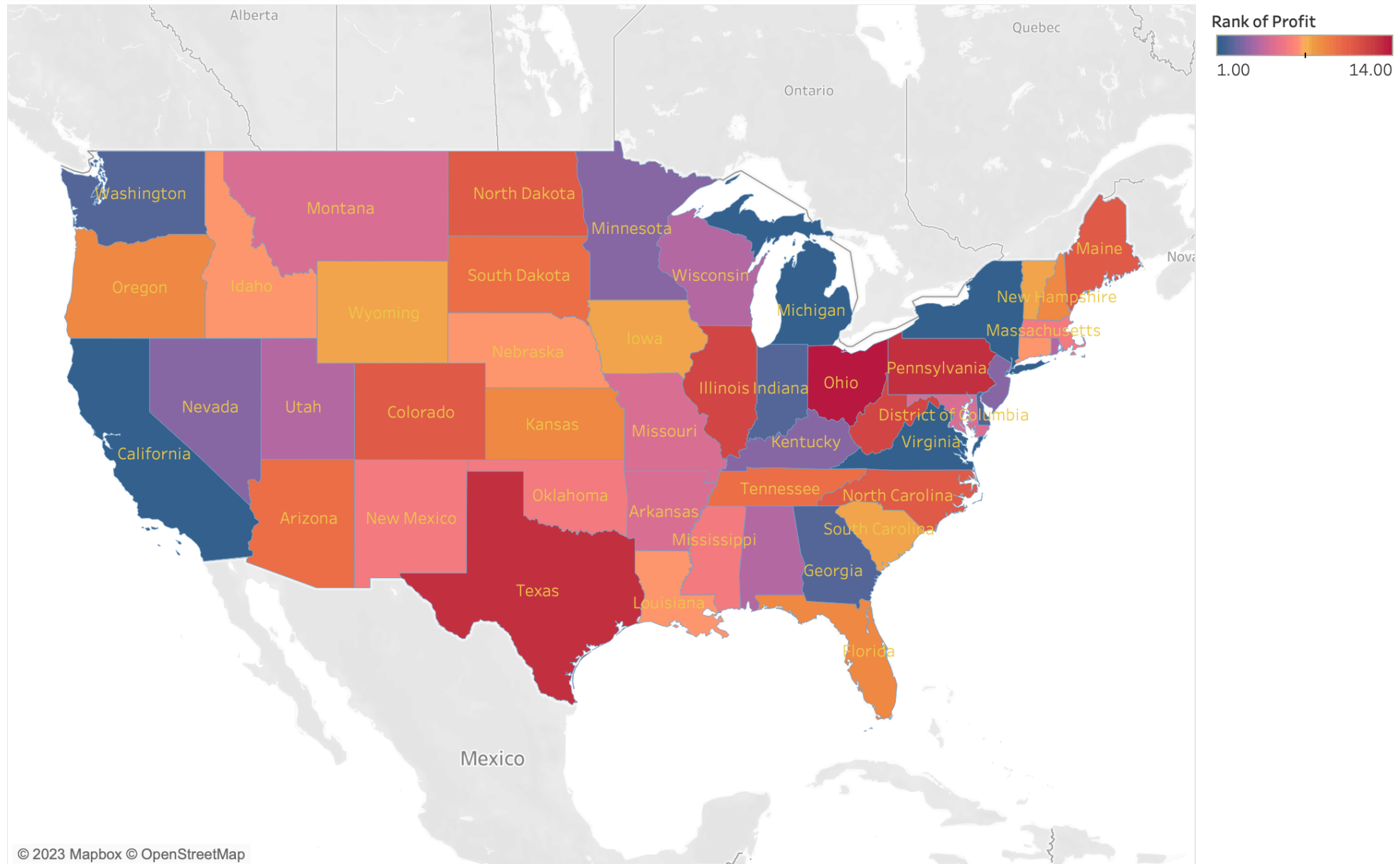


Tableau Superstore Data Analysis

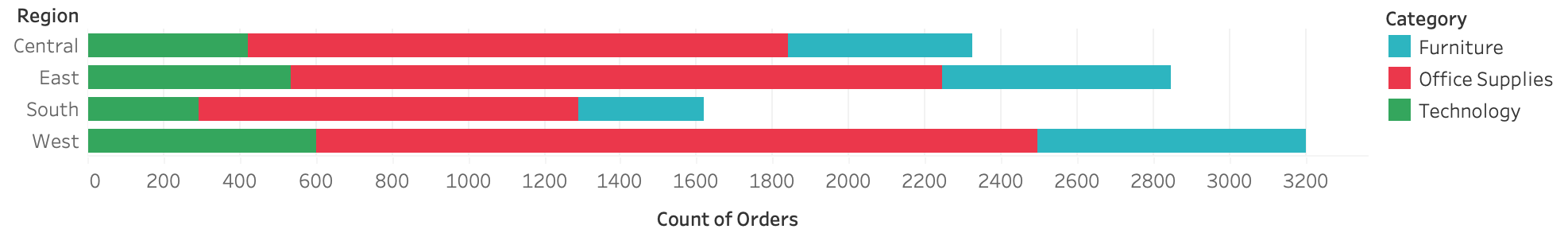
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Overview



