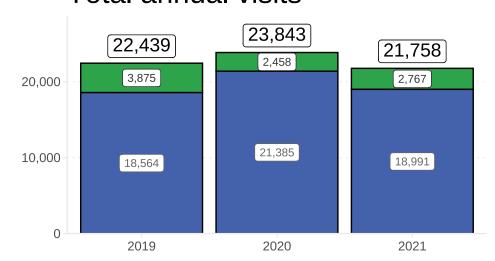
## Hayes Lake State Park

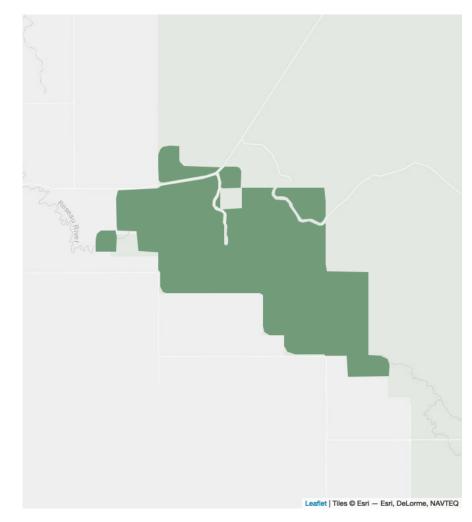
This factsheet summarizes park-level data for Hayes Lake State Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 3.2 was used to convert vehicle counts to visitor counts for all DNR State parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

#### Total annual visits



Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	22,439	18,564	381	3,494
2020	23,843	21,385	0	2,458
2021	21,758	18,991	0	2,767

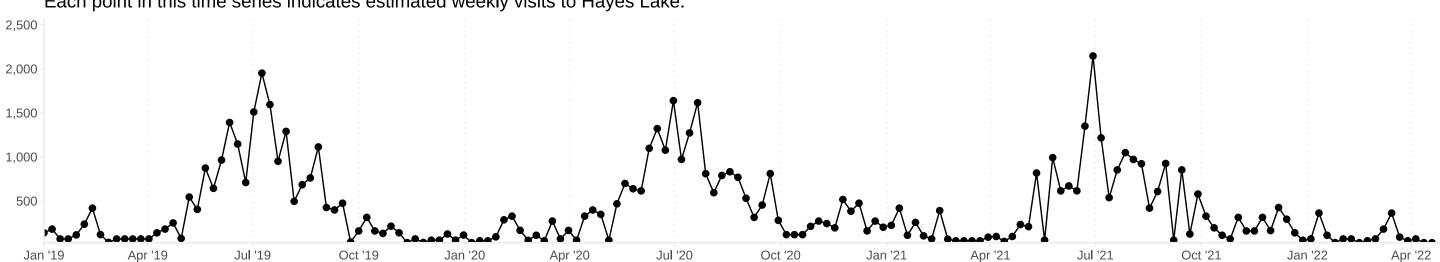


Hayes Lake is part of the DNR State Park system. The park is in Roseau County (DNR Area 1C). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

### Weekly visits

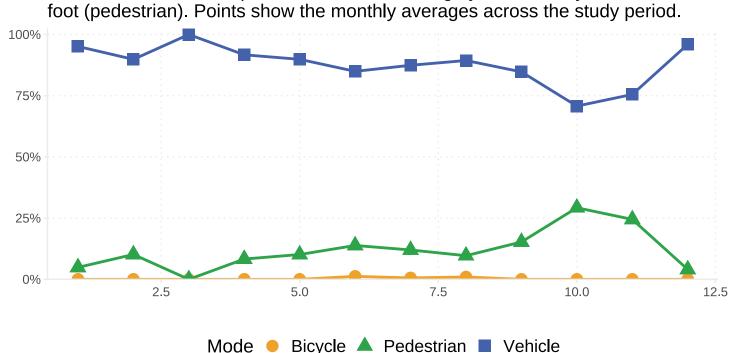
Each point in this time series indicates estimated weekly visits to Hayes Lake.

Bicycle and pedestrian Vehicle



#### Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on



8AM

Hourly use

15%

10%

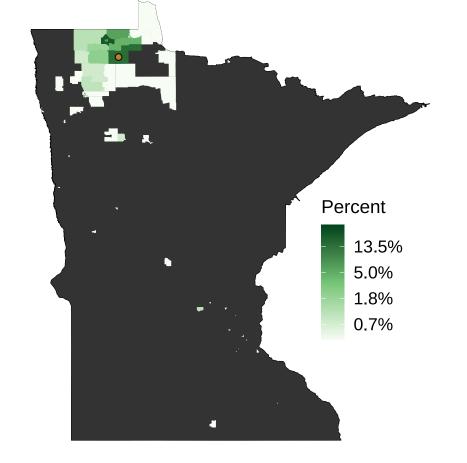
weekdays and weekends.

	<ul><li>Weekday (M-F) ▲ Weeke</li></ul>	end (Sa-Su)
US Census. The tabl Hayes Lake during 2 for context. Please n	<b>graphics</b> s are inferred based on home lo le summarizes inferred demogr 2021 (LBS data). 2020 US Cens note that local and/or historical c el demographic data.	aphic attributes of visitors to sus data for the state is provided

8PM

12PM

Hourly use during summer 2021 shows patterns of when visitors use parks on



of visitors lived outside of Minnesota.

# Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Hayes Lake lived inside of Minnesota while 0%

Category	Census Group	Park Estimate (entire 2021)	State Average
Race/ethnicity	American Indian	0.9%	1.0%
	Asian	1.5%	5.2%
	Black	0.9%	6.9%
	Hispanic or Latinx	2.1%	6.1%
	More than one race	3.4%	4.1%
	Native Hawaiian and other Pacific Islander	0.1%	0.0%
	Some other race	0.9%	0.4%
	White	90.3%	76.3%
	Less than \$25,000	14.9%	10.4%
Income	\$25,000 - 39,999	12.3%	11.2%
	\$40,000 - 59,999	20.2%	15.1%
	\$60,000 - 74,999	10.8%	10.0%
	\$75,000 - 99,999	16.6%	14.1%
	\$100,000 - 149,999	16.7%	18.3%
	\$150,000 or higher	8.5%	20.8%
Education	High school	41.2%	30.9%
	Associate degree or some college	36.9%	32.4%
	4-year degree	16.3%	24.2%
	Graduate or professional degree	5.6%	12.6%