MENGXIN WANG

https://mxwang.site

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Education

University of California, Berkeley Ph.D Candidate in Industrial Engineering and Operations Research M.S in Industrial Engineering and Operations Research Minor in Statistics and Machine Learning Advisor: Dr. Zuo-Jun (Max) Shen Tsinghua University B.Eng in Industrial Engineering (Summa Cum Laude) August 2017 – Present August 2017 – Present August 2017 – Present August 2017 – Present

Honors and Awards

Teaching Effectiveness Award	2022
Outstanding GSI Award	2021
Graduate Remote Instruction Innovation Fellowship	2021
IEOR Department Award	2017-2020
Graduate Division Block Grant Award	2017
Beijing Outstanding Graduate	2017
University Outstanding Graduate	2017
Meritorious Winner in Interdisciplinary Content in Modeling	2016
Boeing Fellowship	2016
Science and Technology Innovation Fellowship	2016
Academic Excellence Fellowship	2015-2016
Tsinghua-Changhong Fellowship	2014

Journal Papers

- [1] M. Wang, P. Rusmevichientong, H. Zhang, Z. M. Shen. Joint Product Design and Dynamic Assortment Optimization: Integrating Strategic and Tactical Revenue Management. 2022. Submitted to *Management Science*.
- [2] Y. Lin, M. Wang, Z. M. Shen, H. Zhang, R. Zhang. "Content Promotion for Online Content Platforms with Diffusion Effect". 2021. Submitted to *Manufacturing & Service Operations Management*.
- [3] M. Wang, M. Qi, J. Cao, Z. M. Shen. "Urban Courier: Operational Innovation and Data-driven Coverage-and-Pricing". 2020. Major Revision at *Operations Research*.

Conference Papers

- [1] M. Qi*, M. Wang*, Z. M. Shen. "Smart Feasibility Pump: Reinforcement Learning for (Mixed) Integer Programming". 2021. ICML 2021 RL for Real Life Workshop. *Spotlight*. http://arxiv.org/abs/2102.09663.
- [2] N. Chen, M. Wang, X. Xie, L. Zheng, C. H. Swartz. "Modeling and Analysis of the Waiting Time of Rapid Response Process in Acute Care". 2018. *IEEE Robotics and Automation Letters*.

^{*} denotes alphabetical ordering.

Book Chapter

[1] M. Wang, Z. M. Shen. "Online Retailing Inventory Management". 2021. Invited book chapter for Research Handbook on Inventory Management.

Teaching Experiences

Co-instructor: IEOR 253/CEE 258 Supply Chain and Logistics Management (Spring 2021) Teaching evaluation: 4.75/5.00 (IEOR 253, department average 4.22), 5.00/5.00 (CEE 258)

Graduate Student Instructor: IEOR 242 Applications in Data Analytics (Spring 2019, Fall 2019, Fall 2020)

Working Experience

Uber

June 2020 - August 2020

Data Science Intern @ Eats Pricing Team

- Worked on demand modeling and delivery fee optimization based on large-scale pricing data;
- Proposed a delivery fee optimization framework launched in the US market;
- Developed automated demand modeling pipeline for delivery fee optimization.

Invited Talks

[1] "Urban Courier: Operational Innovation And Data-driven Coverage-and-pricing"

- Informs Annual Meeting, Seattle, WA, 2019
- Informs Annual Meeting, Virtual 2020
- ISTDM, 2021

[2] "Joint Product Design and Dynamic Assortment Optimization: Integrating Strategic and Tactical Revenue Management"

• Annual POMS Conference, Virtual 2022