

# COSC 3P94 Project Part 1

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## Existing Website Services

### **Zillow Services:**

Zillow 360 for buying and selling homes.

Search bar to search real estate options in different areas

Advertisement area for people to advertise different elements of real estate based upon their current needs.

One can sign in to manage their account.

### **Buy Property:**

- Homes for sale
- Foreclosures
- New Constructions
- Coming Soon
- For sale by owner
- Open Houses
- Recent Home sales
- Buyers Guide
- Foreclosure Center
- Real estate app
- Find a buyer's agent

### **Rent Property:**

- Rental Buildings
- Apartment for Rent
- Houses for Rent
- All rental listings
- All rental Buildings
- Contacted Rentals
- Your Rental
- Messages
- Affordability Calculator
- Renter's Guide

### **Sell Property:**

- Explore your options

- See your home's Zillow Estimate
- Nearby Home Values
- Sellers Guide
- Sell with Zillow Offers
- Find a seller's agent
- Post For Sale by Owner

**Home Loans:**

- Mortgage Lenders
- HELOC lenders
- Mortgage rates
- Refinance rates
- Mortgage calculator
- Refinance Calculator
- Affordability calculator
- Amortization calculator
- Debt-to-Income calculator
- Lender reviews
- Mortgage learning center
- Mortgages app
- Lender resource center

**Agents:**

- Real Estate Agents
- Property Managers
- Home Inspectors
- Other miscellaneous pros
- Home Improvement pros
- Home builders
- Real estate photographers
- Agent Advertising
- Agent resource center
- Create a free agent account
- Real estate business plan
- Real estate agent scripts
- Listing flyer templates

**Rental Management:**

- List a rental
- My listings
- Messages
- Applications
- Leases
- Payments

- Zillow Rental Manager
- Price my Rental
- Resource Center
- Help Center

FairSquare:

1. Buy
2. Sell
3. Search
  - a. based on criteria
  - b. get emails when criteria satisfied by new listing
4. Create account
5. Calculate commission savings
6. Read testimonials
7. Register for webinar
8. Book home evaluation

Realtor:

1. Buy house
2. Sell house
3. Rent house
4. Find Realtor
  - a) Location
  - b) Name
  - c) Office
5. Mortgage Calculators
  - a) Payment
  - b) Land Transfer Tax Calculator
6. Creating an account
7. Calculating the financing
8. Finalizing the house

## Interface Screenshots

FairSquare:

**Meet FairSquare.**

It's the new way home. Yours.

**Buy**    **Sell**

**Search**    **Buy**    **Sell**    **Login**    **1-855-999-9740**

We are ready to chat    **1-855-999-9740**    Call us now!

Search by City, MLS®#, FairSquare #, or Address

Types of properties    Bedrooms    More criteria    Find a home

Your criteria    Field    Min. \$0 - \$2,200,000    Reset

**Featured homes**

- Brantford \$999,900
- Mississauga \$699,888
- Wendover \$597,900
- Wooland \$524,900
- Cobourg \$849,900
- Ottawa \$899,900

**Personal appointment**

Setting you up for success

At a personal appointment, one of our local REALTORS® will prepare an in-depth Comparative Market Analysis and use their expert knowledge to set your sale price, take professional photos, prepare your MLS® listing for FairSquare.ca and REALTOR.ca, install your lockbox and lawn sign, and answer any questions you have about your home sale.

**Schedule a Meeting**

**We're with you from start to sold**

Expertise you can count on

After your appointment, our team will manage all the incoming calls about your home and arrange showings for potential buyers. We are always just a phone call away to provide the best, personalized advice whenever you need it!

**Talk to our Team**

**Relax – we've got this!**

Negotiations and paperwork handled by the experts

Our offer and negotiation REALTORS® will receive offers from home buyers and agents, negotiate on your behalf, handle the paperwork, and close the deal for you. You benefit from the expertise of our professional negotiators who are working with your best interests in mind, always.

**Let's Sell your Home**

**Offers and negotiations**

With our market insights, we'll help you decide on the best offer amount, handle the negotiations, navigate multiple offer situations, and of course, seal the deal, made easy by our industry-leading electronic offer process.

**Receive cash back**

Who doesn't want a little extra money? In addition to offering a complete home buying service, we give you \$2,000\* cash back! It's our way of saying thank you for using FairSquare.

**Get started now**

Let us call you back    Register for a live webinar    Book a home evaluation    1-855-999-9740

Ready to find your dream home?    Sign up for an email alert    1-855-348-1820

## Zillow:

Brock Sakai : Isaak : W | COSC 3P94 Course Pro | COSC 3P32 Course O | Brock Sakai : Isaak : W | Zillow: Real Estate, Ap | peter.gilgan education | +

← → ⌂ ↻ 🔍

zillow.com

Buy   Rent   Sell   Home Loans   Agent finder

**Zillow**

Manage Rentals   Advertise   Help   Sign in

Change starts here

Enter an address, neighborhood, city, or ZIP code

8:02 PM Tuesday, February 22, 2022

ENG US

B Brock Sakai : Home : C | Cosc 3p94 Course Pro | B COSC 3P32 Course O... | B Brock Sakai : Isaak : W... | Real Estate & Homes | peter gilgan education | +

← → 🔍 zillow.com/homes/for\_sale/?userPosition=-79.6838765,43.600998&userPositionBounds=43.605998,-79.6788765,43.59599799999999,-79.688876499999...

Buy Rent Sell Home Loans Agent finder **Zillow** Manage Rentals Advertise Help Sign in

Mississauga, ON For Sale Price Beds & Baths Home type More Save search

Real Estate & Homes For Sale 3,984 Agent listings 2 Other listings Sort by: Homes for You

Map Schools Draw

**C\$1,189,000**  
3 bds 3 ba - House for sale  
143 Forest Run Blvd, Vaughan, ON L4K 5H2  
MLS# ID #N5509517, ROYAL LEPAGE YOUR COMMUNITY REALTY, BROKERAGE

**C\$1,199,000**  
3 bds 4 ba - House for sale  
13 Velvet Grass Ln N, Brampton, ON L6R 1X8  
MLS# ID #W5510092, HOMELIFE/MIRACLE REALTY LTD, BROKERAGE

Type here to search

9:07 PM Tuesday 2022-02-22

B Brock Sakai : Home : C | Cosc 3p94 Course Pro | B COSC 3P32 Course O... | B Brock Sakai : Isaak : W... | Zillow: Real Estate, Ap... | peter gilgan education | +

← → 🔍 zillow.com

Enter an address, neighborhood, city, or ZIP code

Whether you're buying, selling or renting,  
we can help you move forward.

**Buy a home**  
Find your place with an immersive photo  
experience and the most listings, including  
things you won't find anywhere else.  
[Search homes](#)

**Sell a home**  
No matter what path you take to sell your  
home, we can help you navigate a successful  
sale.  
[See your options](#)

**Rent a home**  
We're creating a seamless online experience  
– from shopping on the largest rental  
network, to applying, to paying rent.  
[Find rentals](#)

Type here to search

9:08 PM Tuesday 2022-02-22

Realtor

Find a Home | Find a REALTOR® | Mortgage Calculators | Ideas & How-to |   

# Search 156,087 listings from trusted REALTORS®

**Residential** **Commercial**

City, Neighbourhood or MLS® number

Min Price Max Price Beds Baths  

Need help finding a REALTOR®? Browse thousands of local REALTORS®.

Get Started

Latest Living Room Posts



Today: What to Know About Living in an Adult Lifestyle Community

Yesterday: How to Use Décor to Add Warmth to an Industrial Space

Mar 1, 2022: When Is the Right Time to Move?

