

User Guide for Dashboard Navigation

The Power BI dashboard has been designed to support both strategic and operational decision-making. The dashboard was designed for ease of use with clear navigation and interactive exploration.

Page Navigation

Use the bottom tab navigation to switch between pages: Executive Summary, Operational Dashboard, Analytical Deep-Dive, What-if Analysis, and Customer Analytics.

Slicers and Filters

Each page includes slicers for time, product category, discount and region. Selecting values dynamically updates all visuals.

Cross-Filtering

Clicking on a chart element filters the other visuals automatically. This enables multi-dimensional exploration.

Drill-Down

Many visuals like bar charts and maps support drill-down. Click the arrow icons to move to the details.

What-if Scenario

On the What-if page, adjust the discount slider to simulate impact. Revenue and margin visuals update in real-time.

Customer Analysis Tools

Use the Q&A visual to type natural-language questions like “show revenue by region”. The Key Influencers visual highlights key drivers of sales, while the Decomposition Tree allows stepwise exploration.

Export Options

Right-click on any visual to export data to Excel or CSV for further analysis.