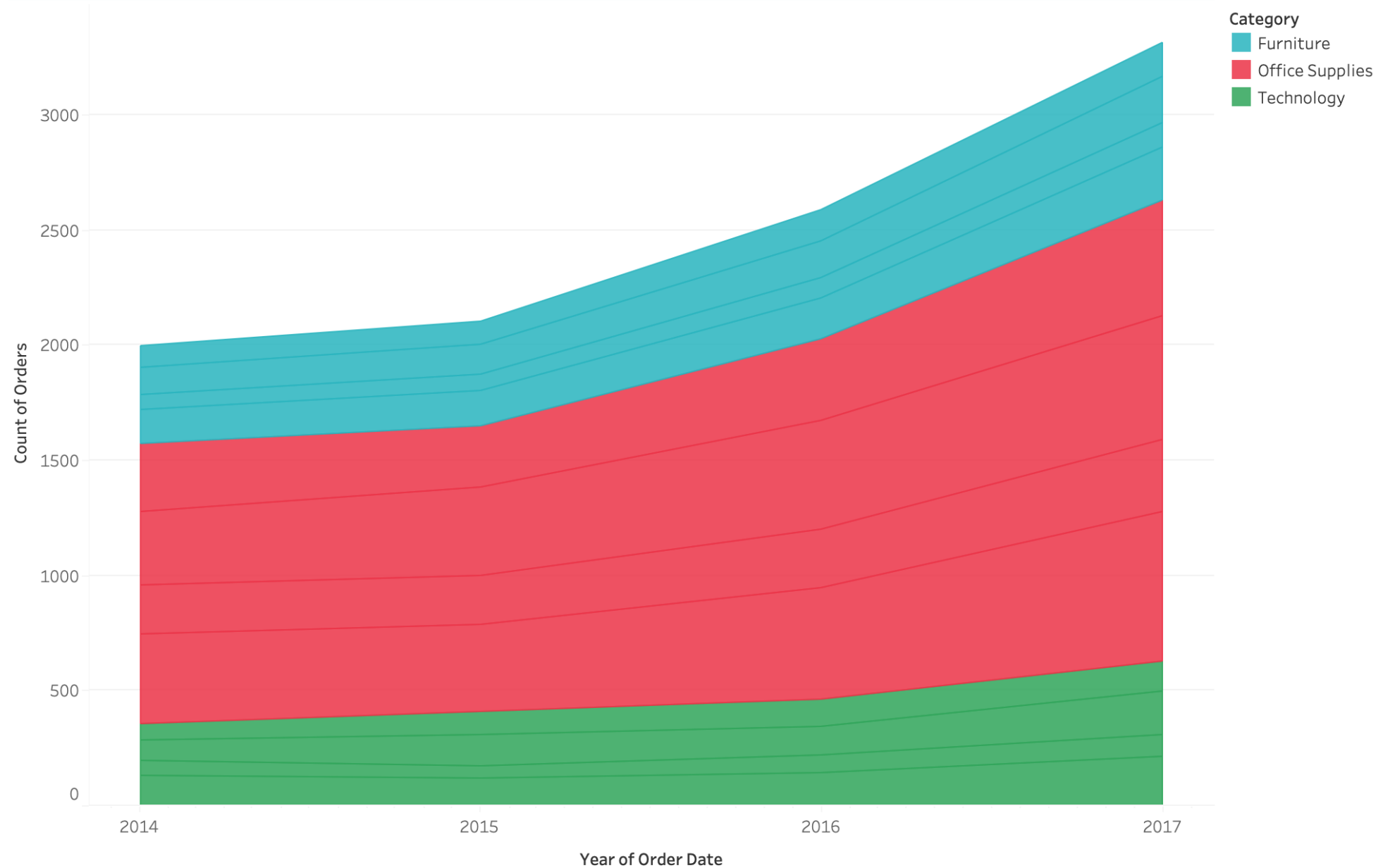
Map based on Longitude (generated) and Latitude (generated). Color shows Rank of Profit. The marks are labeled by State1. Details are shown for Region. The data is filtered on Action (Category) and Order Date Year. The Action (Category) filter keeps 3 members. The Order Date Year filter keeps 2014, 2015, 2016 and 2017. The view is filtered on Region and Profit Ratio. The Region filter keeps Central, East, South and West. The Profit Ratio filter ranges from -0.2169 to 0.3698 and keeps Null values.