**REALTOR.ca**

Find a Home | Find a REALTOR® | Mortgage Calculators | Ideas & How-to | CAD |  EN FR

Results: 60 Listings

Sort By: Newest

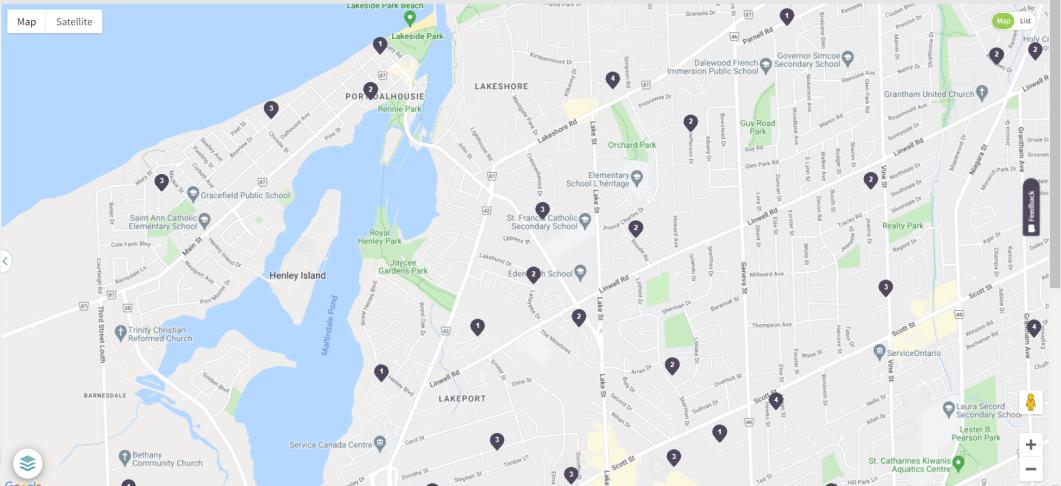
 \$699,000 22 ROYAL HENLEY Boulevard, St. Catharines, Ontario 3 + 0 2 

 \$849,000 28 PIONEER CRT, St. Catharines, Ontario 3 + 1 3 

 \$849,000 28 PIONEER COURT, St. Catharines, Ontario 3 + 1 3 

 \$459,900 409 VINE Street Unit 4, St. Catharines, Ontario 3 + 0 3 

 \$799,000 25 MEADOWALE DR, St. Catharines, Ontario 3 + 1 2 



REALTOR.ca

CAD Sign in Share

Find a Home Find a REALTOR® Mortgage Calculators Ideas & How-to

Welcome home

Find REALTORS® in Canada Watch the video ▶

Location Name Office

Search By Location

Location Province/Territory

Office Name Designations

Languages Specialties

REALTORS® that are affiliates of the Canadian Commercial Network

Feedback

The screenshot shows the homepage of the REALTOR.ca website. At the top, there's a red header bar with the REALTOR.ca logo, user account options (CAD, Sign in), and social media links (Twitter, Facebook). Below the header, there are four main navigation tabs: 'Find a Home', 'Find a REALTOR®', 'Mortgage Calculators', and 'Ideas & How-to'. A large, prominent image of a brick house with two people walking towards it is the central focus. Overlaid on this image is the text 'Welcome home' in white. Below the image, there's a section titled 'Find REALTORS® in Canada' with three search filters: 'Location', 'Name', and 'Office'. To the right of these filters is a red button labeled 'Watch the video ▶'. Underneath the search filters, there's a 'Search By Location' section with fields for 'Location' and 'Province/Territory' (set to 'Any'), and another section for 'Office Name' and 'Designations'. Further down are sections for 'Languages' and 'Specialties', both currently showing '0 selected'. At the bottom left of this form area is a small checkbox with the text 'REALTORS® that are affiliates of the Canadian Commercial Network'. On the far right edge of the page, there's a vertical 'Feedback' button.

The top screenshot displays the 'Mortgage Calculators' section of the REALTOR.ca website. It features three main calculators: 'Payment Calculator', 'Land Transfer Tax Calculator', and 'Affordability Calculator'. Below these are tabs for 'Purchase' and 'Renewal or Refinance'. A prominent 'Go' button is followed by a step-by-step guide: 'STEP 1 Enter the price of the home you're interested in and press GO.' The bottom screenshot shows a property listing for '28 PIONEER Court' in St. Catharines, Ontario. The listing includes the price (\$849,000), address, MLS® Number (40216826), and basic details like 3+1 bedrooms and 3 bathrooms. It also features a thumbnail image of the house and a sidebar with contact information for a salesperson.

## HTA and KLM

### Zillow HTAs (Rough Drafts):

#### 0. Buy a house on Zillow

- 1a. Navigate (hover mouse over) to 'Buy' Menu Option
- 1b. Type specific location in search bar
- 1c. Scroll to 'Buy' Option mid-page

- 2a. Navigate to appropriate category desired for purchase (ex. Homes for Sale)
- 2b./2c./3. Scroll and manipulate home sale page to manage filters and location to find the best option. This option is highly subjective depending on the goals of the user.

0. Sell a house on Zillow

- 1a. Navigate (hover mouse over) to 'Sell' Menu Option 1b. Scroll to 'Sell' Option mid-page
2. Navigate to appropriate category desired for the sale of your home. (ex. Explore your options)
3. Select the appropriate sale option needed for your home (ex. Sell with an agent).
4. Navigate chosen page to select desirable options and filter results to aid in the proper selection of a sale option.

1. Rent a property on Zillow

- 1a. Navigate (hover mouse over) to 'Rent' Menu Option 1b. Type specific location in search bar
- 2a. Navigate to appropriate category desired for rental property (ex. Houses for rent)
- 2b./3. Scroll and manipulate rental page to manage filters and location to find the best rental option. This option is highly subjective depending on the goals of the user.

### **Zillow HTAs (Using HTA Software):**

1. Buy a House on Zillow (Rotate Next Page)



0 66.75  
Buy a House on Zion

Plan 0  
Do in any Order

0.1  
Navigate to Buy/Hom

Plan 0.1  
Do in any Order

0.1.1  
Choose For Sale/Fo

0.1.2  
Choose price window

0.1.3  
Choose desired accor

0.1.4  
Choose Home Type

0.1.5  
Manipulate other filte

0.2  
Type specific location

Plan 0.2  
Choose One

0.3  
Scroll to Buy a Home!

Plan 0.3  
Do in any Order

0.2.1  
Choose For Sale/Fo

0.2.2  
Choose price window

0.2.3  
Choose desired accor

0.2.4  
Choose Home Type

0.2.5  
Manipulate other filte

0.3  
Manipulate other filte

Plan 0.3  
Do in any Order

0.2.1  
Manipulate other filte

0.2.2  
Choose Home Type

0.2.3  
Manipulate other filte

0.2.4  
Choose Home Type

0.2.5  
Manipulate other filte

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0.2.3  
Manipulate other filte

0.2.4  
Manipulate other filte

0.2.5  
Manipulate other filte

0.2.6  
Manipulate other filte

0.2.1  
Click current location

Plan 0.2  
Do in any Order

0.2.1  
Manipulate other filte

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Manipulate other filte

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Manipulate other filte

0.2.4  
Manipulate other filte

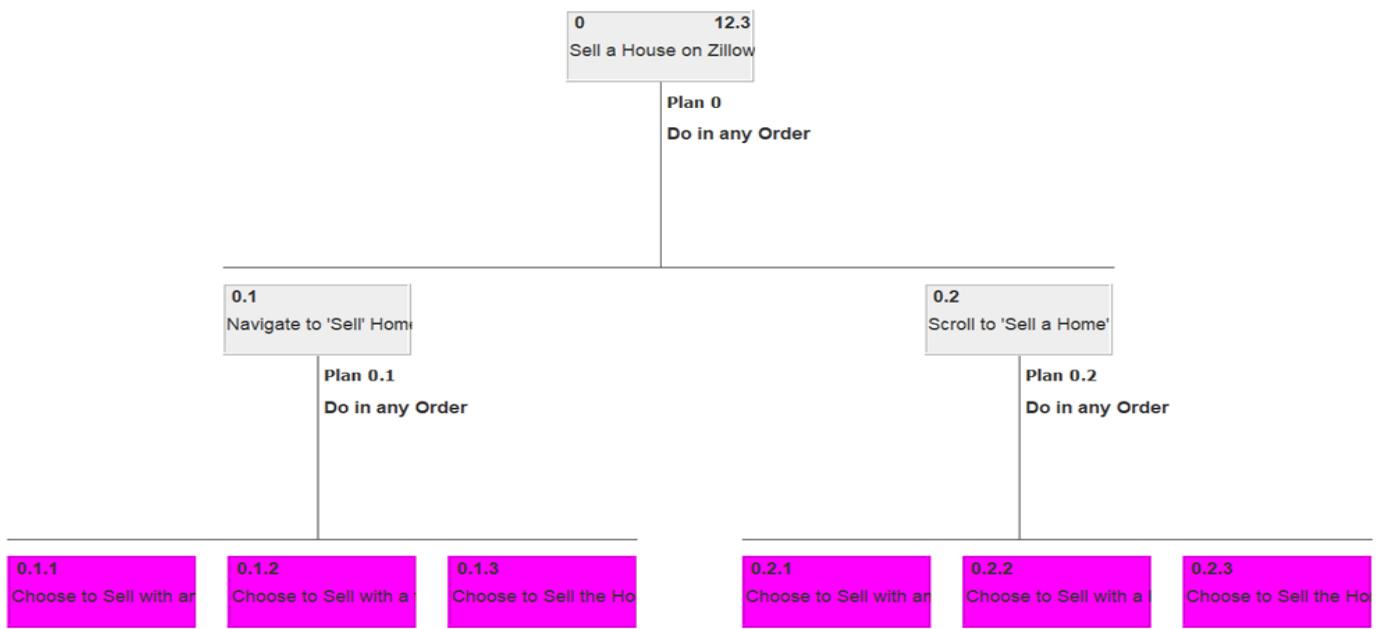
0.2.5  
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0.2.6  
Manipulate other filte

