

NORTHWIND TRADERS

SALES DASHBOARD

Visualization Created by Mfonobong Obot

SALES TREND

PRODUCTS

CUSTOMERS

SHIPPING

SELECT

YEAR

All

MONTH

All

Customer Name

All

Product Name

All

Shipping Company

All

\$1.35M

TOTAL SALES

\$1.27M

TOTAL REVENUE

51K

TOTAL QUANTITY SOLD

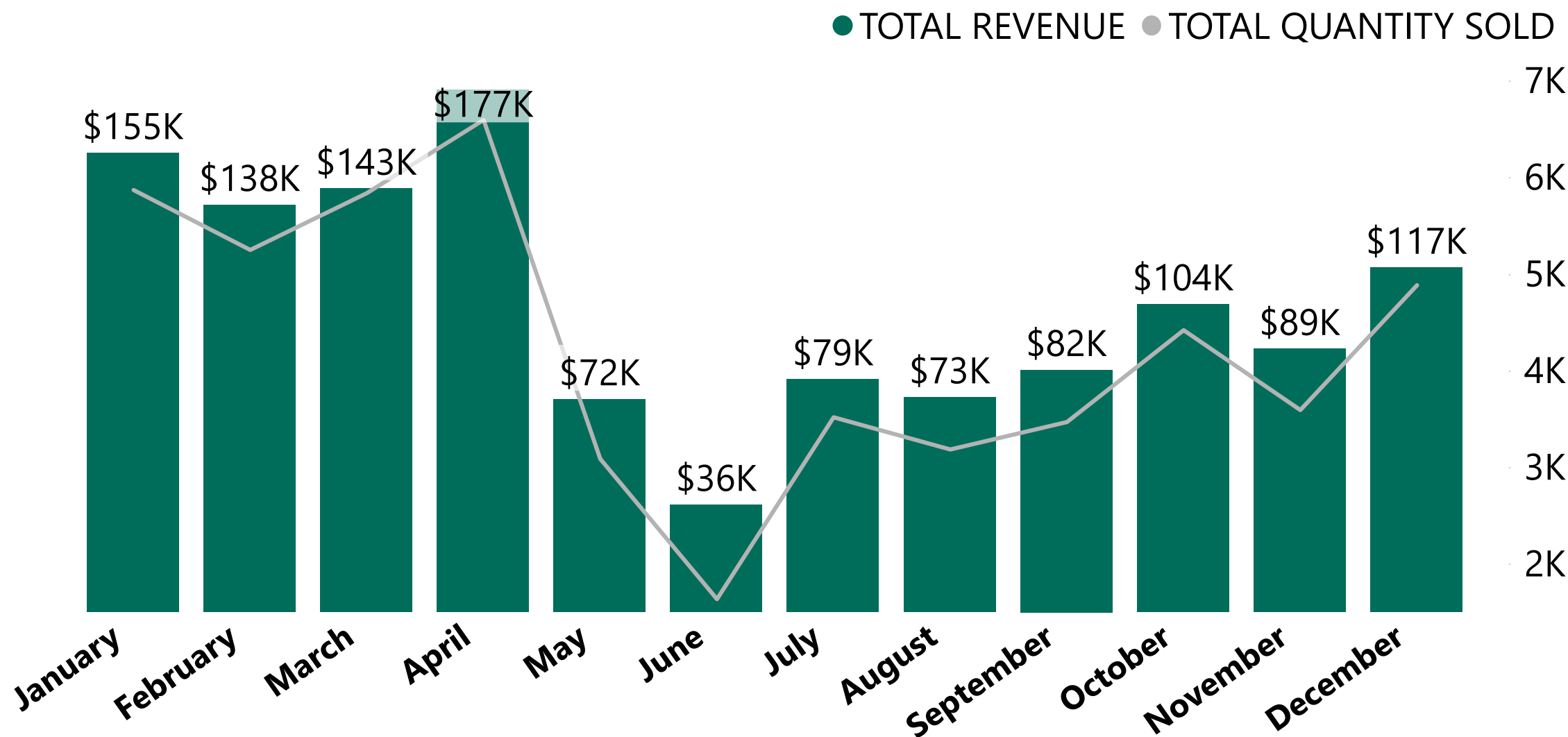
830

TOTAL ORDERS

\$1.63K

AVERAGE ORDER VALUE

TOTAL REVENUE & QUANTITY BY MONTH



TOP 5 EMPLOYEYEE BY REVENUE

Margaret Pe...