Order by Region & Category



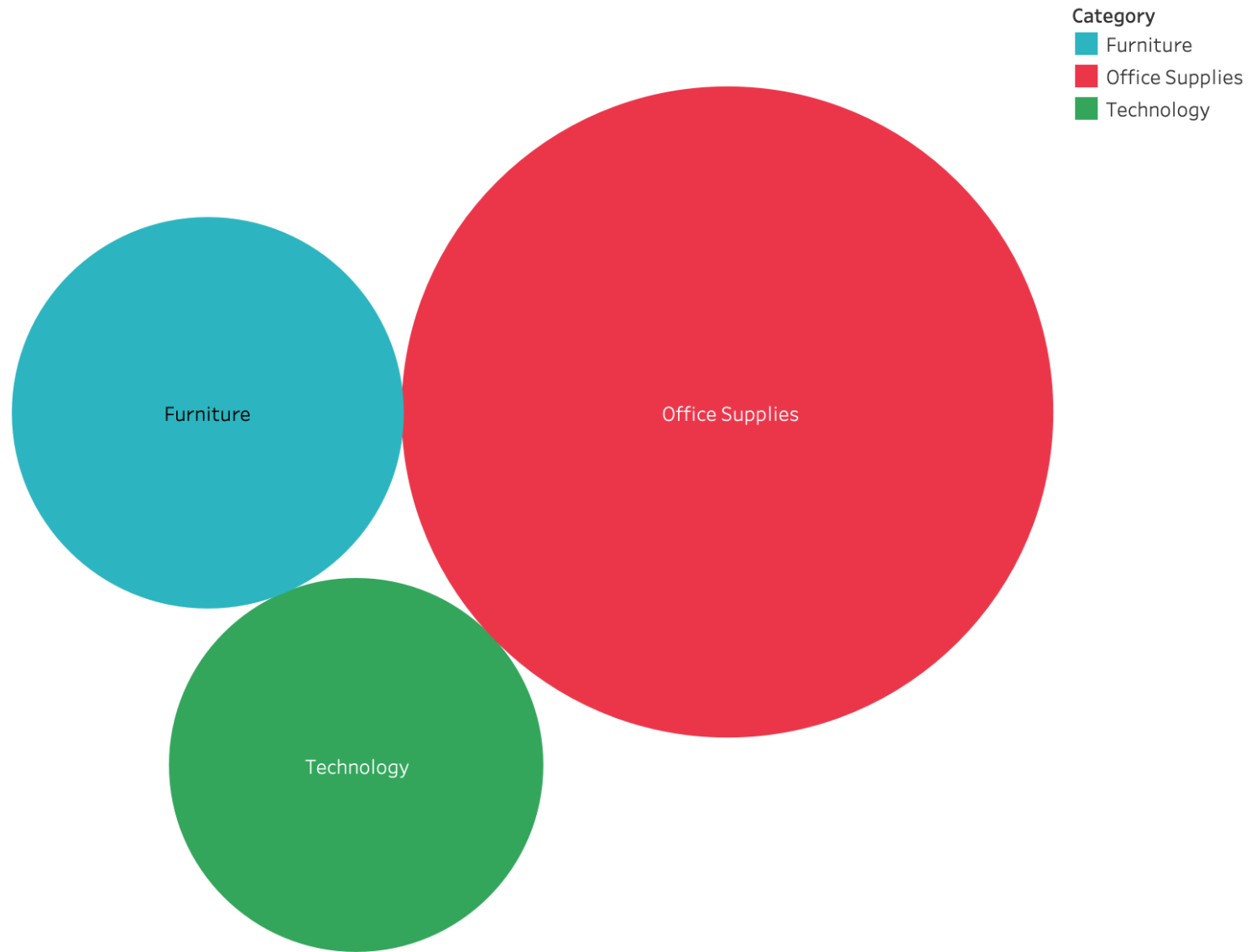
Count of Orders for each Region. Color shows details about Category. The data is filtered on Action (Category) and Order Date Year. The Action (Category) filter keeps 3 members. The Order Date Year filter keeps 2014, 2015, 2016 and 2017. The view is filtered on Region, which keeps Central, East, South and West.

Order Date by Category



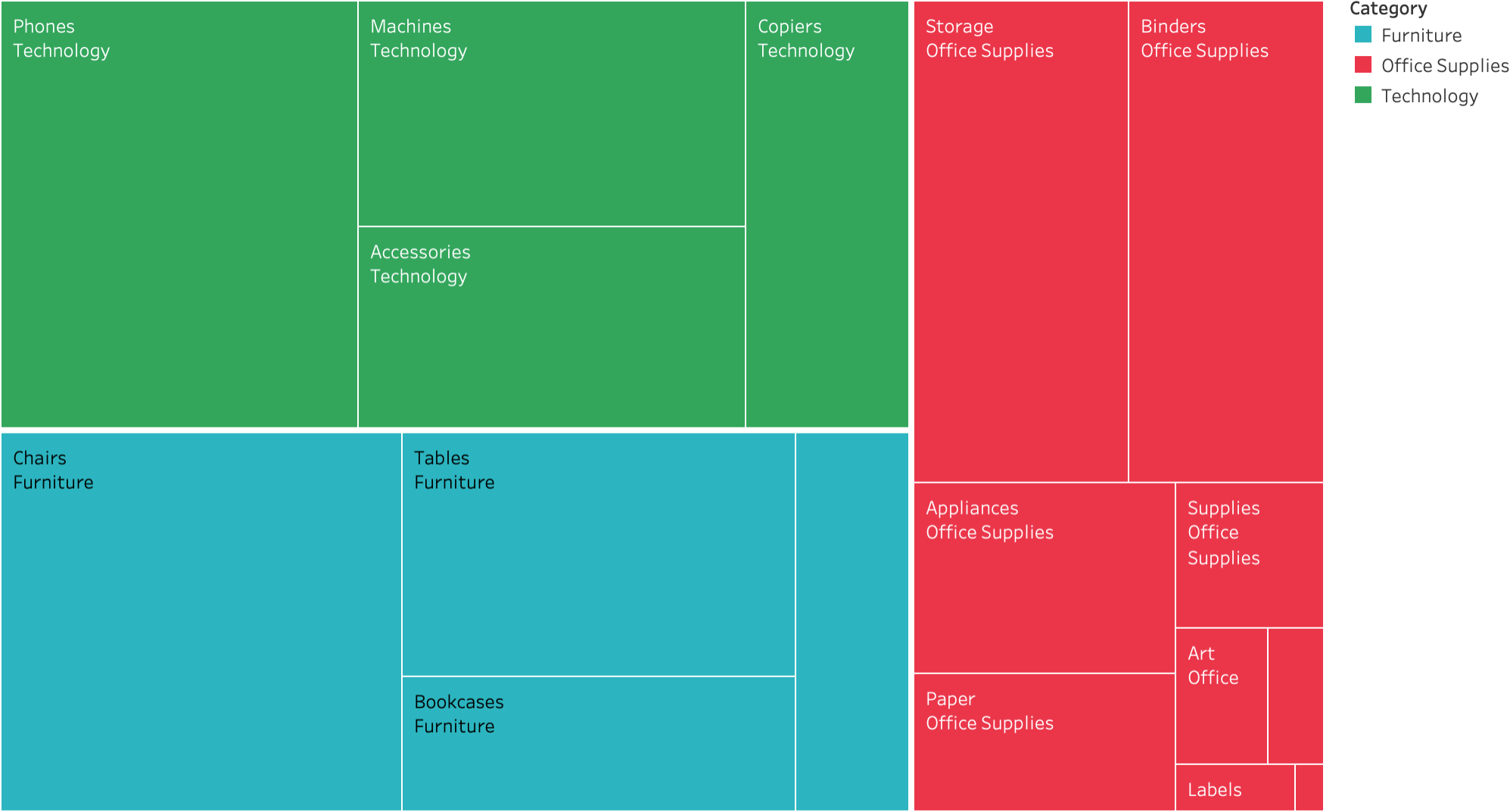
The plot of count of Orders for Order Date Year. Color shows details about Category. Details are shown for Region. The data is filtered on Action (Category), Order Date Year and Order Date Quarter. The Action (Category) filter keeps 3 members. The Order Date Year filter keeps 2014, 2015, 2016 and 2017. The Order Date Quarter filter keeps Q1, Q2, Q3 and Q4. The view is filtered on Region, which keeps Central, East, South and West.

