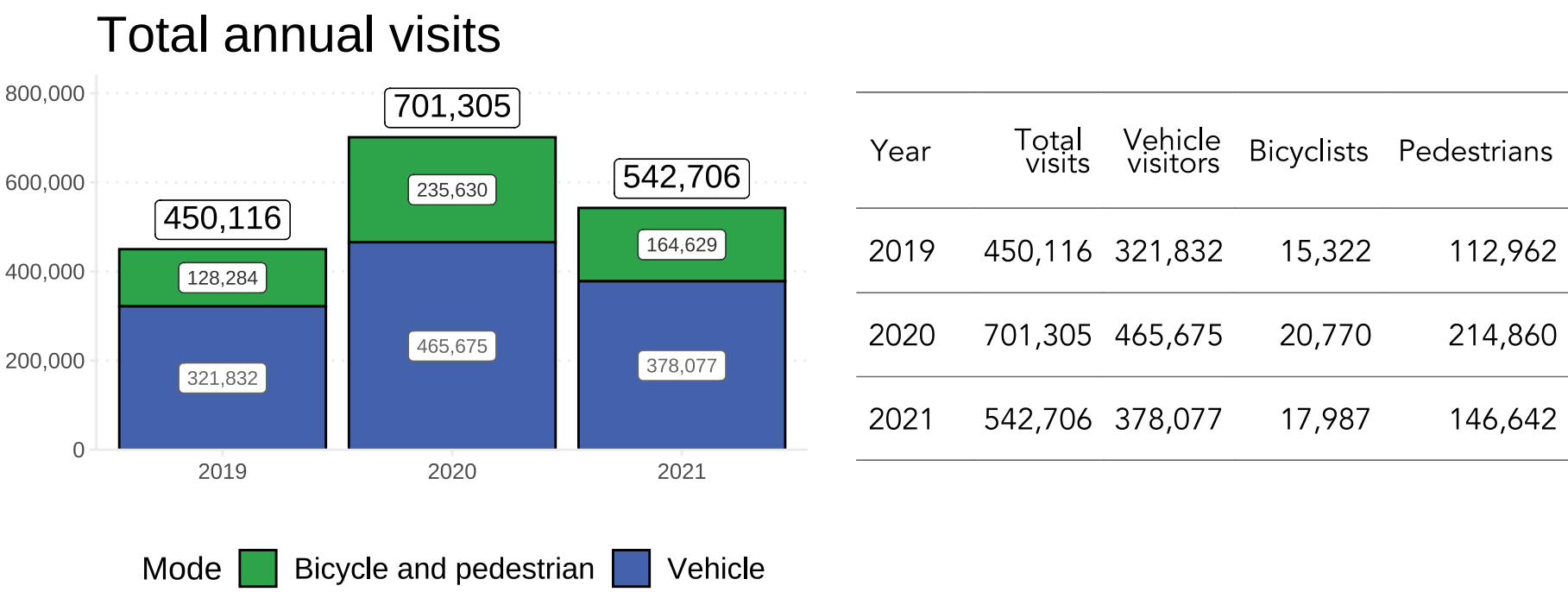
Jay Cooke State Park

This factsheet summarizes park-level data for Jay Cooke State Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 3.2 was used to