

CREATIVE LEMONADE



by Francesca Madrid

you can find entrepreneurship on Instagram as @c_l_lemons and on Facebook as Creative Lemonade, follow it please.

Introduction

Hi everyone, my name is Francesca Madrid (yeah, like the Spanish city), I'm from El Salvador but now I live in Guatemala; I'm a teenage (I am 17 years old) high school student in computer science orientation (software and computer development) my level of English is intermediate , I try to express myself in the most correct and understandable way

Creative Lemonade is being formed as a virtual platform for students to share experiences about their learning, acquire knowledge related to technological innovation through the publication of informative articles, for parents the dissemination of their products was sought to avoid the devaluation of their extensive work.

This is base 1, it is not polished, it serves as a basis to visualize the scope that this project could have.

User Interface Design and Prototype

Being a responsive website, I guarantee that anyone with access to the web can access the site, nowadays that the website is responsive is already an obligation for us web developers. If the design is attractive to the user, a link is generated with the viewers and we leave our personal touch and they recognize our brand. Finally, if the user finds interaction on the site easy, they guarantee the permanence on the site.

Index (responsive screen)

head

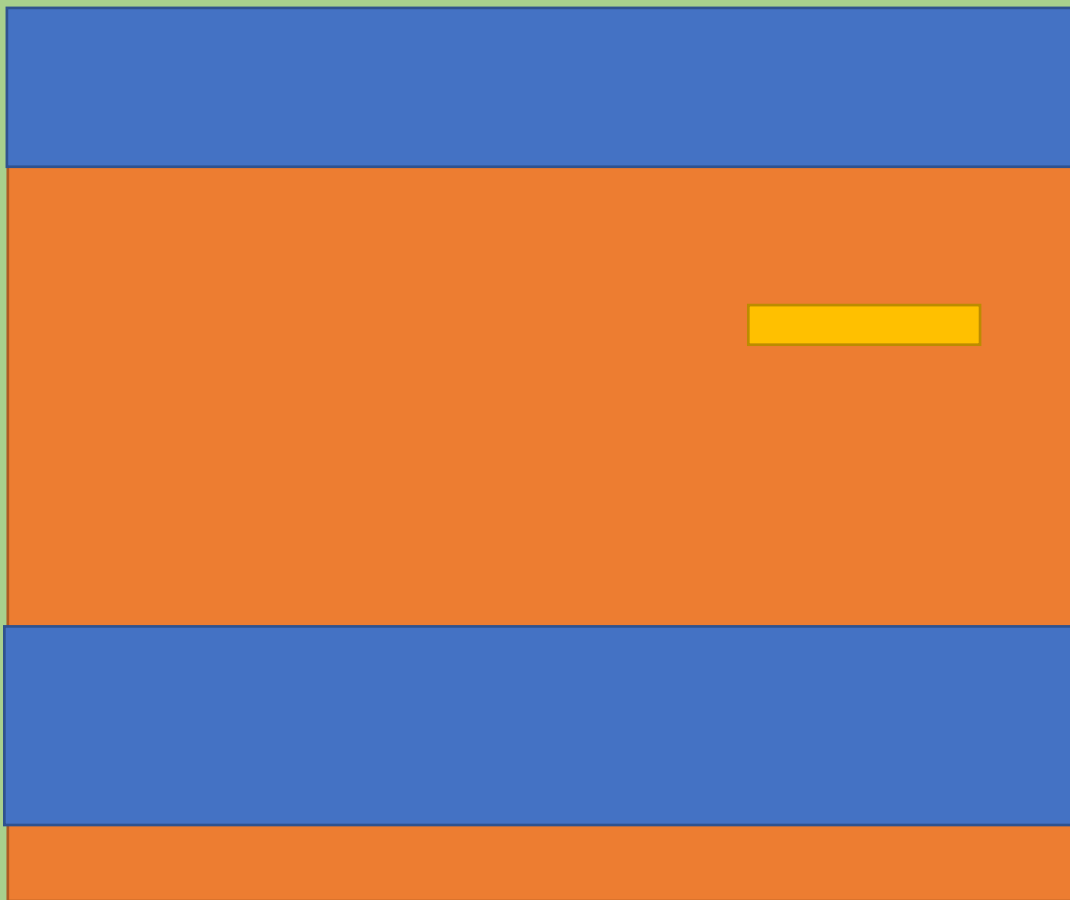
body

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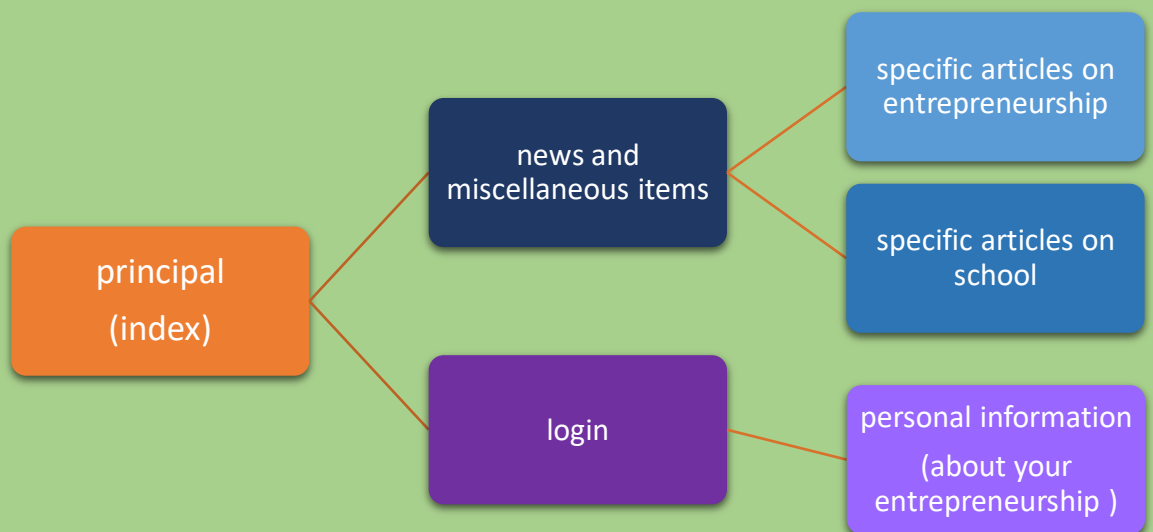
footer



Index (computer screen)



Navigation Structure



The website will fulfill the function of a blog, it will be a static type website, the main function will be to share knowledge

References

<https://www.bancomundial.org/es/news/press-release/2018/02/01/centroamerica-debate-calidad-educativa>