Returned by Category

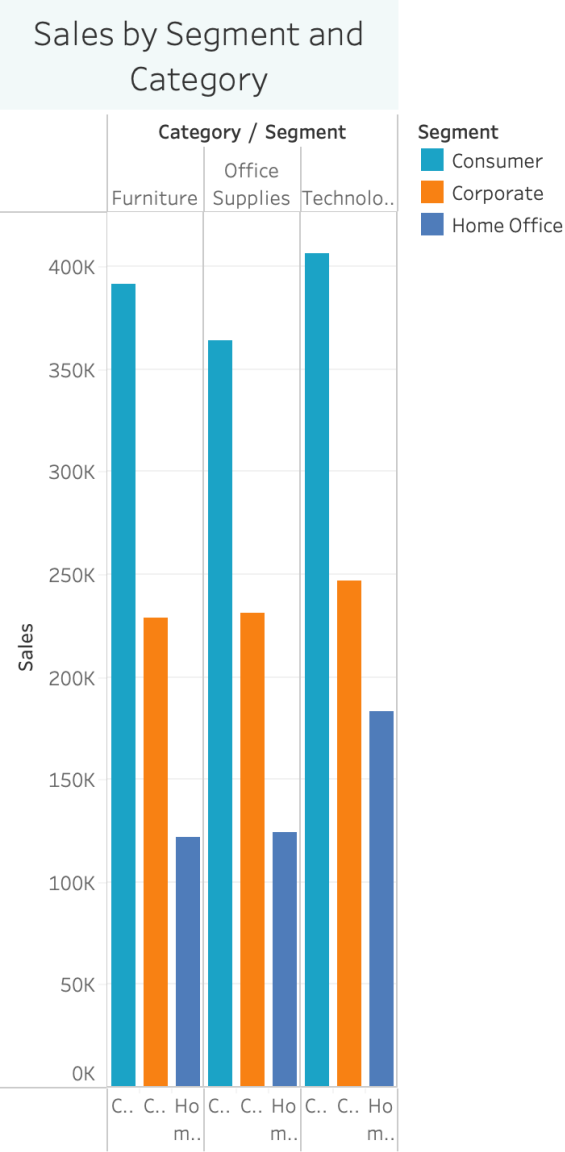


Category. Color shows details about Category. Size shows count of Returned1. The marks are labeled by Category. The data is filtered on Order Date Year and Region. The Order Date Year filter keeps 2014, 2015, 2016 and 2017. The Region filter keeps Central, East, South and West.