convert vehicle counts to visitor counts for all DNR State parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

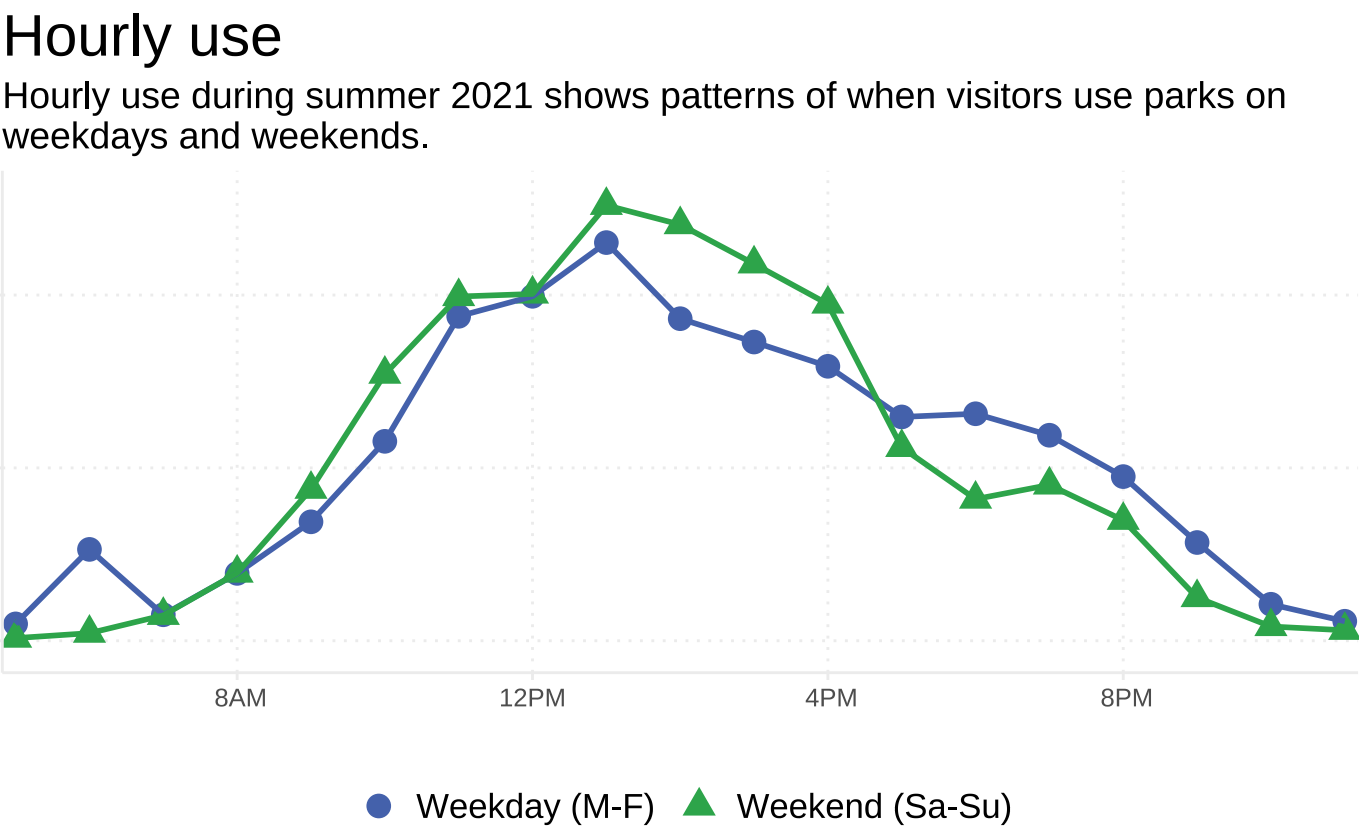
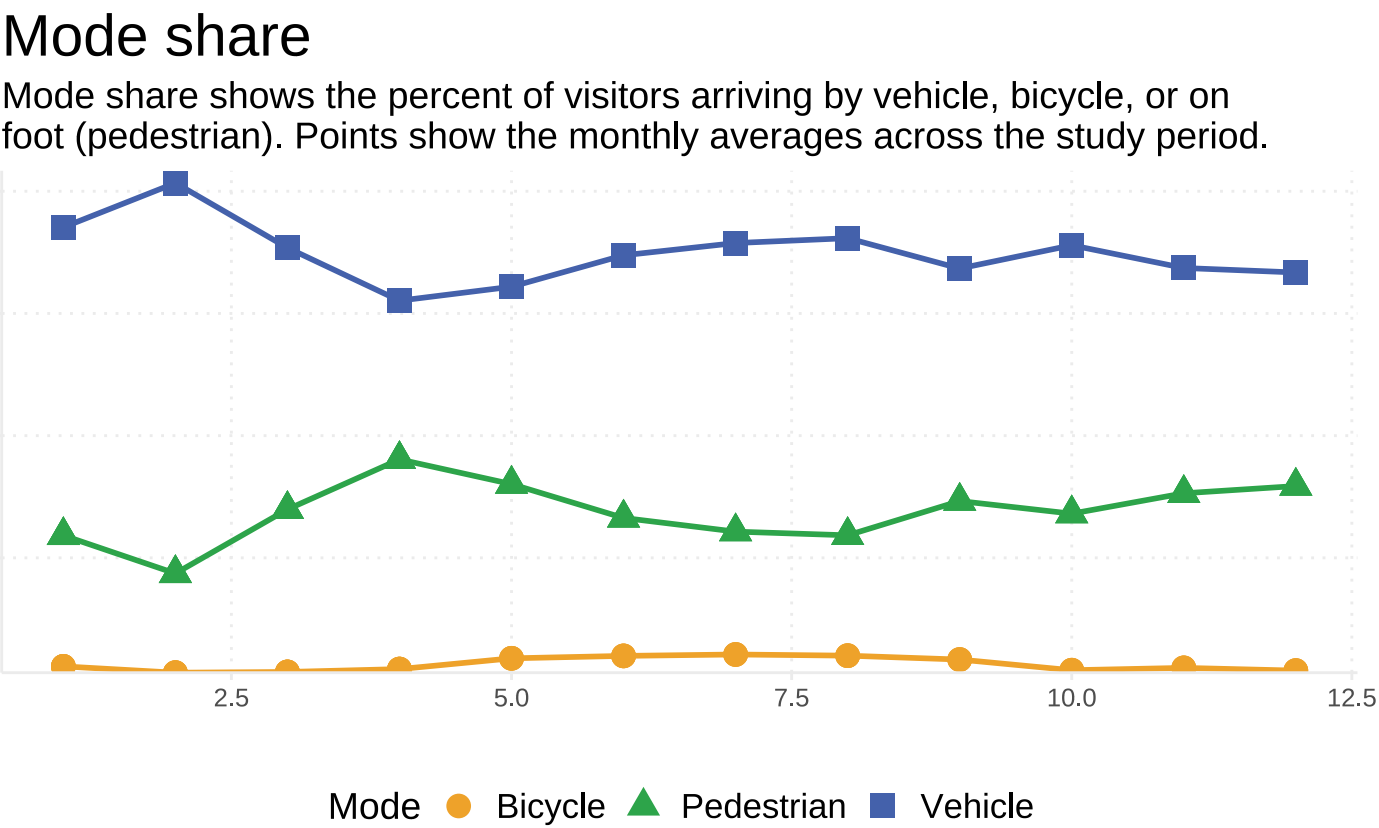
