

Ruff Rub

Natural Paw Balm



All-Natural Relief for Dogs' Paws, Noses & Skin

Product Pricing

Product	Your Cost (Wholesale)	Suggested Retail (MSRP)	Your Profit / Unit
0.5oz Tin	\$2.00	\$5.99	~\$3.99
1oz Jar	\$3.00	\$8.99	~\$5.99

Why Carry Ruff Rub?

- ✓ Zero upfront risk – you only pay for what sells
- ✓ Premium quality – Olive Oil, Shea Butter, Coconut Oil, Beeswax & Frankincense
- ✓ Healthy margins – double your money on every sale
- ✓ Attractive displays – we supply and restock for you
- ✓ Customer demand – natural, safe, pet-parent approved

Example Profit for Your Shop

- Sell 10 × 0.5oz tins → \$59.90 retail revenue → \$39.90 profit
- Sell 10 × 1oz jars → \$89.90 retail revenue → \$59.90 profit
- Total: \$99.80 profit from just 20 units**

Key Program Details

- We provide FREE display cases stocked with Ruff Rub.
- We stop in regularly to restock & tidy the display.
- Any missing product is considered sold (simple, no tracking needed).
- You set your prices (we recommend MSRP above).

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