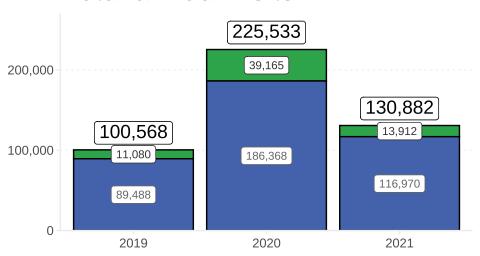
Nerstrand Big Woods State Park

This factsheet summarizes park-level data for Nerstrand Big Woods State Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 3.2 was used to convert vehicle counts to visitor counts for all DNR State parks.

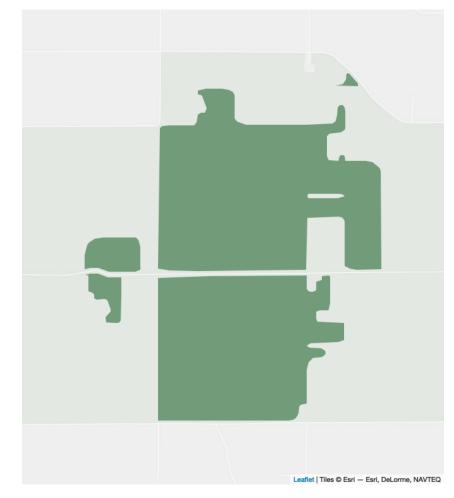
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



Bicycle and pedestrian Vehicle

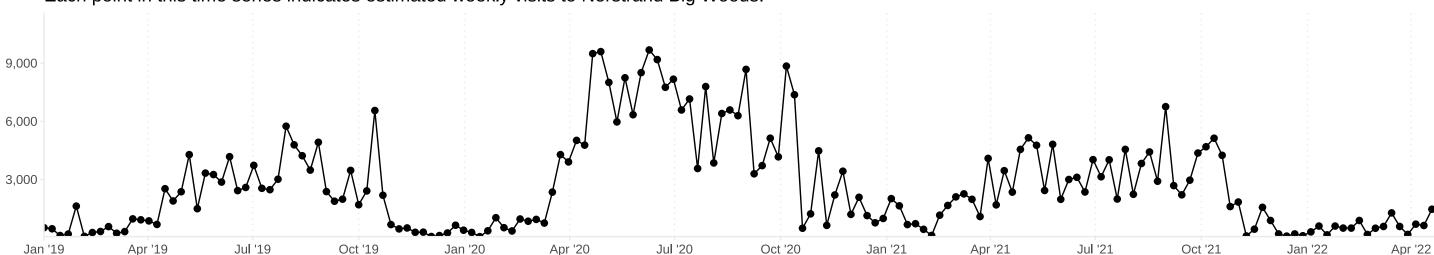
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	100,568	89,488	452	10,628
2020	225,533	186,368	286	38,879
2021	130,882	116,970	678	13,234



Nerstrand Big Woods is part of the DNR State Park system. The park is in Rice County (DNR Area 4D). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

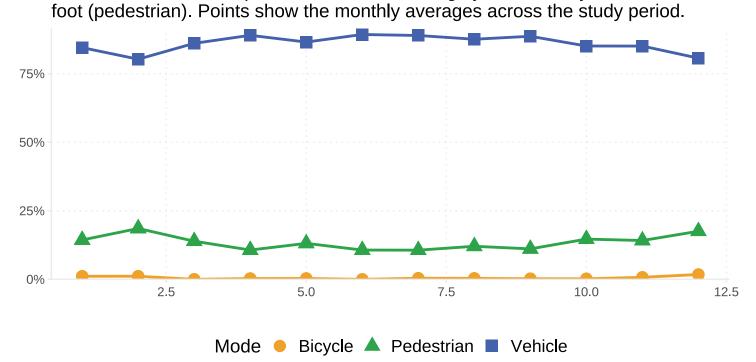
Weekly visits

Each point in this time series indicates estimated weekly visits to Nerstrand Big Woods.



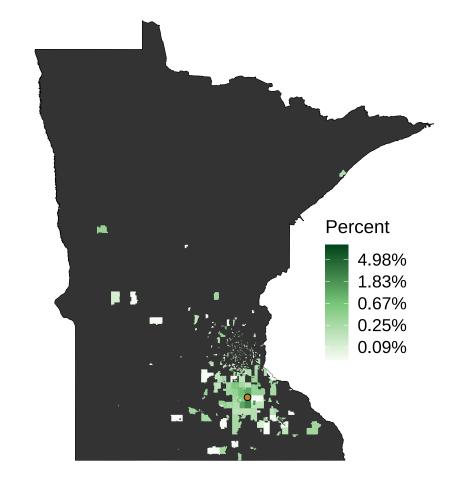
Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on



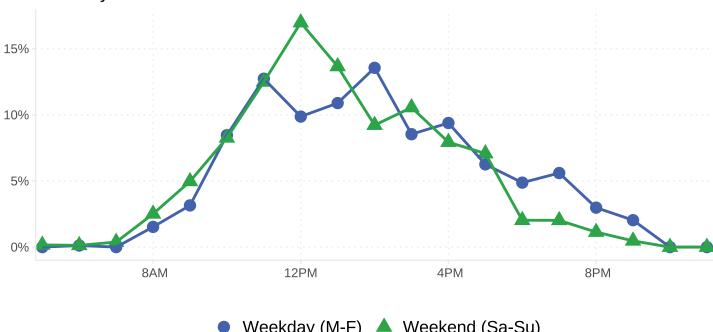
Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Nerstrand Big Woods lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Weekday (M-F)Weekend (Sa-Su)

Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Nerstrand Big Woods during 2021 (LBS data). 2020 US Census data for the state is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	State Average
	American Indian	0.5%	1.0%
	Asian	4.8%	5.2%
	Black	4.2%	6.9%
	Hispanic or Latinx	6.1%	6.1%
Race/ethnicity	More than one race	5.5%	4.1%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	2.9%	0.4%
	White	76.0%	76.3%
	Less than \$25,000	12.3%	10.4%
	\$25,000 - 39,999	10.1%	11.2%
	\$40,000 - 59,999	14.6%	15.1%
Income	\$60,000 - 74,999	10.0%	10.0%
	\$75,000 - 99,999	14.8%	14.1%
	\$100,000 - 149,999	20.0%	18.3%
	\$150,000 or higher	18.2%	20.8%
	High school	30.1%	30.9%
Education	Associate degree or some college	31.1%	32.4%
Education	4-year degree	25.0%	24.2%
	Graduate or professional degree	13.8%	12.6%