

Mica Shatil
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Education

University of Waterloo and Wilfrid Laurier University – BCS (computer science) / BBA Double degree - 90% CAV 09/2020 – 08/2025
Coursera - Audited "Google Project Management: Professional Certificate" 07/2023

Skills

- **Languages:** Python (Pandas, Numpy, Scikit-Learn, matplotlib), C, C++, SQL, Bash, R, Cypher (Neo4J)
- **Tools:** Git, GCP, Linux, Neo4J, Salesforce, Office 365, Google Suite, Atlassian tools, Google Analytics, Google Data Studio
- **Soft Skills:** Strong Communicator, Organized, Fast Learner, Flexible, Creative, Problem Solver
- **Hobbies:** Canoe Tripping, Hockey, Gym (casual powerlifting), Skiing, Acting, Anime, Sailing

Experience

LEVEL – Project Manager Intern [SQL, Python, Figma] 05/2023 – 06/2023

- Organized and operated the beta testing of the LEVEL wearable medical sensors in physiotherapy clinics around Ontario
- Successfully navigated and resolved challenges that emerged, ensuring seamless usage of LEVEL within clinics
- Managed shortened timelines and limited resources to achieve the study objective of trialing with 50 patients
- Handled full data analytics process using SQL and Python to identify high value use cases and write customer stories
- Redesigned the product UI display, wireframing using Figma to incorporate testing feedback

Manulife – Data Science Intern [GCP, SQL, Python, Google Analytics, Google Data Studio, Cypher, Neo4J] 01/2022 – 04/2022

- Optimized digital marketing targeting by creating distinct customer segments from millions of data points using k-means clustering
- Analyzed and presented marketing performance across different audiences with Google Analytics and Google Data Studio

Atolio, Inc – Client Development Intern [Python, Salesforce] 05/2021 – 08/2021

- Built a pre sales pipeline through personalized cold outreach to CXOs of enterprise companies, receiving over 40 responses
- Partnered with co-founders to run dozens of discovery calls with CXO's from companies like Two Sigma, King, and Ring
- Implemented an original propensity to buy model on Atolio's Salesforce instance, increasing early access partners for Atolio by 170%

Neuphysio - Program Developer [Python] 2020

- Designed and implemented a program to translate data from clinical to accounting software, saving 10 hours of data entry each month
- Worked with stakeholders to set goals, deliverables, and requirements enabling smooth project timelines and clear scope

Volunteer and Other Experience

Camp Timberlane – Senior Canoe Trip Leader 06/2023 – 08/2023

- Planned, packed, and led educational canoe trips for campers in Ontario provincial parks lasting 3 to 8 days
- Motivated teams of up to 10 to work to their full potential and face challenges with a smile, causing team growth and learning

180 Degrees Consulting – Volunteer Consultant 01/2021 – 09/2021

- Consulted with teams of 5-7 for non-profit organizations, developing sustainability and market expansion business plans
- Communicated with clients to set and maintain goals, clear project scope, and manage scope creep

United Way Elgin Middlesex – Canada Life Youth United Advisory Council Member 2020

- Marketed and awarded grants of up to \$2000 to local youth to fund community initiatives

AB Lucas Student's Council – Executive 2017 - 2020

- Organized school wide events including dances, fundraisers, assemblies, and competitions
- Took full responsibility for project planning through to completion of event planning for celebratory assemblies

AB Lucas DECA Chapter – President	2019 - 2020
<ul style="list-style-type: none"> • Collaborated with other executives to plan meetings and fundraisers for competitions • Coached the marketing and hospitality clusters on strong case presentation, business analysis, and creative thinking 	
East Park Golf Gardens / Or Shalom – Day Camp Counselor	2016 - 2020
<ul style="list-style-type: none"> • Responsible for planning, organizing, and running daily activities for children ages 4 - 12 	
Junior Achievement Company Program – Company VP of Marketing and Sales	2017 - 2020
<ul style="list-style-type: none"> • Managed social media presence and designed packaging and product displays for the company • Lead company sales efforts through sales training, coaching, motivating, and organizing sales events with over 100 attendees 	

Awards and Honors

Hack Western 7 – First Place Overall Winner	2021
<ul style="list-style-type: none"> • Built a computer application enabling cursor control through facial expression, winning First Place Overall out of 103 submissions 	
Fountain Tire Award - Scholarship Winner	2020
<ul style="list-style-type: none"> • Won this \$750 award for strong work ethic and a collaborative and indomitable spirit 	
Lloyd Carr-Harris Foundation Scholarship - Scholarship Winner	2020
<ul style="list-style-type: none"> • Achieved this \$5000 scholarship for academic excellence and a passion and aptitude for business 	
DECA Ontario - Provincial Champion in the Marketing Communications Series Event	2019 - 2020
<ul style="list-style-type: none"> • Earned the provincial champion title in the marketing communications case competition against over 100 competitors 	
Junior Achievement London and District - Vice President of Sales of the Year Award	2018 - 2019
<ul style="list-style-type: none"> • Awarded best VP Sales out of 17 candidates for leading my Junior Achievement company to success in sales and revenue generation 	

Projects

Hands Free: Developed a computer application enabling cursor control through facial expression using Python (pyautogui, dlib)
HelloWorld: Created a real-time translation program for Zoom using Python (speech-recognition, threading, googletrans)
Personal Website: Designed and programmed my personal website using JavaScript (React) and css
Spotify Playlist Shuffler: Produced a script to randomize my spotify playlists using the spotify api and python (flask, spotipy, threading)