## 2. Buy a House on Zillow Expansions



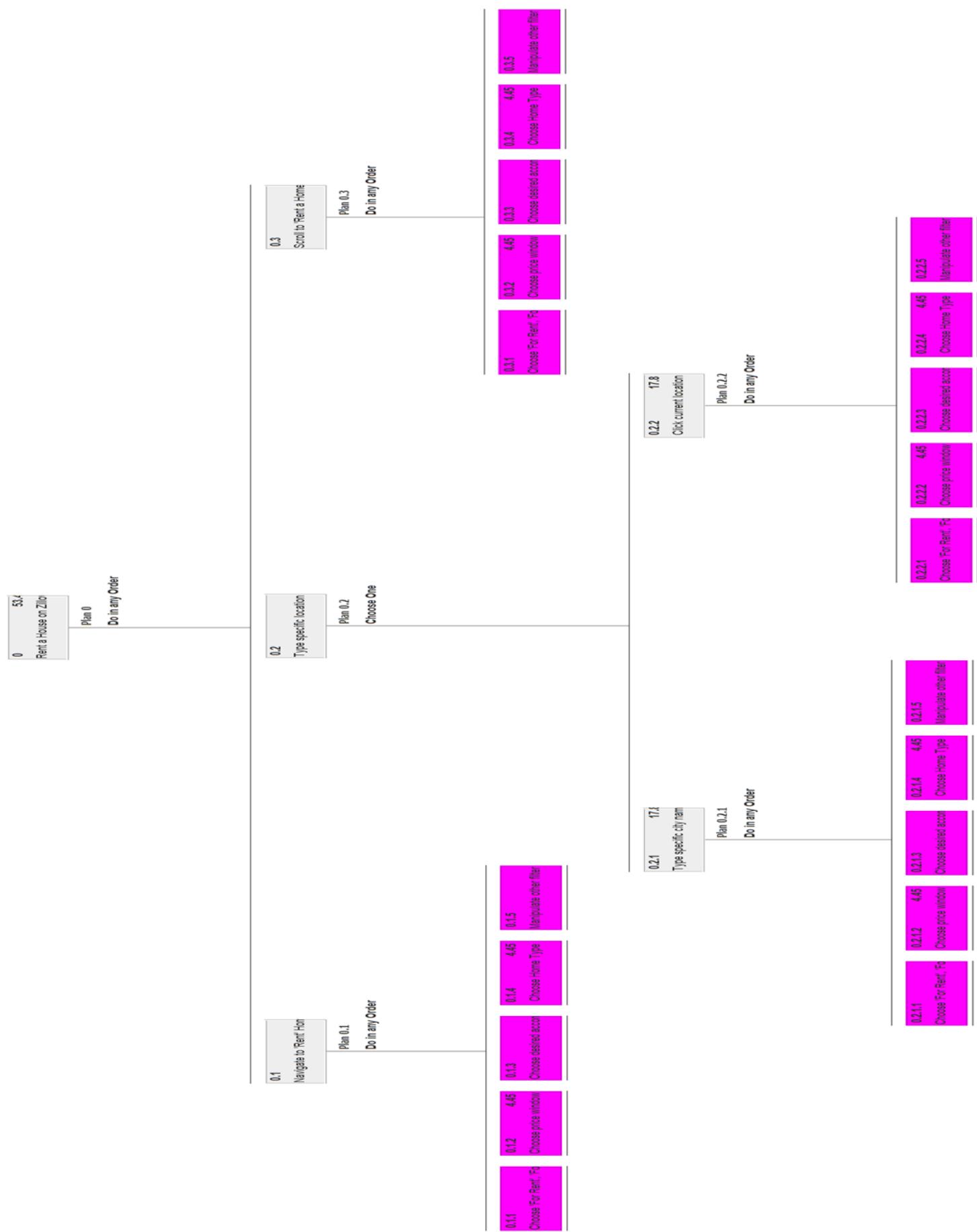
## 3. Sell a House on Zillow



## 4. Sell a House Expansion (Sell a Home with an agent, Sell a home with a trusted local agent, Sell a house yourself)



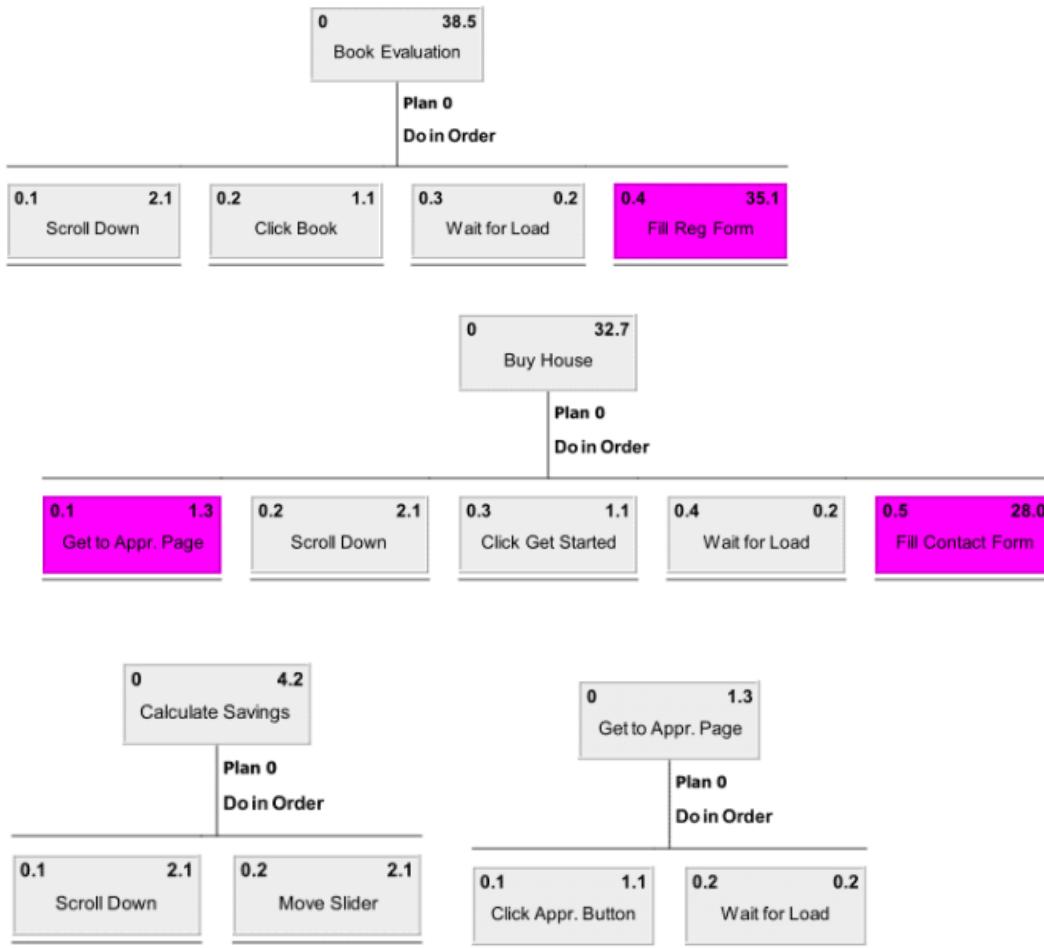
5. Rent a House on Zillow (Rotate Page)

