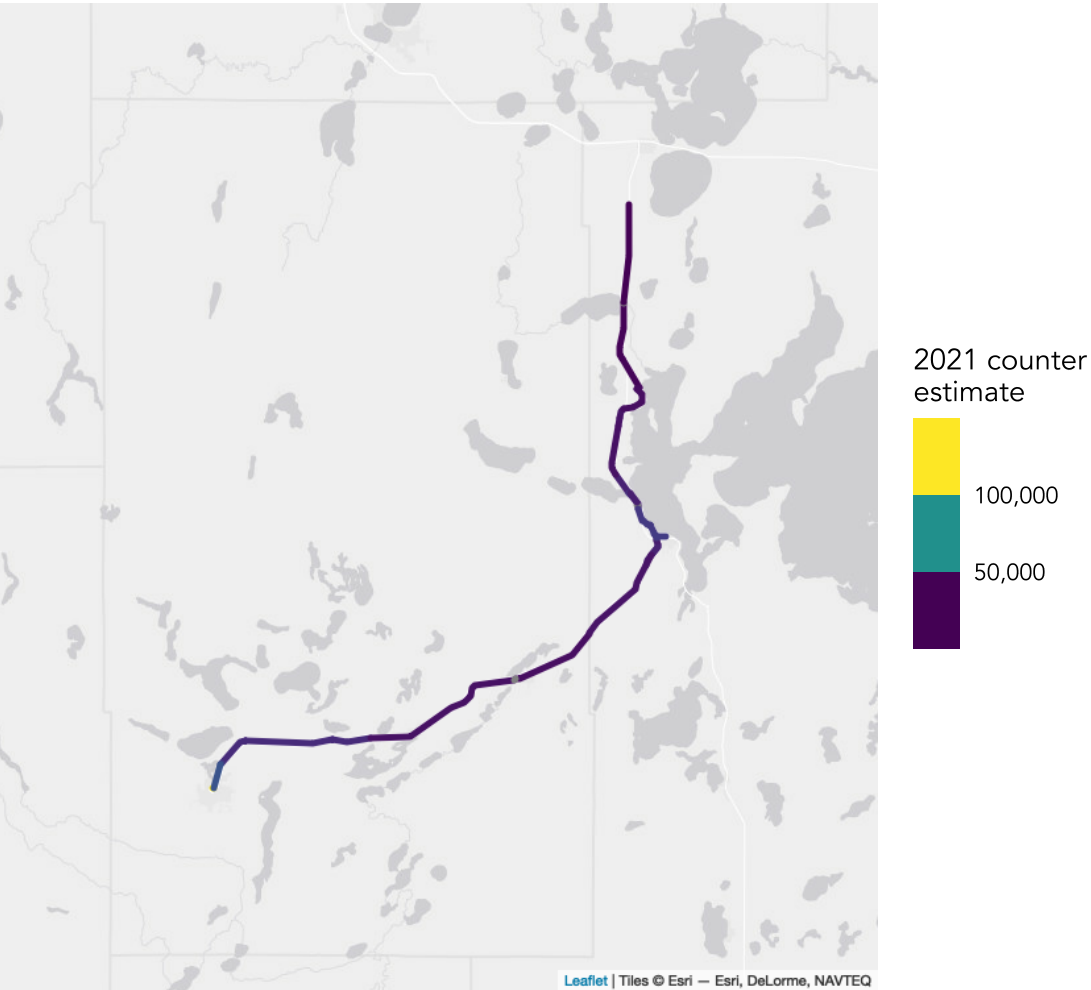