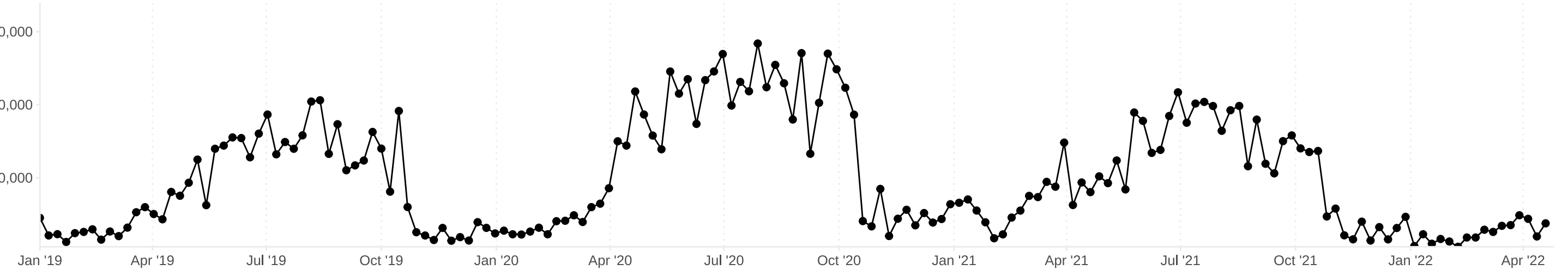


Jay Cooke is part of the DNR State Park system. The park is in Carlton County (DNR Area 2D). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.



