

Typography - Font

Digital Product Typeface - Montserrat

The “**Montserrat**” typeface should be used for all SWARCO Digital Products. It ensures consistent performance and branding for interfaces in different languages and across different usecases.

i

Font download:

You can download this google webfont here:

<https://fonts.google.com/specimen/Montserrat>

Montserrat Regular (400)

The quick brown fox jumps over the lazy dog.
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890 !”§\$%&/()=@#;:€*+ -_

Montserrat Bold (700)

The quick brown fox jumps over the lazy dog.
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890 !”§\$%&/()=@#;:€*+ -_

Montserrat Semibold (600)

The quick brown fox jumps over the lazy dog.

Montserrat Medium (500)

The quick brown fox jumps over the lazy dog.

Typography - Headlines

Fontsizes & line heights overview

Montserrat BOLD is used for “**main**”/“**single**” **headlines** that **appear once within a page** (e.g. page titles, navigation category headers).
For headlines that appear **multiple times** within a page (e.g. subheadlines, table headers, dashboard apps, analytic tools) **Montserrat SEMIBOLD** is used instead for a more lightweight and sophisticated look.

text-heading

Montserrat Bold (700)

32 px / Bold (700) / X-Large

LH 40px

This is a very long headline that spans over multiple lines.

24 px / Bold (700) / Large

LH 32px

This is a very very long headline that spans over multiple lines.

16 px / Bold (700) / Medium

LH 24px

This is a very very very long headline that spans over multiple lines.

14 px / Bold (700) / Small

LH 20px

This is a very very long headline that spans over multiple lines.

Montserrat Semibold (600)

16 px / Semibold (600) / Medium

LH 24px

This is a very very long headline that spans over multiple lines.

14 px / Semibold (600) / Small

LH 20px

This is a very long headline that spans over multiple lines.

Dark mode

text-heading

Montserrat Bold (700)

32 px / Bold (700) / X-Large

LH 40px

This is a very long headline that spans over multiple lines.

24 px / Bold (700) / Large

LH 32px

This is a very very long headline that spans over multiple lines.

16 px / Bold (700) / Medium

LH 24px

This is a very very very long headline that spans over multiple lines.

14 px / Bold (700) / Small

LH 16px

This is a very very long headline that spans over multiple lines.

Montserrat Semibold (600)

16 px / Semibold (600) / Medium

LH 24px

This is a very very long headline that spans over multiple lines.

14 px / Semibold (600) / Small

LH 16px

This is a very long headline that spans over multiple lines.

Typography - Paragraphs

Fontsizes & line heights overview

Please note that paragraphs use an increased line height for better readability. **The standard fontsize is 16px / Medium.**

 **text-body**

Montserrat Regular (400)

16 px / Regular (400) / Medium

LH 24px Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores.

14 px / Regular (400) / Small

LH 20px Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores.

Dark mode

 **text-body**

Montserrat Regular (400)

16 px / Regular (400) / Medium

LH 24px Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores.

14 px / Regular (400) / Small

LH 20px Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores.

Typography - Interactive

Textlinks

Default

This an example for a **text link** within bodytext.



Hover

This an example for a **text link** within bodytext.



Press

This an example for a **text link** within bodytext.



Montserrat Bold (700)

The visited state is not used.

Dark mode

Default

This an example for a **text link** within bodytext.



Hover

This an example for a **text link** within bodytext.



Press

This an example for a **text link** within bodytext.



Montserrat Bold (700)

The visited state is not used.