\$233K

Janet Leverli...

\$203K

Nancy Davolio

\$192K

Andrew Fuller

\$167K

Laura Callahan

\$127K



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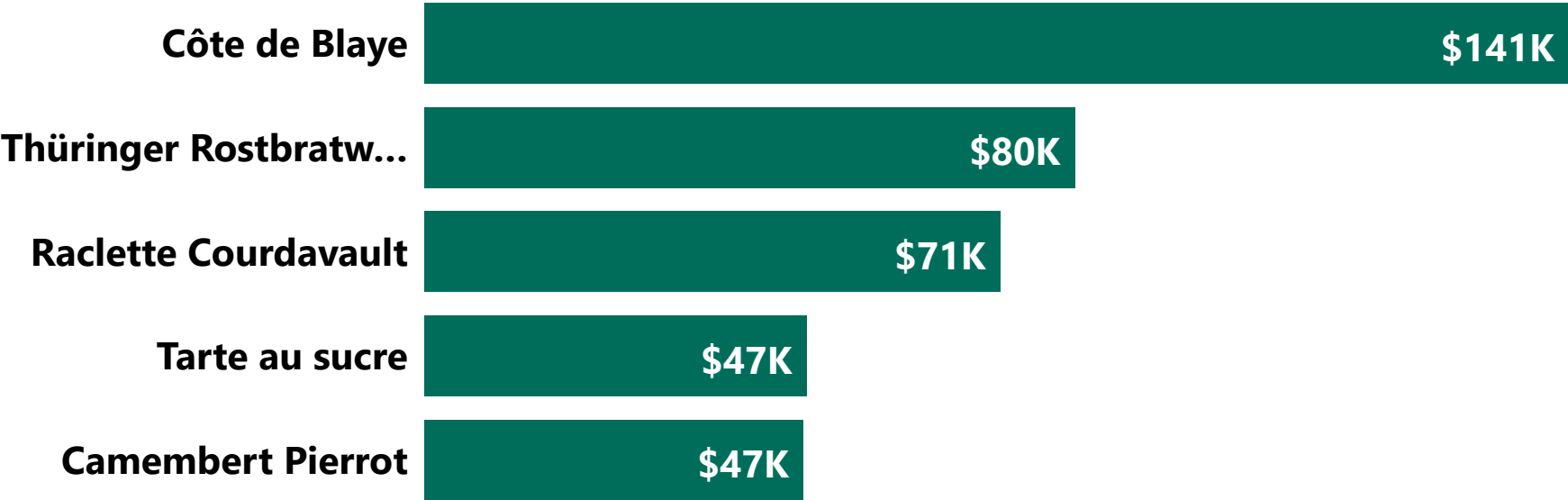
Product Name

