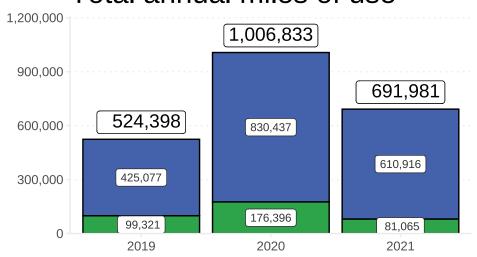
Cannon Valley Regional Trail

This factsheet summarizes trail-level data for Cannon Valley Regional Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

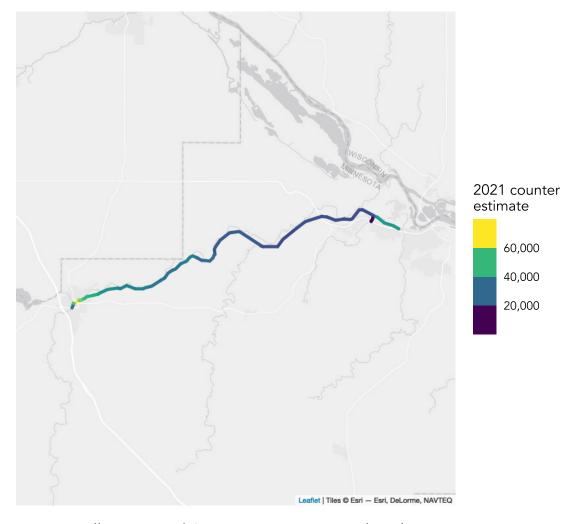
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in May 2023.

Total annual miles of use



Mode Bicycle

Year	Total miles traveled	Bicycle miles traveled	Pedestrian miles traveled	Total counter estimate	Bicycle counter estimate	Pedestrian counter estimate
2019	524,398	425,077	99,321	89,822	35,709	71,441
2020	1,006,833	830,437	176,396	147,281	65,742	112,355
2021	691,981	610,916	81,065	86,736	46,750	56,043

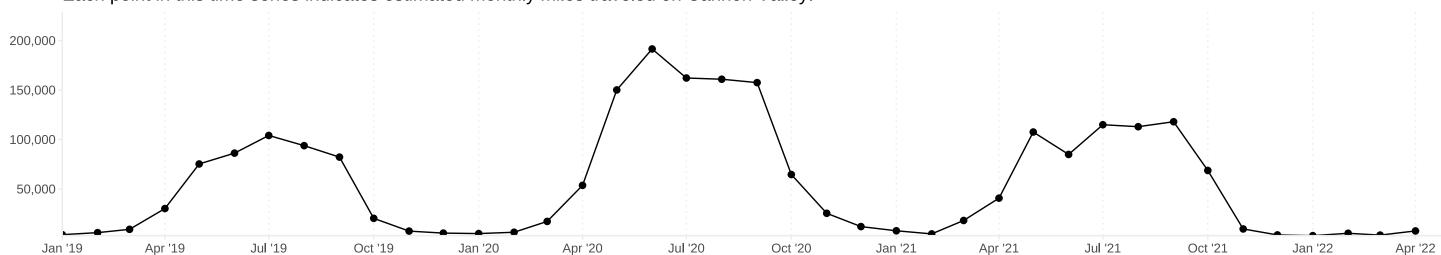


Cannon Valley is part of the Greater MN Regional Trail system (Greater MN District 6). Park boundaries were accessed via personal communication in July, 2021 and may have been edited to improve LBS data performance.

Monthly use

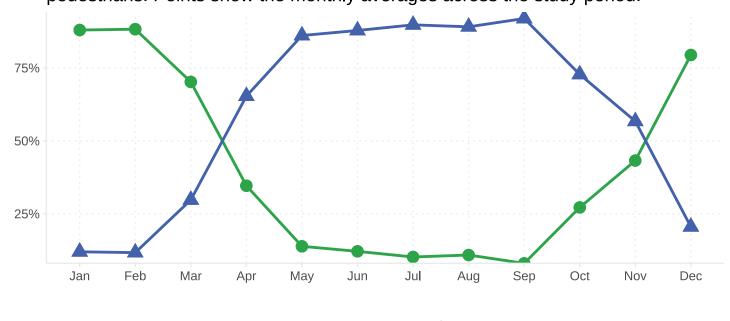
Each point in this time series indicates estimated monthly miles traveled on Cannon Valley.

Pedestrian



Mode share

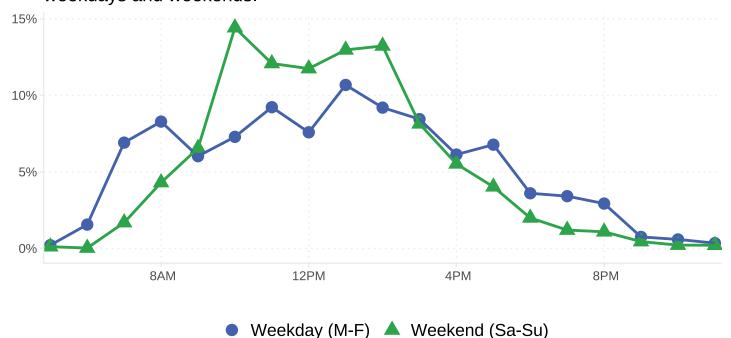
Mode share shows the percent of trail use occurring by bicyclists and pedestrians. Points show the monthly averages across the study period.



Mode Pedestrian A Bicycle

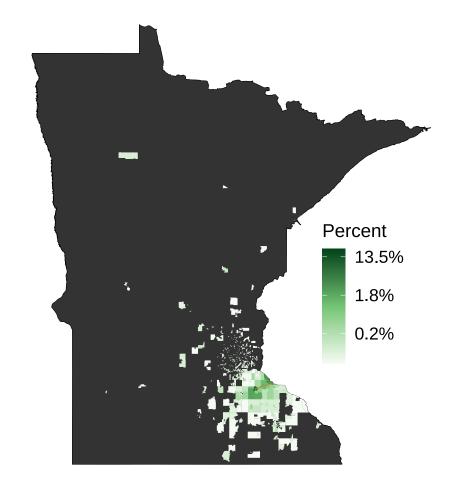
Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 93% of visitors to Cannon Valley lived inside of Minnesota while 7% of visitors lived outside of Minnesota.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Cannon Valley during 2021 (LBS data). 2020 US Census data for Greater Minnesota (the state minus the 7-county metro area) is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

Category	Census Group	Trail Estimate (entire 2021)	Greater Minnesota Average
	American Indian	0.5%	1.6%
Race/ethnicity	Asian	3.9%	1.5%
	Black	3.5%	2.7%
	Hispanic or Latinx	4.8%	4.7%
	More than one race	6.1%	3.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.1%
	Some other race	1.6%	0.3%
	White	79.5%	85.6%
	Less than \$25,000	10.5%	12.7%
	\$25,000 - 39,999	9.8%	13.0%
	\$40,000 - 59,999	13.1%	16.8%
Income	\$60,000 - 74,999	9.8%	10.8%
	\$75,000 - 99,999	14.4%	14.6%
	\$100,000 - 149,999	20.9%	17.1%
	\$150,000 or higher	21.4%	15.1%
	High school	27.5%	37.4%
	Associate degree or some college	32.2%	36.2%
Education	4-year degree	26.4%	17.9%
	Graduate or professional degree	13.9%	8.5%