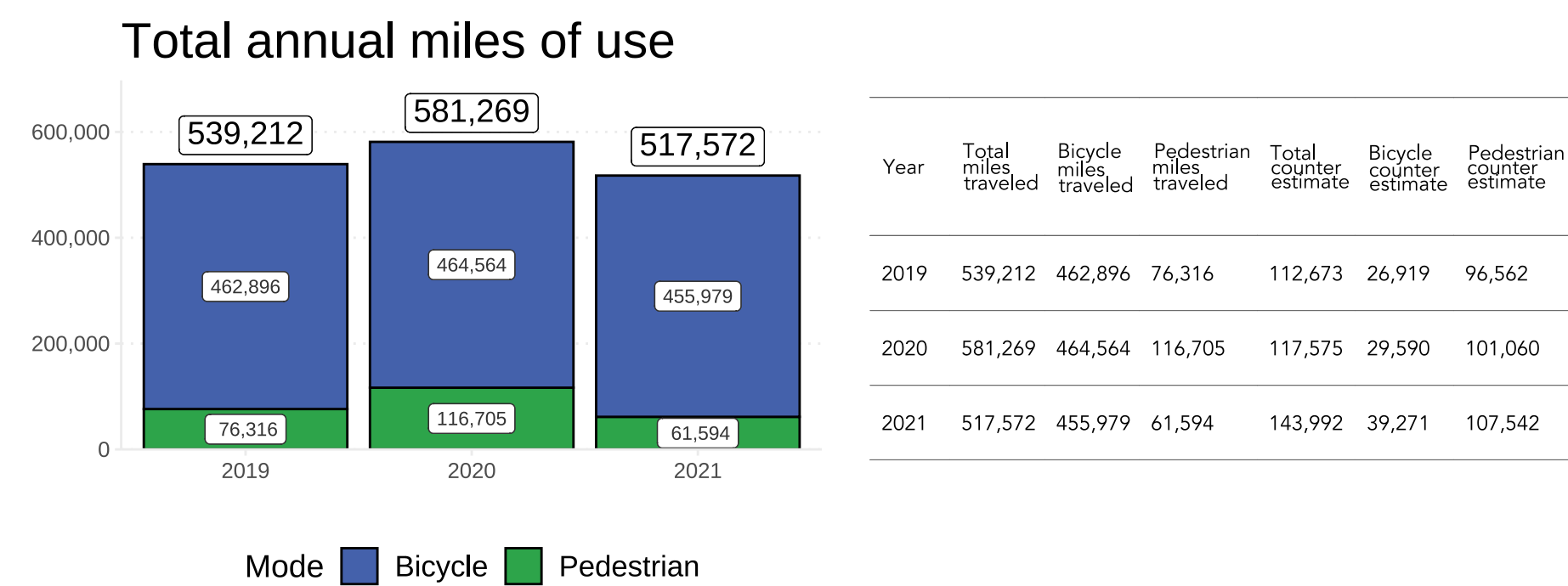