All

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All

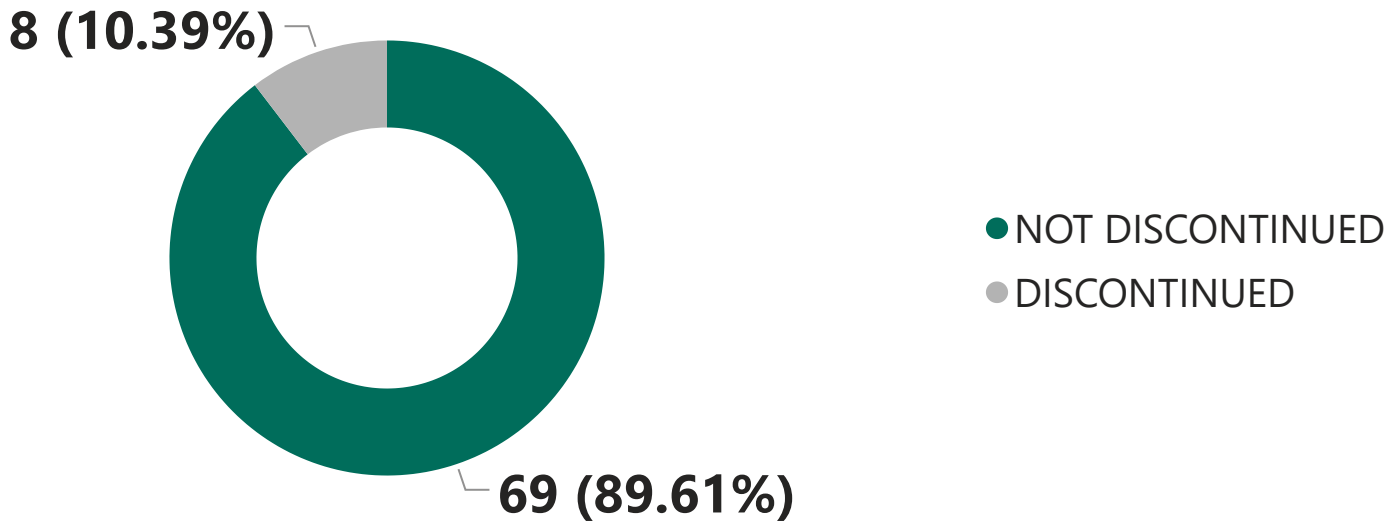
TOP 5 PRODUCT BY REVENUE



TOP 5 PRODUCT BY QUANTITY SOLD



PRODUCT STATUS



CATEGORY NAME	TOTAL QUANTITY SOLD	TOTAL REVENUE
Seafood	7681	\$131,262
Produce	2990	\$99,985
Meat & Poultry	4199	\$163,022
Grains & Cereals	4562	\$95,745
Dairy Products	9149	\$234,507
Confections	7906	\$167,357
Condiments	5298	\$106,047
Beverages	9532	\$267,868

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TOP 10 CUSTOMERS BY REVENUE

QUICK-Stop	\$110K
Ernst Handel	\$105K
Save-a-lot Mark...	\$104K
Rattlesnake Can...	\$51K
Hungry Owl All...	\$50K
Hanari Carnes	\$33K
Königlich Essen	\$31K
Folk och fä HB	\$30K
Mère Paillarde	\$29K
White Clover M...	\$27K

TOP 10 CUSTOMERS BY QUANTITY PURCHASED

Save-a-lot Mar...	5.0K
Ernst Handel	4.5K
QUICK-Stop	4.0K
Hungry Owl Al...	1.7K
Rattlesnake Ca...	1.4K
Folk och fä HB	1.2K
White Clover ...	1.1K
Mère Paillarde	1.0K
Königlich Essen	0.9K
Hanari Carnes	0.8K

