Total Balance Total Loan Amount Avg Balance Avg Loan Amount BANKING INSIGHTS 492K 3bn 492M **5M** 2013 2016 2018 2019 2020 2014 2015 2017 2021 2022 2023 **January February** March **April** May June July **August** September October **November** December Transaction Medium Transactions by Account Type **Transaction Trend** Checking 27M 27M 26M Check Cash 25M 25M 36.04% Savings 23.17% 26.03% 25M 30.51% 24M 24M **Debit Card Credit Card Fixed Deposit** 24.98% 25.83% 2014 2016 2018 2020 2022 33.45% **Transaction Type Transactions by Account Status** Top 5 Branch States by Top 5 Branch by Transaction **Transaction Amount Amount Active 29.8% Purchase Deposit** 24.06% 26.74% North Carolina Closed IA00033 36.33% 16M 7.7M Louisiana NC00010 **New York** 13M IL00035 7.3M Transfer 12M AZ00046 7.0M Iowa Withdrawal 24.39% 24.81% Virginia 12M VA00048 6.8M **Pending 33.87%**