

SPACATION

Spacation is a new venture dedicated to the exploration of space for the purpose of one day having the opportunity for vacations in space.

Environment friendly, family safe, and super fun are all terms that we use to describe our company. In everything and anything we set our minds to do, we will achieve it as a group. We will think together, but as individuals. We will work hard, but also make time for family and relaxation. We will dream impossible dreams and then design ways to achieve them. *We will make* **Spacation** a reality where people can dream big and vacation in the great abyss that is known as "Space."

PERSONAS

(All should be links)

- 1. CEO: Quantavious Permuddle
- 2. Partner: NASA
- 3. Major User Group: Senior Citizens

COMPS

- Orbital Technologies
- Space Adventures
- NASA

Quantavious Permuddle

CEO of Spacation

"The world is not the limit, the edges of space are."

About:

Quantavious is a 34 year old imaginary. He is from Detroit, Michigan and is the brain that designed the idea of Spacation.

Attitude:

Permuddle is motivated by his love for exotic vacations. This is what turns his wheels, keeps the flame burning, floats his banana.

Behavior:

Quantavious Permuddle is hasty. He once was using Amazon and ordered 236 cheescakes without thinking. He loves his smartphone. If a website is created for Spacation, he wants it made mobile-friendly. He is often frustrated at others lack of taste in clothing. Clothing is key for Permuddle. He is easy to please and has a dry sense of humor, but always thinks he is hilarious.

Goals:

1. To be the first to create vacations in space a reality
2. To create a friendly and fun work environment that makes every employee *want* to come in every day.
3. To eat the most slices of cheesecake in 1 min and take the world record away from his weird cousin Tom.