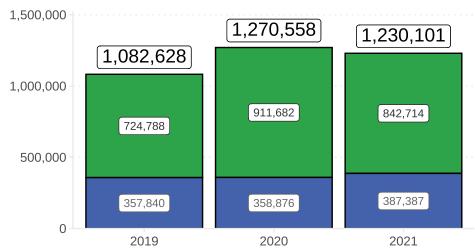
Nokomis-Hiawatha Regional Park, MPRB

This factsheet summarizes park-level data for Nokomis-Hiawatha, MPRB Regional Park. Use estimates were derived using location-based services (LBS) data and represent the number of visitors arriving to the park by vehicle, bike, or foot. A vehicle multiplier of 2.16 was used to convert vehicle counts to visitor counts for all Metro Regional parks.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in July 2023.

Total annual visits



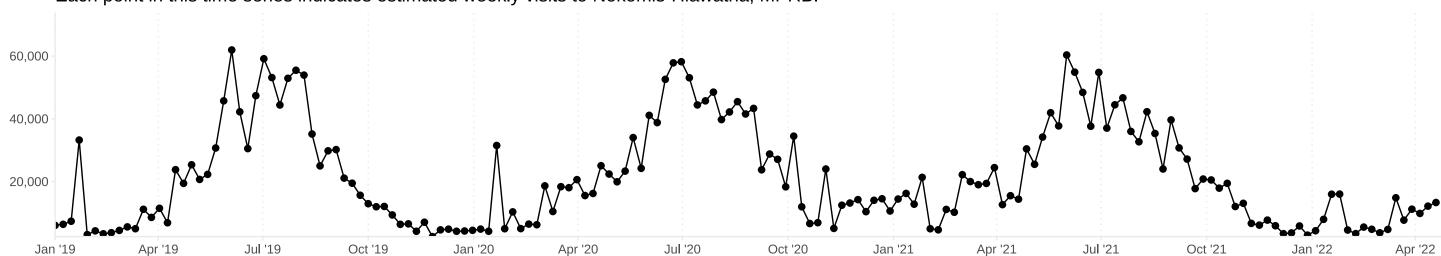
Year	Total visits	Vehicle visitors	Bicyclists	Pedestrians
2019	1,082,628	357,840	93,074	631,714
2020	1,270,558	358,876	134,747	776,935
2021	1,230,101	387,387	127,755	714,959



Nokomis-Hiawatha, MPRB is part of the Metro Regional Park system. The park is in Hennepin County (MPRB). Park boundaries were accessed via Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.

Weekly visits

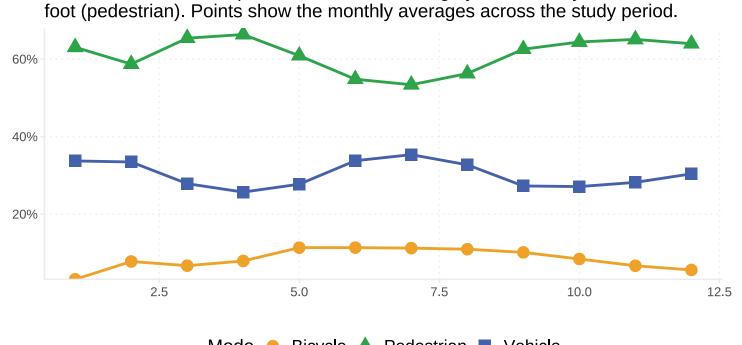
Each point in this time series indicates estimated weekly visits to Nokomis-Hiawatha, MPRB.



Mode share

Mode share shows the percent of visitors arriving by vehicle, bicycle, or on

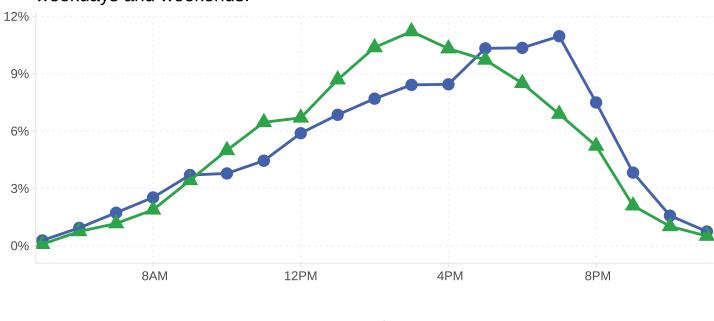
Bicycle and pedestrian Vehicle



Mode ● Bicycle ▲ Pedestrian ■ Vehicle

Hourly use

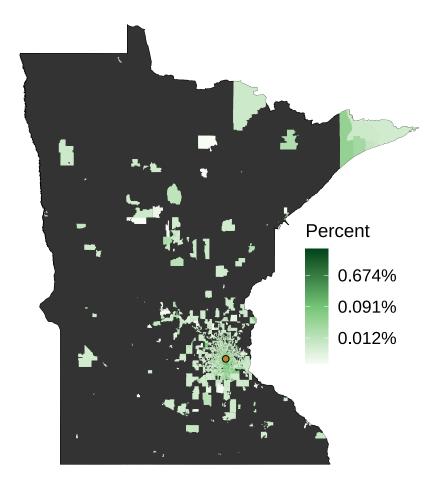
Hourly use during summer 2021 shows patterns of when visitors use parks on weekdays and weekends.



Weekday (M-F)Weekend (Sa-Su)

Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 100% of visitors to Nokomis-Hiawatha, MPRB lived inside of Minnesota while 0% of visitors lived outside of Minnesota.



Visitor demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Nokomis-Hiawatha, MPRB during 2021 (LBS data). 2020 US Census data for the 7-county metro area is provided for context. Please note that local and/or historical context is crucial when interpreting park-level demographic data.

Category	Census Group	Park Estimate (entire 2021)	Metro Region Average
	American Indian	1.2%	0.5%
	Asian	3.9%	8.2%
	Black	7.7%	10.3%
	Hispanic or Latinx	8.9%	7.2%
Race/ethnicity	More than one race	7.6%	4.6%
	Native Hawaiian and other Pacific Islander	0.1%	0.0%
	Some other race	4.6%	0.4%
	White	66.0%	68.8%
	Less than \$25,000	11.7%	8.6%
	\$25,000 - 39,999	9.0%	9.8%
	\$40,000 - 59,999	13.4%	13.8%
Income	\$60,000 - 74,999	9.7%	9.4%
	\$75,000 - 99,999	15.0%	13.6%
	\$100,000 - 149,999	21.1%	19.3%
	\$150,000 or higher	20.1%	25.5%
	High school	21.8%	25.6%
- 1	Associate degree or some college	25.4%	29.3%
Education	4-year degree	32.1%	29.3%
	Graduate or professional degree	20.7%	15.9%