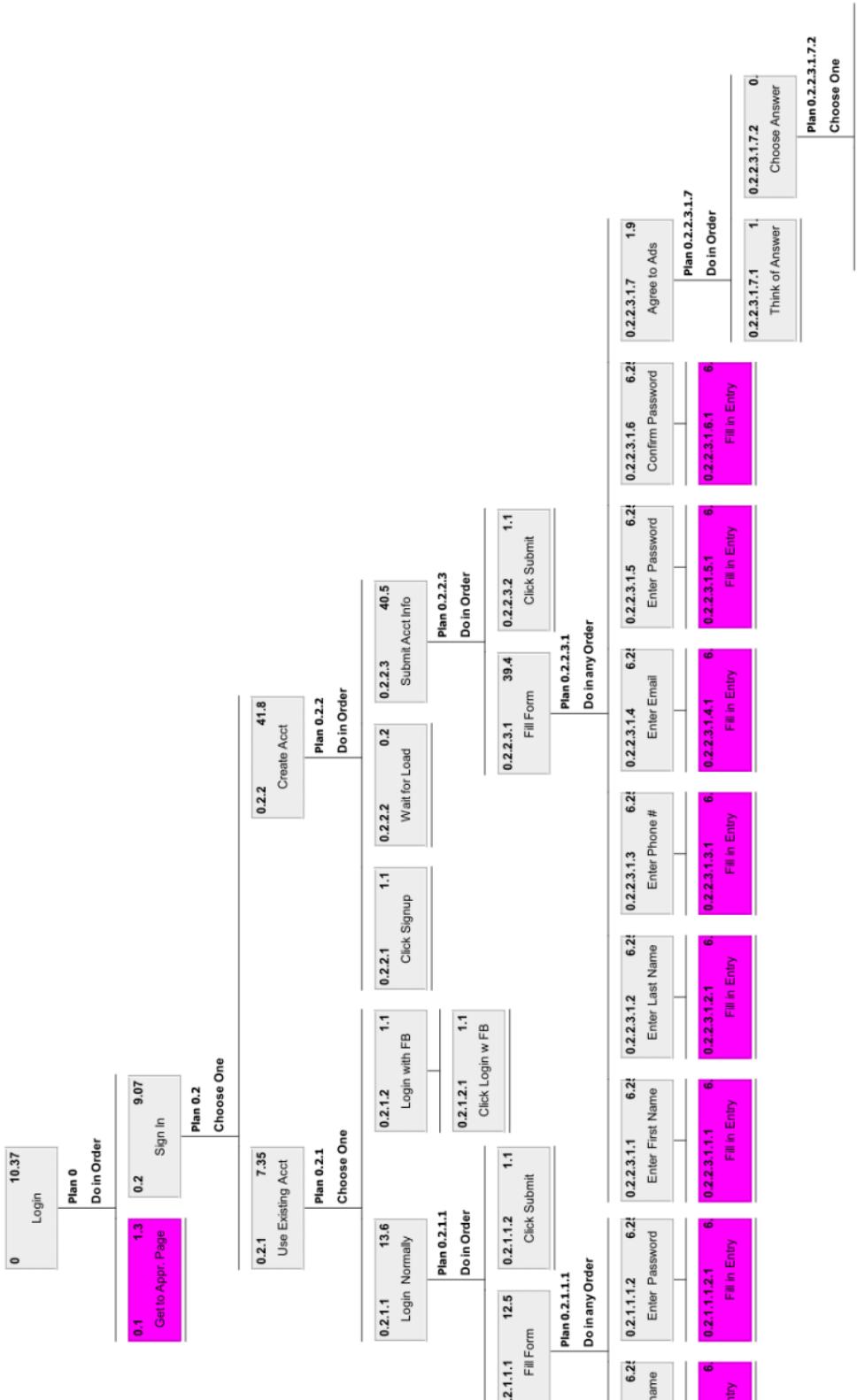


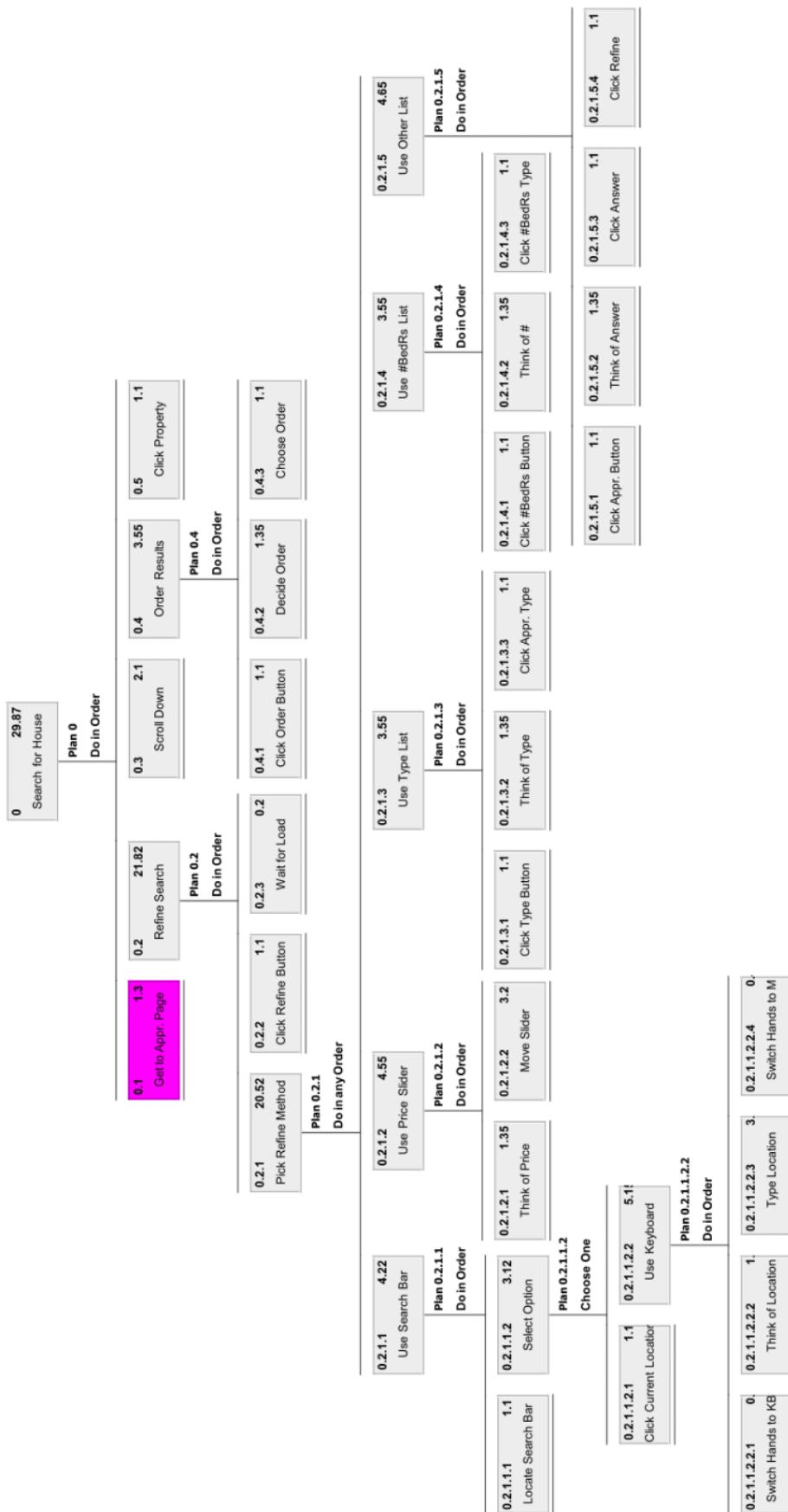
## 6. Rent a home Expansions

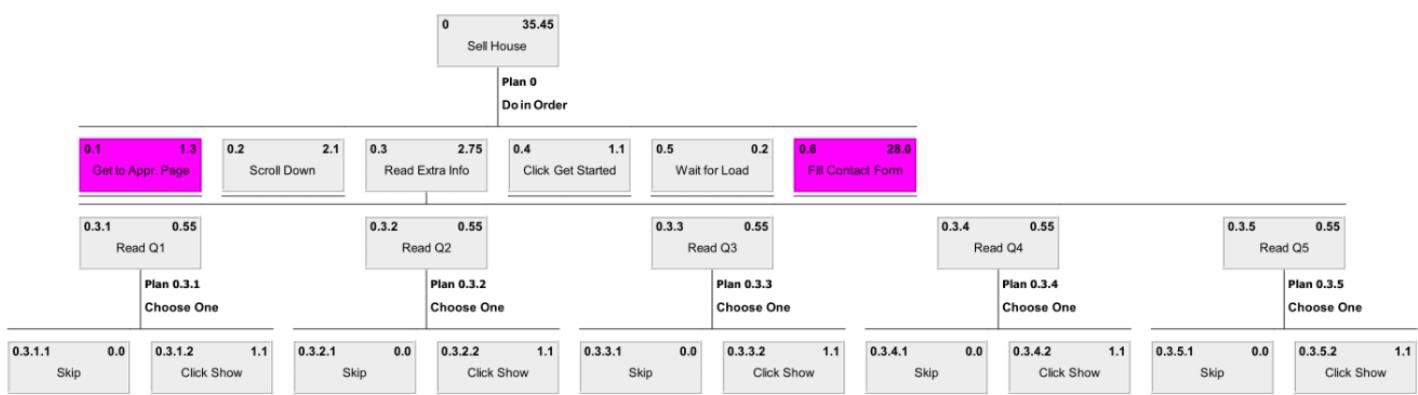
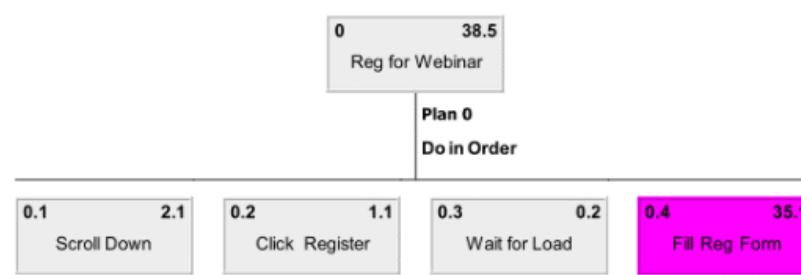