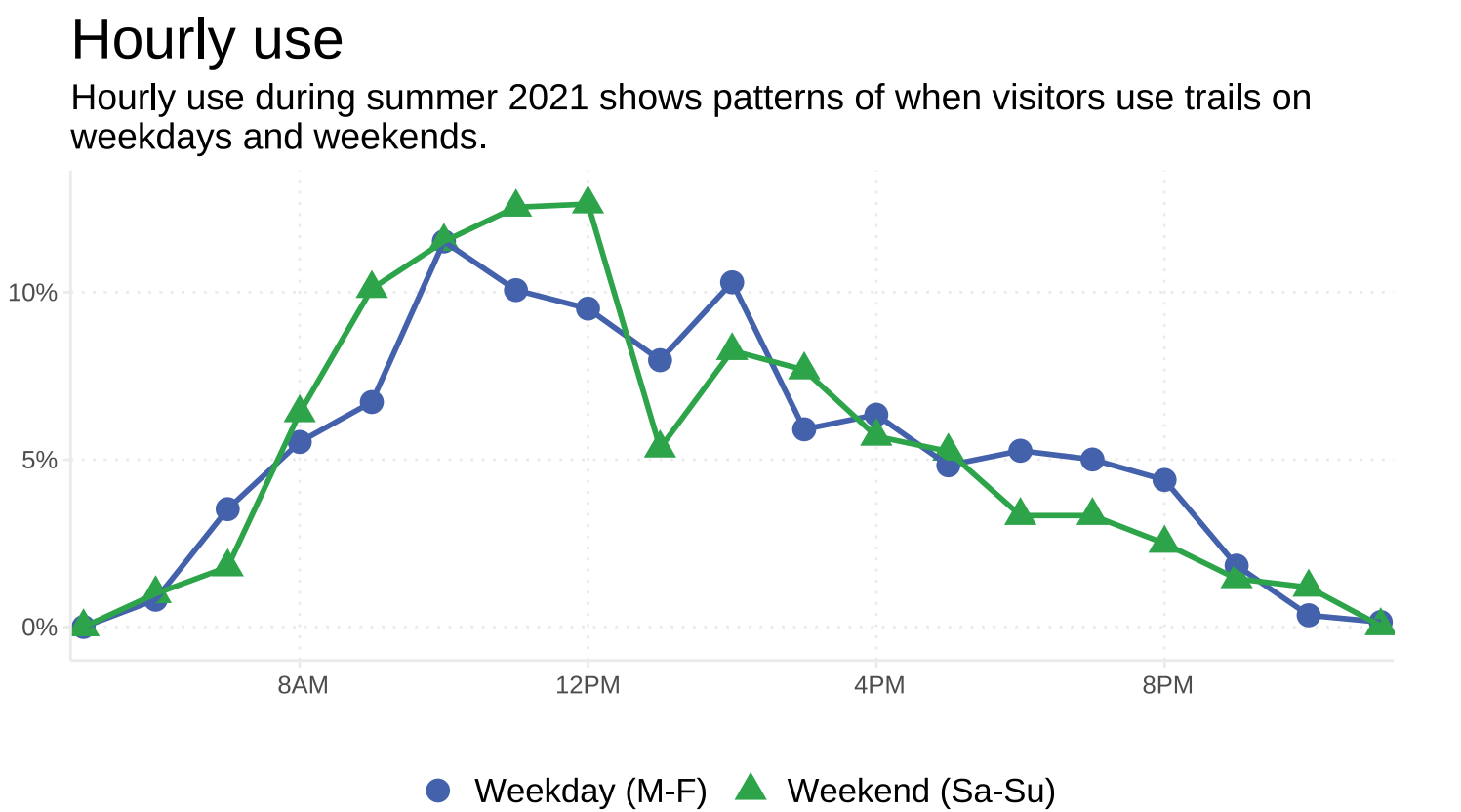
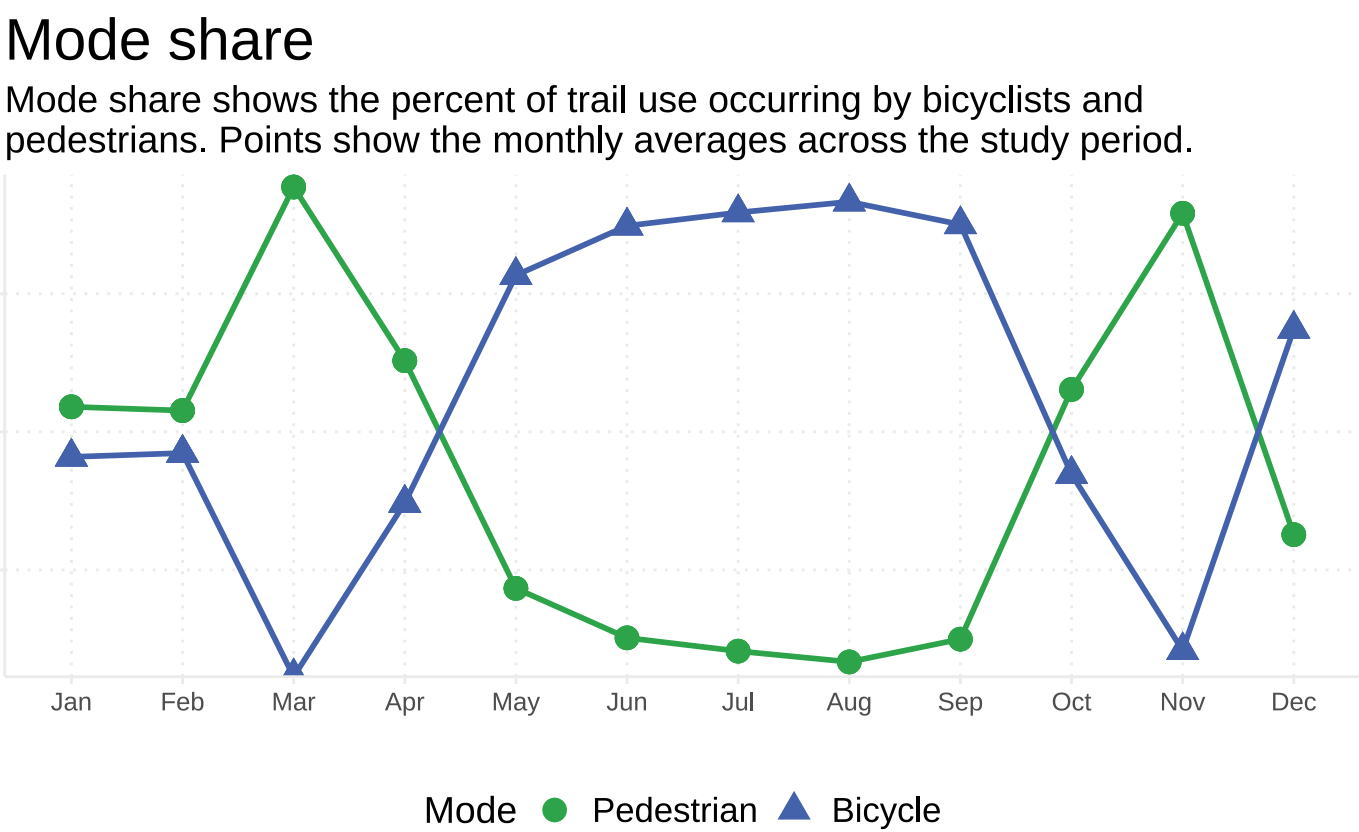
