



Micah Parker

UX / Product Designer

206.948.9644 | micah.mpc@gmail.com | www.micahpcreative.com

SUMMARY

I'm a designer with 8 years experience in graphic design. I'm also great at front-end coding and have built a number of small to large websites across various industries. My goals are to be able to design impactful and innovative products that solve real problems and to learn and grow along with them. In my spare time, I fish for salmon and steelhead, listen to music of all sorts, and do woodworking in my home shop.

SKILLS

Software

Adobe XD, Illustrator, Photoshop, Sketch, Axure, Balsamiq, Invision, Figma

Languages / Frameworks:

HTML5, CSS3, Javascript, JQuery, Bootstrap, Git

Research

UserTesting, Optimal Workshop, Google Analytics, UsabilityHUB

User Experience

Wireframing, prototyping, user flows, architecture, personas, redlines, user stories, interface design.

TECHNICAL TRAINING

Bloc [2017 - 2018]

UX Design Track

Learned UX design and research methods, and DOM scripting. Applied skills to projects that I built from concept to prototype testing, then to coded GitHub websites.

Team Treehouse [2015]

Front End Dev Track

Learned advanced HTML/CSS, and novice Javascript scripting.

School of Visual Concepts [2014]

HTML/CSS for Email

Learned HTML/CSS for responsive email development, and Litmus testing software.

Web Design and Wireframing [2009]

Learned wireframing and basic site architecture through project work.

RECENT PROJECTS

Law Offices of Helene Ellenbogen, P.S. - *current* Freelance Web Designer

Building a new website for a local Seattle law firm. Work includes wireframes, sitemaps, prototypes, UI design, front-end coding, and launch of site.

Prep Sportswear - [2016 - 2017]

UI Developer & Architecture Consultant

Built front end of new e-commerce and fundraising websites. Architecture design consultant for engineers. Product owner and developer of brand identity and style guide. Designed and built web apps to aid processes of internal users and team members.

WORK EXPERIENCE

Prep Sportswear - [2010 - 2017]

Graphic Designer & Design Engineer

Built tools and processes to improve efficiency and capabilities of internal users across multiple teams. Conducted user research and product testing through prototypes and wireframes. Designed and developed marketing strategies and assets for strategic initiatives, working with internal/external stakeholders. R&D for new product lines, designed processes and workflows for manufacturing.

Jr. Graphic Designer

Designed collections of templates for apparel. Oversaw bulk design creation by overseas design team. Created illustrations and icons for design collections. Managed and improved folder structures of design collections. Managed all design errors and worked with engineers to fix and maintain processing tools.

EDUCATION

University of Redlands - [2004 - 2009]

BA Graphic Design - **3.6 with honors**

BA Business Administration - **3.2**