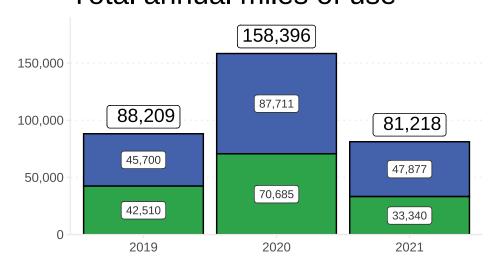
North Mississippi Regional Trail, MPRB

This factsheet summarizes trail-level data for North Mississippi, MPRB Regional Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

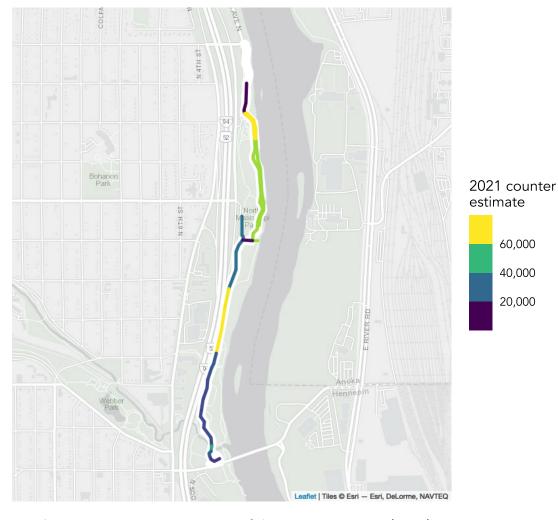
This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in May 2023.

Total annual miles of use



Mode Bicycle

Year	Total miles traveled	Bicycle miles traveled	Pedestrian miles traveled	Total counter estimate	Bicycle counter estimate	Pedestrian counter estimate
2019	88,209	45,700	42,510	79,501	38,194	45,979
2020	158,396	87,711	70,685	151,465	71,056	88,253
2021	81,218	47,877	33,340	75,447	42,962	38,085

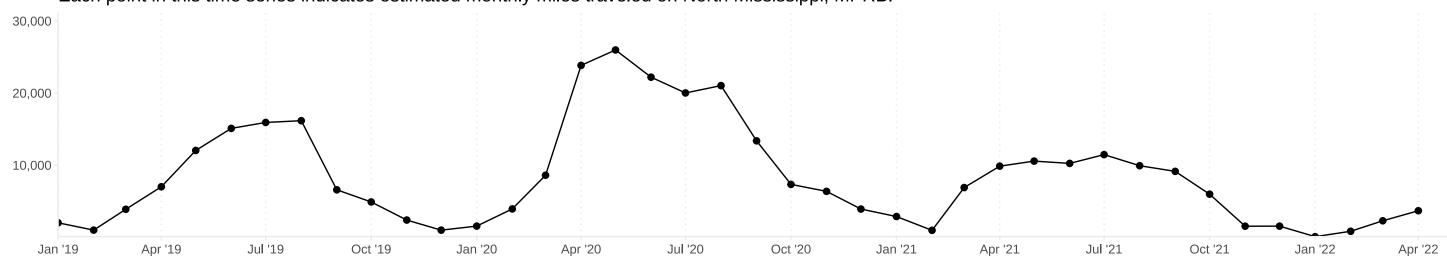


North Mississippi, MPRB is part of the Metro Regional Trail system (MPRB). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

Monthly use

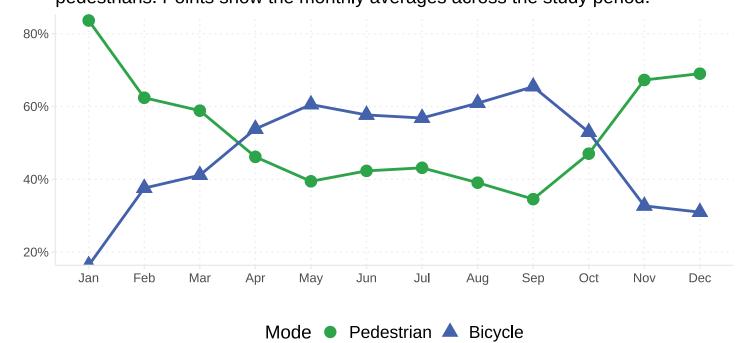
Each point in this time series indicates estimated monthly miles traveled on North Mississippi, MPRB.

Pedestrian



Mode share

Mode share shows the percent of trail use occurring by bicyclists and pedestrians. Points show the monthly averages across the study period.



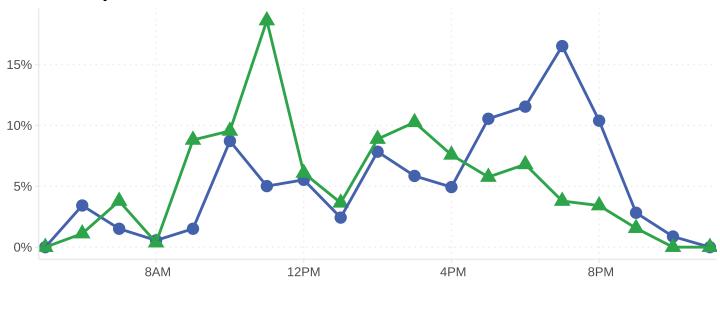
Visitor home locations

Visitation to was not sufficiently large to infer aggregated home locations for 2021.



Hourly use

Hourly use during summer 2021 shows patterns of when visitors use trails on weekdays and weekends.



■ Weekday (M-F) Weekend (Sa-Su)

Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to North Mississippi, MPRB during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

Category	Census Group	Trail Estimate (entire 2021)	Metro Region Average
	American Indian	1.2%	0.5%
Race/ethnicity	Asian	9.9%	8.2%
	Black	13.7%	10.3%
	Hispanic or Latinx	10.2%	7.2%
	More than one race	8.8%	4.6%
	Native Hawaiian and other Pacific Islander	0.0%	0.0%
	Some other race	5.3%	0.4%
	White	50.8%	68.8%
	Less than \$25,000	15.9%	8.6%
	\$25,000 - 39,999	12.2%	9.8%
	\$40,000 - 59,999	16.3%	13.8%
Income	\$60,000 - 74,999	10.3%	9.4%
	\$75,000 - 99,999	16.2%	13.6%
	\$100,000 - 149,999	15.2%	19.3%
	\$150,000 or higher	13.9%	25.5%
	High school	34.0%	25.6%
51	Associate degree or some college	32.5%	29.3%
Education	4-year degree	22.4%	29.3%
	Graduate or professional degree	11.1%	15.9%