



# MARTA DE CASTRO

## DESIGNER

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Porto, Portugal

in Bê

## ABOUT ME

Creative designer, with a focus on graphic design and website development. I'm dedicated to creating visual identities that contribute to brand recognition, with expertise in UI/UX design, as well as experience in both print and digital design. With strong knowledge of relevant software, I have gained skills in both small and large companies. In pursuit of professional growth, I'm motivated by challenges and constantly look for new ways to improve my work, staying up-to-date with the latest design trends.

## SOFTWARES



## DIGITAL SKILLS

WORDPRESS | WIX

FIGMA

ADOBE AFTER EFFECTS

HTML 5

CSS 3

BOOTSTRAP

JAVASCRIPT

## LANGUAGE

PORTUGUESE | NATIVE

ENGLISH | INTERMEDIATE

SPANISH | INTERMEDIATE

## HOBBIES

ARTS AND CRAFTS | 2013 - 2023

THERAPIES | 2021 - 2024

## EDUCATION

### UI/UX DEVELOPMENT COURSE, LEÇA DA PALMEIRA | 2024 - 2025

Cesae Digital- Centro para o Desenvolvimento de Competências Digitais

### BACHELOR'S DEGREE IN TECHNOLOGY AND PRODUCT DESIGN, AVEIRO | 2012 - 2016

Universidade de Aveiro

## WORK EXPERIENCE

### BILAWEB- CREATIVE STUDIO, VILA DO CONDE | 2024 - 2025

#### CURRICULAR INTERNSHIP | UI/UX DESIGN

Development of a responsive layout for McDonald's Portugal's online store

### FREELANCE DESIGNER | 2017 - 2024

#### MARIPOSA TERAPIAS EM MOVIMENTO

Website development on Wix for a therapy brand, along with flyer design and social media management

#### POSTPARTUM EM MOVIMENTO

Concept development and design for the final logo

#### ESPAÇO COMPASSO

Website editing on WordPress, flyer creation and internal planning for Associação Espaço Compasso

#### INTUITION

Image structuring, content organization for packaging printing, 3D modeling and technical drawing

#### KW ALFA

Flyer and portfolio design for a real estate company, interior spaces photography, 3D modeling and 3D rendering

#### OTHER PROJECTS

Various projects in UI/UX, Graphic, Product, Interior and Exterior Design including: Website layouts | Websites | Logos | Flyers | Menus | Brochures | Covers | Banners | CVs | Business cards | Illustrations | Packaging | Merchandising | 3D Modeling | Technical Drawing | 3D Rendering

### MARKET'S CORNER, LDA, PORTO | 2022

#### PROFESSIONAL INTERNSHIP | GRAPHIC DESIGN

Projects for restaurant brands like Queijaria Portuguesa, Esplanada do Jardim do Morro, Brunch Forever, Hamburgueria do Mercado and Hard Club, including flyers, menus, WordPress website editing, social media management and product photography

### IDEIA.M, PORTO | 2016

#### CURRICULAR INTERNSHIP | PRODUCT DESIGN

Product development of a sports bottle and transport rims, including concept design, 3D modeling, technical drawings and 3D rendering

### ISOLATED PROJECTS | 2017 - 2024

#### LOOP | MIA DESIGN | MILUNA TERAPIAS

Creation of personal brands in crafts, design and therapy; Logo design, website development on Wix and social media management