Sales & Profit by Category

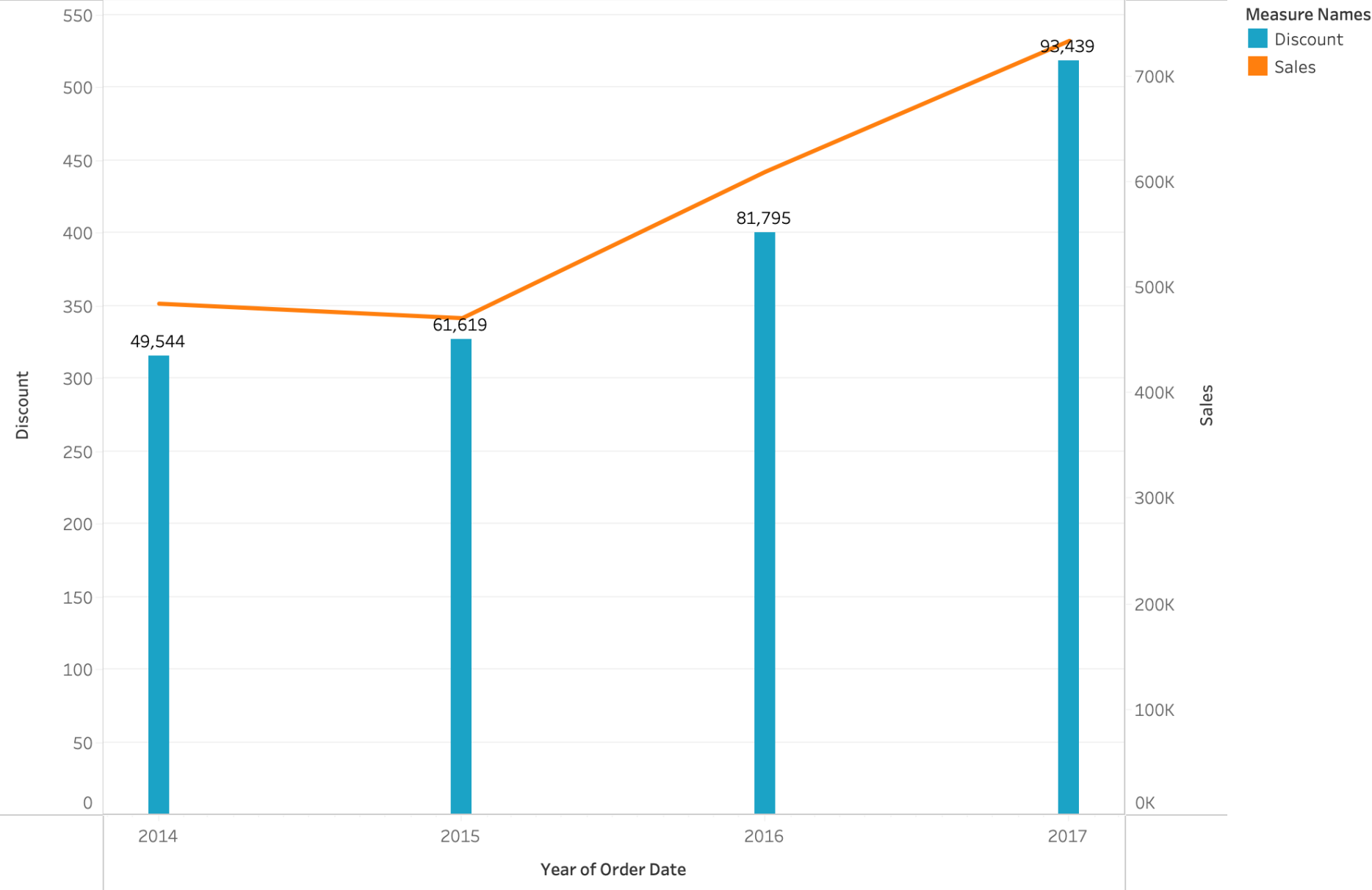


Sub-Category and Category. Color shows details about Category. Size shows sum of Sales. The marks are labeled by Sub-Category and Category. The data is filtered on Action (Category), Order Date Year and Region. The Action (Category) filter keeps 3 members. The Order Date Year filter keeps 2014, 2015, 2016 and 2017. The Region filter keeps Central, East, South and West. The view is filtered on Category as an attribute, sum of Profit, sum of Sales and Sub-Category. The Category as an attribute filter keeps multiple members. The sum of Profit filter includes everything. The sum of Sales filter includes everything. The Sub-Category filter keeps 17 of 17 members.



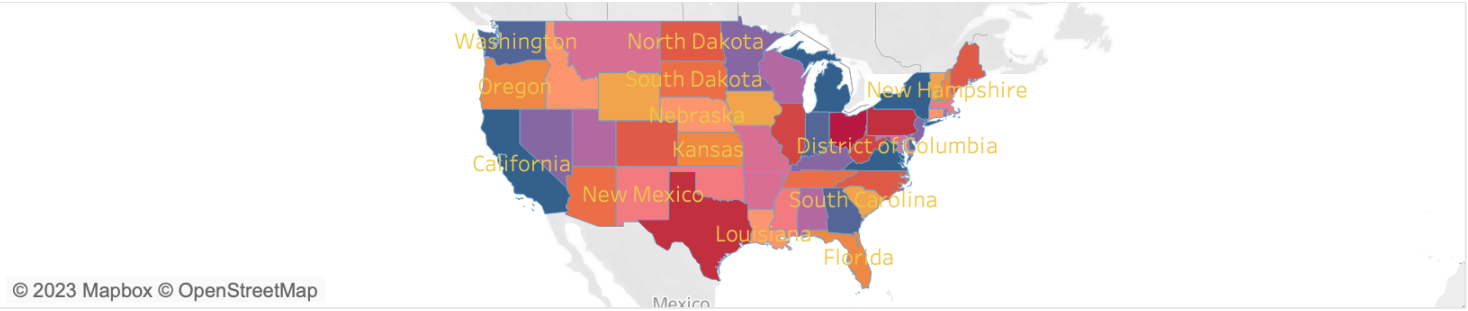
Sum of Sales for each Segment broken down by Category. Color shows details about Segment. The data is filtered on Order Date Year, Region and Action (Category,Sub-Category). The Order Date Year filter keeps 2014, 2015, 2016 and 2017. The Region filter keeps Central, East, South and West. The Action (Category,Sub-Category) filter keeps 17 members.

