

Quality Business Analyst

Mohamed Yunus

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WEBSITES AND SOCIAL LINKS

Portfolio: <https://yunusqa.netlify.app/>

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SUMMARY

A results-driven Quality Business Analyst and project coordinator with 4 years of experience in the casino gaming industry, specializing in requirement analysis, software testing, and Agile/Scrum practices. Proven expertise in bridging the gap between business goals and technology through effective collaboration, analytical thinking, and data-driven decision-making. Skilled in SDLC, STLC, and Agile methodologies, with hands-on experience in creating functional and technical documentation, conducting UAT, and ensuring product quality through continuous improvement. Proficient in SQL, and BI tools for insight generation and process optimization. Currently transitioning into Product Management, leveraging strong foundations in Business Analysis, stakeholder management, and product delivery. I actively use AI tools to accelerate product documentation, automate repetitive workflows, and enhance release efficiency in fast-paced, cross-functional environments. Passionate about building user-centric, data-informed products that align with business strategy, improve customer experience, and drive measurable impact.

EXPERIENCE

QUALITY BUSINESS ANALYST | Jul 2024

United Interactive Gaming - Coimbatore, India

- Analyzed business requirements, created BRD/FSD documents, and collaborated with clients to clarify needs and expectations.
- Conducted data analysis on player transactions, game performance, and promotional outcomes to support strategic decisions.
- Compared competitors' packages and bonus offers, providing recommendations for new and competitive player packages.
- Analyzed historical purchase data and proposed UI design changes aimed at increasing purchase/deposit rates by 20%.
- Identified UI issues, risks, and process improvements to ensure alignment with business goals and user experience standards.
- Coordinated UAT activities, reviewed and approved unit test cases, and delivered detailed project audit and test reports to maintain quality standards.
- Led internal team walkthroughs and client demos, ensuring transparency, alignment, and successful project delivery.

QBA ANALYST | Jun 2021 — Jun 2024

iPro Games India PVT LTD - Coimbatore, India

- Conducted UAT to ensure performance, functionality, and UX across web and mobile platforms.
- Collaborated on projects like **Mohegan Sun Casino – Deal or No Deal LIVE**, ensuring seamless gameplay and quality delivery.
- Created detailed **test cases**, executed test cycles, and generated **comprehensive test reports** to maintain quality standards.
- Analyzed marketing and player data to optimize engagement, retention, and promotional effectiveness.
- Managed **Player CRM configurations** and optimized targeting through marketing data analysis.
- Improved testing efficiency by **25%** and reduced feature delivery time by **15%** through process optimization.
- Supported **successful casino platform launches** through effective collaboration and quality assurance.

EDUCATION

Jamal Mohamed College — Trichy | Master Of Computer Application

| 2016 - 2019

Jamal Mohamed College — Trichy | BSC Computer Science

| 2013 - 2016

SKILLS

Functional & Technical Documentation



Business Process Optimization & Visualization



User Acceptance Testing (UAT)



Software Testing



Project Management: JIRA, Confluence, Notion



SQL



Requirement gathering and analysis



Stakeholder Management & Communication



Data-Driven Decision Making



Agile & Scrum Methodologies



SDLC, STLC



Data & BI Tools: Power BI, Microsoft Excel



Product Road-mapping



Defect Tracking



CERTIFICATIONS AND LICENSES

SQL - Intermediate provided by Hacker rank

Python - Hacker rank

Agile methodology - LinkedIn

Ai - INTEL