

FLIPKART SALES ANALYSIS DASHBOARD

Business Problem: A detailed dataset for a Retail mall selling various commodities like furniture, electronics and clothing is given. This dataset includes two tables namely orders and details, consisting of customer details along with their residence information and details about the commodity that they purchase along with the quantity and amount of the products and the profits gained on them respectively.

Project Outcomes:

- Created interactive dashboard to track and analyse online sales data.
- Used complex parameters to drill down in worksheet and customization using filters and slicers.
- Created connections, join new tables, calculations to manipulate data and enable user driven parameters for visualizations.
- Used different types of customized visualizations like bar chart, pie chart, donut, cluster based bar chart, scatter and line chart, area graph, a map and slicers.



- QUARTERLY ANALYSIS USING FILTERS**

QUARTER 1



QUARTER 3