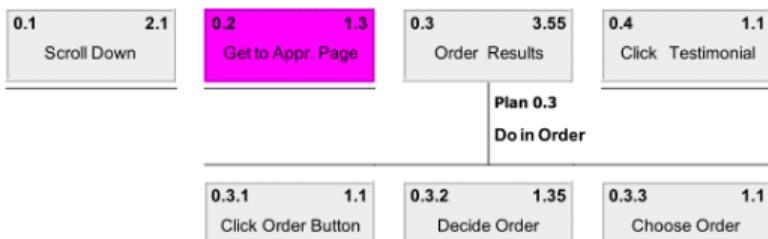
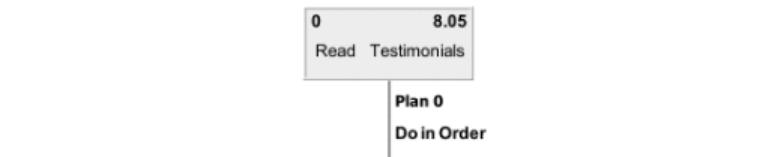


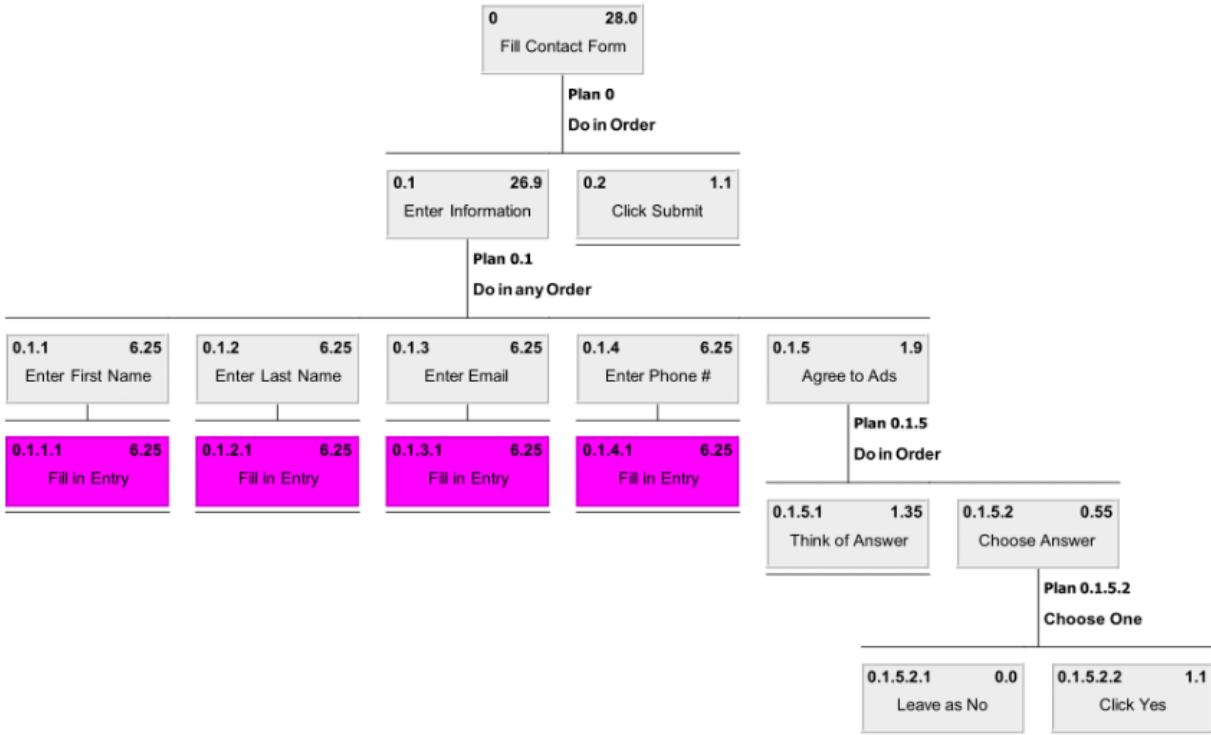
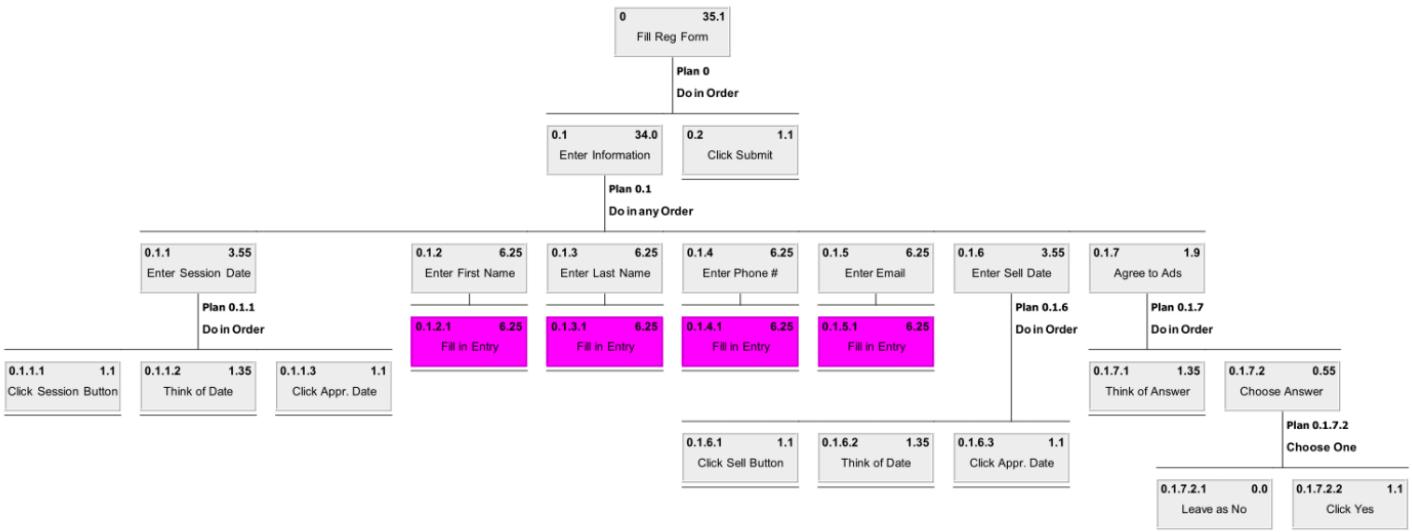
FairSquare:



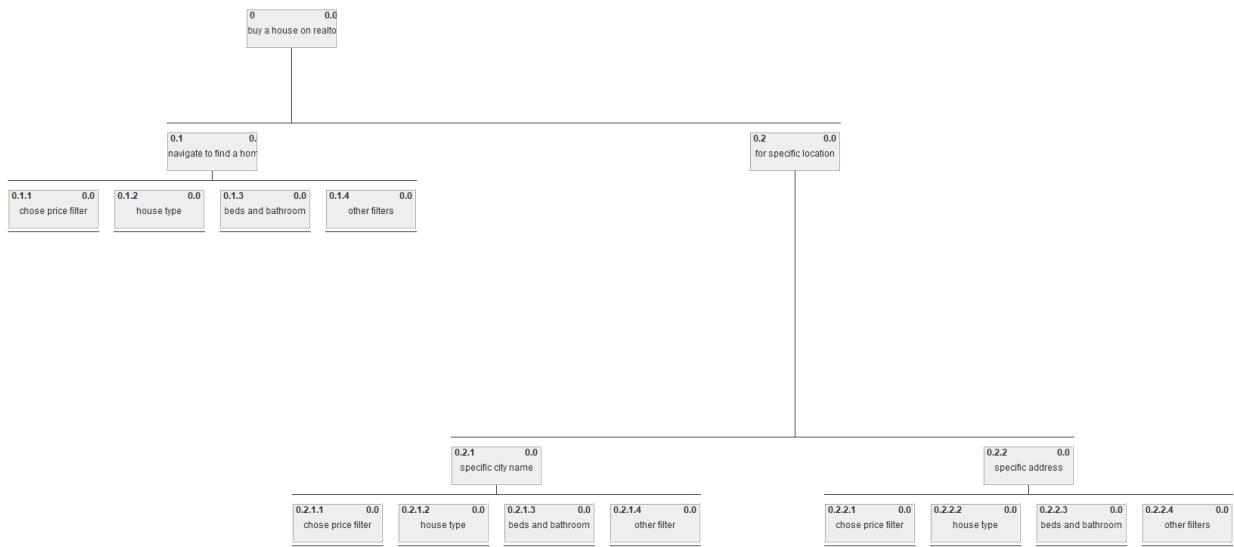


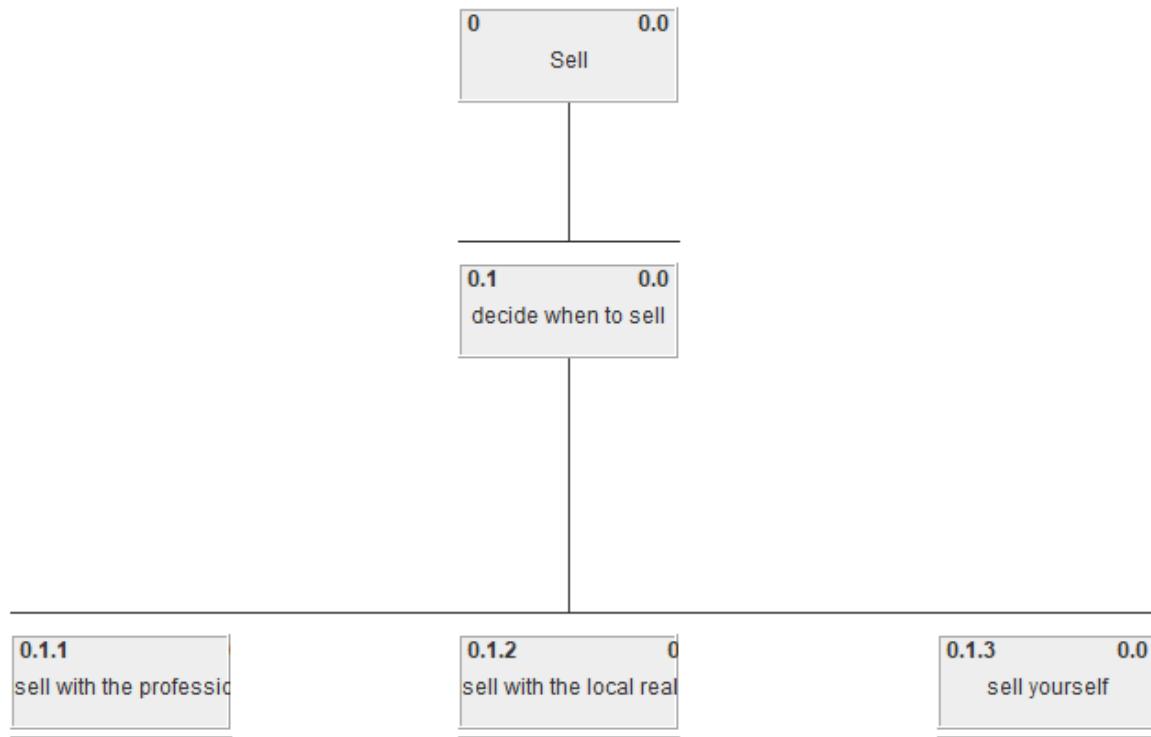


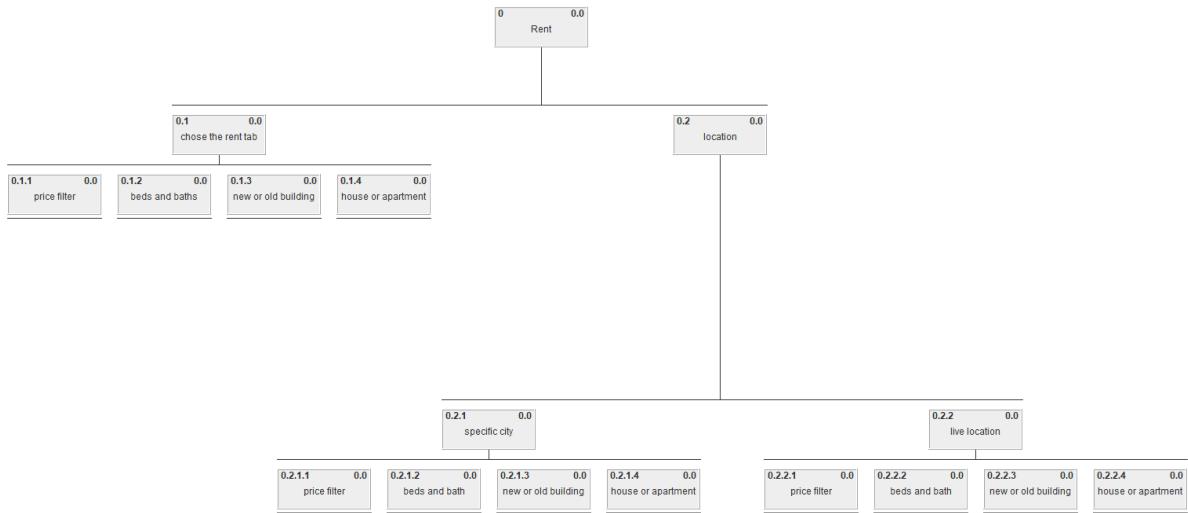




Realtor:







## Website Critiques

### Zillow Critique:

After spending days on the Zillow Real Estate page, manipulating and testing all the different features of the site we did not encounter many deficiencies with regards to the implementation of the page. At first glance, the Zillow page appears very simplistic and approachable for a webpage that solves a task that could be extremely difficult for the average person to complete. The layout and feedback of the page allows for an extremely simplified real estate experience for anyone looking to embark in any form of real estate activities. One critique that did come up when studying the webpage was the fact that when scrolling through the homes for rent or for sale, a useless map occupies half of the screen space instead of displaying more home options. As a group we discussed how the use of the map may be helpful when analyzing the nearby destinations around a home or selecting the radius for the property search but once those tasks are complete the map becomes redundant, and we believe that it would be more effective to show more properties. The Zillow site has all the features and more that are necessary to buy, sell or rent a home easily. Also, we noted that Zillow offers numerous estimation and calculation tools that can be used to help users estimate the value of their homes or rentals and even calculate mortgages. We believe that the design choice for Zillow to have one interface for buying and renting properties really simplifies the purchasing process for the users of this site due to the fact that when people are moving, they may be open to consider buying or renting properties based on various surrounding conditions. Zillow also appears to be very useful for landlords, they have implemented a feature for users to easily list and keep track of active rentals and monthly payments all in one place. The added account features on the Zillow page

really help to personalize a user's experience and helps to create a repeat user for the site. In comparison to the other sites analyzed, the Zillow site appeared a lot less intimidating and professional to the average user, which we feel is a good approach to the modern real estate market more specifically, the online real estate market. Zillow also offers users access to an endless amount of real estate resources such as access to local and international real estate agents, access to loan lenders and other various real estate personnel. Out of all the sites that were critiqued, we came to the conclusion that Zillow does the best job of offering all the necessary features needed for a great, modern real estate page while also maintaining simplicity and ease of use for many users. Also, Zillow offers a new program available in certain cities called Zillow 360 where they handle the entire real estate process for the user by offering a Zillow real estate agent that will buy the home, then they finance the home with a Zillow mortgage and all the user must do is decide on the location. Zillow appears to be the modern-day gold standard for real estate pages, all the functions operate seamlessly and help facilitate a stress-free real estate endeavour.