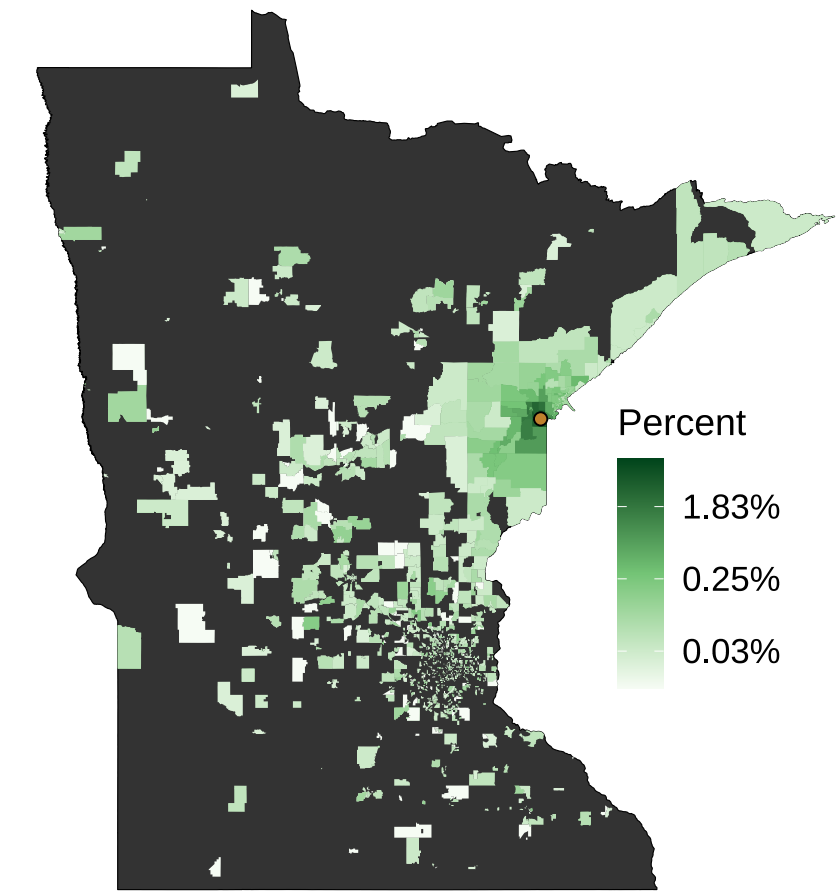
Weekly visits

Each point in this time series indicates estimated weekly visits to Jay Cooke.



Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Jay Cooke lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Jay Cooke during 2021 (LBS data). 2020 US Census data for the state is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	State Average
Race/ethnicity	American Indian	2.1%	1.0%
	Asian	2.6%	5.2%
	Black	2.8%	6.9%
	Hispanic or Latinx	3.4%	6.1%
	More than one race	5.5%	4.1%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	1.4%	0.4%
Income	White	82.2%	76.3%
	Less than \$25,000	15.3%	10.4%
	\$25,000 - 39,999	12.9%	11.2%
	\$40,000 - 59,999	16.6%	15.1%
	\$60,000 - 74,999	10.7%	10.0%
	\$75,000 - 99,999	13.8%	14.1%
	\$100,000 - 149,999	18.1%	18.3%
Education	\$150,000 or higher	12.7%	20.8%
	High school	32.6%	30.9%
	Associate degree or some college	35.8%	32.4%
	4-year degree	21.1%	24.2%
	Graduate or professional degree	10.5%	12.6%