

# Website Planning Document

Site Name:

## ***What to Expect Outside***

Author: Jeremy Hawks

### Site Purpose

To provide current and forecasted weather for three towns, along with other pertinent town weather related information. The site will be designed to be available in three different formats: a mobile view (portrait, narrow), a tablet view (portrait, typical paper dimensions), and a wide-screen monitor view (landscape, 1080p).

### Target Audience

1. Commuters looking for easy, quick, and accurate current conditions.
2. Trip planners looking for detailed forecasts for the upcoming week/weekend

### Site Map

- Home Page
  - Franklin
  - Springfield
  - Greenville
  - Storm Center
  - Gallery

### Color Scheme

I will be using two colors near each other on the color wheel, plus one that is nearly opposite them, and a gray tone for contrast. Colors include #76323f, #565656, #6d84e3, #8fc31f, and #000000

### Typography

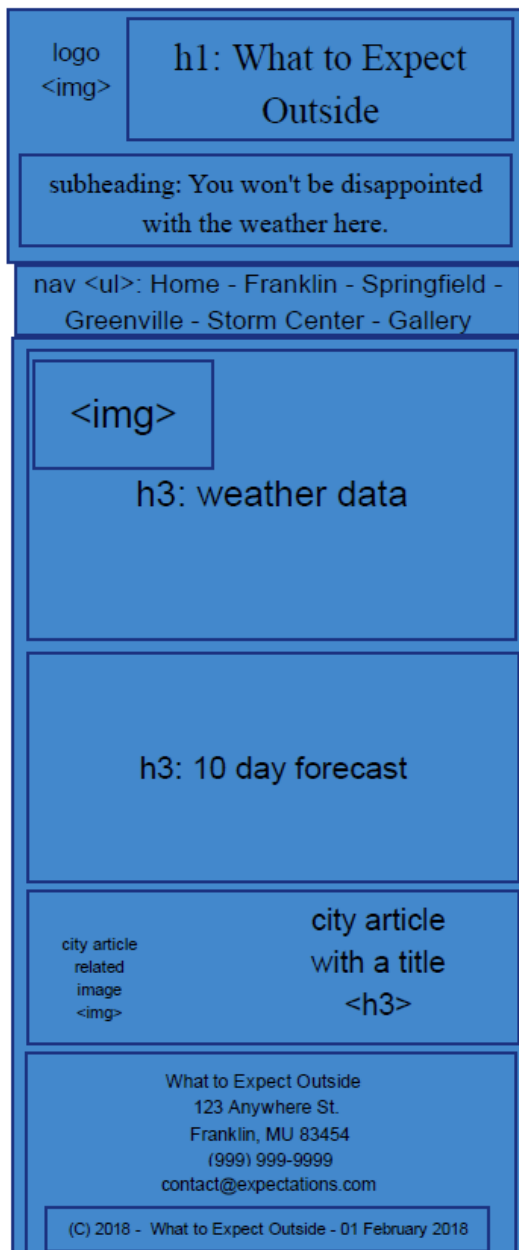
The primary text fonts are ***Batavia***, **Garamond bold**, and Calibri (stacked in that order)

Site header	Batavia	40px	#76323f	<i><b>Sample</b></i>
Primary Navigation	Garamond bold	30px	#565656	<b>Sample</b>
Footer Navigation	Garamond bold	20px	#8fc31f	<b>Sample</b>

Heading 1 (h1)	Garamond bold	30px	#76323f	Sample
Heading 2 (h2)	Garamond bold	25px	#6d84e3	Sample
Heading 3 (h3)	Garamond bold	20px	#6d84e3	Sample
Paragraph text (p)	Calibri	16px	#000000	Sample

## Wire-Frame Sketches

Small – Mobile View





## Large – Desktop View

header		h1: What to Expect Outside	
logo <img>		subheading: You won't be disappointed with the weather here.	
nav <ul>: Home - Franklin - Springfield - Greenville - Storm Center - Gallery			
main h2: Franklin			
<img>	h3: weather data	h3: 10 day forecast	
city article related image <img>		city article with a title <h3>	
footer <aside>		What to Expect Outside 123 Anywhere St Franklin, MU 83454 (999) 999-9999 contact@expectations.com	
footer-bar: (C) 2018 - What to Expect Outside - 01 February 2018			