

LOGO

Date

1/1/2017

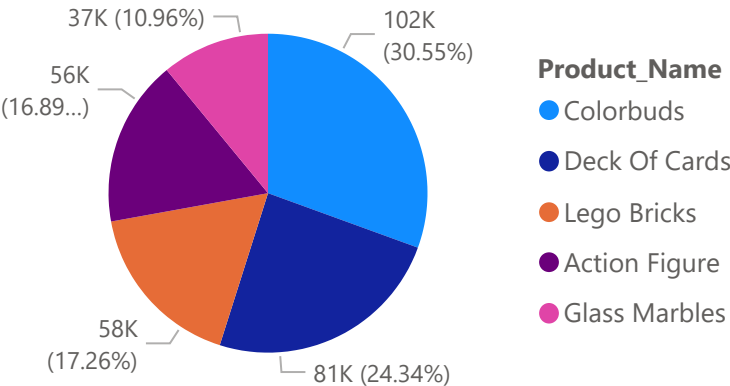
9/1/2018

Profit this Date

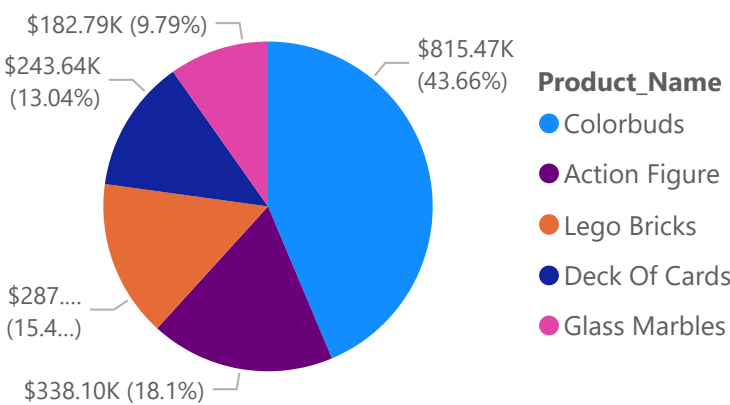
\$3.84M

Product_Name	PROFIT	%profit	Unit sold
Colorbuds	\$815,472	21.22%	101934
PlayDoh Can	\$97,455	2.54%	97455
Barrel O' Slime	\$173,346	4.51%	86673
Deck Of Cards	\$243,636	6.34%	81212
Splash Balls	\$58,599	1.52%	58599
Lego Bricks	\$287,950	7.49%	57590
Magic Sand	\$112,708	2.93%	56354
Action Figure	\$338,100	8.80%	56350
Rubik's Cube	\$88,508	2.30%	44254
Animal Figures	\$111,447	2.90%	37149
Glass Marbles	\$182,785	4.76%	36557
Dino Egg	\$35,780	0.93%	35780
Mini Ping Pong Set	\$94,401	2.46%	31467
Dart Gun	\$122,532	3.19%	30633
Total	\$3,843,063	100.00%	1041109

Top 5 most ordered product



Top 5 profitable product



\$516.65

Product Price

\$358.65

Cost Production

30K

Stock item

Most Profitable Product

Colorbuds

Most Sold Product

Colorbuds

Least Profitable Product

Playfoam

Least Profitable Product

Classic Dominoes

Store_Location

Select all

Airport

Commercial

Downtown

Residential

1/1/2017

9/30/2018

Most Profitable City

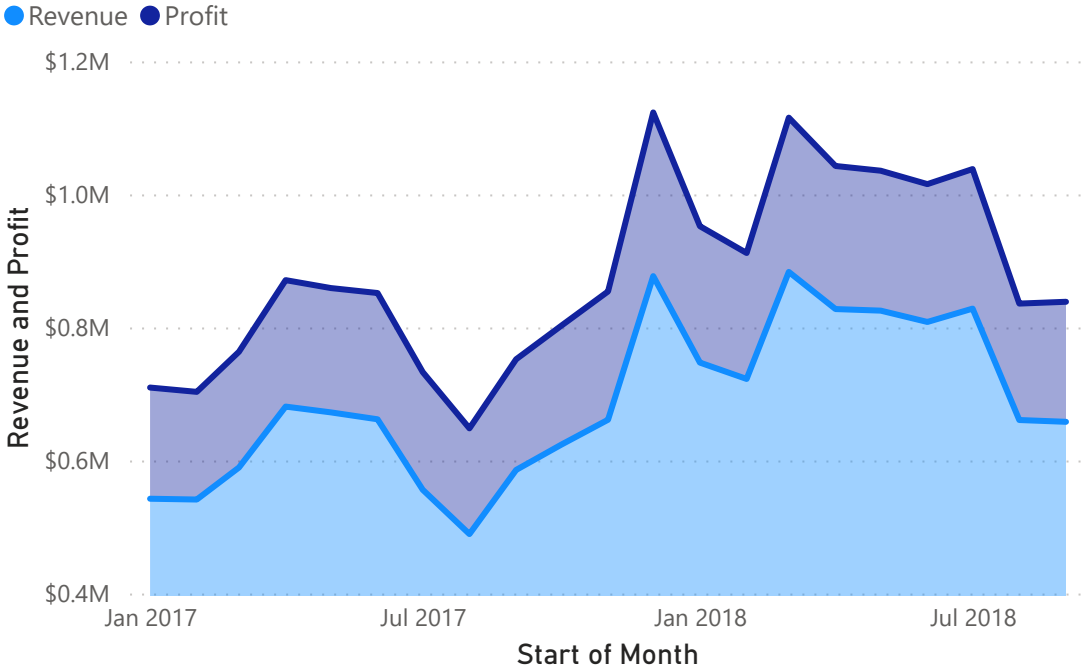
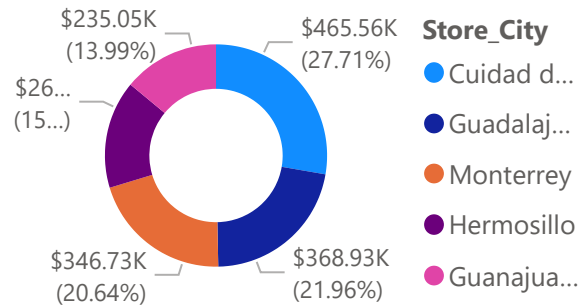
Cuidad de Mexico