Sales by Discount



The trends of Discount and Sales for Order Date Year. Color shows details about Discount and Sales. For pane Sum of Discount: The marks are labeled by sum of Profit. The data is filtered on Order Date Year, Region, Order Date Quarter and Action (Category,Sub-Category). The Order Date Year filter keeps 2014, 2015, 2016 and 2017. The Region filter keeps Central, East, South and West. The Order Date Quarter filter keeps Q1, Q2, Q3 and Q4. The Action (Category,Sub-Category) filter keeps 17 members.

Overview



Year of Order Date

- ☒ 2014
- ☒ 2015
- ☒ 2016
- ☒ 2017

Quarter of Order Date

- ☒ Q1
- ☒ Q2
- ☒ Q3
- ☒ Q4

Category

- Furniture
- Office Supplies
- Technology

Profit Ratio

-0.216864054 to 0.3698.. and Null values

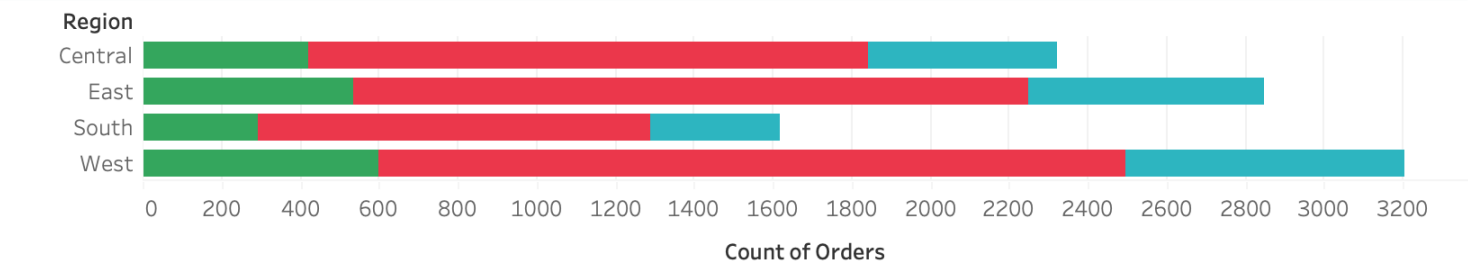
Rank of Profit

1.00 14.00

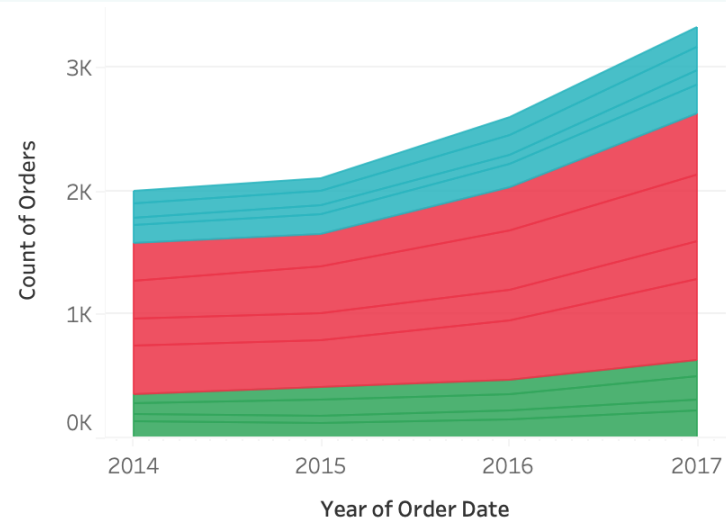
Region

- ☒ Central
- ☒ East
- ☒ South
- ☒ West

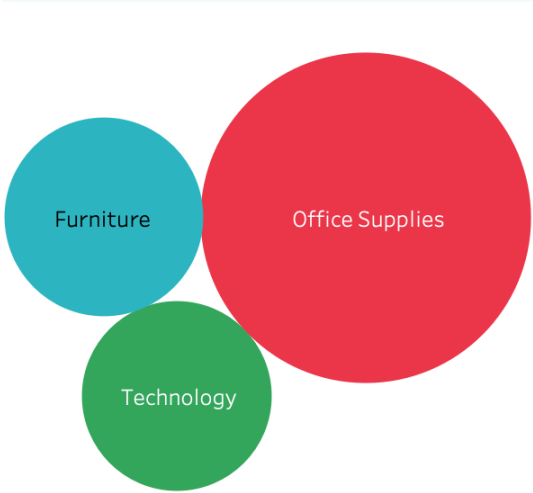
Order by Region & Category



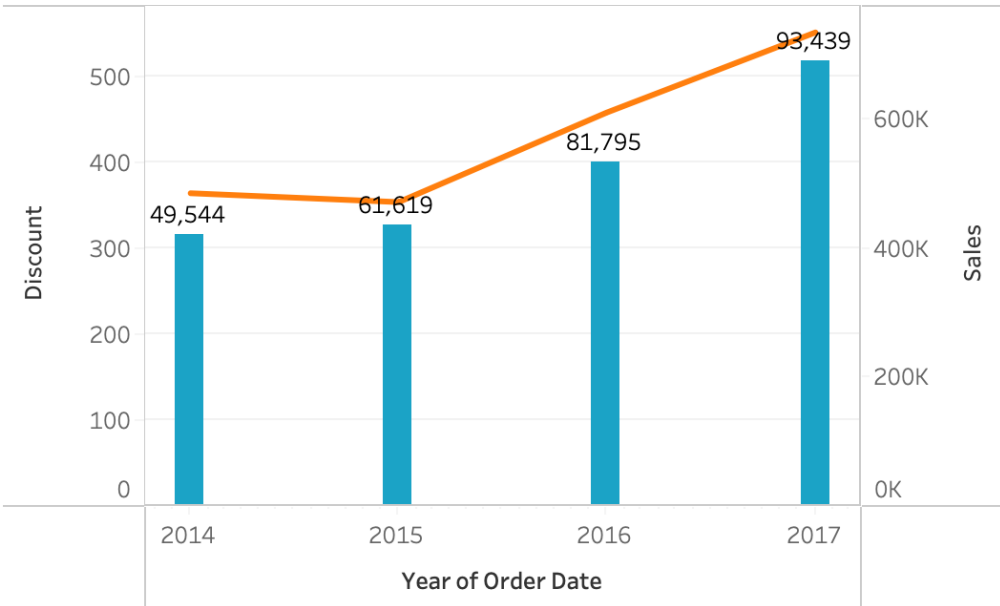
Order Date by Category



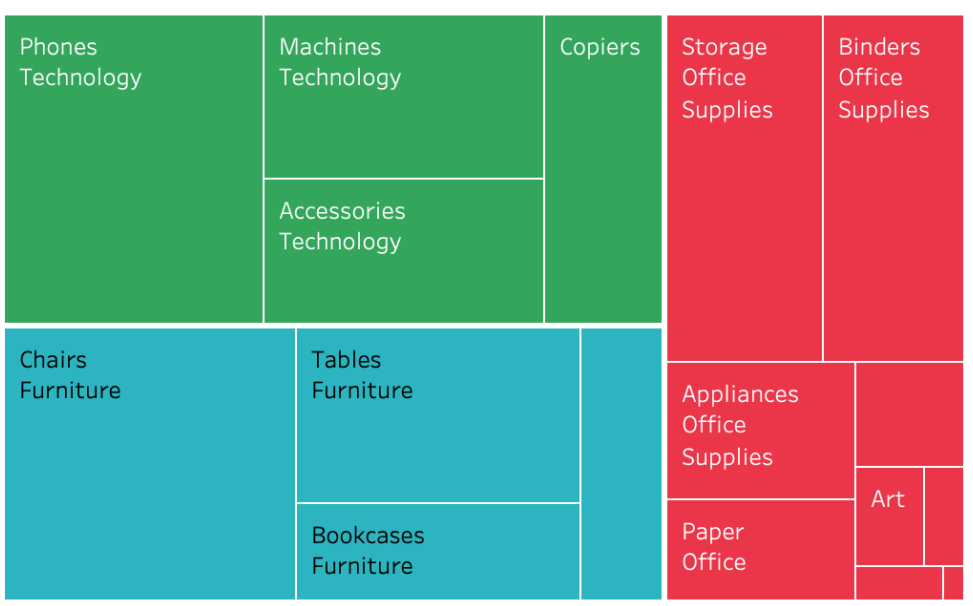
Returned by Category



Sales by Discount



Sales & Profit by Category



Quarter of Order Date

- ☒ Q1
- ☒ Q2
- ☒ Q3
- ☒ Q4

Profit

To Null

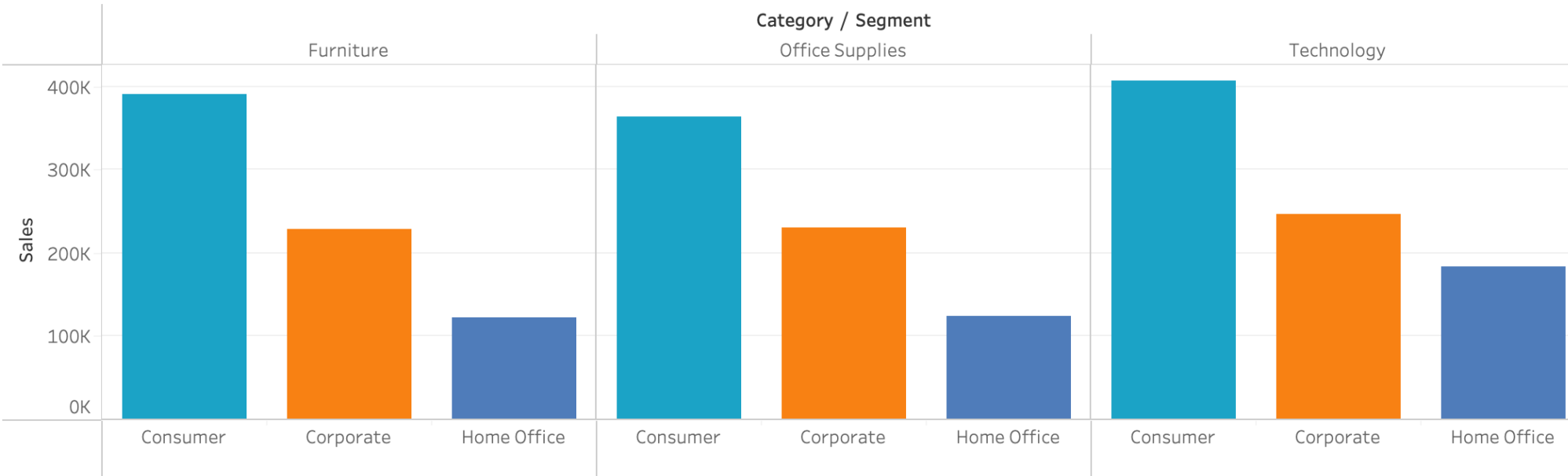
Sales

To Null

Year of Order Date

- ☒ 2014
- ☒ 2015
- ☒ 2016
- ☒ 2017

Sales by Segment and Category

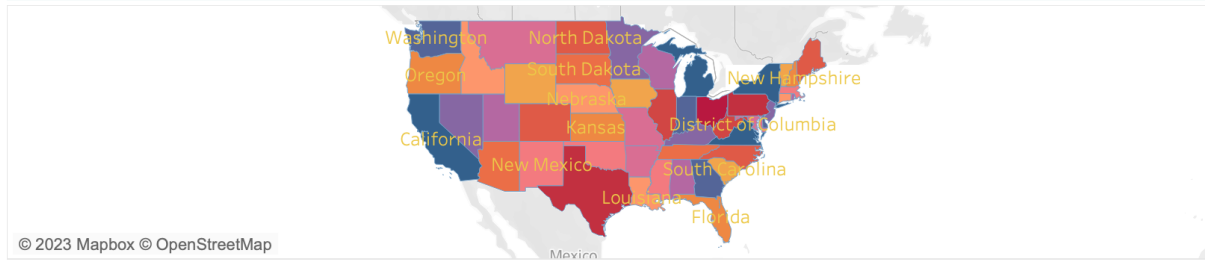


Sub-Category

- ☒ Accessories
- ☒ Appliances
- ☒ Art