The World Development Report 2018 warns that there is a “learning crisis” in education globally. Specifically, it points out that millions of young students in low- and middle-income countries could miss out on opportunities and earn lower salaries in the future because primary and secondary school do not provide them with the tools to thrive. According to the report, even after attending school for several years, millions of children cannot read, write or do basic math.

<https://www.estrategiaynegocios.net/lasclavesdeldia/1191386-330/el-gran-reto-de-centroam%C3%A9rica-es-la-educaci%C3%B3n-de-calidad>

Latin America, on average, has experienced a great increase in terms of education coverage in the first decade of the 21st century, although the advances were very different between countries, the expert explained. “In Central America, Costa Rica stood out in terms of the increase in the gross enrollment rate. In El Salvador and Honduras these increases were smaller and in Guatemala almost no changes were registered. For its part, in Panama there was a reduction in the gross enrollment rate”, he specified.

“In terms of equity, the region saw, on average, an increase in the percentage of secondary school students who belong to the poorest 50% of the population. This is particularly important if we take into account that the Central American countries, with the exception of Panama, continue to be one of the most unequal in Latin America,” he added.

In terms of quality, the report finds that there are many differences between countries in terms of the probability that students will graduate from higher education. In Central America, graduation rates differ considerably between the different countries, with Nicaragua the country with the highest rates and Honduras the one with the lowest.

<https://biblio.flacsoandes.edu.ec/catalog/resGet.php?resId=24153>

http://ca2020.fiu.edu/Themes/Knut_Walter/Walter.pdf