Group Names:

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AWS Services Presentation Ideas:

Scenario 1: Company has not migrated to the Cloud

Group Name: Cloud Crusaders

Target Company: Acme Manufacturing, a mid-sized manufacturing company with a large on-premises IT infrastructure.

Presentation Focus:

- Highlight the benefits of cloud migration: cost savings, scalability, agility, and security.
- Focus on key AWS services relevant to Acme Manufacturing, such as:
 - EC2: For running virtual machines.
 - S3: For data storage and backup.
 - RDS: For managing databases.
 - Lambda: For serverless computing.
 - ElastiCache: For caching to improve performance.
 - CloudFront: For content delivery network (CDN) to speed up website access.

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- Provide a case study of a similar company that successfully migrated to AWS.
- Outline a potential migration plan for Acme Manufacturing, including a phased approach and the resources needed.

Scenario 2: Company is using the hybrid model

Group Name: Hybrid Heroes

Target Company: Global Retail, a large retail company with both on-premises and cloud infrastructure (currently using Azure).

Presentation Focus:

- Showcase how AWS can enhance their existing hybrid infrastructure.
- Highlight the benefits of leveraging AWS services alongside their Azure environment:
 - AWS Direct Connect: For secure, dedicated connections to AWS.

- AWS Outposts: For deploying AWS services on-premises.
- AWS Hybrid Cloud: For seamless integration between on-premises and cloud resources.
- **AWS Migration Hub:** For managing and tracking cloud migrations.

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- Demonstrate how AWS can help optimize their existing Azure infrastructure and reduce costs
- Present a hybrid cloud solution tailored to Global Retail's specific needs.

Scenario 3: Company is utilizing another Cloud Platform

Group Name: Cloud Converters

Target Company: FinTech Solutions, a financial technology company heavily reliant on Google Cloud Platform.

Presentation Focus:

- Present the advantages of transitioning from Google Cloud Platform to AWS.
- Focus on key AWS services that can replace their current Google Cloud Platform solutions:
 - AWS EC2 vs Google Compute Engine: Compare compute instances and pricing models.
 - AWS S3 vs Google Cloud Storage: Highlight storage options and pricing.
 - AWS CloudFront vs Google Cloud CDN: Show the differences in content delivery networks.
 - AWS Lambda vs Google Cloud Functions: Compare serverless computing options.

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- Show how AWS can provide better security, performance, and cost optimization compared to Google Cloud Platform.
- Offer a step-by-step plan for transitioning their infrastructure to AWS.

General Tips:

- **Keep the presentation concise and engaging.** Use visuals, real-world examples, and interactive elements.
- **Highlight the value proposition for the target company.** Demonstrate how AWS solutions can address their specific challenges and achieve their business goals.
- **Provide clear and realistic recommendations.** Outline a plan for migrating or enhancing their infrastructure with AWS services.
- Be prepared to answer questions and address concerns.

Please share your choice and let's discuss and decide together. Good luck!