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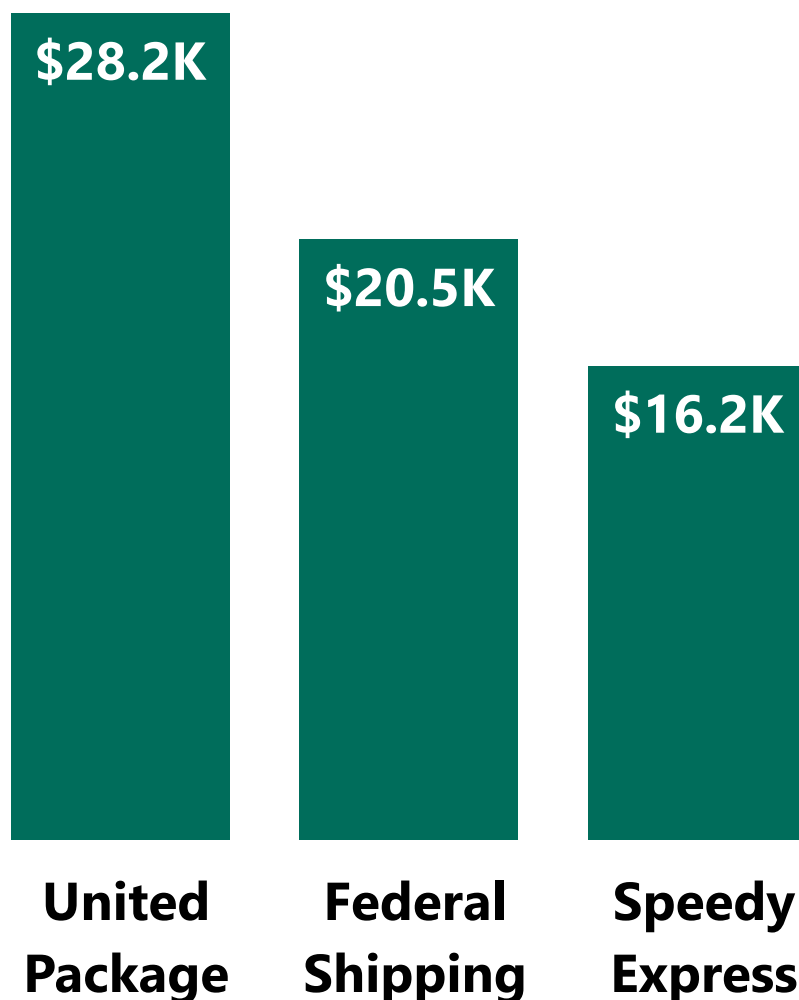
\$64.94K

TOTAL FRIEGHT

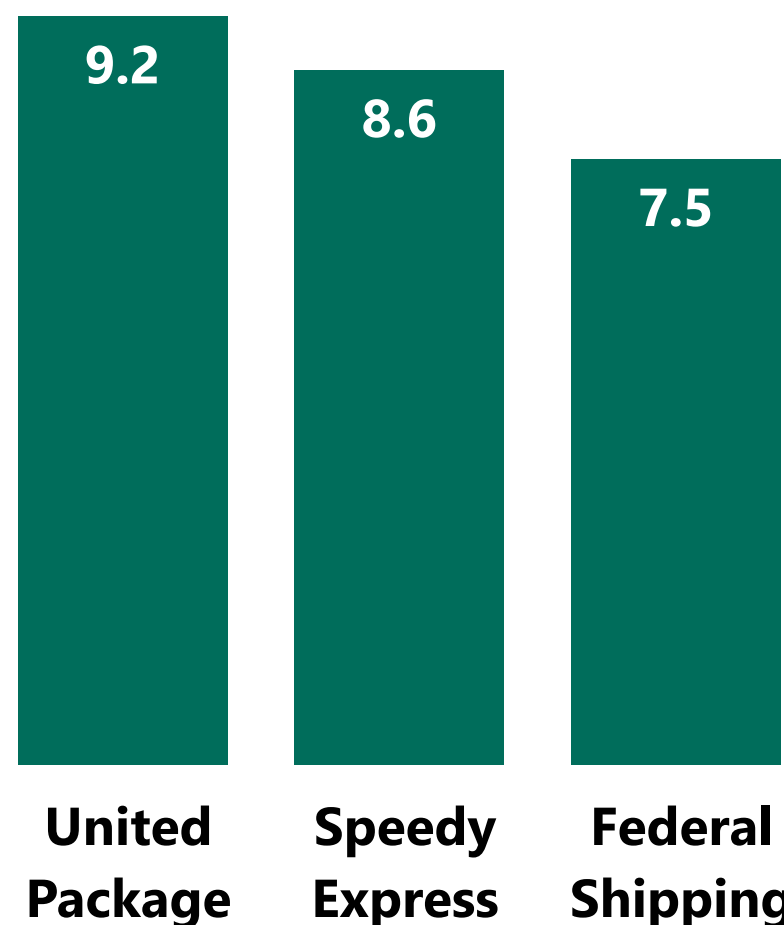
8.49

AVERAGE DELIVERY DAYS

SHIPPING COMPANY BY FRIEGHT COST



SHIPPING COMPANY BY AVERAGE DELIVERY DAYS



TOP 10 DELIVERIES BY COUNTRY

