

# MARTA DE CASTRO

## DESIGNER

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Porto, Portugal

LINKEDIN BEHANCE MIA DESIGN

## ABOUT ME

Creative designer focused on graphic design and website development. I create visual identities that strengthen brand recognition and positioning. I have knowledge of UI/UX design and experience in both print and digital media. I am motivated by challenges and driven by a constant desire to grow as a designer. I seek new ways to improve my work by keeping up with the latest design trends.

## SKILLS

### GRAPHIC DESIGN:

ADOBÉ ILLUSTRATOR | PHOTOSHOP | INDESIGN | LIGHTROOM

### UI/UX:

WORDPRESS | WIX | VISUAL STUDIO | FIGMA | HTML 5 | CSS 3 | BOOTSTRAP | JAVASCRIPT

### PRODUCT DESIGN:

SOLIDWORKS | KEYSHOT | 3D MODELING | TECHNICAL DRAWING | 3D RENDERING

## LANGUAGE

PORTUGUESE | NATIVE

ENGLISH | INTERMEDIATE

SPANISH | INTERMEDIATE

## HOBBIES

HOLISTIC THERAPIES | 2021 - 2026

ARTS AND CRAFTS | 2013 - 2025

PHOTOGRAPHY | 2013 - 2025

## EDUCATION

### UI/UX DEVELOPMENT COURSE, LEÇA DA PALMEIRA | 2024 - 2025

Cesae Digital- Centro para o Desenvolvimento de Competências Digitais

### BACHELOR'S DEGREE IN TECHNOLOGY AND PRODUCT DESIGN, AVEIRO | 2012 - 2016

Universidade de Aveiro

## WORK EXPERIENCE

### MIA DESIGN | FOUNDER & CEO | 2017 - 2026

FREELANCE PROJECTS | UI/UX · GRAPHIC · PRODUCT · INTERIOR · EXTERIOR

KING'S YARD: Website editing (mobile and desktop) on the WordPress platform and flyer creation.

MILUNA TERAPIAS: Founder & CEO. Creation of the visual identity, flyers, website (mobile and desktop) on the Wix platform, and social media management.

MARIPOSA TERAPIAS EM MOVIMENTO: Elaboration of graphic materials, website (mobile and desktop) on the Wix platform, and social media.

POSTPARTUM EM MOVIMENTO: Conception and logo design.

INTUIITION: Soap packaging design for printing. 3D modeling and technical drawing.

ESPAÇO COMPASSO: Website update on the WordPress platform. Elaboration of flyers and support in organizational planning at Associação Espaço Compasso.

KW ALFA: Conception of graphic materials and portfolio for the real estate company. Product photo shoots for interior spaces. 3D modeling and rendering.

LOOP: Founder & CEO of the handicraft brand. Development of the visual identity, flyers, website (mobile and desktop) on the Wix platform, and social media management.

OTHER PROJECTS: Website layout | Website | Logo | Flyer | Menu | Brochure | Cover | Banner | CV | Business card | Illustration | Packaging | Merchandising | 3D Modeling | Technical Drawing | 3D Rendering

### BILAWEB- CREATIVE STUDIO, VILA DO CONDE | 2024 - 2025

#### CURRICULAR INTERNSHIP | UI/UX DESIGN

Implementation of a responsive layout for McDonald's Portugal online store. Design of prototypes, wireframes, and collaboration in the interactive interface design process.

### MARKET'S CORNER, LDA, PORTO | 2022

#### PROFESSIONAL INTERNSHIP | GRAPHIC DESIGN

Branding formulation and creation of visual materials adapted to the language of different brands: Queijaria Portuguesa, Esplanada do Jardim do Morro, Brunch Forever, Hamburgueria do Mercado, and Hard Club. Responsible for design and update of websites on the WordPress platform, and photography sessions.

### IDEIA.M, PORTO | 2016

#### CURRICULAR INTERNSHIP | PRODUCT DESIGN

Creation of concept and product design (sports bottle and transport wheels).

3D modeling, technical drawings, and 3D rendering.