Least Profitable City

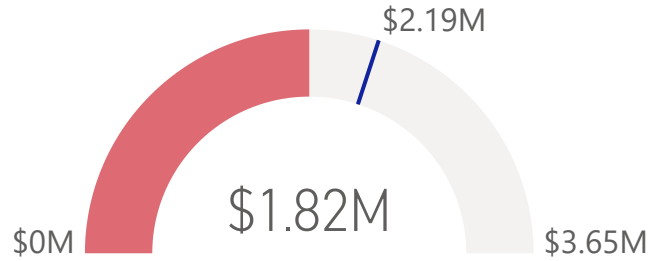
Cuernavaca

Store_Location	total profit	%GT total prof
<div><div></div>Downtown</div>	\$2,248,728.00	56.02%
Cuidad de Mexico	\$111,296.00	2.77%
Monterrey	\$106,783.00	2.66%
Toluca	\$104,612.00	2.61%
Guadalajara	\$102,178.00	2.55%
Saltillo	\$94,252.00	2.35%
Morelia	\$90,484.00	2.25%
Xalapa	\$88,637.00	2.21%
Campeche	\$88,248.00	2.20%
Guanajuato	\$88,002.00	2.19%
Hermosillo	\$87,995.00	2.19%
Ciudad Victoria	\$83,088.00	2.07%
Mexicali	\$77,842.00	1.94%
Chihuahua	\$77,263.00	1.92%
Puebla	\$75,082.00	1.87%
Villahermosa	\$74,221.00	1.85%
Santiago	\$72,922.00	1.82%
Total	\$4,014,029.00	100.00%

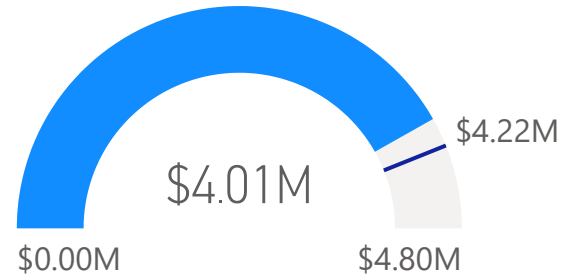
Top 5 Profitable City



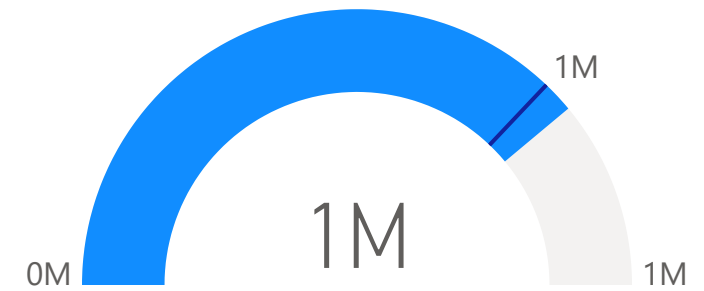
profit current year and 2017 profit



Total Profit vs Target



TOTAL UNIT SOLD & PREVIOUS YEAR



Year	REVENUE CALC	total profit
☐ 2017	\$7,482,498	\$2,189,787.00
January	\$542,555	\$167,126.00
February	\$541,352	\$161,861.00
March	\$589,485	\$173,992.00
April	\$681,073	\$190,099.00
May	\$672,370	\$186,894.00
June	\$661,980	\$189,815.00
July	\$556,034	\$176,922.00
August	\$489,423	\$158,931.00
September	\$585,844	\$166,397.00
October	\$623,874	\$178,799.00
November	\$661,304	\$192,873.00
December	\$877,204	\$246,078.00
☐ 2018	\$6,962,074	\$1,824,242.00
January	\$747,196	\$205,074.00
February	\$722,632	\$189,314.00
March	\$883,516	\$231,909.00
April	\$827,691	\$215,096.00
May	\$825,319	\$210,347.00
June	\$808,299	\$207,212.00
July	\$828,349	\$209,807.00
August	\$660,877	\$175,038.00
Total	\$14,444,572	\$4,014,029.00

REVENUE CALC and PROFIT by Start of Month