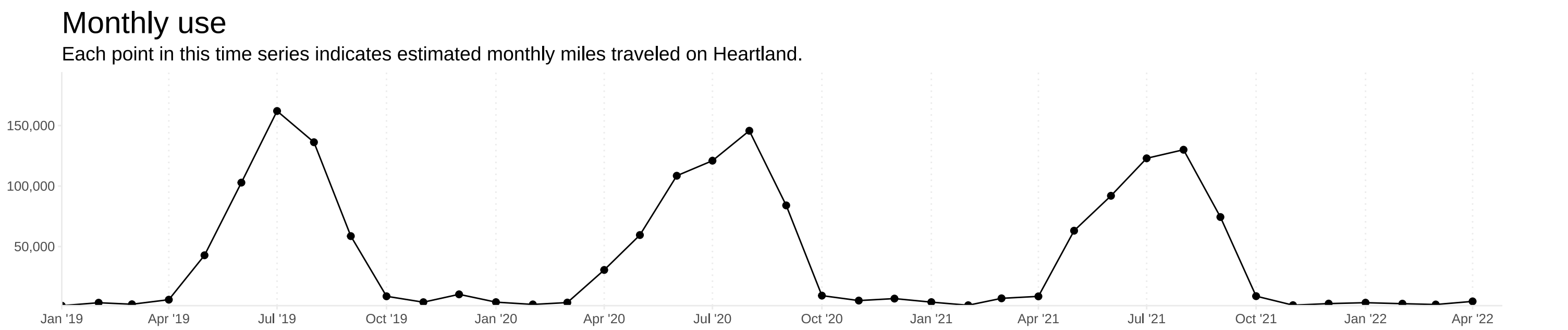
Heartland State Trail