- ☒ Binders
- ☒ Bookcases
- ☒ Chairs
- ☒ Copiers
- ☒ Envelopes
- ☒ Fasteners
- ☒ Furnishings
- ☒ Labels
- ☒ Machines
- ☒ Paper
- ☒ Phones
- ☒ Storage
- ☒ Supplies
- ☒ Tables

General Overview

Overview



Year of Order Date

- ☒ 2014
- ☒ 2015
- ☒ 2016
- ☒ 2017

Quarter of Order Date

- ☒ Q1
- ☒ Q2
- ☒ Q3
- ☒ Q4

Category

- Furniture
- Office Supplies
- Technology

Profit Ratio

-0.216864054 to 0.3698.. and Null values

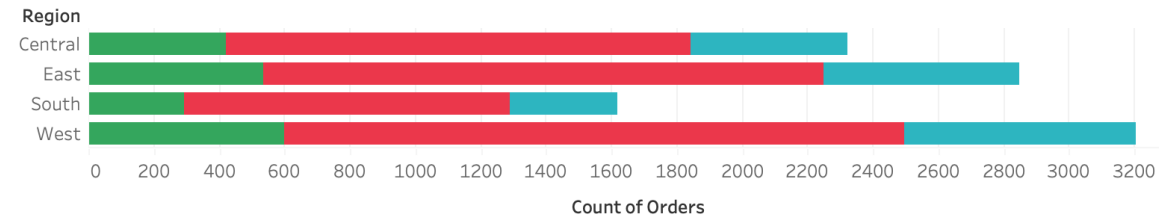
Rank of Profit

1.00 ■ ■ 14.00

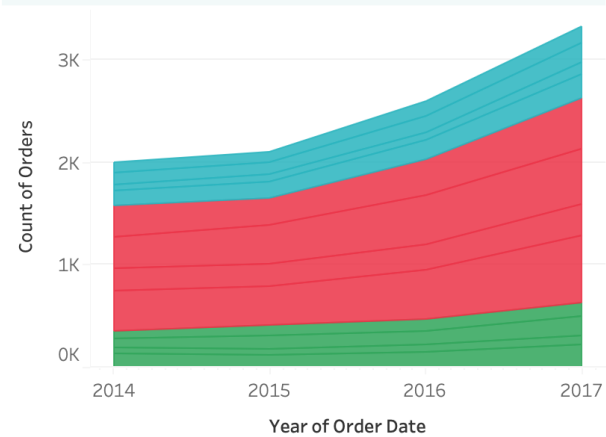
Region

- ☒ Central
- ☒ East
- ☒ South
- ☒ West

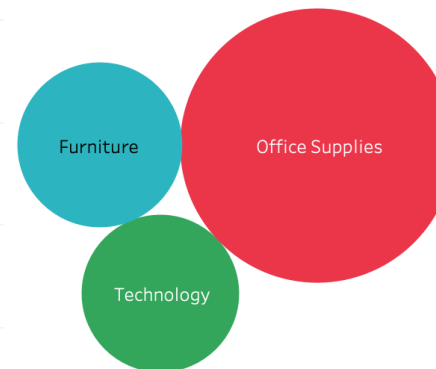
Order by Region & Category



Order Date by Category



Returned by Category



Analyzing Sales and Profit

