



# MARTA DE CASTRO

## DESIGNER

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Porto, Portugal

LINKEDIN BEHANCE MIA DESIGN

## ABOUT ME

Creative designer focused on graphic design and website development. I create visual identities that strengthen brand recognition and positioning. I have knowledge of UI/UX design and experience in both print and digital media.

Driven by professional growth, I'm motivated by challenges and constantly seek new ways to improve my work, staying up to date with the latest design trends.

## SKILLS

### GRAPHIC DESIGN:

ADOBE ILLUSTRATOR | PHOTOSHOP | INDESIGN | LIGHTROOM

### UI/UX:

WORDPRESS | WIX | VISUAL STUDIO | FIGMA | HTML 5 | CSS 3 | BOOTSTRAP | JAVASCRIPT

### PRODUCT DESIGN:

SOLIDWORKS | KEYSHOT | 3D MODELING | TECHNICAL DRAWING | 3D RENDERING

## LANGUAGE

PORTUGUESE | NATIVE

ENGLISH | INTERMEDIATE

SPANISH | INTERMEDIATE

## HOBBIES

HOLISTIC THERAPIES | 2021 - 2024

ARTS AND CRAFTS | 2013 - 2023

PHOTOGRAPHY | 2013 - 2025

## EDUCATION

### UI/UX DEVELOPMENT COURSE, LEÇA DA PALMEIRA | 2024 - 2025

Cesae Digital- Centro para o Desenvolvimento de Competências Digitais

### BACHELOR'S DEGREE IN TECHNOLOGY AND PRODUCT DESIGN, AVEIRO | 2012 - 2016

Universidade de Aveiro

## WORK EXPERIENCE

### MIA DESIGN | FOUNDER & CEO | 2017 - 2025

FREELANCE PROJECTS | UI/UX · GRAPHIC · PRODUCT · INTERIOR · EXTERIOR

MILUNA TERAPIAS: Founder & CEO. Creation of the visual identity, flyers, website (mobile and desktop) on the Wix platform, and social media management.

MARIPOSA TERAPIAS EM MOVIMENTO: Elaboration of graphic materials, website (mobile and desktop) on the Wix platform, and social media.

POSTPARTUM EM MOVIMENTO: Conception and logo design.

INTUITION: Soap packaging design for printing. 3D modeling and technical drawing.

ESPAÇO COMPASSO: Website update on the WordPress platform. Elaboration of flyers and support in organizational planning at Associação Espaço Compasso.

KW ALFA: Conception of graphic materials and portfolio for the real estate company. Product photo shoots for interior spaces. 3D modeling and rendering.

LOOP: Founder & CEO of the handicraft brand. Development of the visual identity, flyers, website (mobile and desktop) on the Wix platform, and social media management.

OTHER PROJECTS: Website layout | Website | Logo | Flyer | Menu | Brochure | Cover | Banner | CV | Business card | Illustration | Packaging | Merchandising | 3D Modeling | Technical Drawing | 3D Rendering

### BILAWEB- CREATIVE STUDIO, VILA DO CONDE | 2024 - 2025

CURRICULAR INTERNSHIP | UI/UX DESIGN

Implementation of a responsive layout for McDonald's Portugal online store. Design of prototypes, wireframes, and collaboration in the interactive interface design process.

### MARKET'S CORNER, LDA, PORTO | 2022

PROFESSIONAL INTERNSHIP | GRAPHIC DESIGN

Branding formulation and creation of visual materials adapted to the language of different brands: Queijaria Portuguesa, Esplanada do Jardim do Morro, Brunch Forever, Hamburgueria do Mercado, and Hard Club. Responsible for design and update of websites on the WordPress platform, and photography sessions.

### IDEIA.M, PORTO | 2016

CURRICULAR INTERNSHIP | PRODUCT DESIGN

Creation of concept and product design (sports bottle and transport wheels). 3D modeling, technical drawings, and 3D rendering.