This factsheet summarizes trail-level data for Heartland State Trail. Use estimates were derived using location-based services (LBS) data and represent the number miles traveled on trails by bicyclists and pedestrians.

This research project was funded with Legacy Partnership Research Funds from the State of Minnesota Parks and Trails Legacy Fund. LBS data was obtained from StreetLight Data, Inc. and was accessed in May 2023.

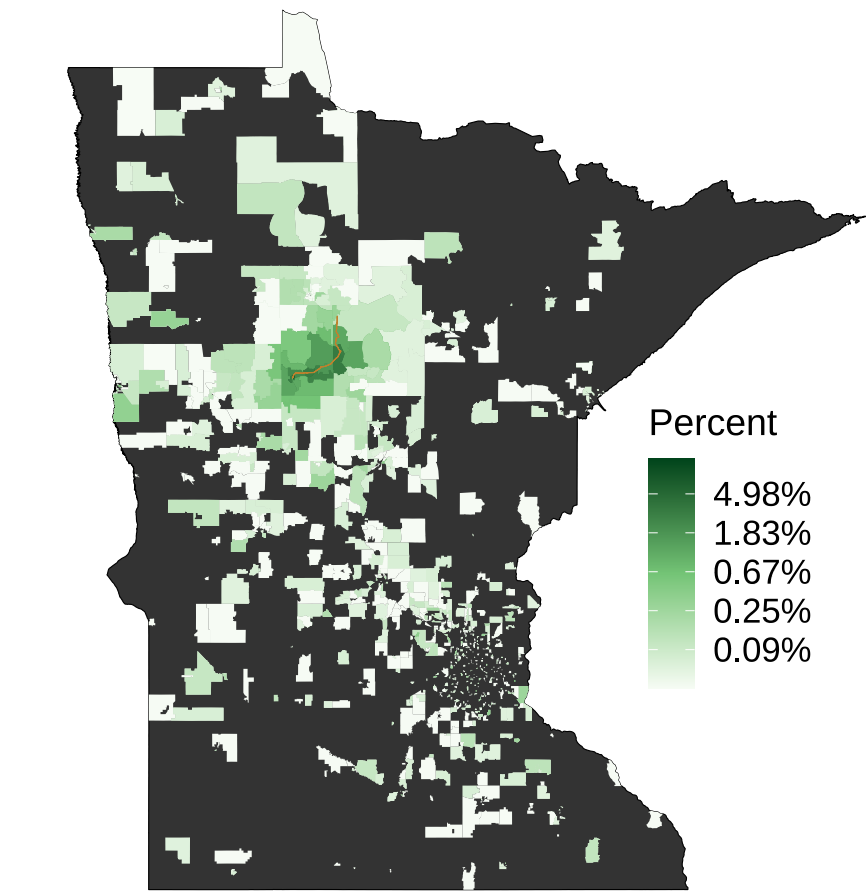


Heartland is part of the DNR State Trail system (1A). Park boundaries were accessed via the Minnesota Geospatial Commons in July 2023 and may have been edited to improve LBS data performance.



Visitor home locations

Inferred visitor home locations are reported at the block group level. Darker colors indicate more visitors from a given block group. During 2021, approximately 87% of visitors to Heartland lived inside of Minnesota while 13% of visitors lived outside of Minnesota.



Visitor Demographics

Visitor demographics are inferred based on home locations and data from the 2020 US Census. The table summarizes inferred demographic attributes of visitors to Heartland during 2021 (LBS data). 2020 US Census data for the state is provided for context. Please note that local and/or historical context is crucial when interpreting trail-level demographic data.

	Category	Census Group	Trail Estimate (entire 2021)	State Average
Race/ethnicity		American Indian	2.4%	1.0%
		Asian	2.2%	5.2%
		Black	1.8%	6.9%
		Hispanic or Latinx	3.9%	6.1%
		More than one race	5.0%	4.1%
		Native Hawaiian and other Pacific Islander	0.0%	0.0%
		Some other race	1.8%	0.4%
		White	82.8%	76.3%
Income		Less than \$25,000	17.8%	10.4%
		\$25,000 - 39,999	12.2%	11.2%
		\$40,000 - 59,999	15.7%	15.1%
		\$60,000 - 74,999	9.7%	10.0%
		\$75,000 - 99,999	13.5%	14.1%
		\$100,000 - 149,999	16.7%	18.3%
		\$150,000 or higher	14.4%	20.8%
Education		High school	31.5%	30.9%
		Associate degree or some college	32.1%	32.4%
		4-year degree	23.7%	24.2%
		Graduate or professional degree	12.7%	12.6%