

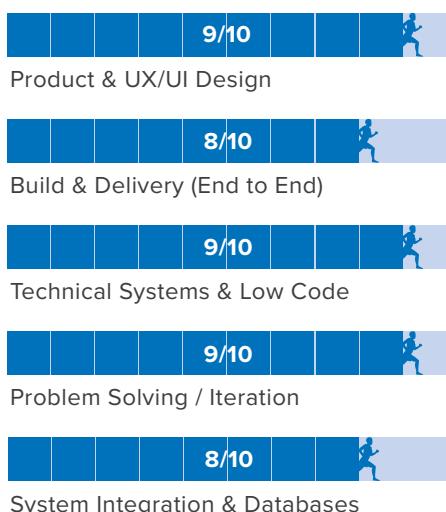
# Micah Walker

## PRODUCT DESIGNER & BUILDER (FREELANCE / INDEPENDENT)



- +61 480 664 328
- micah.walker@gmail.com
- 140 Trailwood Dr,  
Woodvale
- Australian Citizen

## SKILLS



## QUALIFICATIONS

- 2016 Exercise & Sports Science  
Newcastle University (Bachelor)
- 2016 Certificate 3 and 4 in Fitness  
Hunter Tafe, Newcastle
- 2025 Sales Psychology & Account management
- 2023 Qualitative and Quantitative Research Methods
- 2021 Functional Fitness Trainer for Preventative Training
- 2021 Rehabilitations Trainer for Orthopedic Diseases
- 2020 Team Management & Development Workshop
- 2016 Combat Engineer  
Royal Australian Army Reserves
- 2015 AUSTSwim Swim Teacher

## CAREER SUMMARY

Product Designer and Builder with a strong foundation in exercise science, rehabilitation, and human behaviour, specialising in user-centred digital products across web and app platforms.

I bring several years of experience working in complex, real-world systems (clinical rehab, injury management, return-to-work), where success depends on deep user understanding, structured problem-solving, and continuous iteration. I now apply these principles to product design and implementation, bridging UX, UI, and build to ship practical, accessible digital solutions.

## EXPERIENCE

09.2024 - Current **Sales Rep / Territory Manager – Sports Medicine Arthrex**

- Acted as a user-facing product consultant, working closely with clinicians to understand workflows, pain points, and constraints
- Translated complex technical products into clear, usable solutions through education and training
- Analysed engagement and adoption data to inform territory and product strategy
- Collaborated cross-functionally with sales, clinical, and technical stakeholders

*Stakeholder research · Workflow analysis · Product adoption · Systems thinking*

07.2020 - Current **Product Designer & Builder**

### **Freelance**

- Designed and built digital products end-to-end, from problem discovery to shipped MVPs
- Led user research and needs analysis, translating behavioural insights into structured UX flows
- Designed & Built App Products, created wireframes, design systems, and interactive prototypes in Full Code &/or Figma
- Built and deployed websites and digital platforms using Webflow, WordPress, HTML/CSS/JS, and AI-assisted workflows
- Delivered SEO optimisation,
- Reduced build time and iteration cycles through AI-supported design and development tooling

*Product Design · UX · App Design · Low-Code · AI Workflows · Design Systems*

07.2022 - 08.2024 **Exercise Physiologist**

### **University Klinik Frankfurt**

- Conducted deep assessment of complex user needs within paediatric oncology and clinical populations
- Designed structured intervention systems under strict constraints (medical, behavioural, operational)
- Iterated programs based on measurable outcomes & feedback
- Collaborated within multidisciplinary teams to align outcomes across medical and non-medical stakeholders
- Produced structured documentation and reports supporting long-term system improvement

*User research · Evidence-based design · Accessibility · Iteration*

# Micah Walker

EXERCISE AND SPORTS SCIENTIST



## RESEARCH PROJECTS

Exercise Early to Reduce Corticosteroid-Induced Side Effects in Childhood Cancer (EXERCISE-CC): Study Protocol of a Randomized Controlled Trial

(MOVE-ONKO): Multiprofessional care structure and network to promote demand-oriented, local movement therapy for oncological patients.

Dissemination of the AWMF S2k guideline contents on 'Promotion of movement and movement therapy in pediatric oncology'.

## EXPERIENCE

01.2020 - 08.2024	<b>Personal Trainer &amp; Injury Consultant (Freelance)</b> <b>Aussie Ausdauer (Own Business)</b> <ul style="list-style-type: none"><li>Ran an independent consulting practice delivering personalised rehabilitation and performance systems</li><li>Designed programs based on behaviour, goals and constraints</li><li>Managed multiple client projects end-to-end from onboarding to delivery and iteration</li><li>Built and maintained digital platforms (website, SEO, content) to support service delivery</li><li>Delivered corporate workshops translating complex concepts into accessible formats</li></ul> <i>Service design · User journeys · Project ownership · Digital delivery</i>
08.2019 - 06.2022	<b>Health &amp; Fitness Coordinator</b> <b>TG 1862 Rüsselsheim</b> <ul style="list-style-type: none"><li>Designed and coordinated rehabilitation systems for diverse user groups</li><li>Managed program planning, delivery, and optimisation</li><li>Applied feedback-driven iteration to improve engagement and outcomes</li><li>Supported operational decision-making through structured data tracking</li></ul>
04.2018 - 07.2019	<b>Studio Manager &amp; Workplace Health Consultant</b> <b>Dantrim GmbH</b> <ul style="list-style-type: none"><li>Led service operations and workflow optimisation for a rehabilitation studio</li><li>Designed and implemented scalable service systems</li><li>Delivered return-to-work and ergonomic programs aligned to user and organisational needs</li><li>Balanced business performance with user-centred outcomes</li></ul>
&08.2018 - 06.2019	<b>(Non-for-Profit) Emergency First Aid Responder</b> <b>German Red Cross</b>
01.2015 - 06.2016	<b>(Volunteer) Junior Strength &amp; Conditioning Coach</b> <b>Newcastle Knights Juniors</b>
12.2014 - 12.2016	<b>Personal Trainer &amp; Customer Service</b> <b>The Forum, NUsport</b>
01.2012 - 12.2016	<b>Swim School Supervisor, Swim Teacher &amp; Holiday Camp Instructor</b> <b>The Forum, NUsport</b>
2013 - 2016	<b>Combat Engineer</b> <b>Australian Army Reserves</b>

## REFERENCES

### Dr. rer. med. Mirjam Dieckelmann (EN, DE)

Head of Sport Therapy

Universitätsklinikum Frankfurt

Klinik für Kinder- und Jugendmedizin

✉ Available upon request

### Daniel Roemer (EN, DE)

Cyber Security Engineer

CGI Deutschland (Germany)

✉ Available upon request

### Monica Herrero Vargas (EN, ES, DE)

Clinic Director (Freelance Client)

Mentes en Movimiento

✉ Available upon request