#### FairSquare:

FairSquare is a popular do-it-yourself realty company. Due to this fact, we expect that its website would be simple and easy to use. Overall, the website provides the basic functionality as we would expect from a popular realty site. However, there are some deficiencies that should be addressed.

To start, it is incredibly simple to start to buy or sell a house. These two options are what most people will want to do when they visit the site. They are presented as large, aesthetically pleasing buttons floating in the upper left to middle portion of the screen. This is where users will typically look when they enter the website. Once the user clicks either of these buttons, they are presented with a simple information screen, detailing either the buying or selling process. From there, they can book a consultation. This is a perfect flow: simple, but not so much so that unwary users accidentally book a consultation before they are ready. The third major functionality of the website is its search function, which is readily available in a toolbar at the top left of the screen. This toolbar contains a simplified set of tasks (search, sell, buy, and login) which provide most of the functionality needed while still being easy to understand. Finally, the search criteria are presented in a way similar to how one might search for books on a library website. This is a familiar process, and does not require any additional learning. The FairSquare website does a good job in presenting its major functionality.

The first flaw of the FairSquare website is that there is no method to both buy and sell a house. In reality, though, this is what most people will want to do. Besides first-time house buyers or those moving into nursing homes, anyone selling a house probably wants to buy one too. Most who are buying a new house also want to sell their

old one. There is no apparent way to do this on FairSquare. There is also no renting option. While this might have been a conscious decision by the FairSquare company, buying and selling a house is often associated with renting as well. The final criticisms are both directed at the search functionality. First, there is no way to search by radius from an area. This is often how people think about a location (how far it is from "x"), and would be a good idea to include. Second the search criteria goes overboard. Fairsquare includes 10 different criteria options, which is probably more than necessary and only serves to complicate the interface. Overall, the FairSquare site is not without its flaws.

Realtor: The one of the most used websites in the real estate industry because of the design and the ease for the user to use. There are almost no deficiencies needed for the websites. After going through the website there are so many good things I found on it. Starting with the very front page it gives to the options of filters such as location, max price, min price, beds, baths which is kind of the main focus thing for the user so that the searches are matching the customers expectations. . One study that surfaced while concentrating on the website page was the way that while looking through the homes for lease or available to be purchased, a pointless guide possesses half of the screen space as opposed to showing more home choices. As a gathering we talked about how the utilization of the guide might be useful while dissecting the close by objections around a home or choosing the sweep for the property search yet when those undertakings are finished the guide becomes repetitive, and we accept that it would be more powerful to show more properties. The Realtor site has every one of the elements and more that are important to purchase, sell or lease a home without any problem. Likewise, we noticed that Realtor offers various assessment and computation instruments that can be utilized to assist clients with assessing the worth of their homes or rentals and even work out contracts. We trust that the plan decision for Realtor to have one point of interaction for purchasing and leasing properties truly works on the buying system for the clients of this site because of the way that when individuals are moving, they might be available to consider purchasing or leasing properties in light of different encompassing circumstances. Realtor likewise seems, by all accounts, to be extremely helpful for landowners, they have executed a component for clients to effortlessly rundown and monitor dynamic rentals and regularly scheduled installments across the board place. The additional record highlights on the Realtor page truly help to customize a clients experience and assists with making a recurrent client for the site. In contrast with different destinations broke down, the Realtor website seemed much less scary and expert to the normal client, which we feel is a decent way to deal with the advanced housing market all the more explicitly, the web-based housing market. Realtor likewise offers clients admittance to an unending measure of land assets, for example, admittance to neighborhood and global realtors, admittance to advance moneylenders and other different land work force. Out of the multitude of destinations that were

evaluated, we reached the resolution that Realtor does the best occupation of offering every one of the fundamental highlights required for an extraordinary, current land page while additionally keeping up with effortlessness and usability for some clients. Additionally, Realtor offers another program accessible in specific urban communities considered Realtor where they handle the whole land process for the client by offering a realtor that will purchase the home, then, at that point, they finance the home with a Realtor home loan and all the client should do is settle on the area. Realtor gives off an impression of being the current best quality level for estate pages.

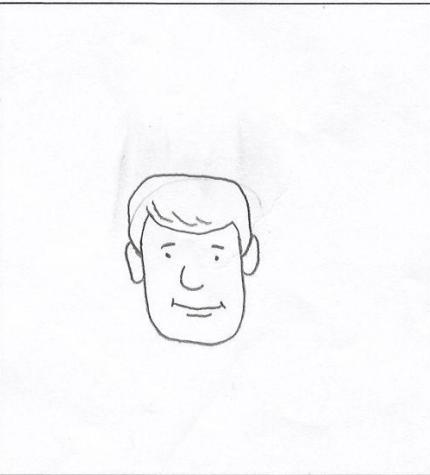
## User Surveys

Raw data found on separate pages

## Personas

Jeff Davis

Name



Personal Info:

32 years old

Not having to deal with  
the details of the real  
estate process

Skills:

Understanding financial information

Good at camping

Social:

Has friends at work that  
he likes to go out with.

Goes camping every summer  
with family and friends.

Bio (past and present):

He is married and his wife is expecting  
their third child. He works in the office,  
but loves to spend time outdoors.

He has bought one house before.

Personal Goals:

Have a bigger house for his kids.

Spend time outside with his family in  
a nicer outdoor area.

Immediate Goals (what they want to accomplish):

Get out of the office.

Finding a buyer for the old house.

Finding a house in a nice location for a good price

Habits, Behavior, Interests:

Likes the outdoors.

Tends to be impatient with the real estate  
process.

Frustrations:

Dealing with real estate agents who don't take  
his goals into account

Getting his children out of the house for showings

Technology:

He is good with technology

Since he has worked in an

office for a while. He is not

up to date on the newest technology  
though.

(Buying house for the 1<sup>st</sup> time)

Jake Williams

Name



Bio (past and present): Just graduated and started the field. Doing Job as a Junior developer in XY company.

Personal Goals: Buying house for the 1<sup>st</sup> time, Building a better family, maintaining good health, financially Independent;

Immediate Goals (what they want to accomplish):

- Buying a house
- Good location
- Supermarket is easy on price

Habits, Behavior, Interests:

- is calm,
- loves reading news.
- looking for a house which has good courts in locality, markets, shopping malls.

Frustrations:

- finding the correct real estate agent who can match his expectations.
- negotiating the price.

→ Don't want all the agents to contact him.

Technology:

- familiar with all the latest technology.
- knows about most of the real estate agents and their sites.

?

→ no experience in buying house.

## College Student Persona (Secondary Persona)-Generalized Approach

Bio:

A second-year college student, moving out of former dormitory accommodations in search of a cost efficient and convenient location to continue studies. Working a part-time job to keep up with rent and other expenses associated with being a college student.

Personal Goals:

Find a good location to rent in during the school period and beyond possibly. Succeed and focus mainly on academics and work performance.

Immediate Goals:

Wants to continue studies without interference. Perform well at work and continue to pay bills. Make a good location decision in a potentially foreign town.

Habits, Behaviour, Interests:

Enjoys reading and using phone and or laptop. Interested in their field of study. Enjoys spending time with friends and having company over so having space and cleanliness is appreciated.

Frustrations:

When money begins to get low. Making poor decisions. Performing poorly academically when it was avoidable. Living in an unpleasant environment. Harassment or micromanaging of authoritative figures.

Technology:

Familiar with phone and website use for various different reasons. Prefers using technology for certain tasks as that would seem easier for them. Highly technologically competent.

Personal Info:

Fairly young, early to mid 20s. Looking to move for convenience economically and geographically.

Skills:

Learning and listening skills are improving. Patient and willing to work for the things they want. Disciplined mindset. Very teachable and realistic when looking at life.

Social:

Socializes with friends and family over social media and on the phone. Forming a strong friend network at school

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There are three categories of personas identified in user research:

1. The upgrader
2. The first-time house buyer
3. The renter

Primary Persona: Jeff Davis

Why: Jeff is upgrading his house and is looking to both buy and sell. This is something that many people will want to do in their life, perhaps multiple times, and covers the actions of other personas. The other personas presented above are secondary personas.

The first-time house buyer will use the same functionality as the upgrader, although with a little more explanation needed.

The renter will use the same functional concepts as the house buyers, except they will search for a place to rent instead of to buy. This action can use the same methods as buying.

## Behavior of Personas

In terms of results, the primary persona would like to be able to find his desired house. Since he is upgrading, he cares more about features than price, although price certainly is still a factor. He would also like to have his old house sold in a timely manner in order to move to the new house in a coordinated way.

The primary persona will be looking for a simplified process. He wants the upgrade to go as painlessly as possible and does not want to deal with real estate details. This can be achieved by leaving listing and sale confirmation details up to the website. The primary persona will also be looking for search criteria in order to find his desired house. He would like to refine the search results. Finally, he would like some way of knowing how close his old house is to selling.

This behavior will also help the first-time house buyer. This persona will also benefit from having a simplified process and search criteria, although he may be more interested in price. Finally, the renter would also benefit from these behaviors. We would have to ensure that the process is not so abstracted that these personas do not understand what is happening.

## Technology of Interface

Our interface will be presented on a website. This is because buying and selling a house, for the primary persona, is not a common task. There would be no reason to download an application that you are only going to use for a few weeks every decade. The primary persona would much rather have a website than another type of application.

## Storyboard and Explanation

[Mi[ARIYA.ca]]



[BUY] [SELL] [RENT] [Preapproval].

[SEARCH BAR]

Basic filters

Price range

1000 → ← 100k

Radius

5min → 2hours

Location

city name

Beds/baths

Utilities

random  
listing  
based on  
location.

[Social media links]

[HELP]

Live agent  
for help.

[Sell]

Find an agent

Clicking on Agent

1) [Agent name, number,  
details & reviews]

2) [Agent name, number  
details & reviews]

3) [Agent name, number,  
detailed reviews]

4) [Agent name, number,  
details & reviews]

Sell independently

Clicking on sell independently

[Street address]  
↓  
[once approved]

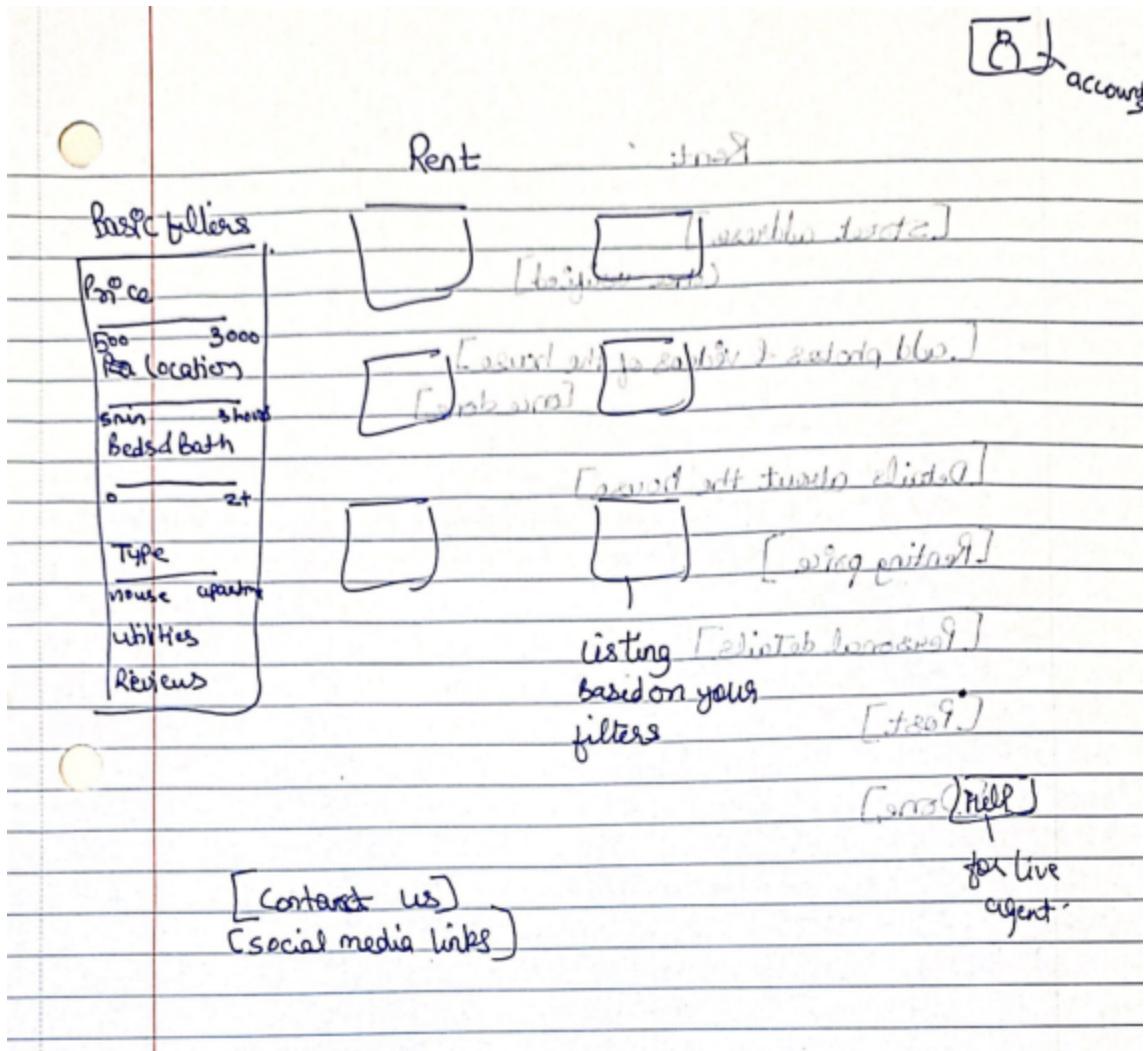
[Photos of the house]  
[Videos of the house (near zone)]

[Details of the house]

[Personal details of  
Yourself i.e. email, contacts].

[Price tag]  
↓  
[Post].  
(Once everything done)

[Done]



Coming to the main webpage of the site, there will be multiple tabs stating if you want to buy, sell, rent and there will be a search bar where you can search the specific and on the left side of the page there will be the basic filter where you can select the filter that what price range you want and how far do you want the listing to be and how many beds and baths you want. And, on the main page there will be multiple listing of the house of the random location. let's say if you click on buy it will take you to the buy page where there will be multiple listing of the house you're looking for. Also, you can choose the filters you want and then all the listing will appear according to your filter and will match your expectations. And incase if you're facing some difficulty in anyway there will be a tab in the right end corner for the help or let's say live chat which will connect you the live agent and that person will help you out with the issues. there will be a option for you if you want to sign in or you want to continue as a guest for surfing on the site and searching for the houses. end of the page there will be the social media links which will be also connect you to the headquarter and the other realtors. If you want to sell your house, you can click on the sell tag, and it will take you the sell page where you will be given an option

if you want to sell your house with the professional or local realtor to you want to sell your house by yourself. let's say you want to sell your house through a realtor you can chose the tab sell with professional, and it will give you the listing of all the real estate agents who works for our company and their details and all the reviews will be mentioned below their name. And incase if you chose to sell your house by yourself you can chose the tab sell by yourself, and it will give you an option to enter the address and once your address is verifying, it will give you an option to post the photos and videos related to the house and once it posted it will give you the option to enter the details about the house and pricing and everything, once you do that you will be given an option to enter your personal details where the person should contact you regarding your listing. and once you do that you can just click on post, and it will be available to everyone using our website. Let's say you're looking to rent a house when you click on the rent tab it will take you to the all the listings that are for rent, you can select the filer where you want the house location should be, what should be the minimum or maximum price for the listing. how many baths or beds you want and what type it should be either apartment or house or both. then once you're done selecting the filter and click on search it will show you all the houses matching your filter and you can select the house and the details will come up and then if you're interested you can click on the contact us, it will give the notification to the owner knowing that you're interested and then you can go ahead from there.